

# RAM FACT #2

## VALUE



### **BEST VALUE Crew Cab in Canada!**

- Ram 1500 enters the fastest growing and largest (49%) sub-segment of the L.D Full-size pickup market with the All-New Crew Cab.

- \$1,495 price from Quad to Crew Cab beats the Competition

- Ram Crew 1500 offers the Most Equipment for the Price.

#### SLT Equipment:

- 17" Aluminum Wheels
- Rear Sliding Window
- Speed Control
- Overhead Console (with Temp./ Compass/Trip Computer)
- Sirius Satellite Radio with 1 year subscription
- Remote Keyless Entry

- \$1,495 price is consistent regardless of model. (SLT, Sport, Laramie)

