

# Hemborg Ford Bank Vault Contest

## OFFICIAL RULES

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**NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING CONTEST IS OPEN TO LEGAL RESIDENTS OF THE U.S. ONLY, WHO MEET THE ELIGIBILITY REQUIREMENTS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED.**

**Promotion Period:** This Contest is scheduled to begin on **11/9/2015** and end on **12/31/2015** during normal business hours at Hemborg Ford, 1900 Hamner Avenue, Norco, CA 92860 (the "Promotion Period"). Contest is subject to all applicable federal, state and local laws and regulations, and is void where prohibited.

**Who May Enter:** Contest is open to legal residents of the U.S., who reside within 250 miles of Norco, CA; who are age 18 or older as of date of entry with a valid driver's license, except the following classes of persons who are not eligible to enter:

- a. Employees, officers, and directors of Hemborg Ford ("Sponsor"/"Administrator"), each of their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively "Released Parties") and the members of the immediate families or households of any of the above, whether or not related. "Immediate family members" includes, for purposes of this promotion, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grandchildren) and each of their respective spouses.
- b. Individuals who are unable or unwilling to visit Hemborg Ford in Norco, CA during normal business hours between the Promotion Period.

**How to Enter:** Visit Hemborg Ford during normal business hours between the Promotion Period will be allowed to participate in the contest. A Maximum of (1,000) attempts will be allowed throughout the contest period. Maximum of one (1) attempt per person per day. No one may participate on behalf of another individual. An individual who does not meet the eligibility requirements, or does not wish to participate in the grand prize contest will be disqualified. Decisions of judges in the selection of contestants and participation in the contest are final. Difficulties with getting to locations to enter or participate in the contest are not the responsibility of Sponsors.

**Additional Attempts:** Mail pieces will be distributed for this promotion by sponsor via U.S. Postal Service to a database of persons selected by sponsor. In order to receive (5) additional attempts in the grand prize contest (see below), redeem the sponsor mail piece in person at the participating sponsor location prior to the close of business on 12/31/2015.

**How to Play:** The predetermined winning (6) digit number for this contest will be randomly pre-selected and placed in a sealed master envelope. The winning number will be programmed into the key pad and locking mechanism of the "bank vault" that will be used for all contest attempts. Each eligible contestant will each be given one opportunity to attempt the contest.

In order to be a valid attempt, each eligible contestant must complete the following in the presence of the contest administrator:

1. Print and sign their full name, along with their (6) digit number guess on the first unoccupied line of the provided registration sign-in binder.
2. After completing the registration binder, the contestant must enter their (6) digit number guess exactly as recorded on the registration form into the digital key pad on the bank vault, **followed by the \* key on the key pad.** (*Example – if the contestant's number guess is recorded as 1-2-3-4-5-6 on the registration form, then they must enter 1-2-3-4-5-6-\* on the bank vault key pad. The \*-key acts as an 'enter' button.*)

**Contestants are responsible for correctly entering their (6) digit number guess into the key pad exactly as recorded in the registration binder. No prize will be awarded for any attempt that is incorrectly entered into the key pad. Any attempt initiated without the presence of the contest administrator will be void.**

**Claiming the Bank Vault Contest Grand Prize:** In order to claim the Bank Vault contest grand prize, an eligible contestant must record the winning (6) digit number (*as contained in the sealed master envelope*) in the registration binder, then unlock and open the bank vault only by means of entering that winning number into the keypad.

1. The act of opening the bank vault door **does not** constitute a winning attempt. The prize will not be awarded as a result of opening the bank vault door or lock due to tampering, malfunction, damage, physical force or any means other than by entering the winning number into the key pad.
2. The (6) digit number recorded by the contestant in the official registration binder and entered by that contestant into the key pad on the bank vault must exactly match the predetermined winning (6) digit number that was randomly pre-selected for this contest, and that is contained in the sealed security envelope. The grand prize **will not** be awarded as a result of any of the following reasons including, but not limited to:
  - a. Any number recorded by the contestant on the registration form and entered into the digital key pad that does not match the predetermined winning number contained in the sealed master envelope;

- b. Any tampering, malfunction, damage, or use of physical force that causes the bank vault to unlock or open;
- c. A contestant who records the winning number on the registration form, but fails to correctly enter that number into the key pad.

### **Prize Awards & Delivery:**

**Grand Prize – Maximum (1) Grand Prize Award:** In the event of a successful grand prize attempt, the corresponding contestant will be eligible to claim the grand prize subject to approval and verification of compliance with these official rules. The grand prize for this contest is: **a new vehicle from Hemborg Ford with a maximum retail value not to exceed \$35,000.**

Winner must accept delivery of vehicle from the sponsor designated dealer, or as otherwise specified by Sponsor. Administrator will solely designate and specify available vehicle including make, model, color and options for Grand Prize winner's prize award. Grand Prize winner may not substitute, exchange, or apply the vehicle's value towards a higher cost or alternate vehicle. Designated vehicle must be the Sponsor designated vehicle that is currently in designated dealer's stock of inventory. Administrator reserves the right to award an alternate year model (*i.e. 2014*), if the 2015 model is not available at the time of prize award.

If the designated prize vehicle MSRP is under \$35,000, the winner will not be awarded the difference between the vehicle's actual MSRP and \$35,000. Grand Prize winner is responsible for paying any and all sales tax on prize award at time of delivery, estimated at approximately \$2,100.00 (based on a 6.0% tax value) but may vary depending on the state and county in which the vehicle is awarded.

All other costs and expenses related to prize acceptance and use not specified herein as being provided are the sole responsibility of Grand Prize winner, including but not limited to tax, title, insurance, license and registration fees. All income, federal, state and local taxes are Grand Prize winner's sole responsibility. All grand prize awards are non-transferable and no cash redemption or prize substitution allowed, except at Administrator's sole discretion or as provided herein. Administrator reserves the right to substitute a prize of comparable or greater value, at its sole discretion.

**A maximum (1) grand prize will be awarded to the first contestant who successfully completes the contest requirements. The contest is immediately concluded following the first successful attempt, regardless of the number of completed attempts – and no additional contestants will be allowed to participate. In the event there is no grand prize winning attempt, then the grand prize will not be awarded.**

Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, contestant will not receive any other prize substitution or compensation. If there is no winning attempt in the contest according to these contest rules, the grand prize will not be awarded. Total ARV of all prizes: **\$35,000.**

**Additional Rules & Restrictions:** By participating in this contest, entrants agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in contest constitutes permission for the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

Sponsor and Administrator are not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the contest or in the announcement of the prizes/prize winners. By accepting prizes, winners agree to hold sponsor, and released parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this contest, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith.

Releasees shall not be liable to any winner, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason.

**IN CASE OF DISPUTES:** By participating, each participant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any rebates awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice

of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

**Odds:** The odds of winning the contest by entering the winning code in the vault are **1:1,000,000**

**Winners List:** For a copy of these official rules or a list of prize winner(s), if any, send a self addressed, stamped envelope to: **Hemborg Ford Bank Vault Contest, 1900 Hamner Avenue, Norco, CA 92860**. PLEASE SPECIFY which you are requesting. Requests must be received by 2/29/2016.

**Contest Sponsor/Administrator:** This contest is administered by **Hemborg Ford, 1900 Hamner Avenue, Norco, CA 92860**.