

RAM FACT #9

Ram 1500 versus Chevy Silverado



Better capability, fuel economy and features than Chevy at a better price!



Best-in-Class Aerodynamics	YES	NO
Better Horsepower, Torque & Fuel Economy	5.7L HEMI 390 Hp, 407 lb-ft 15.4 (18)/10.2 (28)	6.0L Vortec 367 Hp, 375 lb-ft 16.6 (17)/11.7 (24)
Best-in-Class Interior Volume (Quad Cab Models)	YES	NO
Best Combination of Horsepower and Fuel Eco.	YES	NO
Class-Exclusive Multi-Link Coil Spring Rear Suspension for Superior Ride & Handling	YES	NO
Class-Exclusive Integrated Dual Exhaust	YES	NO
Class-Exclusive RamBox™ Cargo Mgt System	YES	NO
Class-Exclusive Rear-in-Floor Storage Bins (Standard on Crew Cab 1500 Models)	YES	NO
Class-Exclusive Hill Start Assist	YES	NO
Better priced SLT vs. LT Level of Equipment and Laramie vs. LTZ Level of Equipment	YES \$1,500 YES \$8,000	NO \$1,575 NO \$9,455
Crew 4x4 MSRP	SLT \$37,640 Laramie \$45,640	LT \$38,610 LTZ \$46,945
Better priced 20" Wheels, 4x4 Step & Trailer Tow	YES	NO