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## **BMW of North America Announces Best Dealership Awards** **34 BMW dealers honored as 2013 Centers of Excellence**

**Woodcliff Lake, NJ – February 28, 2013...** BMW of North America, LLC today announced its annual Center of Excellence (COE) honors, awarded to the top performing dealerships in the U.S. Thirty-four of the 338 BMW dealers nationwide achieved “2013 Center of Excellence” status based on their 2012 performance in customer satisfaction, outstanding brand representation, operational excellence and profitability.

“I am always very proud to welcome the Center of Excellence winners and this year we have a strong mix of repeat and new winners,” said BMW of North America President and CEO Ludwig Willisch. “Being a COE has never been more critical to the success of our brand and we are all inspired by their accomplishments.”

“We recognize not only these outstanding owners and operators but also their teams who continuously demonstrate the ability to perform in a highly competitive market,” said Peter Miles, BMW of North America Executive VP of Operations. “It takes commitment, adaptability and consistency to reach the ranks of a COE dealership.”

### **2013 Center of Excellence Award Recipients**

1. BMW of Stratham, Stratham NH
2. Tulley BMW, Nashua NH
3. BMW of Newport, Middletown RI
4. BMW of Ridgefield, Ridgefield CT
5. BMW of Bridgeport, Bridgeport CT
6. BMW of the Main Line, Bala Cynwyd PA
7. BMW of Alexandria, Alexandria VA

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8. United BMW of Gwinnett Place, Duluth GA
9. Schaeffer BMW, Wilmington NC
10. Performance BMW, Chapel Hill NC
11. Rick Hendrick BMW Charleston, Charleston SC
12. Hendrick BMW, Charlotte NC
13. BMW of Austin, Austin TX
14. Sandy Sansing BMW, Pensacola FL
15. Roadshow BMW, Cordova TN
16. Desert BMW of Las Vegas, Las Vegas NV
17. BMW of Murrieta, Murrieta CA
18. BMW of San Diego, San Diego CA
19. New Century BMW, Alhambra CA
20. Shelly BMW, Buena Park CA
21. Irvine BMW, Irvine CA
22. BMW of Honolulu, Honolulu HI
23. BMW of Visalia, Visalia CA
24. Peter Pan BMW, San Mateo CA
25. Kuni BMW, Beaverton OR
26. Schomp BMW of Highlands Ranch, Highlands Ranch CO
27. Perillo BMW, Inc., Chicago IL
28. Sharpe BMW, Grand Rapids MI
29. Erhard BMW of Farmington Hills, Farmington Hills MI
30. Dreyer & Reinbold, Inc., Indianapolis IN
31. BMW of Minnetonka, Minnetonka MN
32. Motorwerks BMW, Bloomington MN

33. Autohaus BMW of Maplewood, St. Louis MO

34. BMW of El Cajon, El Cajon CA

Because of the outstanding work of the dealer network, BMW Group in 2012 achieved its best sales ever in the U.S.

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 115 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

[www.bmwgroupna.com](http://www.bmwgroupna.com).

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Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwgroupusanews.com](http://www.bmwgroupusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

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