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Automotive Lease Guide (ALG) Announces Tenth Annual Residual Value Awards for Segment Leaders and Top Brands Overall

SANTA BARBARA, CA, November 20, 2008 - Automotive Lease Guide (ALG) has announced its 10th annual Residual Value Awards, honoring the vehicles in each segment that are predicted to retain the highest percentage of their original price after a conventional three-year lease term.

The awards are based on 2009 model year vehicles. For the seventh year, ALG has also included awards for the brands that have the highest overall predicted resale values among all industry and all luxury vehicles. The awards are derived after carefully studying segment competition, historical vehicle performance and industry trends. The list of winners can be found on www.alg.com.

For the sixth consecutive year, American Honda Motor Company, Inc. has won the Industry Brand Residual Value Award. Honda also received individual segment awards for the Accord in the Midsize Car category, and the Honda Fit in the Compact Car category.

In addition, Acura, Honda's luxury division, has won the overall Luxury Brand Residual Value Award for the first time. Although Acura does not have any segment winners, all of its vehicles' residual values are relatively strong, with the new TL and TSX ranking among the highest in their segments.

Toyota Motor Sales, USA again received the most segment Residual Value Awards. The Toyota brand received four awards, for the Sequoia (Large Utility Vehicle); the Tacoma (Compact/Midsize Pickup); the Sienna (Minivan); and the Prius (Hybrid/Alternative Powertrain – in the first year for that category). In addition, Toyota's Lexus LS460 received the Luxury Car award, while the Scion XB won in the Mid-Compact Car category.

Nissan received three segment awards, for the Maxima (Fullsize Car); the GT-R (Luxury Sports Car); and the Murano (Midsize Utility Vehicle). BMW won two awards, for the

Mini Cooper (Sporty Car) and the BMW 1 Series (Near Luxury Car). Land Rover also received two segment awards, for the Range Rover Sport (Luxury Utility Vehicle) and the LR2 (Near Luxury Utility Vehicle).

Among domestic manufacturers, the Jeep Wrangler won the segment award for Compact Utility Vehicles for the third consecutive year, although it is sharing the award this year with the Subaru Forester, a first time winner. The Ford F-150 received the award for Fullsize Light Duty Pickups, while the Dodge Sprinter won in the Commercial – Specialty segment, a new category this year.

“In these unprecedented times – between volatile gas prices and the turmoil in the credit and financial markets – consistently achieving strong Residual Values has become a monumental challenge for auto manufacturers,” said John Blair, Chief Executive Officer of Automotive Lease Guide. “While a number of companies again performed well, Honda clearly set itself apart this year by winning both the overall Industry and the Luxury Brand Awards, as its Acura division jumped to the top spot from fourth place a year ago. The Honda and Acura brands both benefit from an extremely disciplined approach to vehicle production, combined with consistent high quality and effective pricing strategies. Residual Value remains the best metric for evaluating the overall strength of an automotive brand, and we congratulate all of this year’s winners for their successful products and marketing strategies.”

Summary of 2009 Residual Value Award Winners

Brand Award	Brand
Industry Brand Residual Value Award	American Honda Motor Company, Inc.
Luxury Brand Residual Value Award	Acura, a division of American Honda Motor Company, Inc.
Segment Award	Vehicle
Compact Car	Honda Fit
Mid-Compact Car	Scion XB
Midsized Car	Honda Accord
Fullsize Car	Nissan Maxima
Sporty Car	Mini Cooper
Near Luxury Car	BMW 1 Series
Luxury Car	Lexus LS460
Luxury Sports Car	Nissan GT-R
Compact Utility Vehicle	(TIE) Jeep Wrangler/Subaru Forester
Midsized Utility Vehicle	Nissan Murano
Large Utility Vehicle	Toyota Sequoia
Near Luxury Utility Vehicle	Land Rover LR2
Luxury Utility Vehicle	Land Rover Range Rover Sport
Compact/Midsized Pickup	Toyota Tacoma
Minivan	Toyota Sienna
Hybrid/Alternative Powertrain	Toyota Prius
Fullsize Pickup Light Duty	Ford F-150
Commercial - Specialty	Dodge Sprinter

Industry Brand Residual Value Rankings

Rank	Brand
1	HONDA
2	SUBARU
3	VOLKSWAGEN
4	TOYOTA
5	NISSAN
6	MAZDA
7	SUZUKI
8	SATURN
9	PONTIAC

Only brands above the industry average were ranked. Below industry average were the following brands (listed in alphabetical order): Buick, Chevrolet, Chrysler, Dodge, Ford, GMC, Hyundai, Jeep, Kia, Mercury and Mitsubishi.

Luxury Brand Residual Value Rankings

Rank	Brand
1	ACURA
2	LEXUS
3	AUDI
4	INFINITI
5	LAND ROVER
6	BMW
7	PORSCHE
8	MERCEDES BENZ

Only brands above the luxury average were ranked. Below luxury average were the following brands (listed in alphabetical order): Cadillac, Jaguar, Lincoln, Saab and Volvo.

Note: All brands with vehicles in at least three segments were included. As a result of this requirement, MINI and Scion were excluded from the above rankings.

About ALG (www.alg.com)

Based in Santa Barbara, California, Automotive Lease Guide (alg), Inc. is a leading provider of data and consulting services to the automotive industry. ALG publishes the “Automotive Lease Guide” – the standard for Residual Value projections in North America, and has been forecasting automotive residual values for over 37 years in both the U.S. and Canadian markets. ALG is a company of DealerTrack Holdings, Inc. (Nasdaq: TRAK)

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