



## **Kevin Keegan**

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Kevin Keegan is Senior Vice President of Global Research Operations at J.D. Power and Associates. He is responsible for the company's research operations globally, including six domestic offices and eight international offices. He oversees research teams for the Global Services and Emerging Industries and Global Automotive in Europe, Japan and Canada. Additionally, Mr. Keegan has responsibility for the Singapore Production Hub, which supports the company's global research operation.

Mr. Keegan joined J.D. Power and Associates in 2004 with more than 20 years of experience in the insurance, construction, real estate, taxation and training industries. He served as executive vice president and president of InsWeb, an electronic commerce company that enables insurers, banks, brokerages and other companies to market insurance products to consumers on the Internet. Prior to InsWeb, Mr. Keegan served as president and chief operating officer at Marshall & Swift, a proprietary database publisher serving insurance companies, appraisers, real estate professionals, contractors, architects and tax assessors with property valuation estimating software and databases.

During these roles, Mr. Keegan also served on trade organizations, published numerous articles in trade magazines and co-authored "Insuring to Value" with *The National Underwriter*.

Mr. Keegan received a bachelor's degree in economics from The Ohio State University.