



Rev. 6/13

Site Usage Disclaimer & Privacy Policy

General Statement of Principles

Our dealerships take your privacy seriously and are committed to safeguarding your privacy. Because we do gather certain types of information from visitors to our dealerships and to our websites, we have developed and adopted a privacy statement to help you understand the terms and conditions surrounding the collection and use of that information and your rights to limit how certain types of information is collected and used. This statement discloses the types of information we gather, how it is used, and how you can gain access to and limit the distribution of any data that we've collected about you at any time.

Dealer

The Hoffman Auto Group (hereinafter "Dealer") is a group of automotive franchises or related dealership entities located in East Hartford, CT, Simsbury, CT and New London, CT.

Site Usage

Please read this Disclaimer carefully **before** using this Site. By use of this Site and submission of its forms, Customer agrees to "opt-in" all customer non-public information (NPI) for its intended purpose. Please read the "Opt-in Privacy Policy" below, for more information regarding customer NPI. Use of this site for any purpose signals assent to the terms and conditions set forth in this Disclaimer. If you do not agree to these terms, then please exit the site.

This site is licensed and operated by the Hoffman Auto Group which is a group automotive dealership operations or related dealership marketing entities consisting of the dealership(s), make(s), vehicle inventory and/or marketing content represented in this Site and its subsidiary sites. The information presented in this Site is presented "as is." No warranty is expressed or implied to the fullest

extent permissible by applicable law. Hoffman Auto Group and any of its providers of information do not warrant error-free or uninterrupted service of this site. Please note that this site is operated in the state of Connecticut and therefore all disclaimers are predicated on applicable Connecticut laws and standards. Visitors from outside of Connecticut should be aware the Hoffman Auto Group makes no representation that this Site and the information contained herein is appropriate or available for use in other areas. Those who enter this Site from outside of Connecticut do so at their own initiative and are directly responsible for compliance with their local laws to the extent those laws apply.

All vehicles are sold on an “as is” basis unless stated otherwise as dictated by operation of law. All prices plus sales tax and shop supplies where applicable. Picture may not represent the actual vehicle. Prices and special offers are subject to change. Mileage listings are estimates and are not necessarily accurate odometer readings. Some vehicle information and vehicle pricing may be unintentionally missing or inaccurate, and Hoffman Auto Group will endeavor to correct such discrepancies in a commercially reasonable manner upon customer notification of such errors or omissions but pricing errors and listing errors are considered invalid and may or may not be honored at the sole discretion of Hoffman Auto Group and its participating dealerships. Payment calculator should not be used for exact finance amounts determined with approved credit. Daily changes in inventory may result in the unavailability of certain vehicles listed on-line. A commercially reasonable effort will be made to keep the inventory database current on a multi-week basis.

Hoffman Auto Group is located at East Hartford, CT, Simsbury, CT and New London, CT, is generally a group of related automotive dealerships or related marketing entities that may or may not be one or more of the following: car dealer, auto dealer, truck dealer new car dealer, new car dealership, new truck dealer, new truck dealership,, luxury vehicle dealer, special finance dealer, used car dealer pre-owned dealership and/or pre owned dealership; such that Hoffman Auto Groups is generally in the business of selling new cars, new trucks, new SUV’s, used sport utility vehicles, used cars, used trucks, certified pre-owned vehicles, certified used cars and/or other related automotive industry parts, service, after-market, F & I , collision center and body shop projects.

PRIVACY POLICY

Hoffman Auto Group of East Hartford, CT, Simsbury, CT, and New London, CT complies with the requirements of Title V of the Gramm-Leach – Bliley Act, 15 U.S.C. Sections 6801 through 6810 (“GLB Act), and Federal Trade Commission’s implementing regulation, Regulation P, 16 C.F.R. Part 313 (“Regulation P”), in particular, as both relate to the disclosure and protection of Non-public Personal Information (NPI) for Customers with regard to the authorized distribution and intended use of Customer’s financial information to other parties. Hoffman Auto Group will substantially comply with the GLB Act ad Regulation P for all Customer NPI received, transferred, or obtained from the use of this site or from a party (a

“party” and collectively “the parties”). In particular, each party may use Customer NPI it receives, transfers, or obtains from a party only for purposes for which the party delivered such NPI, and only for such other purposes permitted under 16 C.F.R. Sec. 313.14 and 313.15. Whereas, by use of this site and its forms, Customer acknowledges that any information submitted may be utilized by Hoffman Auto Group for its intended purpose.

Manufacturers’ Notification

The manufacturer(s) represented by Hoffman Auto Group require(s) that we submit certain Customer NPI for each vehicle transaction. This required information might include information regarding whether the vehicle was leased or financed, the term of the transaction, the lending institution, and information relating to extended warranties and other related documentation, . The manufacturer typically requires the Customer NPI to confirm the sale of a vehicle for the purpose of initiating warranty coverage and the delivery of timely vehicle information to the Customer about recalls and other notices. In order to deliver a vehicle to you at Hoffman Auto Group we are attempting to obtain your “Opt-in” consent to submit this information in accordance with the provisions set forth in this disclaimer. If you elect to Opt-Out, there may be limited opportunities to receive certain products and services that you qualify to receive as a result of your vehicle transaction.

Customer Privacy Notice

In connection with your vehicle transaction, Hoffman Auto Group may obtain information about you of a financial nature that will fall under the provision of the GLB Act with regard to NPI. In accordance with the GLB Act, Customer should be aware of the following disclosures:

Hoffman Auto Group collects Customer NPI from the following sources:

- NPI received from Customer on forms, applications, correspondence, and in connection with financial transactions.
- NPI received about Customers based on transactions with Hoffman Auto Group and third parties.
- NPI received from Consumer Reporting Agency about Customer (i.e. your credit report).
- NPI received from any non-affiliated parties as permitted by law (for example, marketing partners or publically available data bases).

Hoffman Auto Group may disclose any Customer NPI while you are a Customer, potential Customer, or previous Customer, to an affiliated party or to a non-affiliated party in accordance with provisions of the GLB Act including but not limited to the following parties:

- NPI disclosed to financial service providers, banks, and leasing companies.
- NPI disclosed to other financial institutions with whom we have joint marketing agreements.
- NPI disclosed to non-financial companies such as automobile manufacturers.
- NPI disclosed to other parties such as service providers and software maintenance companies.
- NPI disclosed to third party marketing companies and market research companies
- NPI disclosed to any non-affiliated parties as permitted by law.

Opt-in/Opt-out Form

Customer has the right to Opt-out of any of these Customer NPI disclosures, other than Customer NPI disclosures that are permitted by law. If you wish to Opt-out of disclosures to non-affiliated third-parties, then you must follow the instructions below. A completed Opt-out form will automatically apply to all members of any associated joint account holders. Hoffman Auto Group restricts unauthorized access to Customer NPI using commercially reasonable safeguards and protections in compliance with Federal regulations. If you wish to Opt-out of Customer NPI disclosures to non-affiliated third parties, then you must print out this form and completely and accurately fill it out, sign the form and drop it off in person or mail it to the address listed herein:

Hoffman Auto Group
 600 Connecticut Boulevard
 East Hartford, CT 06108
 Attention: Director – Marketing & Communications

Please check only one of the following boxes:

Opt-in _____ I wish to Opt-in regarding the disclosure of Customer NPI as defined by the provisions herein.

Opt-out _____ I wish to Opt-out regarding the disclosure of Customer NPI as defined by the provisions listed herein.

Should you have any questions regarding this Disclaimer and Privacy Policy please contact the Hoffman Auto Group at 888.408.7242.

Customer’s signature	Joint customer’s signature (if applicable)
Customer’s Printed Name	Joint customer’s printed name (if applicable)

Customer's Street Address

Vehicle VIN number

Customer's city state and Zip

Vehicle make and model

Customer's phone number

Today's date

YOUR ON-LINE PRIVACY

Non-Personally Identifiable Data:

Any time you visit our website, we may gather certain non-personally identifiable information regarding the means you use to access our site. This information may include the type and version of your browser, your service provider, your IP address, and any search engine you might have used to locate the site. We use this information to help diagnose problems with our server, administer the website and compile broad statistical data. In addition, we gather certain navigational information about where you go in our websites. This information enables us to determine which areas of the websites are most frequently visited and helps us to tailor the sites to the needs and interests of our online visitors. Such information is gathered by us in the aggregate and will not be associated with a specific individual with that individual's consent.

Information Voluntarily Provided:

Any information you provide us (i.e. name, e-mail address, etc.) when you enroll in one of our e-mail reminder services, request information, or use any of the other interactive portion of our websites, is securely maintained on our Web server and internal systems. The information may be used to provide you with information you have requested about our company, our products, and our services, or to provide you with special notices. You may opt-out of receiving future communications at any time (see "Opt-out" procedures). This data may also be used to tailor your experience on our sites by providing content that is relevant to your interests and geographic region.

Information Collected From Other Sources

To help us better understand and respond to your needs and interests we may, in the future, receive information about you from other sources. We will ask any provider of such information to represent and warrant that the information has been gathered in accordance with all state and federal laws. Any such information will be maintained by us in accordance with the standards set forth in this privacy policy along with other personal information you have provided.

Disclosure of Personal Information

Our dealership understands the importance of your privacy. We collect and maintain the personal information of our customers for our use and our subsidiaries. We do not sell, rent, or trade consumer information to third parties other than as described herein, and never without your consent.

Business Partners:

Our dealership may partner with select retailers and other companies at various times to provide expanded services to our site visitors. As part of such a relationship, we may share with these companies the use of certain interactive website functions (i.e. the “E-Reminder Service”). Information provided by site visitors through the use of such interactive functions may be available to both our dealership and our partners.

Agents:

Our dealership may use other companies and individuals to perform certain functions on our behalf. Examples include administering e-mail services and running special promotions. Such parties only have access to the personal information needed to perform these functions and may not use or store the information for any other purpose. Subscribers or site visitors will never receive unsolicited e-mail messages from agents working on our behalf.

Business Transfers:

In the event that our dealership sells or transfers a particular portion of its business assets, consumer information may be one of the business assets transferred as part of the transaction. If substantially all of the assets of our dealership are acquired, consumer information may be transferred as part of the acquisition.

Compliance with Law/Safety

Our dealership may disclose specific personal information based on a good faith belief that such disclosure is necessary to protect the users of our websites, the sites themselves, or the public.

With Consent:

Other than as set forth in this Privacy Policy, you will be notified when any personally identifiable information about you may be shared with third parties.

Use of Cookies:

Our dealership may use a browser feature known as “cookies.” “Cookies” are small files placed on your hard drive that assist us in providing you with a customized browsing experience. Our dealership uses cookies to provide you with the convenience of not having to re-enter information such as user ID’s and passwords, multiple times during your visits to our websites. “Cookies” can also be utilized to help us provide you with information targeted to your interests, based upon your prior browsing on our websites. The “help” section of the toolbar on most browsers will inform you on how to prevent your browser from accepting new cookies, how to have the browser notify you upon the receipt of a new cookie, or how to disable the use of cookies completely. As our websites have been designed to take advantage of the use of “cookies,” should you configure your browser to decline their use, certain features of our websites may not function correctly and you may be required to re-enter any user ID’s and passwords more frequently.

Accessing Our Websites from a Location Outside the United States:

If you are visiting our website from a location outside of the United States, your connection will be through and to servers located in the United States. Any information you provide during your visit will be processed and maintained on our web server and other internal systems located within the United States.

External Links:

Our web sites contain links to other sites. Our dealership is not responsible for the privacy practices or the content of such websites. To help ensure the protection of your privacy, we recommend that you review the privacy policy of any site you visit via a link from one of our websites.

Passwords:

The personal data record created through your registration with our website can only be accessed with the unique password associated with that record. To protect the integrity of the information contained in this record, you should not disclose or otherwise reveal your password to third parties.

Public Forums:

Our websites may make chat rooms, forums, message boards, and/or news groups available to its users at various times. Please remember that, unless otherwise stated, any information that is disclosed in these areas becomes public information and you should exercise caution when deciding to disclose your personal information in these areas.

Opt-out Procedures:

You may always opt-out of receiving future communications from our dealership. Our sites allow users to opt-out of receiving such communications at the point where personal information is requested, or through other means as identified.

Contacting the Web Site:

If you have questions concerning this Privacy Policy or the practices of these sites, you may contact us.