

COMING SOON JEEP!

**FERNELIUS**

**FUEL**

COMMUNITY NEWSLETTER • SEPTEMBER/OCTOBER 2011

## Construction is in Full Swing!

Thanks for your patience during the construction of our new building. We are pleased to announce that it won't be much longer until we are up and running in the new facility.

Thanks to all our local contractors for their hard work and long hours to keep the project on target. All of our employees are very excited and anxious to be in the new building, we hope you are too! We welcome you to stop by and check out the progress! Also, be on the lookout for the exciting new Jeep line coming soon!



11283 Straits Hwy. • 231.627.5673

TOYOTA CHRYSLER DODGE

**FERNELIUS**

CHEBOYGAN, MICHIGAN

## How can I improve my fuel economy?

The government has provided us with the following suggestions to increase your fuel economy.



- 1. Remove any objects that may cause drag** (luggage racks, ski racks, bike racks, etc.)
- 2. Keep tires inflated at proper levels.** Not enough air or too much air can reduce your miles per gallon.
- 3. Avoid excessive idling.** If you are going to be stopped for more than 30 seconds, it's best to shut the vehicle off.
- 4. Observe the speed limit.** While each vehicle reaches its optimal fuel economy at a different speed (or range of speeds), gas mileage usually decreases rapidly at speeds above 60 mph. You can assume that each 5 mph you drive over 60 mph is like paying an additional \$0.29 per gallon for gas.
- 5. Drive sensibly.** By accelerating slowly and taking longer to brake, your fuel economy can be increased. If you accelerate and brake fast, gas mileage can be decreased by 33% at highway speeds and by 5% around town.

## How do I pair my phone to my bluetooth?

Pairing your phone to bluetooth can be tricky. However, we have a few resources to help.

- ✓ Your vehicles **manual** provides a step-by-step guide to pairing.
- ✓ Visit our **dealership** and our friendly staff will assist you.
- ✓ Your **cellular carrier** (Verizon, AT&T) should also be able to help.
- ✓ Check out our website <http://ferneliustoyota.net/Videos/> for a detailed **video** with step by step instructions

## GET YOUR VEHICLE READY FOR WINTER

The snowy roads will be here before we know it. Have your vehicle ready for when it hits!

**\$49.95**

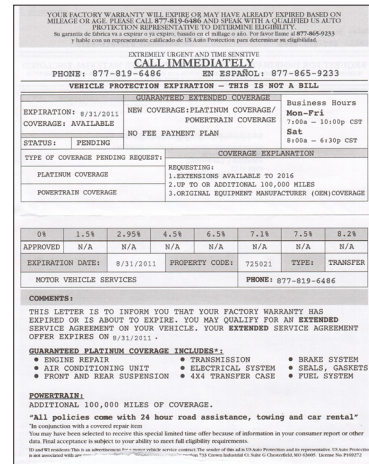
with coupon expires 10/31/2011

Included:

- Oil change
- Tire rotation
- Coolant inspection
- Check belts & hoses
- Check battery
- Check charging system
- Inspect tires

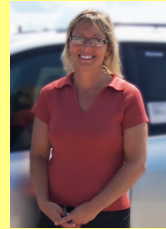
## Customers Beware!

If you receive a document claiming that your warranty for your vehicle is going to expire, don't panic, it's a third party company trying to get you to buy their warranty. These warranty's come with a hefty price tag and have a lot of fine print. Even though it is claiming that your warranty is going to expire, it more than likely is not. The company doesn't know the exact date of your warranty - they only guess. If you have questions about your warranty please stop in or call us and we will be more than happy to assist you.



## New Faces

We would like to introduce you to the new staff members!



*Kerry Rogers  
Sales and Leasing  
Professional*



*Brandon Hatfield  
Sales and Leasing  
Professional*



*Don Chapman  
Parts Professional*



*Brad Stirton  
Parts Professional*

## St. Jude Radiothon a Success!

Fernelius Auto Group and radio station 102.9 Big Country Hits hosted their 7th annual Country Cares for St. Jude Kids® radiothon in July. The radiothon raises money for St. Jude Children's Research Hospital®, the world's premier center for the research and treatment of cancer and other catastrophic childhood diseases. This year more than 75 people in Northern Michigan became Partners in Hope! To become a Partner in Hope you commit to a monthly donation of \$20 for a year. Thanks to all those who donated and volunteered to make this years Radiothon a success!



*Dave Fernelius, owner, presents a check to St. Jude officials for sponsoring the radiothon. Out of the \$3,950, \$1,000 went directly to St. Jude.*



**THE REINVENTED  
2012 CAMRY.  
IT'S READY. ARE YOU?**

Toyota Introduces Camry for 2012

- Lean Design, engaging driving dynamics
- Improved fuel economy in all models; Hybrid achieves 43 mpg
- Advanced safety and security features
- New Entune Multimedia System



CUSTOMER CONNECT

Marie and Louie Zbytowski  
2011 Camry

Driving this Camry sealed the deal. It drives so smoothly and is easy to get in and out of. The color is perfect and we love all the features. *There is nothing that we don't like about the Camry.* This is our first Camry and couldn't be more excited. We use to drive a Ford but decided it was time for a change. Not only do we love the Camry but it came at an affordable price. *Christina worked hard and went out of her way to make sure we got it in our price range.* Everybody at Fernelius Toyota made this a wonderful experience.

*Very happy customers of Christina Fleming, Sales and Leasing Professional*



Way to go!



Our hats go off to those who had animals at the Cheboygan County Fair. Your hard work and dedication paid off.

**Congratulations to our Recent Winners!**

Congratulations to Ruth Larson of Arcadia, winner of a \$100 gift certificate to our service department. Thanks for reading our newsletter and emailing in your entry!

Also, congratulations to Donna Mytko of Alpena, the winner of a gas grill. Thanks for visiting us at our August Tent Sale!

**Thanks to all who have participated!**

Apple Crisp

Ingredients

- 8 cups sliced apples
- 1 ½ cups sugar
- 4 tablespoons flour
- 1 tablespoon ground cinnamon

- 1 cup oatmeal
- 1 cup packed brown sugar
- 1 ½ cups flour
- 1 cup butter, melted

Directions

1. Preheat oven to 375 degrees.
2. Place the sliced apples in a 9x13 inch pan. Mix the white sugar, 4 tablespoons of flour and ground cinnamon together, and sprinkle over apples. Pour water evenly over all.
3. Combine the oats, 1 ½ cups flour, brown sugar, and melted butter together.
4. Crumble evenly over the apple mixture.
4. Bake at 375 degrees for about 40 minutes.



# CALENDAR OF EVENTS

Fernelius Toyota Chrysler Dodge enjoys being a part of this community.  
Check out some upcoming events!

September 17 - Big Mac Fall Shoreline Scenic Bike Tour & Sunday Ride Across Mackinac Bridge – Mackinaw City

September 24 - Bishop Baraga Gala, K of C Cheboygan *(2011 Toyota Corolla grand prize donated by Fernelius)*

October 1-2 - Aloha State Park Harvest Festival, Cheboygan *(Sponsored by Fernelius and Black River Customs)*

October 6-9 - Great Lakes Lighthouse Festival, Alpena

October 8 - Harbor Springs 1/2 Marathon, 10K and Kids Run - Downtown Harbor

October 8 - Rocky Mountain Elk Foundation Banquet - Harbor Springs

October 14-16 - Charlevoix Apple Festival

October 27 - Ducks Unlimited Banquet, Cheboygan *(See raffle details in the newsletter!)*



Like us on Facebook to stay up-to-date with these events and many others!

Fernelius Toyota Chrysler Dodge  
11283 Straits Highway  
Cheboygan, MI 49721

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PERMIT NO. 568

Community newsletter enclosed!

Good luck to  
all our local  
sports teams in  
the 2011-2012  
season!

You could win this Ducks Unlimited Truck!

Get your tickets for this classic restored 1970 Chevy 4x4 pickup truck! Drawing is November 4, 2011 at Bay Mills Resort and Casino. (Winner need not be present to win) Tickets are \$10 each or 3 for \$20 and can be purchased at Fernelius Toyota. All proceeds go to Ducks Unlimited.

(Truck donated by Fernelius Auto Group)

