



# A3

Accessories

**Audi**  
Genuine Accessories



**Audi TravelSpace Transport Accessories**  
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The A3 doesn't just come along for the ride.  
It's an active participant.

**Audi Genuine Sport and Design Accessories**  
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Every mile deserves boldness.  
Express it, your own way.

**Audi Guard Comfort and Protection Accessories and Car Care Products**  
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The winning formula for a pristine appearance.

**Audi Genuine Electronics Accessories**  
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The A3 connects you like never before.  
Our accessories enhance all senses.

## Audi A3 Genuine Accessories. Performance meets versatility.

The Audi A3: Sporty and powerfully efficient. Add Audi Genuine Accessories to heighten the vehicle's versatility and style.

The same experts who designed the A3 also designed these accessories. Each must undergo extensive safety and durability testing before it's added to the A3. Because they're made with the same quality standards as all Audi vehicles, a tailored fit and expert craftsmanship are assured. Plus, all accessories are backed by the 4-year/50,000-mile New Vehicle Limited Warranty or the accessory's 12-month/12,000-mile Limited Warranty, whichever extends longer from the accessory purchase date.

Add a new point of view, a dash of distinction, and a touch of yourself with Audi Genuine Accessories. More versatility, mile after mile.



## Audi Genuine Sport and Design Accessories. For your eyes only. And everyone else's.

The A3 features an athletic, capable presence that's ready for anything. Express your own style by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they're striking in appearance, they've also passed rigorous quality assessments including corrosion testing. If you're looking for a bolder appearance or a finishing touch, there is an Audi designed solution that makes every mile more enjoyable and more yours.

*Bold move.*  
Add a touch more style with elegant alloy wheels. Turn heads at every turn.





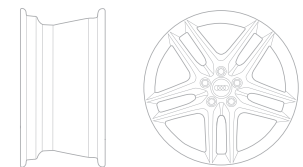
**18" Castell**  
Experience the high-performance beauty of this multi-spoked design – the perfect addition to the A3.



**18" Caressa**  
Design and performance merge beautifully with this attractive 5-spoke alloy wheel design, adding a sporty touch to the vehicle.



**A3 winter wheel and tire package**  
Unlike ultra-high-performance and all-season tires, winter tires<sup>1</sup> are specifically engineered to help improve traction, handling and safety in snow, ice, and even on dry roads in temperatures below 45°F. They help maximize the impressive capabilities of quattro® all-wheel drive. FrontTrak® front-wheel-drive vehicles can also benefit from the use of winter tires. Audi wheel and tire packages feature brand-name, factory-approved tires mounted on Audi Genuine Alloy Wheels. Package offerings are subject to change without notice. See your authorized Audi Dealer for details.



**18" Calera**

This striking open-air design combines a bold Audi look with power in motion. Also available in an Audi wheel and tire package.





*Audi rings appliqué*

The iconic logo that's known around the world fades across the side of the A3 with this attractive finishing touch. Available in black and silver.



*Audi license plate frames<sup>2</sup>*

These attractive frames are constructed of highly durable materials. Choose from "TDI Clean Diesel" in polished stainless steel, "Truth in Engineering<sup>®</sup>" in polished and carbon fiber finishes, or "Audi Sport" in carbon fiber, black powdercoat, polished and brushed finishes.

*Audi gift kits*

A great gift for the true Audi enthusiast. Kit includes license plate frame<sup>2</sup> with brushed-silver finish, a set of four valve stem covers and a stainless steel key chain. Available with "Audi Sport," "quattro<sup>®</sup>" logo or "Audi" (not shown).



*Valve stem covers*

These handsome covers are made of polished stainless steel with a composite center cap. Emblazoned with the iconic Audi rings.

Pursue all passions.  
For every season and every high-energy sport, Audi takes you there.



## Audi TravelSpace Transport Accessories. Adventure awaits.

You go everywhere. Give the A3 the proper invitation to be part of your adventures. Never leave the necessary gear behind. Bring it with Audi TravelSpace Transport Accessories. The list includes bike racks, ski racks, a variety of watersports equipment carriers and various sizes of cargo carriers. The workmanship and quality are backed by the 4-year/50,000-mile New Vehicle Limited Warranty or the accessory's 12-month/12,000-mile Limited Warranty, whichever extends longer from the accessory purchase date. Wherever you go, make sure everything fits with a variety of intelligent and innovative solutions. Accessories designed for your life – the passionate, active part.



*A3 base carrier bars*  
Attached to strong side brackets, these are the durable foundation of the Audi roof-rack system.



*Factory roof-rail adapters*  
Add the versatility of the entire Audi roof-rack system to the factory roof rails with this easily installed version of the base carrier bars.

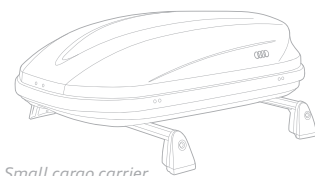
*Base carrier bars storage bag*  
This rugged, ballistic-nylon bag has ample space for the side brackets and base carrier bars of the Audi roof-rack system.



*Aluminum bike rack<sup>3</sup>*  
This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.



*Fork-mount bike rack<sup>3</sup>*  
This secure mount is an excellent bike transfer option. Lock included.



*Small cargo carrier*  
Extra carrying capacity (13 cu. ft.) comes in a smart size: 55" long, 35" wide, 14" high.



*Aluminum luggage basket<sup>3</sup>*  
High-quality anodized-aluminum construction and a generous load area make this an excellent carrier. Side rails help prevent load shifting. Straps sold separately.



*Canoe/kayak rack<sup>3</sup>*  
Carries one canoe or kayak weighing up to 55 lbs. Conforms to most hulls and includes one pair of heavy-duty straps.



*Compact cargo carrier*  
A trim, aerodynamic design that offers a generous 16.95-cu.-ft. capacity. Size: 81" long, 30" wide, 15" high.



*Surfboard holder<sup>3</sup>*  
These holders and tie-downs adapt to almost any board shape.



*Ski and snowboard racks<sup>3</sup>*  
Push-button, keyed locks open and close easily. Rubber-cushioned aluminum bars hold securely. Standard attachment holds up to four skis or two snowboards. Deluxe attachment holds up to six skis or four snowboards.





*Bright ideas.*  
Revolutionary technology  
provides inspiration for  
all of our accessories.

## **Audi Genuine Electronics Accessories. Sheer brilliance. Day and night.**

The illuminating technology that graces the A3 provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all of these accessories are impressively advanced and inspiring. Our audio options let you enhance your listening pleasure. Other accessory options help promote safe and convenient travel. All are designed and tested to ensure compatibility with the vehicle's electrical systems, allowing you to enjoy every aspect of Audi technology with all your senses. Demand the best and drive with added confidence.



**Bluetooth® system**

Vehicles can be retrofitted to provide Bluetooth hands-free access. The retrofit includes a 2.8" color display. Choose voice control or touch screen operation. See your authorized Audi Dealer for details, including vehicle and mobile phone compatibility. Not compatible with Multi Media Interface (MMI®).



**Navigation map update<sup>4</sup>**

Keep your navigation system current with the most up-to-date maps and Points of Interest (POI). Update is quick and simple. See your authorized Audi Dealer for details.



**Audi external hard drive**

500GB Audi hard drive can be used with your PC, or in the vehicle via USB connection.



**USB memory stick**

Resembling an Audi key fob, this 4GB memory stick is perfect for storing data, music and more. Available in red, black or white.



**Pocket penlight**

Features a single LED with a focusable beam. Operates on two AAA batteries.



**Mini flashlight**

For your safety and convenience, this bright LED flashlight recharges in a 12-volt outlet. Emblazoned with the Audi logo.



**Emergency tool**

This multipurpose tool includes a flashlight with LED lights, an integrated knife to help cut safety belts in an emergency, a tool for breaking glass, a blinking red LED, and a hand crank to charge the system.



**MP3 connectivity.**

We offer an array of cables that let you connect a variety of players to the Audi sound system.



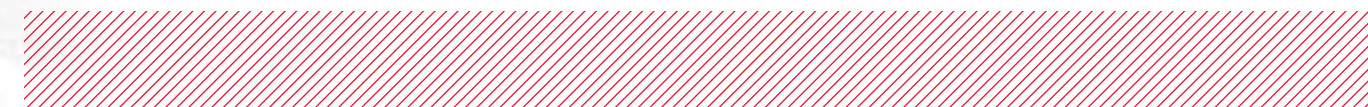


*Destination: Everywhere.*

Have luggage, will travel. Our accessories protect and offer flexibility in the cargo area.

## **Audi Guard Comfort and Protection Accessories.** Plan your next journey confidently.

Protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep the A3 in pristine condition. Choose from functional trunk liners that help make clean-up quick and easy, to an easy-to-use storage cover that helps shield the exterior of the vehicle from the elements. Use them all to reduce wear and tear, and help keep the A3 looking like new – inside and out. All are engineered to stringent Audi standards, so you can be assured of the quality and durability demanded by Audi drivers.





*All-weather floor mats*

Deep-ribbed, channeled design helps protect the floor and carpeting from water, mud, sand and snow. Rubber mats come in black and feature vehicle logo. Available in sets of two for front or rear.



*All-weather trunk liner*

Custom fit for the A3. Textured material helps control load shifting. Raised lip helps contain spills and protect cargo-area carpeting from stains.

*Cargo tray*

The high sides of this heavy-duty tray help protect the cargo area when carrying items like mulch, soil, firewood and more.



*Carpeted trunk liner<sup>3</sup>*

This nylon carpet mat with rubber underside is moisture-resistant and helps provide excellent trunk protection. Movable plastic blocks organize and manage the movement of items. Includes four blocks.

*Cargo partition*

This practical partition separates the passenger compartment from the luggage area. Great for pets and carrying large loads.



*Parcel shelf organizer<sup>3</sup>*

Extra storage always comes in handy. This efficient organizer delivers.

*Rear-window sunshade*

Helps keep the interior cool and protect upholstery from harsh UV exposure.



*Load-securing net<sup>3</sup>*

Help secure almost anything from groceries to sports gear with this expandable net. It hooks to tie-downs in the cargo area and easily adapts to items of different shapes and sizes.

*Load-protection film*

This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. Outline depicts coverage area.



**Rear seat cover**  
Fits rear seat to help protect it from dirt and pet hair. A tough nylon surface stands up to abuse while contoured construction and headrest straps help hold it in place. One size fits most vehicles.



**Storage cover**  
A lightweight, easy-to-use Stormshield® cover helps protect the vehicle from the elements. Includes a storage bag.

**Front-window sunshield**  
High-quality, triple-laminated material helps protect the vehicle's interior from harmful UV rays and helps reduce inside temperature. Hook and loop straps help store it neatly when not in use.



**Tire totes**  
These durable cases help store and protect winter, all-season or performance wheels and tires when they are not mounted on the vehicle. Includes felts.

**Wheel lock kit**  
The wheel lock kit provides an added level of anti-theft security for Audi Genuine Alloy Wheels. The set contains four bolts, a special key and a removal tool.



**Jumper cables**  
Color-coded for correct connection, the rugged cables meet Audi specifications for performance.

**Battery charger**  
Convenient, compact Audi battery charger features color-coded clamps for ease of use.



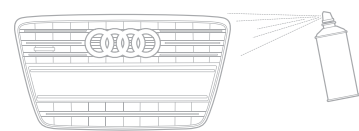
**Audi cooling tote**  
Convenient tote uses an electric motor to cool contents up to 20°F below surrounding temperature. Plug into 12-volt outlet or cigarette lighter with included adapter. Holds 12 liters.

**First aid kit**  
In the event of an emergency, you'll want these first aid essentials close at hand. Soft, zippered pouch.



**Snow chains**  
Snow chains made of case-hardened alloy steel on a spring steel hoop are easy to mount and dismount. Check local regulations prior to use. Ask your authorized Audi Dealer about compatibility with your vehicle and wheels.

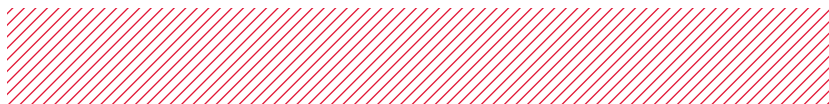




Proven formula.  
Every inch represents style, performance and luxury.  
Keeping it pristine? Second nature.

## Audi Guard Car Care Products. Driven by perfection.

Audi vehicles deserve the very best, and this is it: The only car care line specifically designed for Audi. Audi Guard Car Care Products provide gentle cleansing formulas and special tools to help give all interior and exterior surfaces the finest in cleaning and protection. Our shampoos and waxes undergo testing for cleaning performance, change in luster and material compatibility. For the ultimate in shine and sparkle, trust Audi Guard. Pristine, perfect.



### Cleaning technologies

Our Cockpit Care, Leather Care, Plastic Cleaner, Active Foam Cleaner, Wash & Wax Shampoo, Insect Remover and Wheel Rim Cleaning Gel are specially formulated for use with Audi interior and exterior materials.

### Synthetic drying cloth

This premium cloth helps leave the vehicle dry and sparkling. Made of synthetic fiber unaffected by mildew or car care chemicals.



### Premium car wash mitt

Gently floats away dirt. Made from long-wearing synthetic fibers.

### Wheel brush

Its soft tampico bristles are twisted in flexible wire to help easily remove dirt from between wheel spokes.



### Car duster

Designed to dust the A3 safely to help avoid scratching painted surfaces. Helps restore a streakless shine between washes.

### Snow brushes and ice scrapers

Audi Guard Car Care offers a variety of snow brushes and ice scrapers including two brushes that extend in length for better reach. Ice scrapers are heavy duty and brushes feature extra-wide soft-bristle heads.



## Audi Genuine Accessories. Expect Excellence.

Audi Genuine Accessories are warranted by the 4-year/50,000-mile Audi New Vehicle Limited Warranty, or the accessory's 12-month/12,000-mile Limited Warranty, whichever extends longer from the accessory purchase date. Please consult your dealer for details.

Audi of America, Inc. believes the information in this brochure to be correct at the time of printing. However, items, availability, specifications, features and colors are subject to change without notice. Vehicles in this brochure are shown with optional equipment. Images shown may vary slightly from actual applications. See your dealer for complete details on limited warranties and tires supplied by various manufacturers.

Some accessory applications may not fit because of equipment installed when the vehicle was built, or due to a specific model line, such as S Series, RS and S line® models. Please ask your dealer for advice and verify that the accessories you have chosen are appropriate for your vehicle and model year prior to installation. Not all accessory applications shown in this brochure are available online. Please consult your dealer for all details prior to purchase.

All styling components may require paint and installation at additional cost.

**All previous catalogs, product descriptions and lists are no longer valid.**

"Audi," "Truth in Engineering," "Singleframe," "quattro," "FrontTrak," "S line," "MMI," the four rings emblem, the Audi grille design and all model names are registered trademarks of AUDI AG.

"Bluetooth" is a registered trademark of the Bluetooth SIG, Inc. "Stormshield" is a registered trademark of Guilford Mills, Inc.

<sup>1</sup>Remember that even with high-quality winter tires, you must always drive according to the conditions of the road and maintain more distance from other vehicles since braking distances will be longer on ice- and snow-covered roads.

<sup>2</sup>Check local laws and regulations regarding use.

<sup>3</sup>Recreational equipment, sporting equipment and luggage not included.

<sup>4</sup>Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destination and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible; therefore, you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation plus route. Consult your dealer or call 1-800-FOR-AUDI for details.

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