



August 2016

Sales & Service Plan

JULY

2016





Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8 Group :60 Radio	9 Group :60 Radio	10 Group :60 Radio VW Doylestown Cable	11 Group :60 Radio VW Doylestown Cable	12 Group :60 Radio VW Doylestown Cable	13 Group :60 Radio VW Doylestown
14 Group :60 Radio VW Doylestown Cable	15 Group :60 Radio Ford Cable Lincoln Pandora Subaru TV-WPVI VW Doylestown Cable	16 Group :60 Radio Ford Cable Lincoln Pandora Subaru TV-WPVI VW Doylestown Cable	17 Group :60 Radio Ford Cable Lincoln Pandora Subaru TV-WPVI VW Doylestown Cable	18 Group :60 Radio Ford Cable Lincoln Pandora Kia Pandora Subaru TV-WPVI VW Doylestown Cable Cadillac Radio	19 Group :60 Radio Ford Cable Lincoln Pandora Kia Pandora Subaru TV-WPVI VW Doylestown Cable Cadillac Radio	20 Group :60 Radio Ford Cable Lincoln Pandora Kia Pandora Subaru TV-WPVI VW Doylestown Cadillac Radio
21 Group :60 Radio Ford Cable Lincoln Pandora Kia Pandora Subaru TV-WPVI Group – Inquirer Double Truck VW Doylestown Cable Cadillac Radio	22 Used :30 Radio Ford Cable Lincoln Pandora Chevy TV-WPVI Kia Pandora Hyundai TV-WPVI VW Doylestown Cable Cadillac Radio	23 Used :30 Radio Ford Cable Lincoln Pandora Chevy TV-WPVI Kia Pandora Hyundai TV-WPVI VW Doylestown Cable Cadillac Radio	24 Used :30 Radio Ford Cable Lincoln Pandora Chevy TV-WPVI Kia Pandora Hyundai TV-WPVI VW Doylestown Cable Cadillac Radio	25 Used :30 Radio Ford Cable Lincoln Pandora Chevy TV-WPVI Kia Pandora Hyundai TV-WPVI VW Doylestown Cable Cadillac Radio	26 Used :30 Radio Ford Cable Lincoln Pandora Chevy TV-WPVI Kia Pandora Hyundai TV-WPVI VW Doylestown Cable Cadillac Radio	27 Used :30 Radio Ford Cable Lincoln Pandora Chevy TV-WPVI Kia Pandora Hyundai TV-WPVI VW Doylestown Cadillac Radio
28 Used :30 Radio Ford Cable Lincoln Pandora Chevy TV-WPVI Kia Pandora Hyundai TV-WPVI Cadillac Radio VW Doylestown Cable	29 Lincoln Pandora Kia Pandora VW Doylestown Cable Cadillac Radio	30 Kia Pandora VW Doylestown Cable Cadillac Radio	31 Kia Pandora VW Doylestown Cable Cadillac Radio			

Fred Beans Group & Rooftop Media Flight Dates - August 2016



Sales

- Double Truck Inquirer
- Red Plum Mailer
- Sales Email
- Balloons
- Lawn Signs
- Sales Event Web Slides
- TV/Radio Spot

Service

- ValPak
- Service Email
- Facebook Promoted Ads
- Pandora
- Web Slides
- Service Coupons



August Sales Plan



Red Plum
Mailer

In Mailboxes
On 8/18

Fred Beans Anniversary

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Offers good until 8/31/16 VISIT fredbeans.com OR CALL **1-800-23-BEANS**

<p>Fred Beans Buick of Doylestown</p> <p>NEW 2016 BUICK ENCORE FWD SPORT TOURING</p> <p>\$189 Lease Per Month/39 Mos.</p> <p>29 New Encores to Choose From</p> <p><small>Stock #1800442. MSRP \$20,700. Lease for \$189/mo for 39 months with \$2,995 due at signing after all offers. 10k miles/yr. \$0 security deposit. Must be currently leasing a non Buick vehicle with the manufacturer's equity. Tax, title, tags, and dealer fees extra. See dealer for additional details. *0% APR financing available on select new vehicles with approved credit. Expires 8/31/16.</small></p>	<p>Fred Beans GMC of Doylestown</p> <p>NEW 2016 GMC SIERRA 1500 HD DOUBLE CAB 4X4</p> <p>\$289 Lease Per Month/39 Mos.</p> <p>27 New Sierras to Choose From</p> <p><small>Stock #1801296. MSRP \$34,915. Lease for \$289/mo for 39 months with \$2,995 due at signing after all offers. 10k miles/yr. \$0 security deposit. Must be currently leasing a non Buick vehicle with the manufacturer's equity. Tax, title, tags, and dealer fees extra. See dealer for additional details. Expires 8/31/16.</small></p>	<p>Fred Beans Cadillac of Doylestown</p> <p>NEW 2017 CADILLAC XT5 3.6L V6 AWD</p> <p>\$449 Lease Per Month/36 Mos.</p> <p>9 New XT5 SUVs to Choose From</p> <p><small>The 10k miles dealer fee and optional equipment extra. \$4,479 and \$0 down deposit due at signing after all offers. 10k miles/yr. \$0 security deposit. Tax, title, tags, and dealer fees extra. See dealer for additional details. Expires 8/31/16.</small></p>	<p>Fred Beans Jeep of Doylestown</p> <p>NEW 2016 JEEP CHEROKEE LATITUDE 4X4</p> <p>\$239 Lease Per Month/36 Mos.</p> <p>Buy for as low as \$25,899</p> <p><small>Stock #1801426. VIN #1C4NCTG7KJ61974. MSRP \$31,075. Lease for \$239/mo for 36 months. 10k miles/yr. \$1,999 down payment of cash, trade-in, or manufacturer's equity. Tax, title, tags, and dealer fees extra. See dealer for additional details. Expires 8/31/16.</small></p>	<p>Fred Beans Dodge of Doylestown</p> <p>NEW 2016 DODGE GRAND CARAVAN SE</p> <p>\$336 Lease Per Month/42 Mos.</p> <p>Buy for as low as \$21,699</p> <p><small>Stock #1801410. VIN #1D4G04EJ6H381470. MSRP \$31,600. Lease for \$336/mo for 42 months. 10k miles/yr. \$1,999 down payment of cash, trade-in, or manufacturer's equity. Tax, title, tags, and dealer fees extra. See dealer for additional details. Expires 8/31/16.</small></p>	<p>Fred Beans Chrysler of Doylestown</p> <p>NEW 2017 CHRYSLER PACIFICA LX</p> <p>\$279 Lease Per Month/36 Mos.</p> <p>Buy for as low as \$29,699</p> <p><small>Stock #1801708. VIN #1C4NCTG7KJ61974. MSRP \$31,600. Lease for \$279/mo for 36 months. 10k miles/yr. \$1,999 down payment of cash, trade-in, or manufacturer's equity. Tax, title, tags, and dealer fees extra. See dealer for additional details. Expires 8/31/16.</small></p>	<p>Fred Beans Ram of Doylestown</p> <p>NEW 2016 RAM 1500 QUAD CAB EXPRESS 4X4</p> <p>\$249 Lease Per Month/39 Mos.</p> <p>Buy for as low as \$27,999</p> <p><small>Stock #1801612. VIN #1D3B15K1. MSRP \$40,400. Lease for \$249/mo for 39 months. 10k miles/yr. \$1,999 down payment of cash, trade-in, or manufacturer's equity. Tax, title, tags, and dealer fees extra. See dealer for additional details. Expires 8/31/16.</small></p>
<p>Fred Beans Ford of Doylestown</p> <p>NEW 2016 FORD F-150 XL REGULAR CAB</p> <p>\$22,395 BUY FOR ONLY</p> <p>182 New F-150s to Choose From</p> <p><small>Stock #1800992. VIN #1F17D8E3. MSRP \$29,025. \$1.6L 6 cyl. auto. 4-cyl. Price includes \$1,330 dealer discount. \$1,000 competitive rebate and \$500 college grad rebate. Tax, title, and fees additional. Expires 8/31/16.</small></p>	<p>Fred Beans Chevrolet of Doylestown</p> <p>NEW 2016 CHEVROLET EQUINOX FWD LT</p> <p>\$183 Lease Per Month/24 Mos.</p> <p>Buy for as low as \$22,493</p> <p><small>Stock #1801408. VIN #1G1ZT372. MSRP \$23,071. Buy for price includes \$1,250 dealer discount. \$1,441 cash or trade-in. \$1,837 dealer discount. Lease for \$183 per month for 24 months with 10k miles per year. \$450 down payment due at lease signing. Tax, title, tags, and dealer fees extra. See dealer for additional details. Expires 8/31/16.</small></p>	<p>Fred Beans Nissan of Doylestown</p> <p>NEW 2016 NISSAN SENTRA SV</p> <p>\$88 Lease Per Month/36 Mos.</p> <p>Buy for as low as \$16,260</p> <p><small>Stock #1801701. VIN #1N4BL3CP7E381236. MSRP \$20,565. Buy for price includes \$1,700 factory rebate. \$150 dealer discount. Lease for \$88 per month for 36 months with 10k miles per year. \$250 down payment due at lease signing. Tax, title, tags, and dealer fees extra. See dealer for additional details. Expires 8/31/16.</small></p>	<p>Fred Beans Mitsubishi of Doylestown</p> <p>NEW 2017 MITSUBISHI MIRAGE G4 ES</p> <p>\$179 Lease Per Month/36 Mos.</p> <p>Buy for as low as \$15,195</p> <p><small>Stock #1801400. VIN #1N4BL3CP7E381236. Buy for price includes \$1,700 factory rebate. \$150 dealer discount. Lease for \$179 per month for 36 months with 10k miles per year. \$250 down payment due at lease signing. Tax, title, tags, and dealer fees extra. See dealer for additional details. Expires 8/31/16.</small></p>	<p>Fred Beans Hyundai of Doylestown</p> <p>NEW 2016 HYUNDAI ELANTRA SE</p> <p>\$89 Lease Per Month/36 Mos.</p> <p>Hurry! Only 5 Elantras Left!</p> <p><small>Stock #1801410. VIN #1D4G04EJ6H381470. MSRP \$16,400. Lease for \$89 per month for 36 months with 10k miles per year. \$1,499 due at signing. Offer includes \$2,000 down payment and \$500 for months payment. \$179 per month payment. \$200 security deposit due at lease signing. Tax, title, tags, and dealer fees extra. See dealer for additional details. Expires 8/31/16.</small></p>	<p>Fred Beans Subaru of Doylestown</p> <p>NEW 2017 SUBARU LEGACY 2.5i</p> <p>\$199 Lease Per Month/36 Mos.</p> <p>Buy for as low as \$22,393</p> <p><small>Stock #1801408. VIN #1G1ZT372. MSRP \$23,071. Buy for price includes \$1,250 dealer discount. Lease payment of \$199 per month for 36 months based on \$1,958 down payment and \$500 for months payment. \$199 per month payment. \$200 security deposit due at lease signing. Tax, title, tags, and dealer fees extra. See dealer for additional details. Expires 8/31/16.</small></p>	<p>Fred Beans Volkswagen of Doylestown</p> <p>NEW 2016 VOLKSWAGEN PASSAT S 1.8T</p> <p>\$108 Lease Per Month/24 Mos.</p> <p>Buy for as low as \$17,988</p> <p><small>Stock #1801400. VIN #1G1ZT372. MSRP \$23,071. Buy for price includes \$1,250 dealer discount. \$1,441 cash or trade-in. \$1,837 dealer discount. Lease for \$108 per month for 24 months with 10k miles per year. \$450 down payment due at lease signing. Tax, title, tags, and dealer fees extra. See dealer for additional details. Expires 8/31/16.</small></p>





Sales Email

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Group Radio





August Service Plan



ValPak
Doylestown

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<p>15% OFF Any Accessories Purchase</p> <p><small>Good at any Fred Beans location. Must present coupon at time of write-up. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: VP8-16A</small></p>	<p>Summer Road Trip Readiness Package \$39⁹⁵</p> <p><small>INCLUDES: LUBE, OIL & FILTER • TIRE ROTATION • ALIGNMENT CHECK • WASH, FOAM & WAX • FLUIDS, PORT INSPECTION • RECALL CHECK</small></p> <p><small>Good at any Fred Beans location. Must present coupon at time of write-up. Up to 5 quarts of conventional oil. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: VP8-16B</small></p>	<p>PA State & Emissions Inspections \$49⁹⁵</p> <p><small>Good at any Fred Beans PA location. Must present coupon at time of write-up. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: VP8-16C</small></p>				
<p>FREE Alignment Check + \$15 credit on full alignment if necessary OR 1/2 PRICE Wheel Alignment <small>with purchase of 4 tires • \$45 value!</small></p> <p><small>Good at any Fred Beans location. Must present coupon at time of write-up. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Some vehicles align higher. 1 coupon per vehicle per visit. Expires 8/31/2016. CODE: VP8-16D</small></p>	<p>SAVE MORE ON PARTS & SERVICE</p> <table style="width: 100%; text-align: center;"> <tr> <td>Spend \$50 SAVE \$5</td> <td>Spend \$100 SAVE \$10</td> <td>Spend \$200 SAVE \$20</td> <td>Spend \$500 SAVE \$50</td> </tr> </table> <p><small>Good at any Fred Beans location. Must present coupon at time of write-up. Not valid with any other discounts, specials, offers or prior purchases. 1 coupon per vehicle per visit. Expires 8/31/2016. CODE: VP8-16E</small></p>	Spend \$50 SAVE \$5	Spend \$100 SAVE \$10	Spend \$200 SAVE \$20	Spend \$500 SAVE \$50	<p>Join the 100,000 MILE CLUB RECEIVE 10% OFF LABOR!</p> <p>or the 200,000 MILE CLUB RECEIVE 15% OFF LABOR!</p> <p><small>Discount on labor costs only. Good at any Fred Beans location. Must present coupon at time of write-up. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: VP8-16F</small></p>
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<p>Good OPTION</p> <p>KELLY Explorer Plus</p> <p><small>Passenger All-Season SIZE 225/60R16</small></p> <p>\$69.71⁺ <small>Only</small></p> <p><small>plus tax & installation</small></p>	<p>Better OPTION</p> <p>GOODYEAR Assurance Fuel Max</p> <p><small>Passenger All-Season SIZE P215/60R16</small></p> <p>\$100.19⁺ <small>Only</small></p> <p><small>plus tax & installation</small></p>	<p>Best OPTION</p> <p>CONTINENTAL ContiPro Contact</p> <p><small>Grand Touring All-Season SIZE 205/55R16</small></p> <p>\$146.40⁺ <small>Only</small></p> <p><small>plus tax & installation</small></p>
<p>The Quarter Test</p> <p></p> <p><small>This test has replaced the Penny Test as a quick way to determine if you need tires. Tires that are less than 4/32 inch (2.2 mm) deep, as measured from the edge of a quarter to the top of Washington's head, may not provide safe stopping distances, especially in wet weather, and possibly should be replaced.</small></p> <p>See a Fred Beans service rep today for the best tire deals and advice!</p>	<p>Get a \$50 Fred Beans Gift Card!</p> <p>\$50</p> <p><small>The BEST Selection & Prices!</small></p> <p><small>With the purchase of any set of 4 new tires from Fred Beans now through 8/31/2016. Good at any Fred Beans service department. Not valid with any other advertised special or offer. 1 coupon per vehicle per visit. Offer expires 8/31/2016. CODE: RP8-16F</small></p>	

*Prices valid with installation at any Fred Beans location. In-stock only; no carryovers. Tax & installation additional. Dealer not responsible for typographic errors or omissions.

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Service
Emails

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15% OFF
Any Accessories Purchase

Good at any Fred Beans location. Must present coupon at time of write-up. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: ECLUB-A

Road Trip Readiness PACKAGE

\$39⁹⁵ PLUS TAX

INCLUDES:
• LUBE, OIL & FILTER
• TIRE ROTATION
• ALIGNMENT CHECK
• MULTI-POINT INSPECTION
• WASH & WAX

\$84.95 for diesel/synthetic. Good at any Fred Beans location. Must present coupon at time of write-up. Up to 5 quarts of conventional oil. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Expires 8/31/2016. Code: ECLUB-B

FREE Alignment Check

+ \$15 credit on full alignment if necessary
OR 1/2 PRICE Wheel Alignment with purchase of 4 tires + \$45 retail

Good at any Fred Beans location. Some vehicles slightly higher. Must present coupon at time of write-up. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: ECLUB-D

SAVE MORE ON PARTS & SERVICE

Spend \$50 SAVE \$5	Spend \$100 SAVE \$10	Spend \$200 SAVE \$20	Spend \$500 SAVE \$50
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Good at any Fred Beans location. Must present coupon at time of write-up. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: ECLUB-E

PA State & Emissions Inspections

\$49⁹⁵ STICKER ADDITIONAL

Good at any Fred Beans PA location. Must present coupon at time of write-up. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: ECLUB-C

FREE Alignment Check

+ \$15 credit on full alignment if necessary
OR 1/2 PRICE Wheel Alignment with purchase of 4 tires + \$45 retail

Good at any Fred Beans location. Some vehicles slightly higher. Must present coupon at time of write-up. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: ECLUB-D

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15% OFF
Any Accessories Purchase

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Road Trip Readiness PACKAGE

\$39⁹⁵ PLUS TAX

INCLUDES:
• LUBE, OIL & FILTER
• TIRE ROTATION
• ALIGNMENT CHECK
• MULTI-POINT INSPECTION
• WASH & WAX

\$84.95 for diesel/synthetic. Good at any Fred Beans location. Must present coupon at time of write-up. Up to 5 quarts of conventional oil. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Expires 8/31/2016. Code: ECLUB-B

FREE Alignment Check

+ \$15 credit on full alignment if necessary
OR 1/2 PRICE Wheel Alignment with purchase of 4 tires + \$45 retail

Good at any Fred Beans location. Some vehicles slightly higher. Must present coupon at time of write-up. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: ECLUB-D

SAVE MORE ON PARTS & SERVICE

Spend \$50 SAVE \$5	Spend \$100 SAVE \$10	Spend \$200 SAVE \$20	Spend \$500 SAVE \$50
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Good at any Fred Beans location. Must present coupon at time of write-up. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: ECLUB-E

PA State & Emissions Inspections

\$49⁹⁵ STICKER ADDITIONAL

Good at any Fred Beans PA location. Must present coupon at time of write-up. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: ECLUB-C

FREE Alignment Check

+ \$15 credit on full alignment if necessary
OR 1/2 PRICE Wheel Alignment with purchase of 4 tires + \$45 retail

Good at any Fred Beans location. Some vehicles slightly higher. Must present coupon at time of write-up. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: ECLUB-D

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or the **200,000 MILE CLUB**
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Discount on labor costs only. Good at any Fred Beans location. Must present coupon at time of write-up. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: ECLUB-E

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Explorer Plus

Passenger All-Season
SIZE 225/60R16

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Only plus tax & installation

Better OPTION

GOODYEAR
Assurance Fuel Max

Passenger All-Season
SIZE P215/60R16

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Only plus tax & installation

Best OPTION

CONTINENTAL
ContiPro Contact

Grand Touring All-Season
SIZE 205/55R16

\$146.40*

Only plus tax & installation

The Quarter Test

This test has replaced the Penny Test as a quick way to determine if you need tires. Tires that are less than 4/32 inch (3.2 mm) deep, as measured from the edge of a quarter to the top of Washington's head, may not provide safe stopping distances, especially in wet weather, and possibly should be replaced.

See a Fred Beans service rep today for the best tire deals and advice!

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\$50

The BEST Selection & Prices!

With the purchase of any set of 4 new tires from Fred Beans now through 8/31/2016.

Good at any Fred Beans service department. Not valid with any other advertised special or offers. 1 coupon per vehicle per visit. Offer expires 8/31/2016. CODE: RPB-16F

Find your tires online 24/7 at **fredbeans.com** or call toll-free **800-23-BEANS**

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Fred Beans Summer ROAD TRIP SAVINGS! →

We'll make sure your vehicle is safe & ready for your next road trip adventure!

Offers good through 8/31/2016

Is Your Check Engine Light On?

FREE

Check Engine Light Diagnosis

We'll Check It for Free All Day, Every Day!

Includes reading and reporting of trouble codes. Additional charges may apply. Valid at any Fred Beans location. 1996 and newer passenger cars only. 1 coupon per vehicle per visit. Code: CEI

15% OFF

Any Accessories Purchase

Good at any Fred Beans location. Must present coupon at time of write-up. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: RPB-16A

Summer Road Trip Readiness Package

\$39.95

INCLUDES:
• LUBE, OIL & FILTER
• TIRE ROTATION
• ALIGNMENT CHECK
• MULTI-POINT INSPECTION
• REGALL CHECK

Good at any Fred Beans location. Must present coupon at time of write-up. Up to 5 quarts of conventional oil. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: RPB-16B

PA State & Emissions Inspections

\$49.95

Sticker Additional

Good at any Fred Beans PA location. Must present coupon at time of write-up. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: RPB-16C

FREE

Alignment Check

+ \$15 credit on full alignment if necessary

OR 1/2 PRICE

Wheel Alignment

with purchase of 4 tires = \$45 value!

Good at any Fred Beans location. Must present coupon at time of write-up. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Some vehicles align slightly higher. 1 coupon per vehicle per visit. Expires 8/31/2016. CODE: RPB-16D

SAVE MORE ON PARTS & SERVICE

Spend \$50	Spend \$100	Spend \$200	Spend \$500
SAVE \$5	SAVE \$10	SAVE \$20	SAVE \$50

Good at any Fred Beans location. Must present coupon at time of write-up. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: RPB-16E

100,000 MILE CLUB

RECEIVE 10% OFF LABOR!

or the 200,000 MILE CLUB

RECEIVE 15% OFF LABOR!

Discount received on labor costs only. Good at any Fred Beans location. Must present coupon at time of write-up. 1 coupon per vehicle per visit. Not valid with any other discounts, specials, offers or prior purchases. Tax not included. Expires 8/31/2016. Code: RPB-16F

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Fred Beans



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Ads/Impressions

Growing relevant audience – driving clicks to site

Targeting

Custom Audience: Lookalike (US, 1%) - Fred Beans

Location: United States: Flemington (+25 mi) New Jersey; Devon (+25 mi), Doylestown (+25 mi), Langhorne (+25 mi), Mechanicsburg (+25 mi), West Chester (+25 mi) Pennsylvania

Age: 18 - 65+