

## 2014 Jeep Cherokee Product Presentation

### FRONT

FEATURE / FUNCTION

CUSTOMER BENEFIT

#### BEST-IN-CLASS/CLASS-EXCLUSIVE FEATURES

Best-in-class 4x4 capability\*

Best-in-class towing\*

Class-exclusive\* 9-speed automatic

Add to Jeep® Cherokee's quality and capability story

#### SUPERIOR VEHICLE ARCHITECTURE

Built using proven modular architecture underpinnings

Architecture comprised of common, modular and interchangeable components Body structure has a high-strength steel content of roughly 65 percent

Hot-stamped, high-strength and ultra-high-strength steel used in the build of the vehicle

Strong, lightweight, solid vehicle architecture

Allows for modularity of the wheelbase, front track, rear track, front overhang, length and width across vehicle lines

Excellent quality and reliability

Lower cost to build (less development time and tooling)

#### FOUR TRIM LEVELS

Available trim levels:

Sport (4x2 and 4x4)

Latitude (4x2 and 4x4)

Limited (4x2 and 4x4)

Trailhawk (4x4)

Offer options for every driver and price range

Trailhawk provides Trail Rated® performance and a host of features designed for off-road adventure

#### NEW TRAILHAWK IMPROVES UPON JEEP® 4X4 CAPABILITY

Key off-road components include:

Jeep Active Drive Lock 4x4 system with low range

Locker rear axle

Selec-Terrain® Drive Mode Selector (with Auto, Snow, Sport, Sand/Mud and Rock Modes)

Selec-Speed™ Crawl Control

56:1 crawl ratio

32-inch departure / 22.9-inch breakover / 29.9-inch approach angle (without applique)

20-inch water fording

Specifically designed and equipped for off-road driving without sacrificing on-road manners

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1-inch factory lift  
P245/65R17 all-terrain tires  
Available Cold Weather Group  
Skid plates for fuel tank, front suspension, transmission and underbody

### AVAILABLE TRAIL RATED PERFORMANCE \*

Trail Rated vehicles pass a series of grueling tests in five categories:

Traction  
Water Fording  
Maneuverability  
Articulation  
Ground Clearance

Verifies that Trail Rated Cherokee models have the high-level capability needed to help drivers keep going with confidence even when the terrain and weather become challenging  
Driver-side fender badge gives visual support for Trail Rated designation  
Standard on Trailhawk model

### OVER 70 AVAILABLE SAFETY AND SECURITY FEATURES

911 call/Assist Call  
Active turn signals  
Adaptive Cruise Control with Stop and Go  
Adaptive headlamps  
Advanced multistage air bags  
All-row full-length side-curtain air bags  
All-speed traction control system  
Antilock brake system (ABS)  
Antilock brake system with rough-road detection  
Auto-dimming rearview mirror  
Automatic headlamps  
Automatic high-beam headlamps  
Auto-reverse sunroof  
Auto-reverse windows  
BeltAlert  
Blind Spot Monitoring (BSM)  
Brake Assist

Add to driver and passenger confidence  
All add to Cherokee's safety story

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Brake lock differential system

Brake/Park Interlock

Brake Traction Control System (BTCS)

Child seat anchor system

Child-protection rear door locks

Constant-force retractors (CFR)

Daytime running lamps (DRL)

Driver's side knee air bag\*

Electric parking brake (EPB)

Electronic Brake Force Distribution

Electronic locking fuel filler door

Electronic Roll Mitigation (ERM)

Electronic Stability Control (ESC)\*

Energy-absorbing steering column

Enhanced Accident Response System (EARS)

Express up/down windows

Forward Collision Warning Plus\*

Front and rear crumple zones

Front seat-belt adaptive/active load limiters

Front seat-belt pretensioners

Front seat-mounted side pelvic thorax bags\*

Front-passenger side knee air bag\*

Global positioning system (GPS)

Height-adjustable seat belts

Hill Start Assist (HSA)

Inside emergency tailgate release

Keyless Enter `n Go

LaneSense™ Lane Departure Warning system

LED taillamps

Mopar® Electronic Vehicle Tracking System (EVTS)

Occupant Restraint Controller

ParkSense® Parallel and Perpendicular Park Assist\*

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ParkSense Rear Park Assist System\* with Stop\*  
 ParkView® Rear Back-Up Camera\*  
 Rain Brake Support\*  
 Rain-sensing wipers  
 Reactive head restraints\*  
 Ready Alert Braking (RAB)  
 Rear Cross-Path (RCP) Detection\*  
 Rear seat-mounted side pelvic thorax bags\*  
 Remote keyless entry  
 Remote start  
 Safety cage body structure  
 Security alarm  
 Selec-Speed Control  
 Sentry Key® engine immobilizer  
 Side guard door beams  
 SiriusXM Travel Link  
 Supplemental turn signals  
 Three-point seat belts  
 Tilt/telescoping steering column with memory  
 Tire Pressure Monitoring (TPM) system – Lock-on Sync  
 Trailer Sway Control (TSC)  
 Uconnect® Voice Command\*

### AVAILABLE AUTO HIGHBEAM HEADLAMP CONTROL

Automatic variable high-beam adjustment in response to ambient light and surrounding traffic  
 No driver interaction required  
 Active crash-avoidance safety feature works to aid driver vision  
 Well hidden underneath the daytime running lamps

Improves safety by adjusting light output so oncoming drivers are not hindered by high-beam headlamps  
 Contributes to increased driving safety by maximizing night-driving vision  
 Attractive and stealth when turned off  
 Standard on Limited

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### AVAILABLE HIGH-INTENSITY DISCHARGE (HID) ADAPTIVE HEADLAMPS

<p>Generate light at a higher color temperature, closer to natural sunlight</p> <p>Aim light in the direction of the turned steering wheel, helping illuminate the road in a curve/turn and improving visibility and reaction time</p>	<p>Provide crisp, bright lighting for night driving, generating twice as much light as halogen headlamps</p> <p>Use less power for greater efficiency</p> <p>Contribute to increased driving safety by maximizing night-driving vision and preventing other drivers from being distracted by headlamp glare</p> <p>Available in Luxury Group</p>
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### HALOGEN PROJECTOR ADAPTIVE HEADLAMPS

<p>Halo of exterior ring offers a bold, distinct light</p> <p>Provide a strong, focused light beam</p> <p>Aim light in the direction of the turned steering wheel, helping illuminate the road in a curve/turn and improving visibility and reaction time</p> <p>Available feature automatically turns headlamps on and off depending on exterior light levels and when the windshield wipers are turned on or off</p>	<p>Contribute to increased driving safety by maximizing night-driving vision</p>
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### LED DAYTIME RUNNING LAMPS

<p>High beams turn on when driving in daylight whenever the vehicle is on</p>	<p>Help provide added visibility of the vehicle to surrounding traffic</p> <p>Low cost of operation</p>
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### AVAILABLE FOG LAMPS

<p>Typically used at low speeds to increase the illumination directed toward the road surface</p> <p>Provide a wide beam of light with a sharp cutoff</p>	<p>Provide increased road surface illumination and cut down on glare in low-visibility conditions such as fog or snow</p>
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### AVAILABLE FORWARD COLLISION WARNING PLUS

<p>Addresses traffic-gap changes</p> <p>When radar and video sensors detect a fast-closing obstacle ahead, the system pre-fills the brakes to prepare for emergency driver intervention</p> <p>If collision risk remains, Forward Collision Warning Plus correspondingly ratchets up the response with:</p>	<p>Advance warning allows the driver time to decide appropriate action to help prevent a collision</p>
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audible and visual warnings  
 a brief brake deployment to alert the driver  
 a 1.5-second brake deployment to quicken the driver's reaction time  
 deployment of Advanced Brake Assist (ABA) if the driver is not braking aggressively enough

The system determines if the other object is in motion (and its speed) and automatically engages the brakes when a collision is imminent

### ELECTRIC POWER RACK-AND-PINION STEERING

Provides the same feel as traditional power steering  
 Uses electric power versus drawing power from the engine  
 37.6-ft turn circle on 4x2 models  
 Approximately 37 ft turn circle on 4x4 models  
 Approximately 38 ft turn circle on Trailhawk models

Provides sure, uninterrupted steering without robbing the engine power  
 Optimal steering effort at all vehicle speeds  
 Less noise and better fuel efficiency since there is no parasitic loss from a power steering pump

### 3-YEAR/36,000-MILE BASIC LIMITED WARRANTY

Covers the complete vehicle against defects in factory-supplied materials and workmanship  
 Includes Roadside Assistance  
 Stays with the vehicle and transfers automatically to subsequent owners at no cost during the warranty period

Provides total peace-of-mind confidence

### 5-YEAR/100,000-MILE POWERTRAIN LIMITED WARRANTY\*

Includes subsequent owner coverage transfer at no cost, towing and elimination of the 5-year powertrain inspection requirement

Delivers excellent coverage for a positive ownership experience

### CORROSION PROTECTION WARRANTY

5-year/100,000-mile corrosion protection

Emphasizes product quality and durability

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### 2.4L I4 TIGERSHARK™ MULTIAIR® ENGINE

490-mile driving range  
 Standard 9-speed transmission  
 Flex Fuel capability (late availability)  
 23 / 31 mpg – 4x2 Chrysler fuel economy estimates  
 22 / 29 mpg – 4x4 engine  
 184 hp and 171 lb-ft of torque  
 2,000 lbs of maximum towing capacity\*

Helps make the 2014 Jeep® Cherokee exactly what Jeep® owners want – powerful and fuel efficient while remaining wrapped in comfort and protected by strength

### 3.2L V6 PENTASTAR® ENGINE

450-mile driving range  
 Standard 9-speed transmission  
 Flex Fuel capability (late availability)  
 271 hp and 239 lb-ft of torque  
 4,500 lbs of maximum towing capacity (best-in-class)\*

Offers excellent fuel efficiency, refinement, power and torque for a smooth, responsive driving experience  
 Benefits from the same innovations that earned its larger displacement predecessor industry-wide acclaim for efficiency, power and refinement  
 Provides a refined driving experience with reduced noise, vibration and harshness (NVH)  
 Offers an exceptional balance of higher specific power output (84.2 horsepower per liter)  
 Delivers excellent fuel economy

### 948TE 9-SPEED AUTOMATIC TRANSMISSION

Nine speeds help the engine work more efficiently

Standard on all trim levels  
 Added gears helps engine run at the optimal speed range  
 Provides better fuel economy and improved shift schedule performance  
 Durability that upholds the Jeep name

### WORLD-CLASS EXTERIOR CRAFTSMANSHIP

Fluid, sleek exterior lines with signature Jeep® cues  
 Peaked seven-slot grille  
 Trapezoidal wheel arches  
 Functional kink in the beltline mated to a tough, durable lower body

Offers Cherokee owners a distinct source of pride in their vehicle  
 Delivers durability Jeep owners expect and rely on  
 Offers excellent off-road clearance

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Rugged lower and smooth upper body is divided by the key waterline feature that connects the exterior 360 degrees

Aggressive approach and departure angles

Exterior colors: Brilliant Black Crystal Pearl, Bright White, Billet Silver Metallic, Granite Crystal Metallic, Deep Cherry Red Crystal Pearl, Eco Green Pearl, True Blue Pearl, Cashmere Pearl (Sport, Latitude and Limited), Mango Tango Pearl (Sport, Latitude and Trailhawk only) and Anvil (Trailhawk exclusive color)

### PLENTY OF AERODYNAMIC FEATURES

Fully integrated, aerodynamic tuned body

Extensive rear spoiler

Integrated underbelly pans

Integrated sill aero spats

Tail lamp design meant to kick air off the side of the body

Lightweight aluminum wheels that were scrutinized for aero efficiency

Offer enhanced fuel efficiency

Add to Cherokee's exterior allure



**2014 Jeep Cherokee Product Presentation**

**INTERIOR**

FEATURE / FUNCTION

CUSTOMER BENEFIT

**AVAILABLE ADAPTIVE CRUISE CONTROL WITH STOP AND GO\***

Radar and video sensors identify the locations of vehicles traveling ahead of the vehicle

Sensors help ensure the vehicles are separated by a gap (determined by the driver)

If the gap is dramatically breached, the system can aggressively deploy the vehicle's brakes to affect a full stop, even if the driver never touches the brake pedal

To resume travel, the driver need only press a button on the steering wheel or tap the accelerator pedal

The driver engages Adaptive Cruise Control in much the same way as traditional cruise control, via the on/off switch

The driver has the option to set a following distance of "short," "medium" or "long." The following distance determines the distance between your vehicle and the vehicle in front of you

If there is slower traffic ahead, Adaptive Cruise Control slows the vehicle by coasting or by applying up to 25% of the vehicle's braking capability to maintain the driver's set following distance

The system will also decrease the vehicle's preset speed when another vehicle pulls into the same lane

When the vehicle in front speeds up or leaves the lane, the system will accelerate the vehicle back to the preset speed

Helps maintain distance from the vehicle ahead and under certain conditions, can bring the vehicle to a full stop without driver intervention

Adaptive Cruise Control enhances convenience by reducing the need to manually accelerate or brake with changes in traffic flow

It allows the cruise control to adjust as needed, so the driver doesn't have to

**VARIABLE INTERMITTENT WIPERS**

May be fine-tuned to a wide variety of speeds and moisture conditions

Provide more speed selection choices than fixed variable wipers that typically just add a couple of additional wiper speeds

Easily adjustable to respond to varying weather conditions

**AVAILABLE RAIN-SENSITIVE WIPER SYSTEM**

Contains all the features of the standard speed-sensitive, variable intermittent front wipers, plus a rain-sensor module that

Adjusts speed and response of wiper operation, allowing driver to see more clearly while paying attention to the road

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“reads and responds” when sufficient moisture appears in the wipe pattern of the windshield

Five adjustable sensitivity levels control the time delay between wiper strokes

Provides added convenience during wet driving conditions

### AVAILABLE 7-INCH TFT MULTI-VIEW DISPLAY

7-inch multiview TFT LCD screen with incredibly crisp graphics

Interfaced with steering wheel-mounted controls, including the navigation system (if equipped), Uconnect Radio, vehicle status and more than 100 personalization settings

It allows the driver to display useful information, such as personal settings, outside temperature, compass, audio modes and system status messages as equipped

3.5-inch display is standard

Makes viewing and selecting information easy and convenient for the driver

Provides a wide range of information to the driver, as well as the flexibility to customize the information viewed

Displays everything from basic digital speed readout to specific vehicle status

### AVAILABLE UNIVERSAL GARAGE DOOR OPENER

Programmable receiver can operate up to three separate devices – garage doors, security lighting or gates

Features rolling-code technology that changes the transmitter code each time the remote button is pressed to prevent code-capturing via scanner

Provides driver convenience and peace of mind

### TIRE PRESSURE MONITORING DISPLAY WITH LOCK-ON SYNC

Automatically checks the air pressure in all four tires and displays each tire’s pressure figure

Pressure figures can be displayed in psi, kPa or bar, depending on personal preference

Pressure-sensor modules within the valve stems of all four road wheels send continuous radio-frequency signals to a receiver and the system

The system self-learns tire position after rotation or tire is moved to a new location

Alerts driver to low-pressure tires for added safety

Identifies specific tire with low pressure

Helps owners maintain proper pressure for safe vehicle operation and enhances fuel economy

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**AVAILABLE DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL**

<p>Uses infrared-sensing technology to measure the surface temperature of the driver and front passenger, rather than the air temperature, to maintain chosen comfort levels</p> <p>Features sun sensors to compensate for sunlight-generated heat</p> <p>Dual zone allows driver and front passenger to set their zone's temperature independent of each other's temperature</p>	<p>Enhances the versatility of the climate control and adds to ride comfort</p> <p>Keeps the cabin comfortable, even in direct sunlight</p> <p>Provides quiet operation</p>
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**REAR HEATING VENTILATION AIR CONDITIONING CONTROLS**

<p>Easily accessible for rear seat passengers</p>	<p>Allow rear seat passengers to control their own climate in the rear seat</p>
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**AVAILABLE JEEP® MEMORY SYSTEM**

<p>Memory System remembers presets for radio channels, power driver's seat, power tilt/telescoping steering column and power adjustable exterior mirrors (for up to two drivers)</p> <p>The system also provides these programmable convenience features which can be programmed through the EVIC reconfigurable cluster:</p> <ul style="list-style-type: none"> <li>Two key fob transmitters</li> <li>Easy entry and exit</li> </ul>	<p>Adds to the overall level of comfort and convenience</p> <p>Provides additional customization</p> <p>Makes getting in and out of the vehicle easier</p>
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**AVAILABLE 8-WAY POWER DRIVER AND FRONT PASSENGER SEATS WITH 4-WAY LUMBAR CONTROL**

<p>Easy-to-use ergonomic controls</p> <p>Sport models come standard with 6-way manual driver and passenger seat adjusters</p>	<p>Provide customized driver comfort</p>
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**AVAILABLE LEATHER VENTILATED/HEATED FRONT-SEATS AND LEATHER/VENTILATED REAR SEATS**

<p>Available ventilated front seats help keep front-seat occupant cool and comfortable</p> <p>Both the driver and front-seat passenger can select either high or</p>	<p>Offer a high degree of luxury</p> <p>Enhance the ownership experience</p> <p>Provide rear-seat passengers the high degree of comfort normally</p>
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<p>low ventilation based on their individual preference</p> <p>Pressing the control button once turns the system on max, twice is minimum and three times turns the system off</p> <p>Available heated front seats feature two different heat levels, providing an extra measure of comfort for the driver and front-seat passenger in cooler weather</p> <p>Available heated rear seats ensure that the rear-seat passengers will have the same level of comfort as the front-seat occupants</p>	<p>reserved for front-seat passengers</p>
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### LED INTERIOR LIGHTING

<p>Light-emitting diode (LED) instrument panel</p> <p>Indicator lighting</p> <p>Amiable front/rear LED map/reading lamps</p>	<p>Provides uniform, glare-free illumination for improved visibility and easier operation</p>
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### ILLUMINATED FRONT CUPHOLDERS

<p>Glowing LED illumination around the rim of the front cupholders</p> <p>Rear cupholders are in the center seat fold-down and are not illuminated</p>	<p>Enhance driver convenience and LED illumination adds to the overall interior elegance</p>
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### STEERING WHEEL WITH SEVERAL AVAILABLE FEATURES

<p>Heated steering wheel system warms the wheel with the touch of a button</p> <p>Available leather-wrapped steering wheel</p> <p>Audio, voice and speed-control buttons</p>	<p>Provide a new level of comfort for greater customer satisfaction</p>
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### TILT/TELESCOPING STEERING COLUMN

<p>Standard steering wheel can be manually adjusted up or down and inward or outward</p>	<p>Allows steering column to tilt and move toward or away from the driver to achieve a safe and comfortable distance from the advanced multi-stage front driver air bag, if deployed</p> <p>Provides added ability to achieve correct driving posture and position for a wide range of drivers</p>
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### 6-SPEAKER AUDIO SYSTEM

6 interior speakers tuned for solid response and surprising fidelity  
Additional subwoofer

Provides an excellent sound experience within the base price of the vehicle

### AVAILABLE PREMIUM AUDIO SYSTEM

Premium True Matrix surround-sound system creates a full, realistic sound experience using a high-powered 12-channel, 506-watt amplifier powering 9 speakers and a subwoofer  
Euphony™ Automobile adaptive playback technology  
Optimally placed throughout Cherokee's cabin, this surround-sound speaker system delivers an unparalleled custom sound experience

Delivers recording studio sound quality setting a new standard for listening enjoyment  
Allows the listener to hear music as the artist intended it to be experienced  
Extracts correlated and uncorrelated elements from constantly changing stereo input signal using adaptive digital filters to deliver the best surround experience

### UCONNECT VOICE COMMAND WITH BLUETOOTH PHONE \*

Voice-activated wireless Bluetooth connection for cell phones and MP3 players  
Places and receives calls through the vehicle's speakers  
Operates conveniently as long as the user's phone is located anywhere in the vehicle  
Enables streaming music and a new USB connection with digital technology enables voice search by song title and artist for iPod® devices

Allows driver to keep hands on the wheel and eyes on the road while making and receiving calls or searching music lists  
No additional monthly fees other than your current wireless phone bill

### UCONNECT 5.0 RADIO

Includes:  
AM/FM/Auxiliary/USB port for media devices  
5-inch full-color touch-screen display  
Media hub with 3.5 mm input, USB port for iPod integration, SD card slot  
Remote, fast-charging USB (2.5 amp)  
Uconnect Voice Command with Bluetooth phone  
Bluetooth streaming audio

Offers drivers an aptly equipped standard radio with built-in safety/security features such as text-to-voice and emergency response  
Allows occupants to play and charge handheld equipment within the vehicle  
Fast-charging USB port charges devices five times faster than the previous model year USB ports

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Text message reader  
 SiriusXM Premier Package – 1-year trial included  
 Available Uconnect Access via Mobile (6-month trial)

### AVAILABLE UCONNECT 8.4A RADIO

AM/FM radio  
 Aux/USB/SD Media Hub for media devices  
 8.4-inch touch-screen display  
 Uconnect Access safety services and applications  
 Award-winning user interface with large icons and easy-to-use features  
 Flexibility to add dealer-installed navigation after the vehicle purchase  
 Voice-recognition technology allows for hands-free operation of mobile phone, music, texting or navigation operation (if equipped with navigation)  
 Access to digital music content through 3.5mm aux input USB ports or SD card slot  
 Uconnect Access Connected Services – 6-month trial included  
 SiriusXM Premier Package – 1-year trial included  
 Uconnect Access – with 6-month trial

Provides wide range of available entertainment  
 Large icons are easy to read and use, especially when driving

### AVAILABLE UCONNECT 8.4AN RADIO

AM/FM radio  
 Aux/USB/SD Media Hub for media devices  
 HD Radio™ (CD-quality, new channels)  
 8.4-inch touch-screen display  
 Uconnect Access safety services and applications  
 Award-winning user interface with large icons and easy-to-use features  
 Navigation with 3D landmarks and maps  
 SiriusXM Traffic/SiriusXM Travel Link  
 1-step voice command for navigation  
 One-touch access to 911, vehicle information and roadside

Provides outstanding convenience and ease of use by combining navigation with voice-dialogue operation  
 1-step voice command allows user to eliminate multiple steps  
 Helps drivers know where to go and how to get there  
 Provides wide range of available entertainment  
 SiriusXM Traffic and Travel Link offer real-time traffic information and helpful information such as weather reports, fuel prices, scores, etc.

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assistance services via buttons on the rearview mirror

SiriusXM Premier programming including SiriusXM Latino

Voice-recognition technology allows for hands-free operation of mobile phone, music, texting or navigation operation

Access to digital music content through 3.5mm aux input USB ports or SD card slot

Uconnect Access Connected Services – 12-month trial included (app services are late availability)

SiriusXM Premier Package – 1-year trial included

### UCONNECT ACCESS ADVANTAGE

Uconnect Access is the next generation of Uconnect, giving customers real-time access to services and information by connecting their vehicle to the cloud via an embedded cellular connection built into the vehicle

Programming is divided into two categories:

- Connected services (e.g., emergency and diagnostic features)

- Connected applications (e.g., cloud-based web content )

Uconnect Access is available with both 8.4A (RA3) and 8.4AN (RA4)

Uconnect Radio offerings requires customer registration

- Uconnect 8.4A includes 6-month trial to Uconnect Assist Connected Services

- Uconnect 8.4AN includes 12-month trial to Uconnect Assist Connected Services

Key services and applications include:

- 911 Call

- Roadside Assistance calling

- Uconnect Mobile Apps, including:

  - Remote vehicle start

  - Remote door lock/unlock

  - Remote horn/lights

Provides Cherokee owners with real-time access to connected services and applications

Direct access to Uconnect Access is available via buttons on the rearview mirror

Additional services can be downloaded to customer's smartphone

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- Vehicle information
- Direct access to Jeep Customer Care
- Theft Alarm Notification
- Stolen vehicle assistance
- Bing® local search
- Voice texting
- Wi-Fi hot spot

Uconnect Access registration required

Simply follow the on-screen prompts and instructions on the head unit of your Uconnect Radio, then watch for an email with a secure registration link to verify your service request, which completes the registration process

NOTE: Customer must finish the registration process within 24 hours of initiating it by responding to the email from Uconnect Access. Trial period begins at time of vehicle delivery

### AVAILABLE SIRIUSXM PREMIER

- SiriusXM Latino – 19 channels dedicated to bilingual/bicultural customer
- Major League Baseball Play-by-Play, Howard Stern, Oprah, Carlin's Corner, NFL and more
- 1-year trial included
- 1-year exclusivity for Latino content

Offer premium entertainment to vehicle occupants

### AVAILABLE SIRIUSXM TRAVEL LINK AND SIRIUSXM TRAFFIC\*

- Available SiriusXM Travel Link\* gives drivers up-to-the-minute information about gas prices, weather conditions, sports scores, movie listings and more
- SiriusXM Traffic\* monitors traffic in 78 markets across the U.S. and continuously displays conditions through the vehicle's navigation system

Provide convenient information quickly and easily for up-to-the-minute accurate route data

Keep drivers abreast of traffic delays across the U.S.



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### AVAILABLE MEDIA OUTLETS

<p>Standard media outlets:</p> <ul style="list-style-type: none"> <li>Charging USB, SD card reader and auxiliary outlet</li> <li>Two 12-volt outlets, one in the front and one in the rear of the vehicle</li> <li>Audio input jack allows for play of portable media devices</li> </ul> <p>Limited and Trailhawk add a USB for iPod</p> <p>Wireless charging pad is available on all models</p>	<p>Offer exceptional technology capability from the comfort of the vehicle</p>
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### AVAILABLE COMMANDVIEW DUAL PANE PANORAMIC SUNROOF

<p>The dual pane panoramic sunroof provides twice as much glass surface than a standard sunroof and extends from the front to the rear of the vehicle</p> <p>The front panel may be opened rearward, providing additional light and fresh air to first-row passengers</p> <p>This front glass panel features express, one-touch operation to open, close or vent</p> <p>The rear panel, which is fixed, allows light and open viewing for second-row passengers</p> <p>A standard express open-or-close power sunshade may be extended to cover the deep-tinted glass panels when closed</p> <p>An Obstacle Detection System helps provide “pinch protection” by automatically reversing the express-close operation of the sunroof or the sunshade and automatically returning it to the open position if an obstruction is detected</p>	<p>Provides an exciting open-air environment for both front and rear passengers</p> <p>Allows sun and fresh air in</p> <p>Available on Latitude, Trailhawk and Limited</p>
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### WORLD-CLASS INTERIOR CRAFTSMANSHIP

<p>Five interior choices based on influences from around the world:</p> <ul style="list-style-type: none"> <li>Vesuvio – Dark brown and dark blue colors are highlighted with white accent stitching and silver trim, available in leather</li> <li>Kilimanjaro – Brown interior with red accents and golden tones. Seats are cloth with leather trim and</li> </ul>	<p>Provides an inviting, upscale, quiet driving environment</p> <p>Creates a more pleasing interior, designed to increase customer satisfaction</p> <p>Increases the owner's enjoyment while driving</p> <p>All controls are easy to find and easy to use</p>
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the fabric in the cloth seats resembles a handmade basket weave. Trailhawk only

The Grand Canyon – Rich brown features with golden-tone accents, based on the hues of the rocks of the Canyon, available in cloth

Iceland – black and cool light gray, silver accents, available in cloth or leather

Morocco – black with warm Moroccan Sun accent stitching for contrast, available in cloth or leather

Premium soft-touch material on all models

Smooth, sweeping lines represent flowing waters, eagles soaring

Accented interior finishes and trim

Accent stitching on instrument panel, doors and seats

Premium, high-quality materials used

Seamlessly integrated technology

LED interior lighting

Superior torsional stiffness for reduced interior vibration

### LARGE FLEXIBLE CARGO CAPABILITY

Front passenger fold-flat seat with under-cushion storage

Covered top bin is located above the center stack on top of the instrument panel for secured storage of items such as a wallet or phone

Glove box space is deep and large enough to hold an iPad® or most laptop computers

With the rear seat folded, there's more than 49 cu ft of cargo space

Center console hosts the integrated phone docking station, USB and SD ports and auxiliary power source. A small storage slot is located between the cup holders and the center console armrest, making the best use of the space available

Two front cup holders incorporate grips to secure different-sized beverage containers and are rubber-lined

Center armrest provides storage underneath and includes a large bin with an easy-to-clean rubber mat and houses the

Provides a great deal of cargo-carrying capacity and flexibility

Helps keep items stable during transport

Offers greater versatility and convenience when hauling messy items

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optional CD player

Two 12-volt power outlets, one in the instrument panel and, on select models, a second outlet in the center console

Available door map pockets incorporate beverage holders large enough for 20-ounce bottles

Second-row seats recline and move fore and aft to increase legroom or storage room as needed

The spare tire and jack tools are stored under the cargo floor where they're easy to access

### JEEP CARGO MANAGEMENT SYSTEM

Universal module rack is mounted on the side in the rear cargo area

Provides four hooks and removable grocery bag

Available Mopar accessories all mount securely to the rack and include:

- Off-road accessory kit for Trailhawk (tow rope and gloves and more)

- Cargo bin

- Cargo mat

- Foldable cooler

- First aid/emergency kit

Makes the most of the cargo space within the vehicle

Customizable to customer wants/needs

### SUPERIOR NOISE, VIBRATION AND HARSHNESS

A result of:

- Double-dash construction

- Premium insulation designed to reduce NVH

- Isolated rear cradle

- Aluminum front crossmember

- Superior torsional rigidity

Smart, well-thought-out construction and a host of features help offer a smooth comfortable ride

**2014 Jeep Cherokee Product Presentation**

**REAR**

**FEATURE / FUNCTION**

**CUSTOMER BENEFIT**

**AVAILABLE PARKSENSE REAR PARK ASSIST SYSTEM**

Uses ultrasonic sensors built into the rear fascia to detect objects that may be out of the line of sight

When vehicle is shifted into Reverse, sound wave signals are emitted and will detect stationary objects at the rear of vehicle

Audio and visual warnings are activated as vehicle approaches object

If it is determined that a collision is imminent the system will provide a momentary, autonomous brake apply/brake jerk then release. At speeds below 4 mph the system will bring the vehicle to a stop before releasing

Assists in detecting objects behind the vehicle when backing up or parking

**AVAILABLE PARALLEL AND PERPENDICULAR PARK ASSIST WITH STOP**

Using ultrasonic parking sensors on the bumper the system finds and guide the driver into parking space when the driver initiates parking maneuver

Automatically controls the steering angle; the driver controls the gear position, brake and accelerator

Parallel parking is possible on either side of the car; during perpendicular parking, the vehicle is backed into the space

Displayed in the center of the gauge cluster

Operated with buttons on the steering wheel and the shifter

Graphic walks the driver through the steps necessary to utilize the park assist system

Offers aid and accuracy during parking maneuvers

Easy and intuitive to use

Fun fact: In the park assist screen a 1941 Jeep® Willys graphic is on each side of the open parking space

**AVAILABLE PARKVIEW REAR BACK-UP CAMERA\* WITH DYNAMIC GRID LINES**

Provides a wide-angle view of the area immediately behind the vehicle

Aids in lining up a trailer to the vehicle's trailer hitch, when so equipped

Image is displayed on the navigation screen when the

Further assists the driver in determining if an obstacle is in the rear path of the vehicle when maneuvering in tight spaces in Reverse by adding a visual of the area

Gives the driver greater peace of mind before reversing at low speeds

Dynamic grid lines aid the driver when maneuvering into parking

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<p>transmission is shifted into Reverse</p> <p>Displays what is immediately behind the vehicle and includes dynamic grid lines</p>	<p>spaces or narrow areas</p>
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### AVAILABLE LANESENSE LANE DEPARTURE WARNING PLUS

<p>Uses camera-based vision sensor to establish the vehicle's on-road position</p> <p>If an unintentional lane drift (determined by trajectory change and the absence of turn-signal activation) occurs, the system delivers a visual warning and a haptic warning (the subtle introduction of torque from the electric power steering system)</p> <p>If the driver unintentionally drifts too far, the system provides a secondary visual warning</p>	<p>Offers added protection for unforeseen driver circumstances</p> <p>Clearly alerts the driver to take immediate action</p>
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### DISCONNECTING REAR AXLE

<p>Seamlessly switches between two- and four-wheel drive for full-time torque management</p>	<p>Requires no driver input</p> <p>Results in reduced energy loss when 4x4 capability isn't needed</p> <p>Helps improve fuel efficiency</p>
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### AVAILABLE POWER LIFTGATE

<p>Provides convenient access to the cargo area, with three ways to activate the power feature – the overhead console button, the key fob and the in-cabin button in the rear cargo area</p> <p>If the Obstacle Detection System* senses something in its path, the motor will stop and reverse the direction of the liftgate. The system helps prevent damage to items and injury to passengers</p>	<p>Adds convenience when loading or unloading cargo, especially when hands are full</p>
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### LED TAIL LAMPS

<p>An integral part of the rear backlight graphic</p> <p>Help make the vehicle look stronger yet harmonious</p>	<p>Provide exceptional visibility</p> <p>Serve as the visual connection between the upper and lower rear as an interlocking graphic statement</p> <p>Bring a unique presence specific to the Cherokee</p>
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### AVAILABLE DUAL EXHAUST TIPS

Bright exhaust tips

Add to the overall appearance and performance

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**PASSENGER**

FEATURE / FUNCTION

CUSTOMER BENEFIT

**ADVANCED MULTISTAGE FRONT AIR BAGS \***

Tailor air bag deployment to the severity of the crash and the weight of the occupant

Help protect front passengers

**ALL-ROW SIDE-CURTAIN AIR BAGS\* WITH ROLL-SENSING TECHNOLOGY\***

These air bags deploy in certain rollover scenarios and side-impact events  
 They protect both front and rear outboard passengers  
 Utilizes multiple sensors to determine the severity of the impact and/or vehicle rollover

Provide added occupant protection in side-impact collisions and rollover events

**FRONT SEAT-MOUNTED SIDE THORAX AIR BAGS\***

Housed in the outboard side of each front seat  
 Each supplemental side air bag has its own impact sensor in order to autonomously trigger the air bag on the side where the side impact occurs

Provide enhanced protection for the driver and front outboard passenger in certain impacts

**DRIVER AND FRONT-PASSENGER SIDE KNEE-BLOCKER AIR BAG \***

Inflates in tandem with the front air bags in order to help position the driver properly for the best interaction with the front air bags

Provides enhanced protection for the driver and front passenger

**FRONT-ROW ACTIVE HEAD RESTRAINTS**

Automatically move forward and upward in the event of a rear-end collision to decrease the space between the headrest and the occupant's head

Provide added protection to the driver and front passenger (helping to reduce the risk of a whiplash injury) in the event of a rear impact

May be tilted forward and backward for increased comfort

**BELT ALERT**

Chime alerts driver and passengers when seatbelts are not buckled

Helps promote seatbelt use

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### AVAILABLE COLD WEATHER GROUP

<ul style="list-style-type: none"> <li>Heated outside mirrors</li> <li>Heated front seats</li> <li>Heated steering wheel</li> <li>Leather steering wheel (Sport only)</li> <li>Air conditioning (Sport only)</li> <li>Remote start</li> <li>Windshield wiper de-icer</li> <li>All-weather floor mats (Standard on Trailhawk)</li> <li>Trailhawk off-road accessory kit for JCMS (Trailhawk only)</li> </ul>	<p>Available on Sport, Latitude and Trailhawk</p>
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### AVAILABLE LEATHER INTERIOR GROUP

<ul style="list-style-type: none"> <li>Nappa leather seats</li> <li>Heated front seats</li> <li>Heated steering wheel</li> <li>Power driver seat with 4-way lumbar control</li> </ul>	<p>Available for Trailhawk</p>
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### AVAILABLE LUXURY GROUP

<ul style="list-style-type: none"> <li>Nappa leather seats with perforated inserts</li> <li>Ventilated front seats</li> <li>Memory system for radio, exterior mirrors, HVAC and driver seat</li> <li>High-intensity discharge headlamps</li> <li>Remote start</li> </ul>	<p>Available for Limited</p>
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### AVAILABLE TRAILER TOW GROUP

<ul style="list-style-type: none"> <li>Heavy-duty engine cooling (for 3.2L V6)</li> <li>Auxiliary transmission oil cooler</li> <li>Class III hitch receiver</li> <li>Trailer tow wiring harness</li> <li>7-and 4-pin wiring harness</li> <li>Full-size spare tire (standard on Trailhawk)</li> <li>Trailhawk off-road accessory kit for JCMS, contains tow rope and gloves (Trailhawk only)</li> </ul>	<p>Available on all models</p>
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**AVAILABLE COMFORT AND CONVENIENCE GROUP**

<ul style="list-style-type: none"> <li>Cargo net (Latitude only)</li> <li>Tonneau cover</li> <li>Auto-dimming rearview mirror with microphone</li> <li>Keyless Enter `n Go with pushbutton start</li> <li>Dual-Zone Automatic Temperature Control with air filtration and humidity sensor</li> <li>8-way power driver seat with 4-way power lumbar adjust</li> <li>Power liftgate</li> <li>Automatic headlamps</li> <li>Security alarm</li> <li>SiriusXM Satellite Radio</li> <li>ParkView Rear Back-Up Camera</li> <li>Remote start</li> <li>Universal Garage Door Opener</li> </ul>	<p>Auto-dimming mirror reduces glare from bright light allowing the driver to have a clearer view of the road</p> <p>Available on Latitude and Trailhawk</p>
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**AVAILABLE TECHNOLOGY GROUP**

<ul style="list-style-type: none"> <li>Advanced Brake Assist</li> <li>Heated mirrors with signals and courtesy lamps (Standard on Limited)</li> <li>Rain-sensitive windshield wipers</li> <li>LaneSense Lane Departure Warning</li> <li>Auto high-beam headlamp control</li> <li>Forward Collision Warning Plus</li> <li>Adaptive Cruise Control (ACC) with Stop</li> <li>ParkView Rear Back-Up Camera</li> <li>ParkSense Rear Park Assist System* with Stop</li> <li>Blind Spot Monitoring with Rear Cross-Path Detection</li> <li>Parallel and Perpendicular Park Assist with Stop</li> </ul>	<p>Available on Latitude, Limited and Trailhawk</p>
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**AVAILABLE SMOKER'S GROUP**

<ul style="list-style-type: none"> <li>Cigar lighter</li> <li>Ashtray</li> </ul>	<p>Available on all models</p>
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**2014 Jeep Cherokee Product Presentation**

**AVAILABLE ONE-TOUCH UP/DOWN POWER WINDOWS**

Buttons located on the front driver and passenger-side door	Offer added convenience for drivers and front passenger Limit time hands are off of the wheel
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**FOLD-FLAT FRONT-PASSENGER SEAT WITH AVAILABLE IN-SEAT STORAGE**

Folds flat, extending the cargo area When folded, the back is at the same height as the folded rear seat In-seat storage	Extends the cargo-loading area to accommodate longer items Offer out-of-view storage area
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**60/40 SPLIT-FOLDING, RECLINING REAR SEATS**

It features an easy-to-fold seatback with outboard head restraints and quickly folds flat for maximum cargo space The seatback reclines 12 degrees for extra comfort The available rear-seat storage armrest provides additional storage space for small items 6-inch fore/aft adjust armrest and cup holder	Provide cargo-carrying versatility to accommodate items of varying sizes and shapes, such as skis, for added utility Allows the seats to quickly and easily fold flat for maximum cargo space Provides convenient storage for rear-seat occupants
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**CHILD SEAT ANCHOR SYSTEM (LATCH)**

LATCH is a system for mounting a child seat Lower child seat anchors and upper tether anchors	Helps ensure safe and proper installation of LATCH-compatible aftermarket child seats
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## 2014 Jeep Cherokee Product Presentation

### DRIVER

#### FEATURE / FUNCTION

#### CUSTOMER BENEFIT

### FRONT AND REAR INDEPENDENT SUSPENSION

Independent front short-/long-arm (SLA) suspension uses tall knuckle suspension geometry to provide improved directional stability

Front independent suspension with MacPherson struts provides 6.7 inches of travel

Rear independent multilink suspension provides up to 7.8 inches of travel for better articulation

Isolated rear cradle, aluminum front crossmember and superior torsional rigidity deliver customers a quiet, smooth ride

Improves ride quality, permits more precise steering, increases stability and provides driver with a greater sense of precision and control

Minimizes road impact harshness

Improves handling characteristics

### ELECTRONIC STABILITY CONTROL\* (ESC)

Compares the driver's intended course with the vehicle's actual course and then compensates for differences

Senses when a vehicle is starting to spin (oversteer) or plow (understeer)

Helps to correct the vehicle's course by automatically adjusting the throttle and applying the brakes at individual wheels

Automatically helps/assists drivers in maintaining control of their vehicles during extreme steering maneuvers

Provides added driving confidence particularly in rain and snow

### ELECTRONIC ROLL MITIGATION

Enhancement to ESC\*

Monitors the driver's steering wheel input and the speed of the vehicle to sense the potential for wheel lift

Detects when the sudden buildup of lateral force during a severe turn or evasive maneuver can cause the vehicle to start to tip

Applies the brakes with a high burst of pressure to cause the outside tires to slip and cause the vehicle's weight to transfer back over the inside tires and helps keep all four tires solidly on the ground

Provides an enhancement to the Electronic Stability Control\* to help reduce the likelihood of a vehicle side rollover

Reduces the chance of a rollover in sudden maneuvers and evasive events

Provides additional security and confidence by maintaining all four tires solidly on the ground

## 2014 Jeep Cherokee Product Presentation

### TRAILER SWAY CONTROL

Enhancement to ESC\*

The ESC\* yaw sensor recognizes when there are alternating forces on the vehicle that aren't caused by steering input

The sway could be caused by strong wind gusts or an improperly loaded trailer

Activates stabilizing effects by using brake pressure on alternating wheels to help stabilize the vehicle's path and, if necessary, adjusts the electronic throttle to help bring the vehicle and trailer under control

Reduces trailer sway and provides improved trailer stability

Contributes to increased towing safety, driver assurance and confidence

### HILL START ASSIST

Prevents vehicle rollback on a steep grade when the driver is transitioning from the brake to the accelerator (2 seconds)

Automatically maintains brake pressure when driver releases the brake pedal while driving uphill

Allows the driver time to transition from brake to throttle to achieve smooth launch on grade

Contributes to ease of use and safety by preventing vehicle rollback on steep grades

### AVAILABLE SELEC-SPEED CONTROL

Adds Hill Descent and Hill Ascent Controls

Activated by a dedicated button on the Selec-Terrain switch

The driver-selectable target speed, ranging from 1 to 5 miles per hour, can be adjusted by using the +/- shifter input

Only available in 4Low

Allows Cherokee to climb and descend steep grades with minimal driver input

Enables the driver to focus on steering while navigating technical off-road terrain

Available on all 4WD models

Hill Descent uses braking to aid in vehicle control when going downhill

Hill Ascent use the throttle on inclines

### THREE AVAILABLE 4WD SYSTEMS

Jeep® Active Drive I

Single PTU system

Fully automatic and seamless operation in and out of 4WD

Balanced Torque Distribution with Brake Traction Control

Includes Selec-Terrain

Help provide superior all-weather capability and class-leading off-road performance

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Disconnecting driveline system to maximize fuel economy

Jeep® Active Drive II

2-Speed PTU with Torque Management & Low Range

4-Low mode locks front and rear driveshafts for low speed power/rock crawling or towing

Includes Selec-Terrain

Crawl ratio of 56:1 on 2.4L and 48:1 on 3.2L

Disconnecting driveline system to maximize fuel economy

Jeep® Active Drive Lock

Available rear locker on Trailhawk models

### AVAILABLE SELEC-TERRAIN

When the driver chooses a terrain type, Selec-Terrain determines the correct calibrations for up to 12 different powertrain, braking and suspension systems, including optimizing the vehicle stability system, adjusting the suspension height and differential lock settings and even altering the engine's throttle response

Five different modes provide the best 4WD performance for any condition:

Auto – basic mode, good for everyday driving

Standard Drive mode

Standard electronic brake controls

Automatically detects need for four-wheel-drive engagement

Front/rear torque split is fully active and variable depending on the driving conditions

Snow – tuned to minimize oversteer, maximize traction

Second-gear launch

For use in inclement weather

Slick surface electronic brake controls

Full-time four-wheel drive

Achieves the best possible driving experience on all terrains

Each terrain mode adapts to the vehicles with modified torque to the rear axle: powertrain, pedal and ESC calibration adaptations are also provided based on terrain mode

## 2014 Jeep Cherokee Product Presentation

Allows for a target front/rear torque split of up to 60/40 percent

Sport – used for more aggressive driving maneuvers

Traction control is limited

ESC slip thresholds are raised

Driveline torque bias for improved cornering

Allows for a target front/rear torque split of up to 40/60 percent

Sand/Mud – maximizes traction and provides additional wheel slip

For enhanced driver control in off-road conditions

Off-road electronic brake controls

Full-time four-wheel drive

Allows for a front/rear torque split of up to 100 percent rear

Rock – available in 4Low, activates Hill Descent Control and Selec-Speed

For use on obstacles

Off-road electronic brake controls with increased brake lock differential capacity

Available in 4Low only

Allows for a front/rear torque split of up to 100 percent rear

### FOUR-WHEEL-DISC ABS

Monitors wheel speed

Automatically modulates brake pressure during hard braking to prevent wheel lockup

Includes heavy-duty rotors and dual-piston front calipers for optimal stopping ability

Senses and prevents wheel lockup, offering improved steering control under extreme braking and/or slippery conditions

Large sweep area helps ensure longer brake pad life

### AVAILABLE ABS WITH ROUGH ROAD DETECTION

Capable of detecting if the vehicle is driving on a rough road by the oscillations in the wheel speed signals

Rough road is detected on off-road surfaces or trails

ABS enters a different pressure control where it will hold the brake pressure for longer pulses

## 2014 Jeep Cherokee Product Presentation

### AVAILABLE ADVANCED BRAKE ASSIST

<p>Applies maximum braking power in emergency situations</p> <p>2014 enhancements determine the speed of the other vehicles for greater brake pressure accuracy</p>	<p>Provides the shortest possible stopping distance in emergency braking situations</p>
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### BRAKE/PARK INTERLOCK

<p>Prevents the transmission from being shifted out of Park unless the brake pedal is pushed</p>	<p>Offers added protection from accidental rolling</p>
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### BRAKE TRACTION CONTROL SYSTEM (BTCS)

<p>Applies individual brakes to the slipping wheel(s)</p>	<p>Helps to keep driving wheels from spinning during acceleration from a stop or during slow speeds</p>
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### ELECTRIC PARKING BRAKE (EPB)

<p>Utilizes Parking Brake switch mounted in the center console, a motor on caliper (MOC) at each rear wheel and an electronic control module</p> <p>Four modes of operation: static apply and release, dynamic apply, drive away release and safe hold</p>	<p>Offers added convenience for the driver</p>
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### ELECTRONIC BRAKE FORCE DISTRIBUTION

<p>Regulates the braking pressure front-to-rear</p>	<p>Assists the driver to optimize stopping distances and control under all vehicle loading conditions</p>
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### RAIN BRAKE SUPPORT

<p>Automatically uses the Electronic Stability Control pump to occasionally press the brake pads lightly against the rotors in order to help keep them dry in rainy conditions</p>	<p>Helps keep the rotors dry for maximum safety and utility when needed</p>
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### READY ALERT BRAKING

An electronic brake control feature that can help reduce stopping distance in an emergency situation

The system senses when the driver lifts his or her foot off of the accelerator pedal in an abrupt manner

Assuming an impending emergency stop, Ready Alert Braking commands the braking system pump to apply a slight amount of brake pressure to just touch the brake pads against the rotors to help apply the brakes much quicker, if needed

Full-braking power is available more quickly, which may help to reduce stopping distances

### AVAILABLE ALL-SPEED TRACTION CONTROL

Monitors wheel speed and vehicle speed for drive wheel slip

Applies brake pressure to the slipping wheel(s) and reduces engine power to provide enhanced acceleration and stability

Controls the wheelspin across a driven axle (similar to a limited-slip differential):

If one wheel on a driven axle is spinning faster than the other, the system will apply the brake and slow down that wheel

Allows more engine torque to be successfully applied to the wheel if it is not spinning

A component of the ABS/ESC\* system

Helps reduce wheel slip as the vehicle is accelerating

Provides increased driving confidence on all road surfaces but especially on sand and gravel as well as wet and snowy roads

### EXTERIOR MIRRORS WITH SEVERAL AVAILABLE FEATURES

Available folding, power-heated

Available supplemental turn signals

Mirror position is part of the available Jeep® Memory System

Provide customized driver convenience

Provide a clear rearview even in inclement weather

Signal lamp built into the housing of exterior mirrors allows turn signals to be viewed from the front, as well as the sides and rear of the vehicle in order to alert oncoming traffic and pedestrians



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**AVAILABLE BLIND SPOT MONITORING SYSTEM\* WITH REAR CROSS-PATH DETECTION\***

<p>A system that warns the driver when another vehicle enters side blind spots</p> <p>The detection zone covers approximately one lane over on both sides of the vehicle</p> <p>Includes two radar-based sensors located behind the rear bumper fascia</p> <p>Aids the driver when backing out of parking spaces where view of oncoming vehicles may be blocked:</p> <p>Sounds an alert as another vehicle approaches</p> <p>Ignores parked cars</p>	<p>Assists driver in making safer lane changes</p> <p>To enhance collision avoidance warns nearby vehicles traveling at similar speeds</p> <p>Helps prevent collisions as vehicles are reversing out of parking space</p>
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**SENTRY KEY ENGINE IMMOBILIZER**

<p>Discourages vehicle theft by using an embedded signal</p> <p>If an attempt is made to start the vehicle without the correct key, the engine will be immobilized</p> <p>Includes two encoded keys and rolling-code technology</p>	<p>Offers an additional layer of security</p>
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**AVAILABLE SECURITY ALARM**

<p>Monitors doors, ignition and trunk cylinders for unauthorized entry</p> <p>Sounds horn and flashes lamps when activated</p> <p>Activates if key cylinders are broken during a theft attempt</p>	<p>Deters vandalism and theft and may possibly lower insurance premiums</p> <p>Adds to driver peace of mind</p>
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**KEYLESS ENTER `N GO**

<p>As long as the key is within the required perimeter, Keyless Enter `n Go allows driver to open the driver's door, as well as start the vehicle, without removing the key from a pocket or purse</p> <p>The driver's door may be unlocked by pulling on the door handle, at which point the door will unlock and open</p> <p>The engine may be started by pressing the brake pedal and the Engine Start button when the vehicle is in Park</p>	<p>Convenient</p> <p>Easy to use</p> <p>No need to search and/or fumble for the keys to unlock or start the vehicle</p>
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### REMOTE KEYLESS, ILLUMINATED ENTRY

Two remote keyless/illuminated entry transmitters provided with vehicle

Configurable locking strategy via EVIC

Illuminates interior lights when vehicle is unlocked

Includes a Panic button feature

Adds to driver convenience and security

### AVAILABLE REMOTE START SYSTEM

Conveniently starts engine from outside the vehicle by using the remote keyless entry fob

Operates when vehicle is locked and transmission is in Park

Backup safety feature turns off the vehicle after a predetermined period of time

Auto-comfort setting

Offers the convenience of starting the engine from outside the vehicle

Maintains security by requiring vehicle to be locked and windows raised

Will warm or cool the interior prior to passengers entering the vehicle (if the HVAC controls were left on at last engine shutdown)

Auto-comfort setting automatically starts the HVAC, heated seats and heated steering wheel based on the ambient temperature in the vehicle

### WHEEL AND TIRE LINEUP

17-inch full-face steel wheels – Standard on Sport

17-inch aluminum wheels – Standard on Latitude and available on Sport

18-inch polished painted aluminum wheels – Standard on Limited and available on Latitude

17-inch off-road aluminum wheels with all-terrain tires – Standard on Trailhawk

225/60R17 BSW, all-season - Standard on Sport and Latitude

225/55R18 BSW, all-season - Standard on Limited

225/65R17 BSW, all-season - Available on Sport and Latitude

P245/65R17 OWL all-terrain – Standard on Trailhawk

Adds eye-catching interest and styling details