

RAM FACT #7

Ram 1500 versus Ford F-150



Better power, capability, fuel economy and features than Ford at a better price!



| | | |
|--|--|---|
| Best-in-Class Aerodynamics | YES | NO |
| Better Horsepower, Torque & Fuel Economy 4.7L has better hp and torque than Ford's 4.6L with same fuel eco. | 5.7L HEMI 390 Hp, 407 lb-ft 15.4 (18)/10.2 (28) | 5.4L Triton 300 Hp, 365 lb-ft 15.4 (18)/10.2 (28) |
| Best-in-Class Interior Volume (Quad Cab Models) | YES | NO |
| Best Combination of Horsepower and Fuel Eco. | YES | NO |
| Class-Exclusive Multi-Link Coil Spring Rear Suspension for Superior Ride & Handling | YES | NO |
| Class-Exclusive Integrated Dual Exhaust | YES | NO |
| Class-Exclusive RamBox™ Cargo Mgt System | YES | NO |
| Class-Exclusive Rear-in-Floor Storage Bins (Standard on Crew Cab 1500 Models) | YES | NO |
| Class-Exclusive Hill Start Assist | YES | NO |
| Better priced SLT vs. XLT Level of Equipment and Laramie vs. Lariat Level of Equipment | YES YES \$8,000 | NO NO \$9,700 |
| Better priced 20" Wheels, 4x4 Step & Trailer Tow | YES | NO |