



JOIN YOUR FRIENDS TO HELP **BREAK THE CYCLE** OF CHILD ABUSE AND NEGLECT

Partnership Opportunities
Saturday, April 13, 2013

SAFE HAVEN PARTNER – \$1000

Ten complimentary race entries and t-shirts for your corporation, community organizer or school team who participate in K's for Kids. Recognition on race day to include company name or logo along the race route. Name or logo inclusion on promotion and public relations for the event including:

- Road race t-shirts
- Crisis Nursery and 4Peaks Racing websites with link
- E-blasts to more than 21,000 Crisis Nursery and 4Peaks Racing opt-in subscribers
- An opportunity to promote your product and service with a 10x10 space for your booth
- An opportunity to place promotional items in runner bags
- An opportunity to contribute to an event raffle item for added visibility

LIFELINE PARTNER – \$500

Recognition on race day to include company name or logo along the race route. Name or logo inclusion on certain promotion and public relations for the event including:

- Road race t-shirts
- Crisis Nursery and 4Peaks Racing websites with link
- E-blasts to more than 21,000 Crisis Nursery and 4Peaks Racing opt-in subscribers
- An opportunity to place promotional items in runner bags
- An opportunity to contribute to an event raffle item for added visibility

HEALTHY CHILD SUPPORTER – \$250

Name or logo inclusion on certain promotion and public relations for the event including:

- Road race t-shirts
- Crisis Nursery and 4Peaks Racing websites with link
- E-blasts to more than 21,000 Crisis Nursery and 4Peaks Racing opt-in subscribers
- An opportunity to place promotional items in runner bags
- An opportunity to contribute to an event raffle item for added visibility

About Crisis Nursery

For more than 35 years, Crisis Nursery, Inc., the Valley's longest-serving children's shelter, has provided a safe haven for more than 20,000 children in Greater Phoenix through child centered and family-focused programs and services.

All programs support the mission to break the cycle of child abuse and neglect by strengthening families and addressing the social, psychological and developmental needs of each child. Families can turn to us at the beginning of a crisis situation when the opportunity to create lifelong change is greatest.

Learn more at:

www.crisisnurseryphx.org

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