

RAM FACT #19

Excellent Towing & Payload Capability



It's not just about "the what" you can tow or carry, but rather "the how".

Capability is two-fold with the All-New Ram 1500 – it's the **brawn** to meet towing and payload challenges but also the **brains** to keep your payload on the right road.

Max Capability:

Towing 9,100 lbs (4128 kg)

Payload 1,900 lbs (826 kg)

Technology:

- All-new Electronic Range Select (ERS)
- Trailer Sway Control
- Standard Electronic Stability Program (ESP)
- Class-exclusive Hill Start Assist
- Trailer Tow Group with redesigned Class IV hitch
- Redesigned tow hooks and trailer hitch
- Improved ride, handling and stopping power



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The All-New Ram 1500 gives you confidence your load is secure and will get their on time (or early!)



Acceleration while towing

- Faster 0-60 mph (0-96 km/h) acceleration while towing than Ford and Chevy
- Faster merging acceleration (20-65 mph, 30-105 km/h) while towing than Ford and Chevy



Acceleration with payload

- Faster 0-60 mph (0-96 km/h) acceleration with a 1,120 lb payload than Ford or Chevy
- Faster merging acceleration (20-65mph, 30-105 km/h) with a 508 kg (1,120lb) payload than Ford or Chevy
- Faster passing acceleration (40-70 mph, 64-113 km/h) acceleration with a 508 kg (1,120 lb) payload than Ford or Chevy