

Bergey's I•N•K

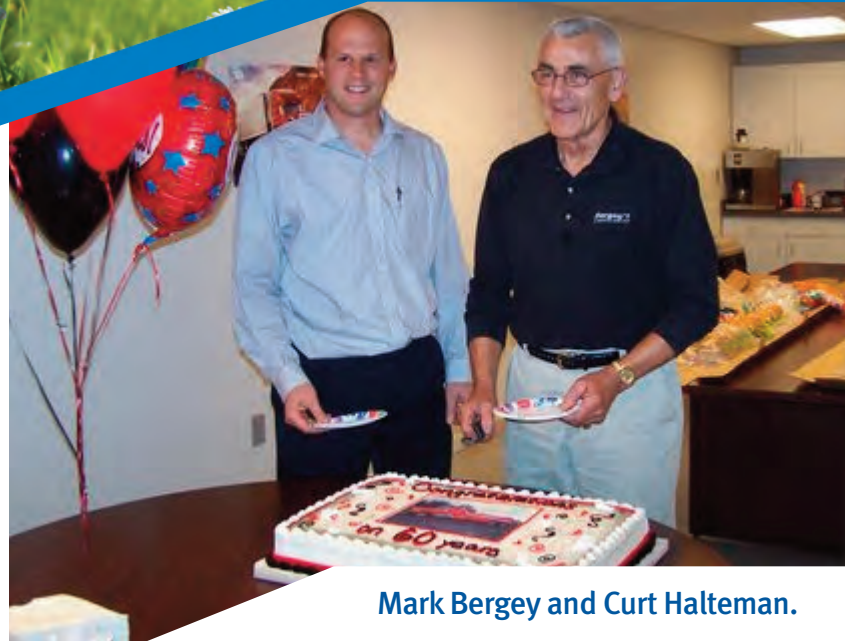
February 2011

Curt Halteman Celebrates 60 Years with Bergey's

Curt Halteman recently celebrated his 60 years of employment at Bergey's. A luncheon was held for the second longest non-family member to work for the company.

Curt has seen quite a few changes since he started working at Bergey's Souderton Truck Center* in 1950. "This area was mostly residential; there was Longacre Poultry across the street and that was the only two businesses here in town at the time. Gradually, the residential houses went down, and commercial took over," Curt said.

"When we put this shop up here, it was a 24-hour shop, and was open 24 hours a day six days a week except on Saturday when we closed at noon. For the trucking industry, it was a big help. If they



Mark Bergey and Curt Halteman.

had a problem, they could call in during the night, and Bergey's had people capable of taking care of them, and so the trucking business naturally grew."

Evidence of that growth was visible at Curt's luncheon, as dozens of the nearly 90 Souderton Truck Center* employees offered their congratulations. Among them were former company president, Henry Bergey, current president Mark Bergey, and Curt's son, Jeff, who has worked for the company for three decades himself.

Curt started with Bergey's at the age of 15 by sweeping floors. He became the company's first service manager in 1965, and held that position until 2008. He now works as a service advisor, starting each day at 5am by taking phone calls, helping customers, and passing on his vast knowledge to younger employees.

"I've been blessed with good health, but I enjoy my job as much today as the first day when I was hired. That's rare, but if you feel good, it is a big plus, and I've always had that in my favor."

**Formerly Franconia Truck Center*



Curt with his son, Jeff, and his daughter, Gina.

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www.bergeys.com

Employee Notes



Paul Moscarello	Trenton Truck Center
John Panacek	Trenton Truck Center
Kyle Brown	Leasing Associates
James Roberts	Souderton Tire
Richard Taylor	Pennsauken Truck Center
George Shifflett	Commercial Tire-Harrisonburg
Gary Charlton Jr	Commercial Tire-Harrisonburg
Jacob Reedy	Commercial Tire-Harrisonburg
Dennis Shifflett	Commercial Tire-Harrisonburg
Benjamin Shumaker	Commercial Tire-Harrisonburg
Lisa Armentrout	Commercial Tire-Harrisonburg
Brian Smith	Lansdale Tire
Shannan DiSanto	Lansdale Collision Center
Timothy Gilley	Commercial Tire-Harrisonburg
Carlos Serrano	Pennsauken Truck Center
Donnie Price	Commercial Tire-Harrisonburg
Cody Clauss	Chrysler Jeep Dodge
Kenneth Stephens	Commercial Tire-Hatfield
Joseph Josko	Buick GMC
Chester Figgs	Commercial Tire-Thorofare
Patrick Gore	Perkasie Retread Technologies
David Hensler	Colmar Heavy Duty Parts
Nolan Alger	Commercial Tire-Harrisonburg
Darian Derstine	Chevrolet-Colmar
Daniel Formica	Zieglerville Auto Sales
Long Ly	Perkasie Retread Technologies
Brian Mitros	Chrysler Jeep Dodge
Jason Hemmerich	Conshohocken Truck Center
Mark Regetta	Zieglerville Auto Sales
Philip Hoogenhuis	Buick GMC
Dwight Ryan	Chevrolet-Colmar
Joseph Hoffman	Chrysler Jeep Dodge
Robert Purcell	Buick GMC
Kaitlyn Bergey	Fuel Center
Ronald Johnson	Colmar Parts Warehouse
James Rosenberger	Colmar Parts Warehouse
Marvin White	Vineland Truck Center
William Beard	Souderton Truck Center*
Stephen Manor	Perkasie Retread Technologies
Alan Pitt	Zieglerville Auto Sales
Gail Paige	Souderton Truck Center*
Dante Battistini	Ford
Stanley Smith	Chevrolet-Colmar
Owen Roberts	Souderton Truck Center*
Chad Sipes	Commercial Tire-Harrisonburg
Lydia Kinney	Perkasie Retread Technologies
Sean Williams	Buick GMC

Brandon Bright	Commercial Tire-Broadway
Anthony Shumaker	Commercial Tire-Harrisonburg
Jose Ramos	Perkasie Retread Technologies
Derek Dimmick	Buick GMC
Jesse Masarjian	Perkasie Retread Technologies
Sarah Barnstead	Ford
MaryBeth Beckowski	Easton Tire
Walter Porter	Souderton Truck Center
Keith Moye	Colmar Parts Warehouse
David Kinney	Corporate
Matthew Blakeslee	Trenton Truck Center
Dennis Ritton	Perkasie Retread Technologies
Francis Gifford	Chrysler Jeep Dodge
David Demkee	Colmar Parts Warehouse
Michael Frederick	Zieglerville Auto Sales
Lakeram Mohabeer	Perkasie Retread Technologies
Russell Glantz	Chevrolet-Colmar
Mickey Weaver	Commercial Tire-Harrisonburg
Mark Brown	Trenton Truck Center
Nicholas Tomaselli	Leasing Associates
Alfred Maddalena	Trenton Truck Center
Ryan Reed	Leasing Associates
Michael Rafferty	Colmar Parts Warehouse
Jason Detweiler	Zieglerville Auto Sales
Melissa Taimanglo	Buick GMC
Stephen Rybacki	Pennsauken Truck Center
Zachary Carr	Buick GMC
David Linberg	Souderton Truck Center*
Joshua Byers	Wholesale Tire-Hatfield
Benjamin Nice	Colmar Parts Warehouse
Laverne Moyer	Wholesale Tire-Hatfield
Robert Mooney	Pennsauken Truck Center
Kurt Wagner	Souderton Truck Center*
Robert Capaldi	Doylestown Tire
David Marks	Wholesale Tire-Hatfield
Eric Rice	Lincoln
Jose Pacheco	Trenton Truck Center
David King	Ford
Joseph McGlone	Chevrolet-Colmar
Robert Peterman	Colmar Parts Warehouse
Robert Gouak	Ford
Chris Esposito	Souderton Truck Center*
Elijah Hendricks	Souderton Truck Center*
Timothy Shafer	Souderton Truck Center*
Timothy Metzler	Souderton Truck Center*
Scott Alderfer	Souderton Truck Center*
Brandon Garges	Souderton Truck Center*
Adam Davis	Souderton Truck Center*
Bryan Ensle	Wholesale Tire-Hatfield
Janda Custodia	Ford
Jeremy Auckland	Colmar Parts Warehouse
Brandon Derstine	Buick GMC
David Minerger	Souderton Truck Center*

**Formerly Franconia Truck Center*

INK Committee Members: Helen Tibble, Debra Baker, Michelle Logan

New Arrivals



5/28/10

Andrew Bednarczyk (Buick GMC) and his wife, Miriam, had a baby girl, Rylie. She weighed 6 lbs., 8 ozs., and was 18" long.

6/18/10

Albert Leonhardt (Zieglerville Auto Sales) and his wife, Alicia, had a baby boy, Ashton Coale. He weighed 4 lbs., 3-1/4 oz., and was 17-1/2" long.

7/15/10

Fred Krikory (Colmar Heavy Duty Truck Parts) and his wife Cara, had a baby girl, Elise Renee. She weighed 7 lbs. 1 oz., and was 20" long.

8/15/10

Daniel Weigner (Perkasie Tire) and his wife, Melissa, had a baby boy, London Miles. He weighed 7 lbs. 9 ozs., and was 20" long.

8/22/10

James and Kristen Mark (Ford) had a baby boy, James Thomas. He weighed 8 lbs. 1 oz., and was 21-1/2" long.

9/6/10

Amy Sharp (Souderton Collision Center) and her husband, Denver, had a baby boy, Wyatt Allen. He weighed 7 lbs., and was 19" long.

10/25/10

Garang (Joseph) Deng (Corporate) and his wife, Martha, had a baby boy, Deng Garang. He weighed 6 lbs. 1-1/2 ozs., and was 19" long.

11/24/10

Gary Charlton (Virginia Tire) and Toni Custer had a baby boy, Jared Layne. He weighed 9 lbs., 5-1/2 ozs., and was 19-1/2" long.

12/2/10

Richard Alderfer, Jr. (Ford) and his wife, Christina Marie, had a baby girl, Addison Lynn. She weighed 6 lbs., 15 ozs., and was 18-1/2" long.

12/25/10

Jeff Spakosky (Trenton Truck Center) and his wife, Jeanine, had a baby girl, Addison Leigh. She weighed 7 lbs., and was 20-1/2" long.

1/17/11

Angela Gilmore (Conshohocken Truck Center) had a baby boy, Jonathan Gregory. He weighed 7 lbs., 12 ozs., and was 19" long.

1/20/11

Ken Fox (Souderton Truck Center*) and his wife, Jamie, had a baby girl, Samantha Noel. She weighed 6 lbs., 3 ozs., and was 19" long.

1/26/11

Brian Klockner (Trenton Truck Center) and Karin O'Neal had a baby boy, Riley Daniel Klockner. He weighed 8 lbs., and was 21-1/2" long.

2/7/11

Sean Williams (Buick GMC) and his wife, Cheryl, had a baby girl, Harper. She weighed 7 lbs., 3 ozs., and was 20" long.

Marriages

John Felgenhauer (Silverdale Tire) married LouAnn Boyd on October 15, 2010.

Helen Munson (Corporate) married Tim Tibble on December 28, 2010.

Mike Rosenberger (Souderton Detail Center) married Lisa Brutko on January 16, 2011.



Engagement

Micah Bergey (Chrysler Jeep Dodge) became engaged to Alycia Baker on December 24, 2010. An August wedding is planned.

Transfers

Michael Rosenberger . . . Colmar Heavy Duty Parts to
Detail Center-Souderton*

Ryan Brown Leasing Associates to
Commercial Tire-Hatfield

Robert Budinko Zieglerville Auto Sales to Chevrolet-Colmar

Lloyd Burger Buick GMC to Zieglerville Auto Sales

Robert Purcell Zieglerville Auto Sales to Buick GMC

Anthony Pappas Zieglerville Auto Sales to Chevrolet-Colmar

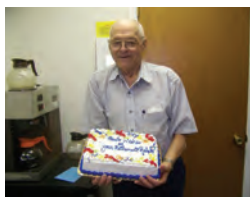
Karen Hamlin Truck Center-Trenton to
Truck Center-Conshohocken

Matthew Stabley Chevrolet-Colmar to Buick GMC

David Musselman Lansdale Tire to Chrysler Jeep Dodge

Susan Lemuell Zieglerville Auto Sales to Conshohocken
Truck Center.

Retirement



Ralph Landis (Corporate) retired in September 2010 after 31 years of employment at Bergey's. A party was held to celebrate Ralph's retirement and to wish him the best of luck in his future endeavors.

**Formerly Franconia Truck Center*



We mourn the passing of Larry Bergey (Chrysler Jeep Dodge) on July 10, 2010. Larry started working at Bergey's in 1967, and was employed by us for 43 years.



Roy Hackman (Colmar Parts Warehouse) passed away on January 16, 2011 after a long illness. Roy started working at Bergey's in 1979 in maintenance at Perkasio. He later worked in the corporate office, and then transferred to Colmar.



Kenny Moyer ("The Governor") passed away in 2010. Kenny had been Norm Bergey's sidekick for many years, and was a popular visitor to Bergey's over the years.



Harold Dierolf (Perkasie Retread Technologies) passed away on November 2, 2010. Harold started with Bergey's in 1965, and had spent his 45 years working in manufacturing at the same location.

Larry, Kenny, Harold, and Roy will be sadly missed by all!

Promotions

Zieglerville Auto Sales has announced two promotions at their location. Dave Alderfer has recently been promoted to Sales Manager, and Steve Watkins has been promoted to Service Manager.



Dave Alderfer



Pat Anderson



Steve Watkins



Larry Davis

Bergey's Annual Picnic

By early afternoon, the sun broke through and we had an excellent day!

The Bergey's Annual Picnic was held on Saturday, July 10, 2010 at Beulah Land Swim Club in Pottstown. The day started with a bleak outlook due to heavy rain showers. However, by early afternoon, the sun broke through and we had an excellent day. 392 adults and 44 children were in attendance.

As always, Wegman's did an outstanding job catering the event and offering a wide variety of food, beverages, and ice cream.

Everyone enjoyed this year's featured entertainment which was presented by The Wondergy Cool Science Program.

Unfortunately, the horse-drawn wagon rides had to be cancelled due to the inclement weather.

Henry's traditional golf tournament was also held. Among the prize winners were:

Low Score

Ralph Landis (Corporate) \$25.00

1st Place Team with a Score of 48

Ralph Landis (Corporate) \$25.00 each

Darian Derstine (Chevy Colmar)

Trevor Godshall

Colinn Godshall



1st place winners

2nd Place Team with a Score of 56

Curvin Weaver (RBL Tire) \$20.00 each

Brenda Weaver

Keith Knechel (Perkasie Retread Tech.)

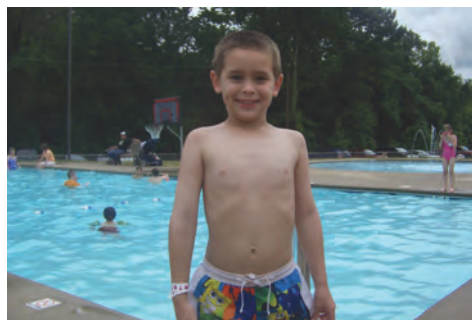
Rachel Knechel



2nd place winners

Drawings for prizes were held and the winners were:

The Children's Grand Prize winner was Nathan Hartzel, son of Eric Hartzel (Souderton Truck Center*). He received a \$25.00 Visa Gift Card. The Guest Grand Prize winner was Dalton Schlosser, son of Dave Schlosser (Souderton Truck Center*). Dalton received a \$50.00 Visa Gift Card.



Nathan Hartzel, Children's Grand Prize winner



Dalton Schlosser, Guest Grand Prize winner

The Employee Grand Prize Winner was Cong Lien (Perkasie Retread Technologies), who won a \$150 Visa Gift Card.

Congratulations to all of the prizewinners! A special thanks to the picnic committee, which included Debra Baker, Michelle Logan, Helen Munson, John Serrao, Brad Yerk, Fern Yothers (Corporate), Michelle Defrenes (Lincoln), and Linda Valdes (CJD). The Committee also wishes to thank Teresa Homan and Mikaela Defrenes for their help on the registration table.

**Formerly Franconia Truck Center*



Cong Lien, Employee Grand Prize Winner

Bergey's **Annual Picnic** **2010!**





Truck Center

First grade students at Penn View Christian enjoyed climbing this Volvo truck after reading the book *Big Rig*. They were to write about what they would haul in their big rig. Seventh grade boys were looking out the window wishing they could be in the big rig also!



‘Emergency Repair’ Takes on a Whole New Meaning at Bergey's

Bergey's named the area's new distributor for E-One Fire Equipment

In January, Bergey's became the factory authorized parts and service distributor for E-One Fire Equipment in eastern PA, central and southern NJ and northern DE. “We acquired the assets of Guardian Fire Equipment, the previous E-One distributor, and hired eight experienced members of Guardian’s staff. We are now equipped to service all makes and models of fire, emergency, and rescue vehicles,” says Dave Schlosser, director, fixed operations.

“For decades, Bergey's Truck Centers has been the go-to place for heavy and medium-duty trucking companies in our region. We’re



now proud to serve another important industry.”

Prior to becoming the authorized E-One distributor, Bergey's worked closely with Guardian to provide body work and total refurbish services.

“Due to our relationship with Guardian and our long history in the area, many fire companies already know us,” says Schlosser. “They feel comfortable bringing their vehicles to an established company.”

Bergey's also brings its services directly to the emergency vehicles, thanks to two mobile service units equipped for on-site repairs. The units make it easier for fire and emergency companies to keep their critical equipment in good working order.

“E-One has opened up opportunities for Bergey's to expand our business and our tradition of parts and service excellence,” says Schlosser. “We’re proud to serve the businesses that provide such an important service to our communities.”

Just another way Bergey's is “Keeping Customers on the Road™.”

Tim Metzler, Scott Alderfer, Chris Esposito, Kurt Wagner, Elijah Hendricks, Tim Shafer, Dave Linberg, Adam Davis



Bergey's Events!

Ford hosted a Fleet/Wholesale Diesel clinic with the support of Ford Power Stroke Diesel Program on October 13th which was dubbed the "Power Stroke Pig Roast". Over 65 customers attended the event which included a catered pig roast dinner.

The event was to help inform the fleet and wholesale shops on the necessary service intervals and some best practices for doing routine maintenance, as well as the importance of using original equipment parts and filters.

We also had a raffle giveaway with the main prize being a 32" LCD high definition television.



Univest Grand Prix

Once again Bergey's was a participating sponsor in the Univest Grand Prix 2010. The race was reformatted this year to allow superb spectator views and encourage dynamic racing. More than 150 professional riders from at least seventeen countries participated in the Souderton event.

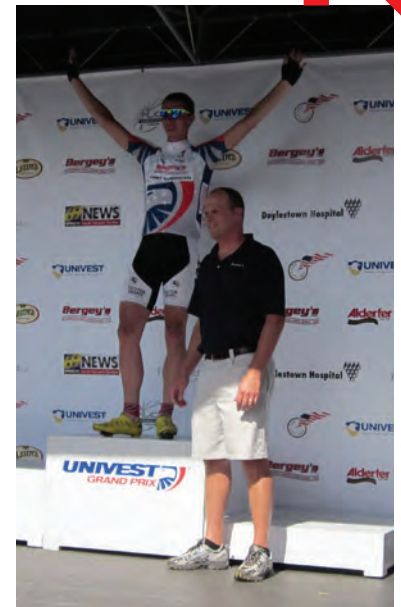


The weather was beautiful, and the community turnout was exceptional.

It was hard to miss the Bergey's cars driving around the course, our new display area, and the promotional items and balloons which were given out.

Bergey's provided the First American Award to the top American finisher. This year it was Nick Frey of Jamis Sutter Home/Colavita who finished third in the event.

Many thanks to everyone who helped make the day a great success!



Mark Bergey with 1st American Award Winner Nick Frey.



Community Events

Bergey's participated in Franconia Township's National Night Out on August 3, 2010.

The Indian Valley Chamber of Commerce held their 2010 Expo on October 7, 2010.

Micah Bergey & Tyler Bergey at the IVCC Expo.

Employee Spotlight

Todd Cloward, Parts Department, Trenton Truck Center

Making a difference in people's lives is of extreme importance to Todd Cloward. Todd works in the parts department of the Trenton Truck Center. In his spare time, he devotes much time and energy organizing a 12-14 year old girls fast pitch softball tournament which benefits his favorite charity, the Sunshine Foundation.

Sunshine Foundation is dedicated to answering the dreams of children who are chronically ill, physically challenged, or have been abused. They built and own a 21 acre facility aimed at benefiting handicapped children. The facility is called Dream Village, and is located in Florida.

Todd organizes his annual event with the help of his girlfriend, Brenda Wood. Together they do all of the background effort including recruitment of teams and sponsors, handling raffle donations, placing advertisement, etc. On average, there are 16 teams that play all day, and most of the teams come from the state of New Jersey.



Todd Cloward, Brenda Wood,
Jennifer



Montgomery Jaguars
and Jennifer



The Sunshine Foundation selects the recipient and advises the group prior to the tournament. Each year a minimum of \$5,000 must be raised to help cover the cost of the trip. Todd is proud of the fact that in three years, they have raised over \$25,000, sending four different families to Florida. Visit www.sunshinefastpitch.com for more details.

The recipient and family (usually consisting of about 6 people) are sent to Dream Village. The Village includes playgrounds, miniature golf, swimming pool, and 9 themed cottages such as an astronaut theme, Keebler Elves theme, Christmas category, etc. The family is given a one week vacation at no expense. The trip also includes the flight, car rental, and access to Disney and Universal.

This year's recipient was 5 year old Jennifer from Hamilton, NJ, who suffers from cerebral palsy. As you can see from the photos, she was all smiles at having her dream come true.

Bergey's is proud to have employees like Todd, who dedicate their time and effort to making others happy!

Company spotlight features any employee involved with an interesting hobby outside of work. Please contact Human Resources if you would like to be considered in a future issue of *Bergey's Ink!*



Luke Bergey (Ford) with his 10-pt. Whitetail Buck while bowhunting in North Dakota.



Bob Yothers, Jr. (Marketing) with his 164 lb. Black Bear while hunting in Tioga County, PA.



Art Derstine (Leasing) with his Woodland Caribou while hunting in Newfoundland, Canada.

2010-2011 Big Game Harvest

Luke Bergey	Ford	10-pt	ND - bow
Francis Weiss	VTC	9-pt	PA - crossbow
Trey Gifford	CJD	9-pt	PA - rifle
Bob Yothers Jr	Corp	8-pt Bear Turkey	PA - rifle PA - rifle PA - shotgun
Kevin Bergey	LM	8-pt	PA - rifle
Micah Bergey	CJD	8-pt	PA - rifle
Ben Yothers	CJD	7-pt	PA - bow
Henry Bergey	Corp	7-pt	PA - rifle
Art Derstine	STC	7-pt Caribou 2 doe 2 doe Turkey	PA - rifle NF - rifle PA - crossbow PA - muzzleloader PA - shotgun
Jared Nyce	Chevy	6-pt	PA - crossbow
Glenn Bergey	Chevy	6-pt	PA - rifle
Alan Weller	STC	5-pt	PA - bow
Leonard Wambold	STC	5-pt	PA - rifle
Bob Yothers	CJD	Coyote	PA - shotgun
		Turkey	PA - rifle
Brian Haas	RBL	Doe	PA - rifle

To Bergey's Chrysler Jeep Dodge

I just wanted to say thank you to Micah Bergey. I recently moved here from New York, and avoided buying a new car for six years because I hated the experience so much (when dealing with New York car dealers)! Micah was incredibly nice, not pushy at all, and restored my faith in car dealerships. I felt more comfortable than I thought possible while making such a big decision, and I just wanted to thank him for such a nice experience. I'm picking up my new car on Saturday, and am going to refer all of my friends to Bergey's. Thanks so much!

Carrie Powers

To Bergey's GMC Buick

Your service advisor was a very helpful professional in his dealings with me. Sorry I did not note his name.

My 1996 Olds LSS needed a RR tail lamp assembly replaced after someone broke the lens while the vehicle was unattended in a parking lot outside of a local store. The service advisor provided the kind of customer service that is virtually non-existent in today's business. I will certainly visit Bergey's again because of the service he provided to me earlier today.

I also want to acknowledge Paul Nice, Service Consultant. Paul went out of his way to locate the order the needed part for me on Saturday.

Joe Stec

To Bergey's Sellersville

Big thanks to Larry and Pat at your Sellersville location. They certainly took time out of their day to not only make sure our car was fixed quickly, but also helped me to get to work on time. Unaware of a work schedule change, I found out at 11:30am that I needed to be into work by 12:45pm. I called your Sellersville location and talked to Larry. I told him about my problem, and within 20 minutes Pat was at my door to pick me up to take me to your repair shop. We do a lot of business with this location, and the great service we received this and every time we have gone there will keep us going back. Thanks again for the great repair job and for the fantastic customer service.

Dennis Tuckowsky

To Bergey's Chevrolet Colmar

I just wanted to let you know how much I am loving my Camaro. Also to praise your salesman, Ken Long. I had a few issues in the beginning, but when Ken took over I have to say he was wonderful. I'm sure I drove him nuts with calling him regarding my Camaro, but he always called me back promptly and was always professional. I really appreciate that. I've had quite a few people stop me and ask about my car, and I have highly recommended Bergey's and have given them Ken Long's name. His customer service is untouchable. Thank you again for a remarkable car, and have a great day!

Karen Macort

To Bergey's Souderton Used Cars*

We purchased a 2006 Envoy XL Denali at your Souderton* location. We were totally awed by your sales and finance rep, Glenda. The whole experience made us both feel like welcome guests. Next day calls were answered the same way. We were totally amazed on the follow-through regarding our insurance company. Well worth the 100+ mile drive to purchase one of your vehicles.

Two EXTREMELY SATISFIED and now loyal customers,

Lynn & Dennis Muscarelle



“The service advisor provided the kind of customer service that is virtually non-existent in today's business. I will certainly visit Bergey's again because of the service he provided.”