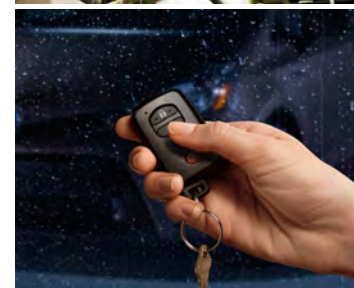


# ACCESSORIES

2016 **Prius v**



*Let's  
Go  
Places*



*Genuine Toyota Accessories:  
Inspiration as limitless  
as all outdoors.*



## Open a new world of possibilities with Genuine Toyota Accessories.

Explore new dimensions of versatility and expression with Genuine Toyota Accessories for your new Prius v. They're the only accessories designed and manufactured to meet Toyota standards for quality, fit and finish.

[toyota.com/accessories](https://toyota.com/accessories)



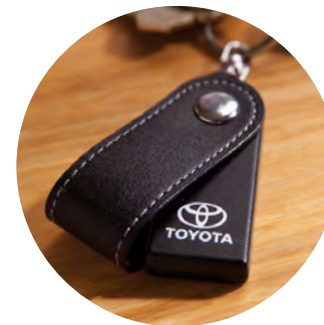
### **EXTERIOR**

Protect and enhance your Prius v exterior in style.



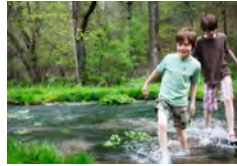
### **INTERIOR**

Organize and optimize with our full line of interior accessories.



### **ELECTRONICS**

Smart, innovative technology to invigorate your driving experience.



## Exterior Accessories

Give your Prius v a little more personality.

**Paint Protection Film (A)** Like a clear suit of armor, Genuine Toyota paint protection film<sup>1</sup> helps guard your vehicle from road debris that can chip and scratch the finish. Manufactured from durable, nearly invisible urethane film layers which contain UV protectants to help resist yellowing, the film is designed to help protect the front of the vehicle.

- Paint protection film is available for select areas of the hood/fenders, and front bumper (each set sold separately)



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See footnote 1 in disclosure section on back cover.



## Exterior Accessories

**Rear Bumper Appliqué** This nearly invisible appliqué helps protect the rear bumper's top surface from unsightly scrapes and scratches.

- UV-resistant urethane film helps prevent damage from the sun
- Custom-tailored for an exact fit to the rear bumper
- Features a stylish Prius v logo

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## Exterior Accessories

**Mudguards** (A) Help protect your paint finish from road debris and the damage it causes.

- Designed to integrate with the exterior styling
- Set includes four mudguards

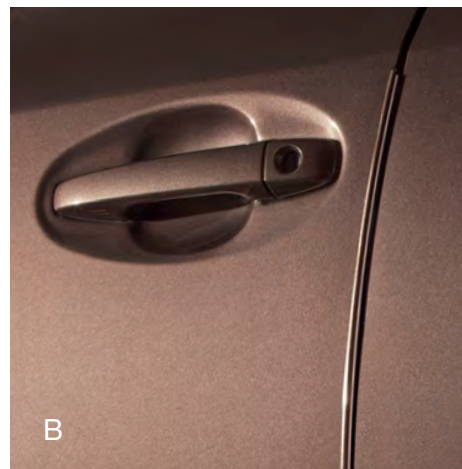
**Door Edge Guards** (B) Help prevent door edge dings and chipped paint with this protective finishing touch.

- Thermoplastic-coated stainless steel is precisely matched to the exterior finish
- Compression-fitted to door edge contours
- Blend seamlessly to complement exterior styling

**Alloy Wheel Locks** (C) Precisely machined, weight-balanced alloy wheel locks offer added protection for your wheels and tires.

- Weight-matched to the stock lug nut—no rebalancing needed
- Triple nickel chrome plating helps ensure superior corrosion protection and a lasting shine

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## Interior Accessories

Personalize, organize and protect your Prius v interior.

**Cargo Tray (A)** The tough and flexible cargo tray allows you to carry a wide variety of items and helps protect your cargo area carpeting.

- Made of durable, easy-to-clean material embossed with a Prius v logo
- Molded perimeter lip helps contain spills
- Skid-resistant surface helps secure items in place

**Carpet Cargo Mat (B)** The ideal solution for helping keep the Prius v cargo area looking like new.

- Helps prevent premature cargo area wear and tear
- Durable, skid-resistant backing helps keep the mat in place



A



B

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## Interior Accessories

**Cargo Tote** (A) The collapsible, soft-sided cargo tote<sup>2</sup> secures a variety of items, and helps keep them in place.

- Removable divider panels help hold items upright
- Two carrying handles for easy loading and unloading
- Stores flat when not in use

**Cargo Net-Envelope**<sup>2</sup> (B) A versatile, lightweight solution to securing everyday items in your cargo area.

- Quick, easy attachment and removal
- Envelope-style netting accommodates a wide variety of shapes and sizes



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See footnote 2 in disclosure section on back cover.



## Interior Accessories

**All-Weather Floor Mats (A)** Count on these rugged all-weather floor mats<sup>3</sup> to help protect the vehicle's original carpet.

- Ribbed-channel design helps contain moisture, dirt and other debris
- Driver's-side quarter-turn fasteners and skid-resistant backing on all mats help keep them in place

**Carpet Floor Mats (B)** These plush, long-wearing carpet floor mats<sup>3</sup> help protect and dress up your interior.

- Durable, fade-resistant carpet features a Prius v logo
- Driver's-side quarter-turn fasteners and skid-resistant backing on all mats help keep them in place

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See footnote 3 in disclosure section on back cover.



## Interior Accessories

**Ashtray Cup** (A) This convenient, self-contained ashtray cup fits snugly inside the cupholder.

- Hinged lid helps minimize odors and flyaway ash
- Easy to empty and clean

**Emergency Assistance Kit** (B) Don't let small issues stop you in your tracks.

- Kit includes booster cables, stainless steel multi-purpose tool, survival blanket, gloves, flashlight, tire pressure gauge and bungee cord
- Reflective warning triangle and trim on kit exterior help alert other drivers to your vehicle

**First Aid Kit** (C) Be prepared for life's little emergencies.

- Soft-sided kit includes insect sting pads, bandages, scissors, two emergency blankets and more
- VELCRO® brand mounting strips help the kit remain firmly in place

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## Electronic Accessories

Advancing convenience and security.

**Key Finder** (A) Don't waste another minute searching for your keys. Once it's synced to your iPhone®, the Toyota Key Finder<sup>4</sup> can alert you when you leave keys behind or locate them from up to 60 feet away. You can also use the Key Finder's fob to find your device hiding in the clutter.

- Compatible with all Apple products using iOS 5.0 or later
- One app monitors up to eight separate Key Finder devices
- Backed by a 12-month Toyota Approved Accessory parts warranty

**Remote Engine Starter**<sup>5</sup> (B) Have your vehicle's interior ready, waiting and comfortable in any kind of weather.

- Use your Smart Key fob to start or stop the engine
- Activates preset air conditioner, heater, defogger, defroster and temperature settings when engine is started

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See footnotes 4 and 5 in disclosure section on back cover.



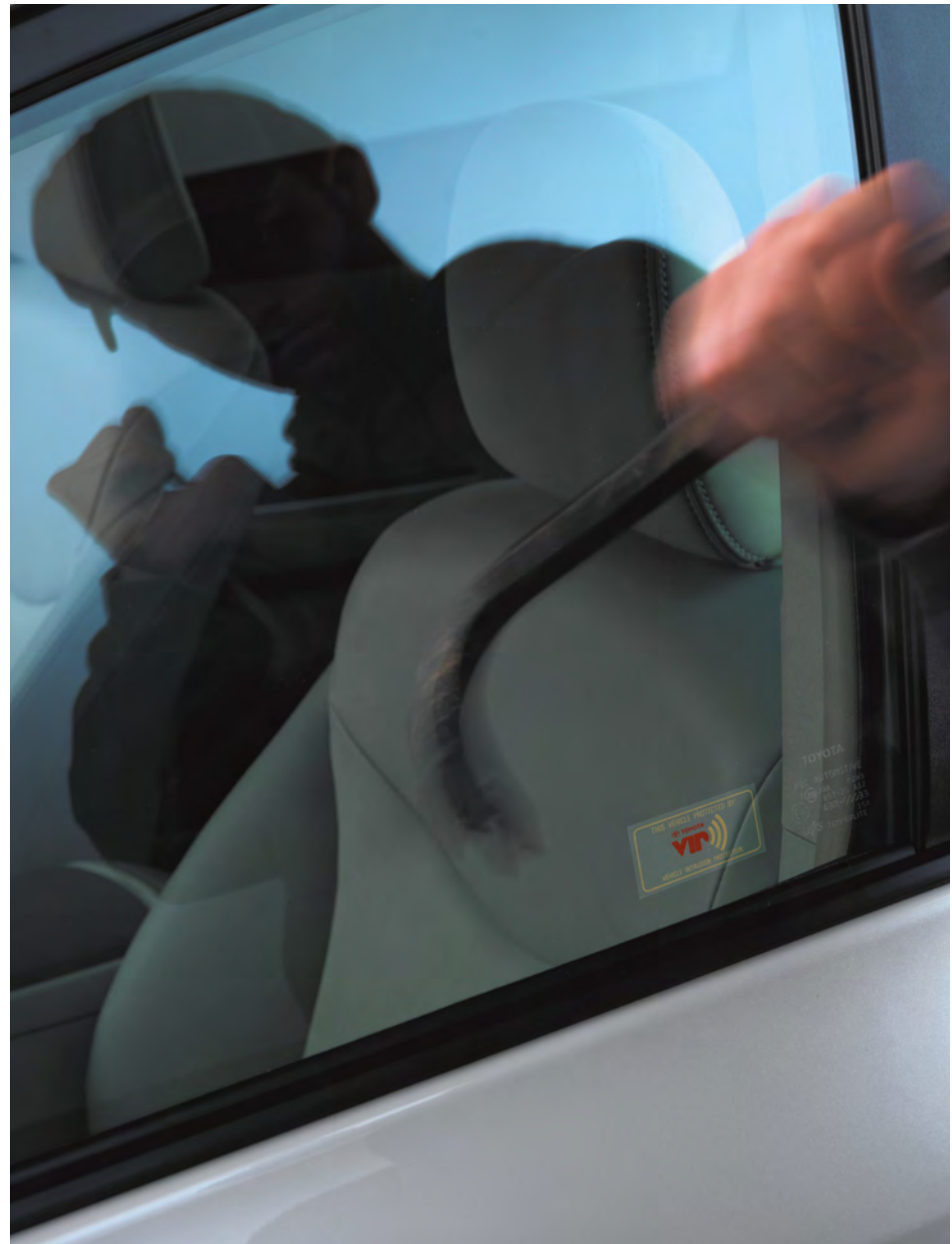
## Electronic Accessories

### Vehicle Intrusion Protection (VIP)

**Security System** When it comes to security, the VIP Security System is the ideal addition.

- Integrates with the keyless entry system—no need for an additional remote
- Includes automatic rearming, door-ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter
- Features glass breakage sensor (GBS) with a highly sensitive microphone that detects the sound frequency of an object striking on glass or glass breakage
- Alarm activates when someone tries to force open a door or glass is broken

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# Wherever life takes you, depend on Genuine Toyota Accessories.

**Wherever you go, go with Genuine Toyota Accessories.** They're the only accessories designed, engineered and tested specifically for your Toyota vehicle. And when purchased along with your new vehicle, Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.



#### DISCLOSURES

**1.** The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained, Toyota-approved installer. Please see dealer for details. **2.** Cargo and load capacity are limited by weight and distribution. **3.** This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with its fasteners. Do not install a floor mat on top of an existing floor mat. **4.** iPhone® not included. Toyota Key Finder requires customers download the free Toyota Key Finder application from the iTunes® App Store™ to operate features. Please review the compatible devices listed under Toyota Key Finder on iTunes App Store to verify compatibility. Please note: Interference from structures may affect signal strength. iPhone® App Store™ iTunes® are registered trademarks of Apple Inc. **5.** Available only for vehicles equipped with Smart Key system. Use only if aware of circumstances surrounding the vehicle at time of start. Operate only when legal and safe to do so (e.g., car uncovered in open area with no people or pets inside or nearby). See usage precautions in Owner's Manual.

This brochure is based upon information available at time of printing, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands, and in other regions.

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