



HILLTOP



SUBARU

CARING FOR A BETTER COMMUNITY

**BRITISH COLUMBIA'S FIRST SUBARU DEALERSHIP
SINCE 1979**

4407 27th Street
Vernon, BC V1T 4Y5
Phone: (250)542-2324
Toll Free: 1.800.663.6430
Fax: (250)542-1778
hilltopsubaru.com

Charitable Donation Guidelines

Thank you for thinking of Hilltop Subaru to support your organization. Every year, we receive hundreds of requests for donations; to assist organizations please review the following guidelines to ensure your organization is eligible to apply for a donation from Hilltop Subaru.

As a member of the community, Hilltop Subaru is pleased to provide charitable support to not-for-profit organizations whenever possible and available. Unfortunately, Hilltop Subaru cannot support all requests for donations as our resources are limited.

Hilltop Subaru donates to support our local community. Our focus is to support smaller charities that do not receive any form of Government subsidy; we also support grass roots organizations in need, but not often recognized.

The following entities are generally not eligible for funding or sponsorship:

- Corporations or corporate campaigns
- Religious or political organizations
- Discriminating organizations
- Local and regional campaigns and agencies affiliated with a national organization, which is already receiving a donation
- Professional and technical associations
- Trips, tours and other travel and entertainment expenses
- Direct mail solicitations

In addition, we use the criteria outlined below for decision-making.

- Registered charitable organizations which meet local needs and serve the people of Vernon, Coldstream or Silver Star.
- Registered charitable organizations which are lead, organized or actively supported by customers or employees of Hilltop Subaru.

Hilltop Subaru provides support to selected organizations by either services or monetary donation.

1. Donated services can be raffled or auctioned by the organization to generate funds.
2. Monetary donation to an organization is based on the Charitable Donations Budget as set up by Hilltop Subaru Charitable Donations Policy.

If your organization is eligible to make a Donation Request, we invite you to complete this Donation Request Form and submit it to the Hilltop Subaru Marketing Director. Charity donation request forms are available at our website www.hilltopsubaru.com or within our dealership.

Please submit your donation request 60 or more days in advance. Hilltop Subaru will contact approved organizations by telephone or email within 4 weeks of receiving the request.

We thank you for understanding our guidelines. We look forward to working with you to give back to our community.



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CHARITY DONATION REQUEST FORM

Please refer to the Hilltop Subaru Donation Guidelines first to ensure eligibility before completing this Donation Request Form. Please print clearly. Thank you.

Request Date: _____

Organization's Name: _____

Primary Contact: _____

Charitable Organization Registration Number: _____

Phone Number: _____ Email: _____

Mailing Address: _____

City: _____ Province _____

Postal Code: _____

Purpose of Organization: _____

Donation Request - *Please check one:*

Service Donation

Monetary Donation

Deadline For Response: _____ *Please submit 60 days or more before event.*

How Will Hilltop Subaru's Donation Be Used? _____

Event Name (If Applicable): _____

Brief Description Of Event: _____

Date Of Event: _____

Location Of Event: _____

Name Of person Authorized To Pick-Up Donation? _____

Mail or fax completed Donation Request Form; attention Marketing Director at Hilltop Subaru.