

AVENTURA
 HALLANDALE BEACH
 HOLLYWOOD
 PALM BEACH
 PALM BEACH GARDENS
 WEST PALM BEACH
 WEST PALM BEACH
 WEST PALM BEACH
 WEST PALM BEACH
 WEST PALM BEACH
 WEST PALM BEACH
 WEST PALM BEACH

Inside BUSINESS

www.southfloridasun.net • Telephone 954. 458. 0635 Fax 954. 458. 0765

HOLLYWOOD KIA

By David M. Udoff
 Sun Times

HOLLYWOOD – How many cars must a person test-drive before they find the right one? The answer, my friends, is until you drive a Kia. Dynamic, responsive, exciting and enabling are the words that describe Kia vehicles - and you'd be surprised how affordable it is to own a Kia automobile.

Kia designs and builds top safety-rated vehicles that are well-equipped and fun to drive. For the company, it's the entrepreneurial and innovative spirit that makes it a respected player both in the USA and globally. Kia takes a lot of care to provide its customers with vehicles that are well-equipped and versatile. This is not just giving them value for money, it's giving them possibilities which enable them to do more with their vehicles - that's true value. Furthermore, Kia is truly committed to giving customers the best quality and safety through top-tier product and service quality and safety & reliability programs. These attributes and actions, along with Kia's sensible prices, all help enable Kia's customers to do more with their vehicles and more with their lives.

All this, plus an industry leading 10-Year/100,000 mile warranty program, should put Kia vehicles on every car buyer's shopping list.

KIA MODELS: SUV'S AND MINIVANS

The popular Kia Sportage is the perfect SUV for all of life's adventures. The Sportage is compact, fuel-efficient and fun to drive and its price has placed it at top of edmund.com's Top-10 list of least expensive SUV's. It has an ideal combination of performance, fuel economy and interior flexibility. What's more, the Sportage has earned a five-star crash safety rating in all four categories.

The new Borrego SUV is designed for luxurious travel and challenges the idea that something has to be more expensive to have quality. With seating for seven passengers and all the top technology for digital music and entertainment, the Borrego delivers a driving experience for the most particular driver - and powertrain really delivers, with best in class highway mpg ratings and a towing capacity of up to 7,500 lbs.

The Kia Rondo crossover is a different kind of vehicle - designed with an active life in mind. This bold and spacious vehicle combines the space of an SUV with the precise handling and the fuel efficiency of a sedan. The superlative blend of form and functionality offers multiple seating and can

The power to surprise!



At Hollywood Kia, the new year signals huge savings on all new cars.



accommodate up to 7 passengers comfortably and premium features can include leather seats, a power sunroof and more.

The Kia Sorento is a mid-size SUV for those who love adventure. This comfortable SUV is a pleasure to drive, giving its drivers the freedom to conquer the open road. The Sorento is engineered for rugged performance and still rewarding you with a smooth and quiet ride. Like other Kia models, the Sorento has earned five-star crash safety ratings in all four categories and it comes very nicely equipped at an affordable price.

The Sedona Minivan is a vehicle that provides peace-of-mind for any family and driver. No other minivan has earned a higher safety rating by the NHTSA and IIHS. The Sedona was also named a performance "Best Bet" by the Car Book. Ideal for the family, touring and business, the Sedona is a vehicle that is built to last. Available features include a rear entertainment system with DVD player, fold-in-the-floor third-row seating and power sliding doors.

KIA MODEL: CARS

The Kia Optima, shows how exciting a midsize sedan can be. Its standard 175-hp 4-cylinder delivers exceptional fuel economy - with an average 32 mile mpg on the highway. Advance features offer a voice-activated naviga-



OPTIMA

tion system, Bluetooth wireless technology, USB/auxiliary jacks for MP3 player and SIRRIUS Satellite Radio.

For those who want a compact car, the Kia Rio/ Rio 5, is a car that can inject a lot more enthusiasm into your life; it's designed to let you work and play hard. For your listening pleasure, these vehicles come equipped with AM/FM/CD/Mp3 audio system, USP/auxiliary jacks. Safety features include: Standard, anti-lock brake system and tire pressure monitoring system. "Best bang for your buck."

With the Kia Spectra/ Spectra 5 the excitement is just beginning when you're driving, so live life to the fullest. SX models feature a sports suspension for precise handling and exhilarating ride, while the Spectra5 hatchback is both flexible and versatile with split fold-down rear seats to increase abundant space. Top safety ratings and an impressive array of standard equipment make the Spectra a must see car for every vehicle shopper.

DEALERSHIP

The Levy family has been in the automotive business since 1981. Many satisfied Hallandale Beach and Hollywood customers have

brought their cars to Jumbo Automotive on Dixie Highway and Garfield Street in Hollywood for years. In 2000, the Levy's added Jumbo Auto and Truck Plaza, a pre-owned vehicle dealership located on the corner of 441 and Pembroke Road. In 2008, the Levy's purchased the Hollywood Kia franchise and are now a full service auto dealership family.

Joe Levy, owner, said, "We are the dealership for Hallandale Beach, Hollywood, Aventura, Pembroke Pines, Sunny Isles Beach, Miramar, Cooper City, Dania and surrounding areas. We sell new Kia cars, SUV's and minivans and offer a huge selection of pre-owned vehicles both cars and trucks, such as Toyotas, Hondas, Chevrolets, Fords, any make any model. We also offer a service and parts department and even commercial truck sales."

"We looked at the Kia vehicles and saw what they had to offer. We knew that Kia is an up and coming brand in regards to value, price, fuel economy, ten-year warranty and safety, so when the opportunity arose, we were very excited to get on board and commit to being our area's Kia dealer."

WARRANTY



RONDO



SEDONA



SORENTO



SPECTRA



SPORTAGE

Kia is confident in the quality and endurance of their new vehicles and its excellent warranty leads the industry. The warranty coverage consists of various components: 5-year/60,000 miles bumper to bumper and the 10-year/100,000 mile powertrain warranty. If anything goes wrong with the engine, transmission and any internal lubricated part, it's covered. It also comes with a 5-year 60,000 mile roadside assistance coverage plan 24/7 anywhere in the United States with trip interruption coverage as well.

Hollywood Kia in Hollywood, FL treats the needs of each individual customer with para-

mount care. "We know that you have high standards and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!"

"Our experienced sales staff is eager to share its knowledge and enthusiasm with you. We encourage you to come in for a test drive and learn about our financing options and Kia's monthly incentives and rebates. You can also get more information about any Kia vehicle using our website at www.HollywoodKia.com or by calling us directly at 1-800-KIA-CARS"

HOLLYWOOD KIA

Joe Levy, Owner
 1640 South State Road 7
 Hollywood. Phone: 954-967-5665
Hours of Business:
 Monday to Thursday
 9:00 am - 8:00 pm
 Friday 9:00 am - 6:00 pm
 Saturday 10:00 am - 6:00 pm
 Sunday 11:00am - 4:00 pm
 www.hollywoodkia.com