

RAM FACT #8

Voted Best New Pickup Truck in Canada



The all-new Dodge Ram 1500 today was named the Best New Pickup Truck as voted by the Automobile Journalists Association of Canada (AJAC).



The win follows an intensive week of vehicle evaluations performed by automotive journalists at the annual AJAC Test Fest in Niagara-on-the-Lake, Ontario.

This is a significant win for Dodge given the importance of the full size truck segment and the fact that Ram 1500 beat the Ford F150. **Ram is the new benchmark for truck.**