

WORLD OF BUICK GMC

AN UNPRECEDENTED TIME TO VISIT A SPECIAL PLACE



The exciting and much anticipated next generation Yukon and Yukon XL arrived this summer.

BY SAMUEL PATRICK

Over the past eight years, as both a car enthusiast and writer, I have had the opportunity to write about the unprecedented introduction of new Cadillac models and the family-owned and family-operated Hill Cadillac dealership. And now, I take great pleasure, and honor, in the opportunity to showcase Hill Buick GMC.

A SPECIAL PLACE

Whether you reside in such western communities as Chester Springs, Downingtown, Malvern or West Chester, or the eastern communities such as Paoli, Berwyn, Wayne, or Media, there's a special destination in Newtown Square. On Route 3 (West Chester Pike), just one mile west of the Route 252 and Route 3 crossroads reside the neighboring automotive dealerships of Hill Buick GMC and Hill Cadillac.

What makes these two centrally-located and distinct automotive dealer-



All-new Denali-exclusive interior design, and class-leading available 15" diagonal head-up display.



The bold looking, massive, luxurious Yukon SUVs provide plenty of space for passengers and cargo.



Yukon Rear DVD



Yukon Rear Seats

ships so special? For starters, they are family-owned and family-operated. Executive leadership and management by the Hills are present every day: Hill Cadillac founder and President Geoffrey Hill; Hill Buick GMC President Geoffrey Hill, Jr.; and Hill Buick GMC Corporate Secretary Randy Hill. As an automotive industry writer and a car buying consumer, my personal dealership preference is a family-owned and family-operated automotive dealership where hands-on

executive leadership and management are present every day by the dealership owners. I find this type of dealership model to be of the highest quality -- a dealership where ownership is present day-in and day-out, providing leadership and ensuring a superior customer-buying experience from beginning to end. Alternative ownership and operating models include family-owned but not family-operated, and a third type whereby large conglomerated groups own and operate

anywhere from five to 300 dealerships. Members of the Hill family are car enthusiasts, and they are serious about their reputation for creating a superior car buying experience for car shoppers. Randy Hill remarks, "Customer service is everything, we stand behind our products and service." Geoffrey Hill, Jr. adds, "What differentiates us is that we show our clientele that we care, because we honestly do care. Our reputation is everything."

For new model vehicle shoppers, as well as individuals in the market for a pre-owned vehicle, there are significant advantages with both dealerships located next door to each other, a mere 50 or so paces separate one Hill dealership from the other. The breadth of quality GM vehicles seems endless: From entry-level to large and luxurious SUVs, Crossovers, Sedans, Coupes and Trucks. GMC models include Yukon, Acadia, Terrain, Canyon, Sierra and Savana; and several of these models offer the iconic Denali package. The Buick lineup features Enclave, Envision, Encore GX and Encore. And last, but not least, there are the world-class luxury and performance Cadillac models: XT4, XT5, XT6, Escalade, CT4, CT5, CT6 and their V-Series variants.

For pre-owned vehicle shoppers, the selection of brands and models appears endless as well. There's nearly a pre-owned vehicle for many of the models listed in the preceding paragraph, plus several brands and models beyond the GMC, Buick and Cadillac brand names. This exceptional lineup of quality pre-owned vehicles occurs through vehicle trade-ins at the dealerships. All of the dealership's Certified Pre-Owned (CPO) models have undergone a rigorous multi-point inspection to meet the dealership's high standards and come with a CARFAX Vehicle-History Report™ and a factory warranty.

The Hill dealerships are also a special place because vehicle buyers are attracted by Hill's reputation for premier sales, service and financing. Hill personnel are car enthusiasts, friendly, experienced, knowledgeable and dedicated to ensuring a superior car-buying and car-servicing experience. Sales management has over 20 years of automotive industry experience. Service Director Tim Hilsey has over 24 years of experience with Hill dealerships. Tim is diligent in his quest for hiring the best technicians in the business. "I'm an ASE® (Automotive Service Excel-

lence) Master Technician, so it gives me an advantage. We work with Delaware County Community College and the Automotive Training Center in Exton to obtain skilled employees. Customers appreciate the quality of our team. We consistently score 97 percent satisfaction in service ratings." Hill is superlative in every facet of the industry: brand, sales, service and satisfaction. "We are proud of our position and the fact we rank nationally in the top 10 percent of consumer satisfaction (CSI)," punctuates Geoffrey Hill Jr.

Recently, I visited with Geoffrey Hill Jr., Hill Buick GMC President. The timing of my visit could not have been better. The following are highlights of what I discovered about some of the latest GMC and Buick new model introductions and updates.

INTRODUCING GMC 2021 YUKON – THE NEXT-GENERATION YUKON

The exciting and much anticipated next-generation Yukon and Yukon XL arrived this summer. The new, 2021 full-size SUV is unrivaled driving pleasure. These bold looking, massive, luxurious SUVs provide plenty of space for passengers and cargo. Features include first-in-class available four-corner air ride adaptive suspension, best-in-class available 420 horsepower, class-leading available 9 camera views, all-new Denali-exclusive interior design, and class-leading available 15" diagonal head-up display.

Key features of the Yukon SLT model include 5.3L V8 engine with 355 hp and 383 lb-ft of torque, 10-speed automatic transmission, best-in-class max cargo volume of 144.7 cu. ft.; class-leading avail-

able power-sliding center console, 10.2" diagonal premium GMC Infotainment System, wireless Apple CarPlay™ compatibility, wireless Android Auto™ compatibility, available high definition Surround Vision, heated and ventilated driver and front-passenger perforated leather seating surfaces, and Yukon XL: 41.5 cu. ft. of cargo space behind third row.

And when it comes to the Yukon Denali, features include 6.2L V8 engine with best-in-class 420 hp, 460 lb-ft of torque, 10-speed automatic transmission, all-new Denali-exclusive interior color themes, Denali-exclusive instrument panel, class-leading available power-sliding center console, first-in-class available four-corner air ride adaptive suspension, all-new available active response 4WD system, class-leading available 9 camera views, and



Terrain SUV is compact, upscale with plenty of luxury features, and provides efficient versatile space.



Terrain is the only vehicle in its class offering a standard turbocharged engine combined with a 9-speed transmission.

class-leading multicolor 15" diagonal head-up display.

And arriving this fall is the first-ever Yukon AT4. Take your adventures off-road. Yukon AT4 offers exclusive features designed to help you tackle rugged terrain. Key features: unique front fascia with an increased front approach angle of nearly 32 degrees, distinct exterior design with black chrome accents, unique jet black interior with AT4-exclusive brandy accents, 20" Goodyear® all-terrain tires, all-new available active response 4WDTM system, first-in-class available four-corner air ride adaptive suspension, and class-leading available multicolor 15" diagonal head-up display with off-road inclinometer.

GMC TERRAIN – COMPACT, UPSCALE, VERSATILE SPACE

The popular Terrain SUV is compact, upscale with plenty of luxury features, and provides efficient versatile space. Featured highlights: turbocharged power, front-to-back flat load floor, and GMC Pro Safety – an array of camera-based safety technologies including cameras and ultrasonic sensors to help you feel safe and secure.



Terrain's interior blends contemporary styling, premium soft-touch materials and trim to make every trip feel like a first-class experience.

Terrain's interior blends contemporary styling, premium soft-touch materials and trim to make every trip feel like a first-class experience. Exterior features include Terrain's attention getting HID headlamps with signature LED C-shape lighting, a refined grille design, and available 19" aluminum wheels. Terrain also features available Denali package.

Power, efficiency and responsiveness is provided by a choice of two turbocharged engines: 1.5L or 2.0L. Terrain is the only vehicle in its class offering a standard turbocharged engine combined with a 9-speed transmission.

And Terrain's available easy to use technology keeps everyone entertained and informed, for example Apple CarPlay™ compatibility and an available 4G LTE Wi-Fi® Hotspot.



Spacious cabin features premium craftsmanship with versatile seating and storage options.



Acadia AT4

GMC ACADIA – FRESH NEW DESIGN

Acadia has it all. A mid-size SUV that's packed with technological devices and includes a fresh new design that's sure to impress. Highlights are room for seven, an attractive cabin and off-roading access.

Acadia's imposing exterior features bold design that's underscored by a new front-end and new LED headlamps and taillamps. Spacious cabin features premium craftsmanship with versatile seating and storage options.

Stay entertained and informed with driver-centric technologies that provide added convenience such as the available 6" diagonal color head-up display. Technol-

ogy features include 8" diagonal GMC Infotainment System with Navigation, Apple CarPlay™ compatibility, Android Auto™ compatibility, and five USB charging ports.

Travel safely and confidently with available safety technologies. Highlights include lane change alert with side blind zone alert, rear cross traffic alert, rear park assist, and high definition rear vision camera.

Advanced performance and efficiency are provided by a choice of two powerful engines: 2.0L 4-cylinder turbo engine with 9-speed automatic transmission or a 3.6L V6 with 9-speed automatic transmission.

Acadia's Traction Select System gives added driver confidence by allowing driv-

ers to switch among different modes for different road conditions. For front-wheel-drive, modes include normal, snow, sport and available trailer/tow; and for all-wheel-drive, modes are AWD, FWD, sport, off-road, and available trailer/tow.

BUICK ENCORE GX – SMARTLY DESIGNED AND ENGINEERED

Meet the first-ever Buick Encore GX, a five-person SUV innovated, engineered and crafted to fit the way your life moves. The Encore GX is stylish, intelligent and nimble.

With its crisp body lines, streamlined stance, dramatic styling, signature grille, and available premium lighting and exclu-



Acadia has it all. A mid-size SUV that's packed with technological devices and includes a fresh new design that's sure to impress.



Above: With its crisp body lines, streamlined stance, dramatic styling, signature grille, and available premium lighting and exclusive wheels, the Encore GX strikes a distinctively athletic tone.

Right: Encore GX offers a personalized, powerful and connected driving experience with the Buick Infotainment System with Amazon Alexa™ integration. The full-color touch-screen display makes media accessible, informative and available in high resolution.



sive wheels, the Encore GX strikes a distinctively athletic tone.

Encore GX offers premium seating for five with available refinements like leather-appointed seats, heated steering wheel, panoramic moonroof, and in-vehicle air ionizer. Encore GX's cabin is versatile, offering more than 50 cu. ft. of maximum cargo space. Spacious center console provides generous storage and functions as a full center armrest which driver and passenger can comfortably share. Buick QuietTuning technologies help reduce, block and absorb unwanted noise.

Encore GX offers a personalized, powerful and connected driving experience with the Buick Infotainment System with Amazon Alexa™ integration. The full-color touch-screen display makes media accessible, informative and available in high resolution. With Apple CarPlay™ compat-



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Meet the first-ever Buick Encore GX, a five-person SUV innovated, engineered and crafted to fit the way your life moves. The Encore GX is stylish, intelligent and nimble.



A high, confident stance and bold grille finished in black chrome, add sophistication to Sierra AT4's capable off-road ability.

ibility, you can access Apple Music™ and Apple Maps™ make phone calls, send messages and more, all through an 8" diagonal color touch-screen or with voice through Siri.® Android Auto™ compatibility seamlessly connects your compatible smartphone so you can get directions using Google Maps™ listen to music via Google Play Music and more.

When it comes to safety, Buick Driver Confidence includes innovative safety technology features: Forward collision alert, automatic emergency braking, lane keep assist with lane departure warning, following distance indicator, IntelliBeam headlamps and front pedestrian braking.

In the performance category, Encore GX features two advanced engine choices: a 1.2L 137 hp engine and an optional more powerful 1.3L 155 hp engine. Available intelligent all-wheel drive sends power to the wheel(s) with the most grip to maximize traction in slippery road conditions and helps improve cornering and acceleration on dry roads.

BUICK 2021 ENVISION – REFRESHED AND ARRIVING EARLY 2021

Buick's ever-popular compact luxury SUV arrives in early 2021 with an exciting new, refreshed design.

Envision will feature a wider grille, striking headlights, and bolder hood creases. Rear-end design will be more streamlined, featuring slimmer taillights. A new Avenir trim brings a more upscale and luxurious look and feel to the all-new Envision.

Envision will include more safety features: automatic emergency braking lane-keep assist, front pedestrian braking, following distance indicator, and rear parking sensors. Featured options include a head-up display, an upgraded automatic parking assist system, blind-spot monitoring, front parking sensors, and a 360-degree camera.

Presently, Envision features an 8.0-inch touch-screen infotainment system. The 2021 model will offer a 10.0-inch touch-screen compatible with Apple CarPlay and Android Auto.

The all-new 2021 Envision will be powered by a turbocharged 2.0L four-cylinder engine and a 9-speed automatic transmission. An optional 252-hp turbo 2.0L inline-four will be available with a 9-speed automatic transmission.

More details will unfold in the months ahead; and look forward to the all-new Buick Envision arriving in early 2021.

AN UNPRECEDENTED TIME

Hill Buick GMC invites you to visit and experience a seemingly endless selection of quality GMC and Buick vehicles from entry-level to large and luxurious SUVs, Crossovers and Trucks. The time to do so has never been better.

HILL Buick GMC

3960 West Chester Pike
Newtown Square, PA 19073
610-726-1514 (Sales)
610-726-1513 (Service)
HillBuickGMC.com