



2012 RAM CARGO VAN





RAM



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KEY MESSAGES

- Best-In-Class overall capability ⁽¹⁾
- Best-In-Class Cargo Space, Payload and Towing ⁽¹⁾
- Best-In-Class Horsepower, Torque & Driving Range ⁽¹⁾
- Standard Pentastar V6 with VVT (283 hp and 260 lb.ft of torque)
- Standard 6-speed automatic
- All-new Flat Load Floor – the only Cargo Van with in-floor storage
- Highly versatile with solid side panels & rear doors (with available glass in various configurations) tailored to small business needs
- Commercial-tuned ride and heavy-duty suspension
- City friendly dimensions with large commercial cargo van cargo capacity, convenience and capability

WHAT'S NEW FOR 2012

- All-new Ram Cargo Van
- New Pentastar VVT V6 engine with Best-In-Class⁽¹⁾ horsepower and torque, and a driving range of 964 km
- New standard flat load floor with uninterrupted, high capacity surface
- New available flat load floor with class-exclusive through-the-floor access and load floor cargo tie-downs
- flat load floor with industry-exclusive ⁽¹⁾ storage options
- New solid sliding-door and rear quarter window privacy panels
- Several combinations of solid and glass panels groups

FEATURES

- Uconnect hands-free communications with Bluetooth technology
- Uconnect Media Centre radios with touch screen display, hard drive, Sirius Satellite Radio, Parkview rear backup camera and GPS navigation
- Driver selectable fuel economizer mode for improved fuel economy
- Choice of two flat cargo load floors
- Available MOPAR molded wall liner
- Available MOPAR cargo compartment floor mat



RAM C/V

Selected Standard Equipment:

- Flat load floor
- Left-rear quarter trim storage bin
- Front rubber floor covering
- Overhead console
- Solid rear doors/quarter panels and liftgate
- Power heated foldaway mirrors
- Air conditioning with dual-zone auto temp, control
- Dual glove boxes
- Power locks and front windows
- Fuel optimizer calibration
- Lamps -- front courtesy, map, rear dome and liftgate
- Interior cargo observation mirror
- Quad headlamps
- Black grille, door handles and bodyside moulding
- Body-colour front and rear fascias
- 76L (16.7 Imp. gal/20 U.S. gal) fuel tank capacity
- Cruise control
- Media Centre 130 CD/MP3 with two speakers
- Lower instrument panel cubby bin
- Luxury steering wheel with integrated audio controls
- Commercial tuned suspension
- Tilt/telescoping steering column
- 225/65R16 BSW All-Season Tires
- 16-inch wheel covers
- 12-Volt front and rear power outlets
- Advanced multistage driver /front passenger air bags ⁽²⁾
- Supplemental front seat side-mounted air bag*
- Supplemental side-curtain air bags ⁽²⁾
- Driver inflatable knee air bags ⁽²⁾
- Active front head restraints ⁽²⁾
- Four-wheel antilock disc brakes
- Tire pressure monitoring system (TPM)
- Electronic stability control (ESC) ⁽³⁾
- Keyless entry with antitheft engine immobilizer



Standard flat load floor

KEY AVAILABLE OPTIONS

- Uconnect™ hands-free group
- Interior delete group
- Power window group
- Smoker's group
- Light greystone seats
- Delete supplemental side-curtain air bags
- Mopar® cargo compartment floor mat
- Delete rear cargo floor covering
- Mopar moulded wall liner
- Mopar full-width cargo divider
- Deluxe load floor
- Liftgate sunscreen glass
- Rear doors and liftgate sunscreen glass
- Rear door/quarter and panel liftgate sunscreen glass
- Delete sunscreen glass
- Power eight-way driver seat
- Power front/rear windows
- Security alarm
- Heavy-duty engine cooling
- Media Centre 430N CD/DVD/MP3/Hard Drive/Navigation
- Media Centre 730N CD/DVD/MP3/Hard Drive/Navigation



Available Mopar Cargo divider



Available Mopar Molded Wall Liner

GLASS AND SOLID PANEL CONFIGURATIONS

Standard -- all solid panels (GC1)

- Solid inserts for rear doors, quarter panels and liftgate

Available -- solid panel and glass (GC2)

- Glass on liftgate (Includes rear window defroster & wiper/washer)
- Solid inserts for rear doors/quarter panels

Available -- solid panel and glass (GC3)

- Glass on rear doors and liftgate
- Solid inserts for rear quarter panels

Available -- all glass (GC4)

- Glass on rear doors, quarter panels/liftgate
- No solid inserts

X - Denotes Location of Solid Panel

2012 FUEL ECONOMY

Fuel Economy – L/100 KM (MPG)	City	Highway
3.6L Pentastar /6-speed auto	12.2(23)	7.9(36)

(1) Based on Class 1 Small Minivan (2) Always sit properly with the head restraint properly adjusted. Always use seat belts. Children 12 and under should always be in a back seat correctly using an infant / child restraint system, or the seat belt properly positioned, dependent on the child's age and weight. (3) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Always drive carefully, consistent with conditions.