

RAM FACT #12

Craftsmanship - Interior Design



Benchmark Interior - Crafted detail and quality is seamlessly integrated with uncompromising new fit and finish standards.



- Soft-touch materials with premium fit and finish on door bolsters, armrests and centre console.
- Premium seating with greater surface area, improved lumbar and lateral support.
- Six-ring instrumentation with chrome accents.
- Centre stack designed for optimum “reach zones”.