

Feb 1<sup>st</sup>, 2017

Headline: Bill Marsh Ford is Now Fred Beans Ford of Newtown

Effective immediately, Bill Marsh Ford in Newtown, PA, will become Fred Beans Ford of Newtown. Purchased in 2016 by the Fred Beans Family of Dealerships, the Newtown store will now operate under the Fred Beans brand name.

This was a full-circle purchase for what is now Pennsylvania's largest, Family-owned dealership group. Fred Beans began his career as a salesman with Bill Marsh Ford. In 1972, he bought a share of the dealership. Together, they operated with a simple philosophy of managing business with integrity while meeting and exceeding customers' expectations. This holds true today.

Fred later sold his shares to purchase his first dealership, Mel Harris Ford (now Fred Beans Ford of Doylestown). Forty-five years later, Bill Marsh Ford has become the newest addition to the Fred Beans Family.

With a consistent philosophy and an ownership team already a few months in, customers can be assured a smooth transition. Local drivers should also be excited as the Fred Beans brand brings an increased selection, the exclusive Fred Beans AutoRewards Program, and high customer service standards to the area.

Fred Beans Ford of Newtown encourages those with questions to stop by the dealership on Sycamore Street in Newtown, PA, or call 877-346-5642.

**Fred Beans Family of Dealerships**  
**3960 Airport Boulevard, Doylestown, PA 18902**  
**215-345-8270**  
**FredBeans.com**