

DODGE CHALLENGER



AUTHENTIC DODGE ACCESSORIES



HOW STREET CRED BECOMES STREET INCREDIBLE.



1. MATTE VINYL GRAPHICS.

Discover Mopar ingenuity designed for the bold. These Matte Black Vinyl Graphics for the hood, roof, and deck lid ramp up the distinctive Challenger appearance. And when you want to change the personality of your Challenger, they can be professionally removed. Get the details at mopar.com.

2. BLACK CHROME GRILLE SURROUND.

Give your Challenger's front end a unique and custom look. This custom Black Chrome Grille Surround enhances your vehicle's aesthetic appeal, providing greater contrast and enhancing the appearance of depth and design texture.

3. 20-INCH CLASSIC WHEEL.

Rev up the custom good looks with this stylish wheel. This custom, corrosion-resistant 20 x 8-inch forged wheel features a five-spoke design with a polished finish. It's a classic look that reflects Challenger's legendary heritage in racing and performance.

4. CHROME FUEL FILLER DOOR.

Unique one-piece design replaces existing fuel door and brightly complements any body color. Featuring the Mopar logo with a brilliant bright chrome surround, it adds the perfect touch of class to your Challenger.



SHOWN ON COVER: MOPAR T/A HOOD, R/T RED STRIPE DECAL KIT, 20-INCH BLACK CLASSIC WHEEL, CALIPER COVER KIT, AND BLACK CHROME GRILLE SURROUND.

FROM PROTECTION TO PERFORMANCE,
MOPAR HAS IT ALL.



1. STROBE STRIPE DECAL KIT.

It's a design that instantly conveys the legendary Challenger history of racing excellence. In Matte Black, with stylish descending widths.

2. 18-INCH RALLYE WHEEL.

This premium wheel features a stylish five-spoke design with Black painted pockets and a machined finish, and is designed to match your Challenger's exact specifications for a smooth and balanced ride.

3. MOLDED SPLASH GUARDS.

Give your Challenger premium protection against unwelcome road debris while adding some straight-on style. Guards feature the Dodge logo.

4. QUAD EXHAUST TIPS.

These Quad Exhaust Tips enhance the appearance of your vehicle's existing exhaust system. Quad Tips add a bold, sporty, finished look and are easily installed.

5. REAR GO-WING SPOILER.

Enjoy a little aerodynamic incentive designed to stay free from vibration, while attracting approving looks with its sharp presence. The performance-inspired Go-Wing Spoiler is available in Matte Black and can be painted to match body color.

6. SEQUENTIAL TURNING LIGHTS.⁽¹⁾

Inspired by heritage, but offering the technology of tomorrow. The sequential blink pattern emphasizes your distinctive presence on the road.

⁽¹⁾Late availability.





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THIS IS WHAT WE STAND FOR.

MOPAR WHEELS.

These custom wheels are machined to match your Challenger's exact specifications and are designed to deliver a smooth and balanced ride.

1. 20-INCH ENVY WHEEL.
2. 20-INCH BLACK ENVY WHEEL.
3. 20-INCH CLASSIC WHEEL.
4. 20-INCH BLACK CLASSIC WHEEL.
5. 20-INCH DAYTONA WHEEL.
6. 20-INCH BLACK CHROME R/T WHEEL.
7. 18-INCH RALLYE WHEEL.
8. 18-INCH BLACK RALLYE WHEEL.
9. MOPAR CENTER CAPS.

Add the finishing touch to your distinctive wheels with chromed center caps featuring the Mopar logo. Put 'em on and cruise in style.

10. CALIPER COVER KIT.

Eye-catching style designed to stop both your Challenger and observers in their tracks. These distinctive Caliper Covers show just the right amount of color at a stop — and come through brilliantly when you're in motion. Finished in Mopar Blue and includes the Mopar logo.

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ADD EVEN MORE PERSONALITY.

BODY DECAL KITS.

For long-lasting appeal, the Body Decal Kits are constructed of fade- and weather-resistant vinyl while showing off a heritage-inspired design. Each one offers a greater sense of individuality to you and your Challenger.

- 1. R/T STRIPE DECAL KIT.**
Available in Black, White and Red.
- 2. BELTLINE DECAL KIT.**
Available in Black and Silver.
- 3. STROBE STRIPE DECAL KIT.**
- 4. REAR QUARTER PANEL STROBE STRIPE DECAL KIT.**
- 5. MOPAR STRIPE DECAL KIT.**
Available in Silver, Mopar Blue and Red.
- 6. MOPAR WINDOW DECAL.**
Even the smallest details make a big impact. This Mopar logo decal is applied on the interior side of the window for a touch of unassuming style.
- 7. MOPAR UNIQUE HOOD DECAL KIT.**
Made of durable, fade- and weather-resistant production-grade material, this Mopar logo hood decal gives your Challenger even more identity.

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PERFORMANCE YOU CAN'T PASS UP.

1. T/A HOOD.

It's a classic throwback designed to move you forward. The functional integrated scoop is designed to replace the production hood and adds a touch of racing heritage to your Challenger's aggressive stance. Turn heads as you turn corners. Hood scoop comes in Matte Black — but you can paint it for your own customized statement.

2. ENGINE COVER.

HEMI® Engine Cover with Hemi Orange design lets you display in a not-so-subtle way that "Yeah, it's got a HEMI." Only available for the 5.7L HEMI engine. Check state and local restrictions on installation and use. Also available in Carbon Fiber design.

3. HOOD VENTING SYSTEM.

Works in powerful collaboration with the T/A hood, forcing air into the engine system for a decided boost in propulsion, and makes your Challenger even more formidable for unmistakable street presence. System includes hood scoop bezels, venting components and fasteners. Not compatible with stock air cleaner system. Available for 5.7L engines only.

4. QUAD EXHAUST TIPS.

This is just the right touch of class and chrome. Quad Tips are designed at a rakish angle and are easily installed with bolt-on efficiency.

5. DOOR SILL GUARDS.

Brushed stainless steel guards feature the Challenger logo and help protect interior sills from scratches.

6. WHEEL LOCKS.

Includes four new lug nuts and a special fitting key to offer maximum wheel- and tire-theft protection.

7. FULL VEHICLE COVER.

Protect your Challenger's finish from UV rays, dirt, and other pollutants with this washable, weather-resistant, heavy-duty cover. Contoured cover features Challenger logo, double-stitched seams, and elasticized bottom edges at front and rear.

8. HITCH-MOUNT BIKE CARRIER.⁽¹⁾

Hitch-mount carrier holds two bikes (fits 1¼-inch receiver) and folds down to allow your vehicle's trunk to open without having to remove bikes from carrier.

9. PREMIUM CARPET CARGO MAT.⁽¹⁾

Keep your trunk carpet protected from dirt and other debris while stylishly featuring the Challenger logo. Bottom of mat is made of rubber to help keep it in place.

10. ROADSIDE SAFETY KIT.

Designed to be a valuable asset in a roadside emergency. Kit includes safety flashlight, fleece blanket, six-gauge jumper cables, safety triangle, flat and Phillips screwdrivers, pliers, two bungee cords, and gloves.

11. PREMIUM CARPET FLOOR MATS.

Plush enough to go barefoot, yet durable enough to stand up to the elements. Mats are Dark Slate Gray and feature the Challenger logo. Rubber-nibbed backing with driver's side positive retention helps keep mats in place.

12. SLUSH MATS.

These heavy-duty mats feature deep grooves that help prevent water, snow, and mud from spilling onto the carpet.

⁽¹⁾ Properly secure all cargo.



THIS IS WHERE IT GETS PERSONAL.

1. KATZKIN LEATHER INTERIORS.

Create your own street-smart interior worthy of such a custom ride with Katzkin leather seats. Whether you're looking to give your Challenger a tuner edge or a tricked-out appearance, Katzkin offers premium leather-trimmed packages with embroideries, piping, two-tones, suede, and much more in many different colors. Ask your dealer for more information.

2. AMBIENT LIGHT KIT.

These LED lights mount under the dash to add a perfect amount of accent lighting to both the driver and front-passenger footwells. Eight color settings and low/high lighting intensity let you select one perfect interior ambience.

3. CUSTOM STEERING WHEEL.

Hands down, the Mopar Custom Steering Wheel has what it takes for long trips and short jaunts. Ergonomically designed for comfort and retaining the integrity of your factory air bag system, the steering wheel comes in custom leather, and in your choice of Red, Blue, or Silver.

4. T-HANDLE SHIFTER.

Add a blast from the past to your center console with this stainless steel T-Handle Shifter that features the Mopar logo and more than a little attitude. Designed for automatic transmissions only.

5. INTERIOR APPLIQUÉ.

It's high time for a high-tech look. Kit includes trim for both the center stack bezel and the console trim plate surrounding your shifter. Available in Carbon Fiber-style, Carbon Weave, and Hemi Orange.

6. PISTOL GRIP SHIFT HANDLE.

This commemorative shift handle is pure performance-oriented, combining authentic Mopar style with modern looks. Features a unique Gloss Black grip and Mopar logo. Available for automatic transmissions only.

7. PISTOL GRIP SHIFTER.

Grab hold of nostalgia with this secure, stylish, and totally authoritative Pistol Grip Shifter. Shifter features the Mopar logo; for manual transmissions only.

8. SHORT-THROW SHIFTER.

Developed for manual transmissions only, this Short-Throw Shifter is designed to decrease the time going between gears and to improve the overall feel of shifting — helping to give each shift tighter control and offering a greater sense of balance.

9. BRIGHT PEDAL KIT.

Stainless steel pedal covers add plenty of bold brightwork to your footwell. Rubber on pedals provides contrast to the performance look, as well as plenty of positive traction. No drilling required.





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COMFORT, CONNECTIONS, COMMUNICATIONS.

1. HEATED SEATS.

We'll gladly put you in the hot seat. Our Heated Seat Kit is sold in pairs for the front seats and includes three heat settings for optimal temperature control.

2. PARKSENSE® REAR PARK ASSIST SYSTEM.⁽¹⁾

This advanced system utilizes digital technology to assist you when slowly backing up your vehicle during parking maneuvers. The rear fascia-mounted sensors emit ultrasonic sound waves to a distance of six feet. Three different warning tones and a visual alert help identify your vehicle's distance to an object.

3. UCONNECT WEB.⁽²⁾

Get high-speed Internet in your vehicle. Uconnect Web's in-vehicle router receives 3G broadband Internet, allowing passengers to surf the Web, social-network, look up directions, check eMail, play online games, or download music. Works with any WiFi-enabled device. No cell cards or software required. Subscription required; sold separately.

4. ECOMETER.

If you want to improve your fuel efficiency, then the Ecometer is for you. Its robust range of functions keep you informed of your vehicle's speed, rpm, real-time fuel economy, and overall average fuel economy in a color-coded LED eco-graph. Now you can monitor your driving and make appropriate adjustments that can improve your miles per gallon. The Ecometer offers easy, no-tool installation to the dash for at-a-glance viewing.

5. ELECTRONIC VEHICLE TRACKING SYSTEM (EVTS).

It's a fact: Time is of the essence when it comes to stolen vehicle recovery. Mopar's Electronic Vehicle Tracking System (EVTS) works 24/7 with nationwide coverage

to keep track of your vehicle. This GPS-enabled real-time tracking system includes a \$1,000 Theft Protection Warranty and is transferable. Optional upgrade plans provide Emergency Service Dispatch and OnCall on-board panic button. Features such as setting speed and distance parameters with text alerts, unlimited online tracking, and full concierge service are also offered.

6. UCONNECT® PHONE.

Talking on the phone while driving has never been more convenient or more responsible. The Uconnect Phone is an in-vehicle, voice-activated communication system that allows you to talk on your Bluetooth®⁽³⁾ compatible phone virtually hands-free. Call contacts in your phone's address book just by saying their name. Select radio stations, SiriusXM™ Satellite Radio⁽⁴⁾ channels,⁽⁵⁾ and navigation⁽⁵⁾ destinations using voice commands. And best of all, keep your eyes on the road while multitasking.

⁽¹⁾ Always check entire surroundings before backing up.

⁽²⁾ The Uconnect Web feature is not intended for use by the driver while the vehicle is in motion.

⁽³⁾ Phone must support Bluetooth Phone Book Access Profile (PBAP).

⁽⁴⁾ See back cover for details.

⁽⁵⁾ When satellite radio and navigation features are equipped on your vehicle.



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PREMIUM ELECTRONICS: TURN ON & TAKE OFF.

1. MEDIA CENTER 730N (RHR).^{(1) (4)} CD/DVD/MP3/HDD/NAV radio with 6.5-inch touch screen, Enhanced GPS Navigation with Voice Command,⁽²⁾ 30GB hard drive (4,250 song capacity), SiriusXM™ Satellite Radio,⁽³⁾ SiriusXM Traffic,⁽³⁾ SiriusXM Travel Link,⁽³⁾ album artwork, audio input jack, remote USB port, Uconnect® Voice Command⁽²⁾ of hands-free phone, music, Bluetooth® streaming audio.

2. MEDIA CENTER 430 (RHB).^{(1) (4)} Find your way to great music and fun places. This AM/FM/CD/DVD/Navigation radio features MP3/WMA support, 30GB digital hard drive, 6.5-inch touch screen, audio input jack, iPod® control, Uconnect Voice Command,⁽²⁾ GPS navigation, SiriusXM Travel Link,⁽³⁾ and SiriusXM Satellite Radio.⁽³⁾

3. MEDIA CENTER 430 (RBZ).^{(1) (4) (5)} Play your media in a variety of ways via this CD/DVD/AM/FM radio with 6.5-inch touch screen, 30GB digital hard drive, Uconnect Voice Command,⁽²⁾ and audio input jack. Plug it in with any music-capable cell phone or MP3 player.

4. MEDIA CENTER 130 (RES).⁽⁵⁾ AM/FM/CD radio with MP3/WMA support and audio input jack. Available with and without integrated SiriusXM Satellite Radio⁽³⁾ and Uconnect Voice Command.⁽²⁾

5. KICKER® DOUBLE SUBWOOFER. KICKER subwoofers allow you to hear and feel the lowest bass frequencies that your main speakers just can't handle and are designed to fit into places where space is at a premium.

6. INTERFACE MODULE FOR iPod.® This FM-bounded system lets you listen to your favorite music through your vehicle's audio system. iPod music file navigation is maintained by the iPod click wheel.

7. GARMIN® NAVIGATION SYSTEMS. GARMIN nüvi® 3760LMT⁽⁶⁾ (not shown). This ultra-thin navigator offers lifetime map updates and FM lifetime traffic notification. Its nüRoute™ technology is displayed on a multi-touch dual-orientation 4.3-inch wide-screen glass display. Includes lane assist with junction view, Bluetooth wireless, Where am I? locator, photo navigation, ecoRoute™ pedestrian navigation options, and hands-free calling capabilities. Spoken street names. Preloaded with street maps for U.S., Canada, and Mexico.

GARMIN nüvi® 3790LMT (shown). This ultra-thin navigator includes speech recognition, and offers lifetime map updates and FM lifetime traffic notification. Its nüRoute™ technology shows 3-D terrain view, and is displayed on a multi-touch dual-orientation 4.3-inch wide-screen glass display. Includes lane assist with junction view, Bluetooth wireless, Where am I? locator, photo navigation, ecoRoute™ pedestrian navigation options, and hands-free calling capabilities. Spoken street names. Preloaded with street maps for U.S., Canada, and Mexico.

8. REMOTE START.^{(4) (7)} Hit the ground running with the ability to start your vehicle with a touch of a button. The system operates seamlessly with your vehicle's factory electronic security system.

⁽¹⁾ In-dash DVD viewing capability is not available in all states. See your dealer for details.

⁽²⁾ Requires Uconnect Phone.

⁽³⁾ See back cover for details.

⁽⁴⁾ Late availability.

⁽⁵⁾ Radio without integrated SiriusXM Satellite Radio requires satellite receiver/antenna kit, installation kit, and satellite radio service subscription. Radio with integrated SiriusXM Satellite Radio requires antenna kit, installation kit, and satellite radio service subscription.

⁽⁶⁾ Visit www.garmin.com for specific details on Lifetime Map updates and traffic (LMT) coverage.

⁽⁷⁾ Check state and local laws on use of remote starters.

START WITH AUTHENTIC ACCESSORIES BY MOPAR.[®] DON'T STOP UNTIL YOU'VE REACHED THE FINISHING TOUCH.

Whether it's a new Dodge vehicle or one that's been under your care for years, there's no better way to personalize it than to add Authentic Dodge Accessories by Mopar. In choosing Authentic Accessories you gain far more than premium protection or extreme entertainment – you also add a distinctive sense of style that stands out.

Don't settle for anything other than Authentic Accessories featuring a fit, finish, and functionality specifically for your Dodge vehicle. Authentic Dodge Accessories by Mopar are available through your local Dodge dealership or online at mopar.com.

ADDITIONAL ACCESSORIES:

| | |
|---------------------------|--|
| Cargo Tote | Master Shield [®] Vehicle Protection Products |
| Engine Block Heater | Premium Vehicle-Care Products |
| Indoor Vehicle Dust Cover | Trailer Accessories |
| Locking Gas Cap | |

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Sirius services require subscriptions, sold separately after 12-month trial included with vehicle purchase/lease. Subscriptions governed by SiriusXM Customer Agreement at siriusxm.com. If you decide to continue your SiriusXM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. SiriusXM U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States and D.C., with Sirius also available in PR. Go to www.siriusxm.com/traffic for available coverage. © 2011 SiriusXM Radio Inc.

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