

RAM FACT #10

Ram 1500 versus Toyota Tundra



Better power, capability, fuel economy and features than Toyota at a better price!



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| Best-in-Class Aerodynamics | YES | NO |
| Better Horsepower, Torque and Fuel Economy 4.7L has better hp, torque and fuel eco. with (310 Hp, 330 lb-ft, 15.6 (18)/ 10.8 (26) vs. Toyota's 4.7L (276 Hp, 313 lb-ft (15.5(18)/11.7(24) | 5.7L HEMI 390 Hp, 407 lb-ft 15.4 (18)/10.2 (28) | 5.7L V8 381 Hp, 401lb-ft 15.3(18)/10.9(26) |
| Best-in-Class Interior Volume (Quad Cab Models) | YES | NO |
| Best Combination of Horsepower and Fuel Eco. | YES | NO |
| Class-Exclusive Multi-Link Coil Spring Rear Suspension for Superior Ride & Handling | YES | NO |
| Class-Exclusive Integrated Dual Exhaust | YES | NO |
| Class-Exclusive RamBox™ Cargo Mgt System | YES | NO |
| Class-Exclusive Rear-in-Floor Storage Bins (Standard on Crew Cab 1500 Models) | YES | NO |
| Class-Exclusive Hill Start Assist | YES | NO |
| and Laramie vs. Lariat Level of Equipment | YES \$8,000 | NO \$9,825 |
| Better priced 20" Wheels, 4x4 Step & Trailer Tow | YES | NO |

* Note – based on 2008 MY Toyota information. 2009 MY pricing not yet available at time of print.