

2010 JAGUAR XF

PRODUCT COMPARISON GUIDE

2010 Jaguar XF vs. BMW 5-Series



JAGUAR



2010 JAGUAR XF vs. BMW 5-SERIES

BMW 5-SERIES TRIM LEVELS AND MSRP

- 528i Sedan \$46,625
- 528xi Sedan \$48,925
- 535i Sedan \$51,925
- 535xi Sedan \$54,225
- 550i Sedan \$61,225
- 535xi Sport Wagon \$56,625
- M5 Sedan \$86,325

MSRP includes destination charge.

BMW 5-SERIES HIGHLIGHTS

- Sedan and wagon models available with inline 6 or V8 engines
- All-wheel drive available – signified by an “x” in the model designation
- BMW uses an iDrive controller rather than a Touch-screen
- Available lane departure warning system
- Complimentary 4-year/50,000-mile scheduled maintenance

JAGUAR XF ADVANTAGE HIGHLIGHTS

- Standard V8 engine with more standard horsepower and torque, and more maximum horsepower and torque
- Larger trunk capacity – 17.7 cu. ft. vs. 14.0 cu. ft.
- Standard features not available on BMW 5-Series: 18-inch wheels and tires, easy-to-use Touch-screen controls, proximity sensors
- Standard features optional on BMW 5-Series: garage door opener, leather seating surfaces, heated front seat, split-folding rear seat, steering wheel shift paddles, navigation system, voice controls, 6-disc CD changer, satellite radio
- Options not available on BMW 5-Series: Blind Spot Monitor, rear camera parking aid, cooled front seats

JAGUAR XF vs. BMW 5-SERIES SPECIFICATIONS

ENGINE	JAGUAR XF SEDAN	BMW 5-SERIES SEDAN
Displacement and type	4.2 liter DOHC naturally aspirated V8 – XF 5.0 liter DOHC naturally aspirated V8 – XF Premium 5.0 liter DOHC Supercharged V8 – XFR	3.0 liter DOHC I-6 – 528i 3.0 liter DOHC Turbocharged I-6 – 535i 4.8 liter DOHC V8 – 550i 5.0 liter DOHC V10 – M5
Horsepower	300 @ 6,000 – XF 385 @ 3,500 – XF Premium 510 @ 6,000 – XFR	230 @ 6,500 – 528i 300 @ 5,800 – 535i 360 @ 6,300 – 550i 500 @ 7,750 – M5
Torque, lb.-ft.	310 @ 4,000 – XF 380 @ 3,500 – XF Premium 461 @ 2,500–5,500 – XFR	200 @ 2,750 – 528i 300 @ 1,400–5,000 – 535i 360 @ 3,400 – 550i 383 @ 6,100 – M5
Camshaft drive	Silent chain	Silent chain
Cam phasing	Variable intake – XF Dual independent variable cam timing – XF Premium/XFR	Continuously variable intake and exhaust
Valve lift	Cam profile switching	Variable valve lift
Fuel injection	Multi-point fuel injection – XF Spray guided direct injection – XF Premium/XFR	Multi-point fuel injection – 528i Direct injection – 535i/550i/M5
Construction, block/heads	Aluminum alloy	Alloy-magnesium/alloy – 528i Aluminum – other models
Valves per cylinder	4	4
Bore x stroke, in.	3.39 x 3.56 – XF 3.64 x 3.66 – XF Premium/XFR	3.35 x 3.46 – 528i 3.31 x 3.53 – 535i 3.66 x 3.48 – 550i 3.62 x 2.96 – M5
Compression ratio	11.0:1 – XF 11.5:1 – XF Premium 9.5:1 – XFR	10.7:1 – 528i 10.2:1 – 535i 10.5:1 – 550i 12.0:1 – M5
Fuel required	Premium	Premium

DRIVETRAIN	JAGUAR XF SEDAN	BMW 5-SERIES SEDAN
Configuration	Front engine, rear drive	Front engine, rear- or all-wheel drive
Transmission	6-speed automatic	6-speed manual – 528i/535i/550i 6-speed automatic available – 528i/535i/550i 7-speed sequential – M5
CHASSIS	JAGUAR XF SEDAN	BMW 5-SERIES SEDAN
Front suspension	Independent unequal length aluminum wishbone with coil springs, 32mm anti-roll bar, subframe mounted	Strut-type double pivot with anti-roll bar, sub frame mounted
Rear suspension	Independent multi-link with coil springs, 18mm anti-roll bar, subframe mounted	4-link with anti-roll bar, subframe mounted
Stability control	Dynamic Stability Control (Trac DSC)/Traction Control	Dynamic Stability Control with Traction Control
Chassis controls	Winter Mode Dynamic Mode – XF Premium/XFR Active differential control – XFR	Active Roll Stabilization optional Dynamic Mode and M Variable Differential Lock – M5
Damping	Fixed damping – XF/XF Premium Adaptive Dynamics – XFR	Electronic with three programs – M5
Front brakes, in.	12.83 x 0.79 – XF 13.98 x 1.26 – XF Premium 14.96 x 1.26 – XFR	12.8 x 1.18 – 528i 13.7 x 1.18 – 535i/550i 14.7 x 1.42 – M5
Rear brakes	12.83 x 0.79 – XF/XF Premium 14.8 x 1.02 – XFR	12.6 x 0.79 – 528i 13.6 x 0.94 – 535i/550i 14.6 x 0.94 – M5
Wheels, standard	18 x 8.5 – XF 19 x 8.5 – XF Premium 20 x 8.5/9.5 – XFR	17 x 7.5 – 528i/535i 17 x 8.0 – 550i 19 x 8.5/9.5 – M5
Tires, standard	245/45R18 – XF 245/40R19 – XF Premium 255/35R20 front and 285/30R20 rear – XFR	225/50R17 – 528i/535i/550i 255/40ZR19 front and 285/35ZR19 rear – M5

PERFORMANCE	JAGUAR XF SEDAN	BMW 5-SERIES SEDAN
0–60 mph, sec. (automatic transmission)	6.2 – XF 5.5 – XF Premium 4.7 – XFR	5.7 – 528i 5.7 – 535i 5.5 – 550i 4.5 – M5
Maximum speed, mph (electronically limited)	121 – XF/XF Premium 155 – XFR	150 – 528i/535i/550i 155 – M5
EPA-estimated city/highway mileage (automatic transmission)	16/25 – XF 16/23 – XF Premium 15/21 – XFR	18/27 – 528i 17/26 – 535i 15/22 – 550i 11/17 – M5
EXTERIOR DIMENSIONS	JAGUAR XF SEDAN	BMW 5-SERIES SEDAN
Length, in.	195.3	191.1
Height, in.	57.5	57.8
Width, in. (without mirrors)	74.0	72.7
Wheelbase, in.	114.5	113.7
Track, front/rear, in.	61.4/63.2 – XF/XF Premium 61.4/61.9 – XFR	61.3/62.2
Curb weight, lb.	4,017 – XF 4,067 – XF Premium 4,306 – XFR	3,505 – 528i 3,660 – 535i 3,946 – 550i 4,012 – M5
Turning diameter, ft.	37.7	37.4
Fuel capacity, gal.	18.4	18.5
INTERIOR DIMENSIONS	JAGUAR XF SEDAN	BMW 5-SERIES SEDAN
Head room, f/r, in.	39.0/37.6	39.1/38.1
Shoulder room, f/r, in.	56.4/56.7	57.3/57.2
Leg room, f/r, in.	41.5/ 36.6	41.5/36.0
Trunk capacity, cu. ft.	17.7	14.0

WARRANTY (YEARS/MILES)	JAGUAR XF SEDAN	BMW 5-SERIES SEDAN
Bumper-to-bumper	4/50,000	4/50,000
Corrosion	6/unlimited	12/unlimited
Roadside assistance	4/50,000	4/unlimited
Scheduled maintenance	Complimentary 1-year/ 10,000-mile (XF) or 15,000-mile (XF Premium, XFR)	Complimentary 4-year/ 50,000-mile
SAFETY	JAGUAR XF SEDAN	BMW 5-SERIES SEDAN
Front air bags	Dual stage	Dual stage and dual threshold
Other air bags	Front side-impact; front/ rear side curtain	Front side-impact; front/ rear side curtain; avail- able rear side-impact
Other	Active head restraints, Whiplash Reduction System	Head Protection System

JAGUAR XF VS. BMW 5-SERIES PRICE/ FEATURE COMPARISON

	JAGUAR XF SEDAN	BMW 535i SEDAN
MSRP (including D&D)	\$52,000	\$51,925
Garage door opener	S	\$750 – Premium Package
Leather seating surfaces	S	Premium Package
Heated front seats	S	\$500
Split-folding rear seat	S	\$475
Steering wheel shift paddles	S	\$500 – requires Sport Package
Navigation	S	\$1,900
Voice controls	S	Included with Navigation
6-disc CD changer	S	Dealer-installed accessory
HD radio	\$1,875, included with B&W Audio System	Included with Navigation
Satellite radio	S	\$595
18-inch wheels and tires	S	\$2,900 – Sport Package
Comparably equipped price	\$53,875 XF Advantage: \$5,670	\$59,545

- BMW Premium Package includes leather seat trim, universal garage door opener, auto-dimming power folding exterior and rearview mirrors, interior and exterior illumination.
- BMW Sport Package includes sport suspension, Active Roll Stabilization, sport steering wheel, 18-inch wheels and tires, exterior trim and comfort bucket seats.

JAGUAR XF VS. BMW 5-SERIES PRICE/ FEATURE COMPARISON

	JAGUAR XF PREMIUM SEDAN	BMW 550i SEDAN
MSRP (including D&D)	\$57,000	\$61,225
Keyless entry	S	\$1,000
Heated and cooled front seats	S	\$500 – heated only
Split-folding rear seat	S	\$475
Steering wheel shift paddles	S	\$500 – requires M Sport Package
6-disc CD changer	S	Dealer-installed accessory
HD radio	\$1,875, included with B&W Audio System	Included
Satellite radio	S	\$595
19-inch wheels and tires	S	\$4,800 – M Sport package
Comparably equipped price	\$58,875 XF Advantage: \$10,220	\$69,095

- BMW M Sport Package includes comfort bucket seats, 19-inch wheels and tires, Active Roll Stabilization, sport suspension, exterior trim, aerodynamic package, premium headliner and M steering wheel.

	JAGUAR XFR SEDAN	BMW M5 SEDAN
MSRP (including D&D)	\$80,000	\$86,325
Gas guzzler tax	Not applicable	\$3,000
Keyless entry	S	\$1,000
Heated steering wheel	S	\$200
Split-folding rear seat	S	\$475
Satellite radio	S	\$595
Rear sunblind	S	\$575
iPod connectivity	S	\$400
Comparably equipped price	\$80,000 XF Advantage: \$12,570	\$92,570

Note: Cooled seats, HD Radio, 20-inch wheels and tires, Adaptive Cruise Control are standard on XFR and not available on M5.

While we strive to keep this information current, certain changes in standard equipment, options, prices, availability or delays may occur that may not be immediately reflected in this guide. Jaguar reserves the right to change product specifications at any time without incurring obligations. Options shown or described are available at an extra cost and may be offered only in combinations with other options or subject to additional ordering requirements or limitations.