

DODGE VALUE IS RECOGNIZED AGAIN!

The new and refreshed Dodge lineup continues to resonate with customers and objective third-parties alike!

Three Dodge models named 2012 “Best Buy” by ConsumerGuide

A “Best Buy” rating signifies that a vehicle is ranked at the top of its class and is strongly approved by the editors. “Best Buy” vehicles represent the finest balance of attributes and price within their classes and they are the best choice for most consumers.



2012 Dodge Journey



2012 Dodge Charger



2012 Dodge Grand Caravan

2012 Durango named a “Recommended Pick”

“Recommended Picks” feature vehicles that, though not ranked at the very top of their category, are still worth strong consideration by consumers for their unique combination of attributes and value.



2012 Dodge Durango



For more info visit: Consumerguideauto.howstuffworks.com

MORE AWARDS FOR CHARGER!



Recent Accolades for Dodge Charger!



Consumer Guide Automotive, the leading publisher of authoritative, objective new and used car reviews for more than 45 years, has announced the recipients of its 2012 **Best Buy** and **Recommended** Awards. This exclusive list includes the **2012 Dodge Charger!**

A Best Buy rating signifies that a vehicle is ranked at the top of its class and is strongly approved by the editors. "Best Buy" vehicles represent the finest balance of attributes and price within their classes, and they are the best choices for most consumers.

Charger SXT
with available
Blacktop
Appearance
Package and
Rear Spoiler



2012 Breakthrough Technology Award

Edmunds.com issues the award each year to a vehicle that sets the standard for intuitive, practical and affordable automotive technology that enhances safety and convenience for drivers and passengers.



The segment's largest touch screen – 8.4" on SXT and above!

The **Dodge Charger** won for its cutting-edge — but intuitive — **UConnect Touch infotainment** user interface, its reliable Bluetooth hands-free and voice-recognition features, and its innovative active safety technology.

"**The Dodge Charger** embodies some of the most modern technology available in a car today, and it's available in a vehicle that's within the budget of average consumers," said Doug Newcomb, Senior Technology Editor at Edmunds.com.

Charger also features top safety technology such as blind-spot and rear cross-path detection, SmartBeam auto adjust headlamps, rain sensing wipers, and more!

MORE AWARDS FOR CHARGER!



Selecting from hundreds of vehicles *Winding Road* reviews each year, its “Best Car of the Year Awards” seek out and honor the best driver’s vehicles, across every level of size, form and functionality. The highly involved selection process not only leverages the opinions of *Winding Road’s* seasoned staff of test drivers, but uses the *Winding Road* Involvement Index to quantify the always-elusive “fun to drive factor.”

Winding Road summarized its selection of Charger this way, “If you need a big sedan with luxury accouterments, but want something with attitude, performance, value, good looks, and comfort, then look no further than the **Dodge Charger**, our Everyman Sedan of the year.”

Charger’s growing list of awards – Share the Good News!



2012 Dodge Charger



2012 Automobile All-Star!



2011 J.D. Power APEAL



2011 NEMPA Winter Car Award



IIHS Top Safety Pick



Ward’s 10 Best Engines
3.6L V6
2011 & 2012



2012 Everyman Sedan of the Year



2012 Breakthrough Technology Award



Ward’s 10 Best Interiors

Dodge Challenger continues to wow shoppers and owners alike! Check out these awards!



2nd Year in a Row – Tops in Loyalty! Challenger wins for the Sport Car Category!

The Polk Automotive Loyalty Awards recognizes superior performance in owner retention. Owners had such a positive overall experience that they came back to buy another vehicle demonstrating the passion and loyalty of our Challenger customer base.



Rated Highest in Owner Satisfaction in the Sports Car Segment, Second Overall!

Owners rated their satisfaction with Challenger higher than any Sports Car, according to a Consumer Reports Survey. Asked if they “had to do it all over again,” 91% of Challenger owners said, “yes,” they would purchase a Challenger. That’s higher than Mustang, Camaro, or any BMW or Mercedes!



Cars.com Shoppers Name Challenger Their Favorite Car of the Year!

Finalists for the award were selected based on shoppers' actions on the site that indicated interest in new vehicles, including searching for vehicles, sending inquiries to dealers on availability and most importantly, filling out a positive review of their vehicle.

Patrick Olsen, Cars.com editor-in-chief stated, "The Challenger's classic muscle car styling, refined handling and spacious interior make this an excellent choice for anyone in the market for a fun and surprisingly practical car."



Other Awards in Challenger’s Display Case



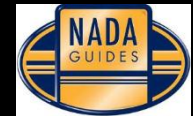
Strategic Vision
Total Quality
Award



JD Power
APEAL
Award



Ward’s “10
Best Engines”
3.6L V6



Top
Recommended
Current Buy