

Audi Genuine Accessories. Expect Excellence.



Audi Genuine Accessories are warranted for the duration of the 4-year/50,000-mile Audi New Vehicle Limited Warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater. Please consult your dealer for details.

Audi of America, Inc. believes the information in this brochure to be correct as of October 2012. However, items, availability, specifications, features and colors are subject to change without notice. Vehicles in this brochure are shown with optional equipment. Images shown may vary slightly from actual applications. See your dealer for complete details on limited warranties and tires supplied by various manufacturers.

Some accessory applications may not fit because of equipment installed when the vehicle was built, or due to a specific model line, such as S models. Please ask your dealer for advice and verify that the accessories you have chosen are appropriate for your vehicle and model year prior to installation. Not all accessory applications shown in this brochure are available online. Please consult your dealer for all details prior to purchase.

All styling components may require paint and installation at additional cost.

All previous catalogs, product descriptions and lists are no longer valid.

"Audi," "Truth in Engineering," "Audi Sport," "quattro," "Singleframe" and the Singleframe grille design, the four rings emblem and all model names are registered trademarks of AUDI AG.

"Stormshield" is a registered trademark of Guilford Mills, Inc.

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BR-12-591-US

A7 S7

Accessories

2013 | A7 S7

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Audi
Genuine Accessories



Audi Genuine Sport and Design Accessories
pg. 2
Express yourself with striking accents.

Audi TravelSpace Transport Accessories
pg. 6
Audi plays a prominent role in every adventure.

Audi A7 **S7** Genuine Accessories. Powerful. Versatile. Expressive.

The same experts who design Audi vehicles are also the lifeblood of Audi Genuine Accessories. Because accessories are built with the same quality standards as all Audi vehicles, a tailored fit and expert craftsmanship are assured. Each must undergo extensive safety and durability testing to warrant final approval. Plus, all accessories are backed for the duration of the 4-year/50,000-mile Audi New Vehicle Limited Warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater. (See your dealer for details.)

Add versatility and a dose of expression with Audi Genuine Accessories.

Audi Guard Comfort and Protection Accessories and Car Care Products
pg. 16
The combination that attracts envious stares.

Audi Genuine Electronics Accessories
pg. 12
Connected like never before. Our accessories enhance the senses.



Audi Genuine Sport and Design Accessories.
A distinctive approach.

The A7 and S7 feature bold, powerful style that's elegant and assertive. Express your own style by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they're striking in appearance, they've also passed rigorous quality assessments. If you're looking for a bolder appearance or a finishing touch, there is an Audi designed solution that makes every mile more enjoyable and more yours.



Bold move.
Turn heads with dynamic alloy wheels.



Audi license plate frames¹

These attractive frames are constructed of highly durable materials. Choose from "Truth in Engineering®" in polished and carbon fiber finishes, or "Audi Sport®" in polished, carbon fiber, black powdercoat and brushed finishes.

Audi gift kits

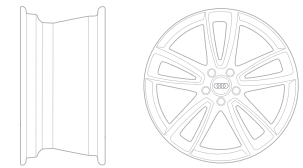
A great gift for the true Audi enthusiast. Kit includes license plate frame¹ with brushed-silver finish, a set of four valve stem covers and a stainless steel key chain. Available in "quattro®" or "Audi Sport" styles.

Valve stem covers

These handsome covers are made of polished stainless steel with a composite center cap. Emblazoned with the iconic Audi rings.

19" Castiza

Show off the dramatic profile and superior performance of the Castiza design on the A7.



20" Castesia

Add an impressive finishing touch with this eye-catching design.



¹ Check local laws and regulations regarding use.

Adventure awaits.
For every season and every high-energy sport, Audi takes you there.



Audi TravelSpace Transport Accessories. For every journey.

You go everywhere. Give Audi the proper invitation to be part of your adventures. Bring all the right gear along with Audi TravelSpace Transport Accessories, including bike racks, ski racks and cargo carriers. The workmanship and quality are warranted for the duration of the 4-year/50,000-mile Audi New Vehicle Limited Warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater. (See your dealer for details.) Wherever you go, make sure everything fits with a variety of intelligent and innovative solutions.



Base carrier bars storage bag
This rugged, ballistic-nylon bag has ample space for the side brackets and base carrier bars of the Audi roof-rack system.

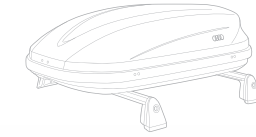


Base carrier bars
Attached to strong side brackets, these are the durable foundation of the Audi roof-rack system.



Compact cargo carrier
A trim, aerodynamic design that offers a generous 16.95-cu.-ft. capacity. Size: 81" long, 30" wide, 15" high.

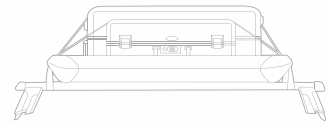
Ski and luggage carrier¹
Ride in comfort when you stow your luggage and sports equipment in this stylish, aerodynamic carrier. An interior ski rack, sold separately, holds skis up to 6.5 ft. Size: 87" long, 25" wide. 15.8-cu.-ft. capacity.



Small cargo carrier
Extra carrying capacity (13 cu. ft.) comes in a smart size: 55" long, 35" wide, 14" high.



¹ Recreational and sporting equipment not included.
Note: All roof-rack system attachments require the base carrier bars. All attachments sold separately.



Aluminum luggage basket¹
 High-quality anodized-aluminum construction and a generous load area make this an excellent carrier. Side rails help prevent load shifting. Straps sold separately.



Fork-mount bike rack¹
 This secure mount is an excellent bike transfer option. Lock included.



Aluminum bike rack¹
 This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.



Ski and snowboard racks¹
 Push-button, keyed locks open and close easily. Rubber-cushioned aluminum bars hold securely. Standard attachment holds up to four skis or two snowboards. Deluxe attachment holds up to six skis or four snowboards.

¹ Recreational equipment, sporting equipment and luggage not included.
 Note: All roof-rack system attachments require the base carrier bars. All attachments sold separately.



Audi Genuine Electronics Accessories. Illuminating interaction.

The brilliant technology that graces the A7 and S7 provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all of these accessories are impressively advanced and inspiring. Our audio options let you enhance your listening pleasure while other accessory options offer convenience and peace of mind. All are designed and tested to ensure compatibility with the vehicle's electrical systems, allowing you to enjoy every aspect of Audi technology to the fullest. Demand the best and drive with added confidence.

Bright ideas.
Revolutionary technology
provides inspiration for
all of our accessories.





Acoustic rear parking system

This parking aid emits a beeping sound when the vehicle gets close to other cars or objects. It will help you back up with confidence and park with ease in spaces you would have previously passed up.



Navigation map update¹

Help keep your navigation system current with the most up-to-date maps and Points of Interest (POI). Update is quick and simple. See your authorized Audi Dealer for details.



Audi external hard drive

500GB Audi hard drive can be used with your PC, or in the vehicle via USB connection.



USB memory key

Resembling an Audi key fob, this 4GB flash drive is perfect for storing data, music and more. Available in red, black or white.



Pocket penlight

Features a single LED with a focusable beam. Operates on two AAA batteries.



Mini flashlight

For your convenience, this bright LED flashlight recharges in a 12-volt outlet. Emblazoned with the Audi logo.



Emergency tool

This multipurpose tool includes a flashlight with LED lights, an integrated knife to help cut safety belts in an emergency, a tool for breaking glass, a blinking red LED, and a hand crank to charge the system.



MP3 connectivity.
We offer several cables that let you connect a variety of players to the Audi sound system.



¹ Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destination and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible; therefore, you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation plus route. Consult your dealer or call 1-800-FOR-AUDI for details.



Ideal conditions.
Custom-fit splash protectors help guard against unpredictable Mother Nature.

Audi Guard Comfort and Protection Accessories. Optimal travel companions.

Protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep the vehicle in pristine condition. Choose from a trunk liner that facilitates quick cleanups, an easy-to-use storage cover that helps shield the vehicle, and much more. Use them to help reduce wear and tear, and keep the vehicle looking like new – inside and out. All are engineered to stringent standards, so you can be assured of the quality and durability demanded by Audi drivers.



All-weather floor mats

Deep-ribbed, channeled design helps protect the floor and carpeting from water, mud, sand and snow. Black rubber mats feature the vehicle logo and are available in sets of two for front or rear.



Textile floor mats

These skid-resistant, precision-fit mats are made of long-life fabric to help protect the vehicle's interior from the elements. Mats are black and available in a set of four.

Indoor storage cover

A lightweight, easy-to-use cover helps protect the vehicle's finish. Intended for indoor use only. Includes a storage bag.

Load-protection film

This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. Product is transparent. Outline depicts coverage area.

All-weather trunk liner

Custom fit for the A7. Textured material helps control load shifting. Raised lip helps contain spills and prevent stains.

All-weather storage cover

A lightweight, easy-to-use Stormshield® cover helps protect the vehicle from the elements. Includes a storage bag.



Splash protectors¹
 Help protect the vehicle's finish with custom-fit splash protectors. Made of crack-resistant rubber. Available in sets of two for front or rear.



Warning triangle
 Brightly colored reflective triangle can be used for warning daytime traffic and also for visibility in the nighttime hours.



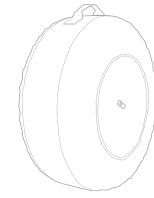
Audi cooling tote
 Convenient tote uses an electric motor to cool contents up to 20°F below surrounding temperature. Plugs into 12-volt outlet or cigarette lighter with included adapter. Holds 12 liters.



Wheel lock kit
 The wheel lock kit provides an added level of anti-theft security for Audi Genuine Alloy Wheels. The set contains four bolts, a special key and a removal tool.



First aid kit
 In the event of an emergency, you'll want these first aid essentials close at hand. Soft, zippered pouch.



Tire totes

These durable cases help store and protect winter, all-season, or performance wheels and tires when they are not mounted on the vehicle.



¹ Not compatible with Prestige models.



Proven formula.
Every inch represents style, performance and luxury. Keeping it pristine? Second nature.

Audi Guard Car Care Products. Driven by perfection.

Audi vehicles deserve the very best, and this is it: the only car care line specifically designed for Audi. Audi Guard Car Care Products provide gentle cleansing formulas and special tools to help give all interior and exterior surfaces the finest in cleaning and protection. Our shampoos and waxes undergo testing for cleaning performance, change in luster, and material compatibility. For the ultimate in shine and sparkle, trust Audi Guard. Pristine, perfect.



Cleaning technologies

Our Cockpit Care, Leather Care, Plastic Cleaner, Active Foam Cleaner, Wash & Wax Shampoo, Insect Remover and Wheel Rim Cleaning Gel are specially formulated for use with Audi interior and exterior materials.

Synthetic drying cloth

This premium cloth helps leave the vehicle dry and sparkling. Made of synthetic fiber unaffected by mildew or car care chemicals.



Premium car wash mitt

Gently floats away dirt. Made from long-wearing synthetic fibers.

Wheel brush

Its soft tampico bristles are twisted in flexible wire to help easily remove dirt from between wheel spokes.



Car duster

Designed to dust the A7 or S7 safely to help avoid scratching painted surfaces. Helps restore a streakless shine between washes.

Snow brushes and ice scrapers

Audi Guard Car Care offers a variety of snow brushes and ice scrapers including two brushes that extend in length for better reach. Ice scrapers are heavy duty and brushes feature extra-wide soft-bristle heads.

