



Innovation
that excites

2014
VERSA® SEDAN

WELCOME TO THE 2014 NISSAN VERSA® SEDAN DIGITAL BROCHURE

Full of images, feature stories, and all the specification and trim level information you need to help select your Versa® Sedan.



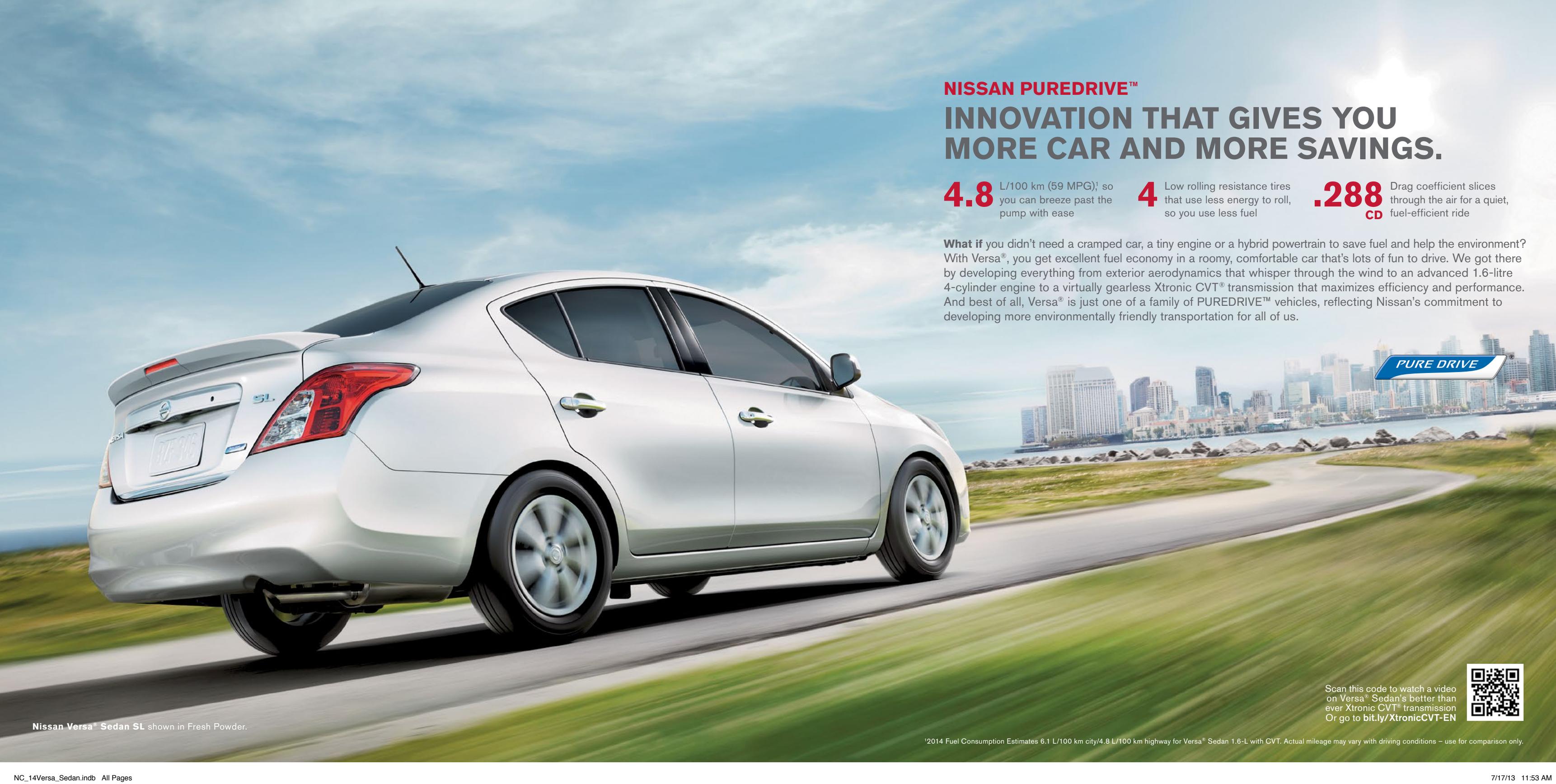
WHAT IF_

A CAR COULD GIVE YOU A WHOLE NEW VIEW?

Today, things are different. Small is big. Smart is sexy. And living richly isn't about how much you spend. The perfect car for this new way to roll? The 2014 Versa® Sedan. With a spacious interior, advanced technology and performance that's as responsible as it is responsive. Change is good. Especially when it looks like this.



Nissan Versa® Sedan SL shown in Brilliant Silver.



NISSAN PUREDRIVE™

INNOVATION THAT GIVES YOU MORE CAR AND MORE SAVINGS.

4.8 L/100 km (59 MPG)¹, so you can breeze past the pump with ease

4 Low rolling resistance tires that use less energy to roll, so you use less fuel

.288 Drag coefficient slices through the air for a quiet, fuel-efficient ride
CD

What if you didn't need a cramped car, a tiny engine or a hybrid powertrain to save fuel and help the environment? With Versa®, you get excellent fuel economy in a roomy, comfortable car that's lots of fun to drive. We got there by developing everything from exterior aerodynamics that whisper through the wind to an advanced 1.6-litre 4-cylinder engine to a virtually gearless Xtronic CVT® transmission that maximizes efficiency and performance. And best of all, Versa® is just one of a family of PUREDRIVE™ vehicles, reflecting Nissan's commitment to developing more environmentally friendly transportation for all of us.



Nissan Versa® Sedan SL shown in Fresh Powder.

Scan this code to watch a video on Versa® Sedan's better than ever Xtronic CVT® transmission. Or go to bit.ly/XtronicCVT-EN



¹2014 Fuel Consumption Estimates 6.1 L/100 km city/4.8 L/100 km highway for Versa® Sedan 1.6-L with CVT. Actual mileage may vary with driving conditions – use for comparison only.



A little bit of planning goes a long way. When designing Versa® Sedan's interior, we pushed the wheels to the corners, allowing the suspension to move out and away from the cabin. The result? The most rear leg room in its class.¹ Add in perks like an iPod® interface,² and even the longest trip feels like a walk in the park.



Yes! That's the whole drum kit inside Versa® Sedan's very big trunk. And for real flexibility carrying people and cargo, there's an available 60/40 split fold-down rear seat. The huge pass-through welcomes tall and wide items.

¹Association of International Automobile Manufacturers of Canada (AIAMC) Entry Level Segmentation. ²Always give your full attention to driving. Avoid operating your iPod® in such a way that you can be distracted during vehicle operation. See dealer for details. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod® not included. Cargo and load capacity limited by weight and distribution. Always secure all cargo.

Nissan Versa® Sedan SL with Tech Package shown in Charcoal Cloth.

PLAY IT LOUD WITH APPS.

Bluetooth® audio streaming. Want to let your passengers play DJ? With this available feature, you can connect a Bluetooth®-enabled audio device, including your tablet, to stream music wirelessly, from any seat in the car.²

SiriusXM Satellite Radio. Looking to expand your taste? With available SiriusXM Satellite Radio, you can explore emerging artists or rediscover an old favourite. More than 100 stations means there's always plenty to choose from, like commercial-free music, sports, talk radio and more – giving you hours of endless entertainment.³

iPod®/USB input. Wouldn't you like to listen to your own playlists or podcasts? With the available iPod®/USB input, you can. Plug in your iPod® or other portable MP3 player through the USB port and control it through the audio controls. The input is also a convenient way to charge up your devices.⁴



BLUETOOTH®



SiriusXM SATELLITE RADIO



iPOD®

MAP IT OUT WITH GOOGLE.®

Navigation. The available 147 mm (5.8") touch-screen display in the Versa® Sedan offers NavTraffic for real-time advisories to keep you on the move. You can even get the latest fuel prices, weather forecasts, and flight status information right in the display.^{1, 3, 5, 6}

Points of Interest powered by Google.® Find that new restaurant, store or museum – even if you can't remember what it's called. Based on the latest information, Google® Points of Interest capability lets you search for all kinds of places, even without knowing the name or category. Once you find it, select it and you're on your way.^{1, 6}

Google® Send-To-Car. Send any address to your Nissan Navigation System using your favourite connected device, like a smartphone or computer. When you start the car and connect to the network, the directions will be delivered and loaded into your navigation system.^{1, 6}

Hands-free text messaging assistant. Now you can receive and respond to text messages without ever touching your phone. With a press of a button, have your text messages read to you and answer with pre-loaded responses, all via voice recognition.⁷

For more information, go to www.nissan.ca/nissanconnect



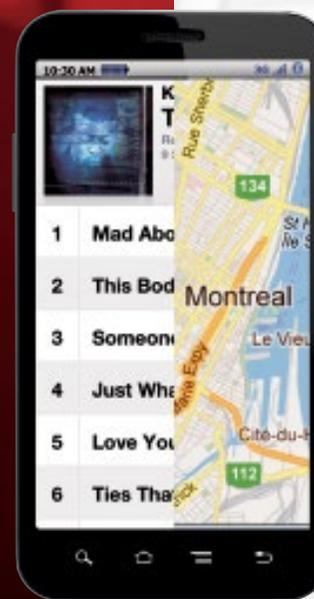
REAL-TIME TRAFFIC



NISSANCONNECTSM MENU



HANDS-FREE TEXT MESSAGING



¹POIs powered by Google™, Google™ Send-to-Car, Real-Time Weather, Real-Time Fuel Prices, and Real-Time Flight Information may require subscription and owner consent to activate. Service[s] provided by independent companies not within Nissan's control. Should service providers terminate/restrict service, service may be suspended or terminated without notice or liability to Nissan and/or its agents. Nissan not responsible for any equipment replacement or upgrades, or associated costs, that may be required for continued operation due to service changes. Certain remote functions require compatible phone, not included with vehicle. Cellular network provided by independent cellular companies not within Nissan's control. Cellular network not available in all areas. Standard text rates, voice minutes, roaming charges and/or data usage may apply. ²Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. ³XM and SiriusXM Satellite Radio is available in the 10 Canadian provinces and the 48 contiguous United States. Basic monthly subscription required and sold separately after trial period. NavTraffic® is available in select North American markets. In Canada, at time of printing, incident and flow data is available for 7 metropolitan areas of

Canada (Vancouver, Calgary, Edmonton, Toronto, Ottawa, Montreal and Quebec City). Limited flow data is available for Toronto. Subscription sold separately after trial period. All subscriptions subject to customer agreement at siriusxm.ca/terms. All fees and programming subject to change. © 2013 Sirius XM Canada Inc. The Sirius, XM, and SiriusXM names and all related marks and logos are trademarks of Sirius XM Radio Inc. All other trademarks are the property of their respective owners. ⁴Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio input jack while driving. ⁵Factory-installed option. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ⁶Driving is serious business and requires your full attention. Only use phone or other communication devices when safe. ⁷Use the text messaging feature after stopping your vehicle in a safe location. If you have to use the feature while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. Google® is a registered trademark of Google Inc. iPod® and iPhone® are registered trademarks of Apple, Inc. All rights reserved. iPod and iPhone not included.

NISSAN SAFETY SHIELD® PHILOSOPHY

INNOVATION THAT LOOKS OUT FOR YOU.

What if you had the confidence you need for every part of your drive? The Nissan Safety Shield® technologies are a comprehensive approach to safety that guide the engineering and development of every vehicle we make. By keeping an eye on your vehicle's systems and the surroundings, assisting in handling unexpected situations, and helping to keep you safe in the unfortunate event of an accident, the Nissan Safety Shield® technologies are our way of looking out for you and yours.



MONITOR

Smart technologies are designed to help monitor conditions. Like a rearview camera that helps you see something behind you. Available RearView Monitor¹

RESPOND

Whether you need to hit the brakes hard or manoeuvre around an unexpected obstacle, these standard technologies help you respond to a potentially harmful situation.

- Vehicle Dynamic Control:** helps you maintain your steered path.²
- Traction Control System:** helps reduce wheelspin in low-traction situations.
- Anti-lock Braking System:** helps you maintain steering control around obstacles while braking heavily.

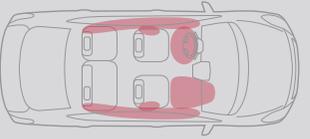
Electronic Brake force Distribution: sends extra force to the rear brakes when you have additional weight of passengers or cargo in the back.

Brake Assist: helps apply maximum braking force if it detects hard braking and senses you are in an emergency situation.

PROTECT

When a collision is unavoidable, Nissan's Zone Body construction helps absorb the impact while the advanced seat belt and airbag systems help protect passengers.

- Nissan Advanced Airbag System with dual-stage supplemental front airbags with seat-belt and occupant-classification sensors³**
- Front seat-mounted side-impact supplemental airbags³**
- Roof-mounted curtain side-impact supplemental airbags³**
- LATCH System (Lower Anchors and Tethers for CHildren)**



6 STANDARD AIRBAGS³

snug-kids. Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissans. The result: An industry first, The Snug Kids® Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at Nissan.ca/owners/en.

Scan this with your QR code-reader app to see a short video on how Snug Kids® helps you find the right CRS for your Nissan. Or go to bit.ly/snugkids-EN



CHOOSE YOUR TRIM LEVEL

S

1.6-litre DOHC 4-cylinder engine, dual injector system, 5-speed manual transmission, 15" steel wheels with full wheel covers, P185/65HR15 all-season low rolling resistance tires, dual power body-colour heated outside mirrors, illuminated entry system, AM/FM/CD audio system with auxiliary audio input jack, trip computer, six standard airbags³ Anti-lock Braking System with Electronic Brake force Distribution (EBD) and Brake Assist (BA), Vehicle Dynamic Control (VDC)² with Traction Control System (TCS), LATCH System (Lower Anchors and Tethers for CHildren)



SV

INCLUDES S FEATURES PLUS:

Available Xtronic CVT,[®] chrome-accented grille and outside door handles, glossy black B-pillars, rear tire air deflectors (CVT only), rear spoiler with LED brake lights (CVT only), air conditioning, Integrated Key with remote keyless entry, remote trunk release, power door locks with auto-locking feature, power windows with driver's one-touch auto-down feature, Fine Vision electroluminescent gauges, cruise control, Bluetooth[®] Hands-Free Phone System, upgraded AM/FM/CD audio system, MP3/WMA CD playback capability, steering wheel-mounted audio controls, passenger visor vanity mirror, front map light with key linked illuminated entry, 6-way manual driver's seat, driver's seat armrest, upgraded cloth seat trim, passenger seatback pocket, 60/40 split fold-down rear seats, chrome and silver interior trim accents, foldable assist grips, tricote fabric headliner



SL

INCLUDES SV FEATURES PLUS:

15" Aluminum-alloy wheels, fog lights, Nissan Intelligent Key[®] with Push Button Ignition, premium AM/FM/CD audio system with 4.3" colour display, SiriusXM Satellite Radio, USB connection port for iPod[®] interface and other compatible devices, variable intermittent windshield wipers



KEY AVAILABLE PACKAGE:

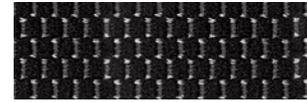
SL Tech Package

¹Parking aid/convenience feature. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. ²VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. ³Airbags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, in addition to any other requirement of applicable law, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Airbags will only inflate in certain accidents; see your Owner's Manual for more details. The Bluetooth[®] word mark and logos are owned by Bluetooth SIG, Inc. and any use of such marks by Nissan is under licence. iPod[®] is a registered trademark of Apple, Inc. All rights reserved. iPod not included. Sirius and XM are trademarks of Sirius XM Radio Inc..

CHOOSE YOUR COLOUR



S CHARCOAL CLOTH



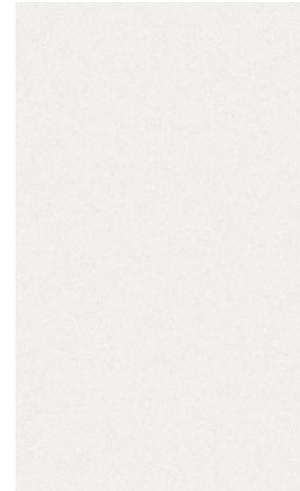
SV, SL CHARCOAL CLOTH

Nissan has taken care to ensure that the colour swatches presented here are the closest possible representations of actual vehicle colours. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colours at your local Nissan dealer.

■ Standard

¹Extra cost option

S CHARCOAL CLOTH
SV, SL CHARCOAL CLOTH



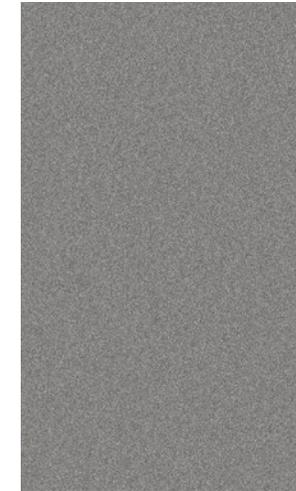
Fresh Powder QM1

S SV SL



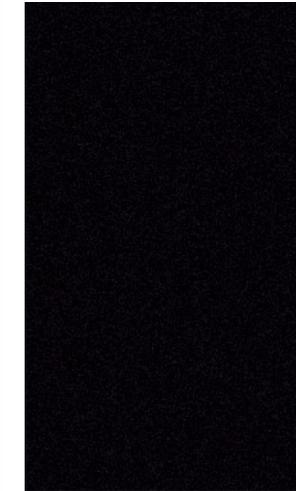
Brilliant Silver¹ K23

S SV SL



Magnetic Grey¹ K36

S SV SL



Super Black KH3

S SV SL

BUYING AND OWNING

Finance Options Through Nissan Canada Finance, we offer many attractive purchase and lease programs, all with competitive rates and terms. With our flexible finance options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

No-Nonsense Warranty Every 2014 Nissan is covered by a 3 year/60,000 km² Comprehensive New Vehicle Warranty, a 5 year/100,000 km² Powertrain Warranty, an 8 year/130,000 km² Emission Control Warranty on selected components, and a 5 year/unlimited km Corrosion Perforation Warranty. As a Nissan owner, you'll also receive a 3 year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It's our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

GENUINE NISSAN ACCESSORIES

Every Genuine Nissan Accessory is: custom-fit, custom-designed and durability-tested; backed by Nissan's 3 year/60,000 km² Accessories limited warranty; and can be financed when installed by dealer at time of purchase.³

A. Interior Accent Lighting⁴

Bring some disco to your drive.

B. Interior Trim Appliqués

Metallic trim? It's always in.

C. All-season Floor Mats

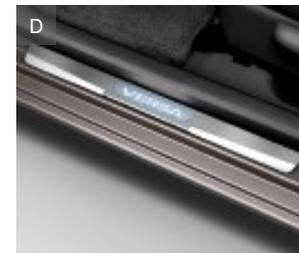
So your carpet can weather the weather.

D. Illuminated Kick Plates⁴

Fewer scuffs, and a grand entry, every time.

Additional Accessories:

- Carpeted Floor Mats
- Side-window Deflectors
- Carpeted Trunk Mat
- Chrome Door Handle Accents
- Chrome Trunk Accent
- Portable Cargo Organizer
- 15" Aluminum-alloy Wheels
- Auto-dimming Rearview Mirror with HomeLink[®] and Compass
- Splash Guards
- And More



Nissan Versa[®] Sedan SL shown in Fresh Powder with optional equipment.

²Whichever occurs first. ³See your Nissan Dealership and read the actual limited warranty. ⁴2013 model shown. HomeLink[®] is a registered trademark of Johnson Controls Technology Company.

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SPECIFICATIONS

Engine	S	SV	SL
HR16DE – 1.6-litre DOHC 16-valve 4-cyl. engine	■	■	■
– Horsepower – 109 HP @ 6000 rpm			
– Torque – 107 lb-ft @ 4400 rpm			
Emissions – Tier 2 Bin 5	■	■	■
Dual injector system	■	■	■
Continuously Variable Valve Timing Control System (CVTCS) on intake and exhaust valves	■	■	■
Nissan Direct Ignition System with platinum-tipped spark plugs	■	■	■
Electronic drive-by-wire throttle	■	■	■
Engine block heater	■	■	■

Drivetrain	S	SV	SL
Front engine/Front-Wheel Drive	■	■	■
5-speed manual transmission	■	■	■
Xtronic CVT® (Continuously Variable Transmission)		□	■

Brakes	S	SV	SL
Vented front disc/rear drum brakes	■	■	■
Anti-lock Braking System (ABS)	■	■	■
Electronic Brake force Distribution (EBD)	■	■	■
Brake Assist	■	■	■

Suspension/Steering	S	SV	SL
Independent strut front suspension with stabilizer bar	■	■	■
Torsion beam rear axle with integrated stabilizer bar	■	■	■
Vehicle-speed-sensitive electric power steering	■	■	■

Wheels/Tires	S	SV	SL
15" x 5.5" steel wheels with wheel covers	■	■	■
15" x 5.5" 7-spoke aluminum-alloy wheels			■
P185/65HR15 all-season low-rolling resistance tires	■	■	■

Exterior Features	S	SV	SL
Multi-reflector halogen headlights	■	■	■
Fog lights			■
Dual power body-colour heated outside mirrors	■	■	■
Black grille	■		■
Chrome-accented grille		■	■
Glossy black B-pillars		■	■
Black door handles	■		■
Chrome door handles		■	■
Rear tire air deflectors (CVT models only)		■	■
Body-colour rear spoiler with integrated LED brake lights (CVT models only)		■	■

Comfort/Convenience	S	SV	SL
NissanConnect SM with Navigation, including 147 mm (5.8") colour touch-screen monitor and Voice Recognition for audio and navigation			□
NavTraffic provided by SiriusXM ¹			□
POIs powered by Google® and Google® Send-To-Car			□
Hands-free text messaging assistant			□
RearView Monitor			□
Integrated Key with remote keyless entry		■	
Nissan Intelligent Key® with Push Button Ignition			■

Comfort/Convenience (continued)	S	SV	SL
Remote trunk release		■	■
Bluetooth® Hands-Free Phone System		■	■
Fine Vision electroluminescent gauges		■	■
Trip computer (average L/100 km, current L/100 km, distance to empty; SV and SL add service interval)	■	■	■
Air conditioning		■	■
Power door locks with auto-locking feature		■	■
Power windows with driver's one-touch auto-up/down feature		■	■
Tilt steering column	■	■	■
Cruise control		■	■
Variable intermittent windshield wipers		■	■
Rear window defroster	■	■	■
Illuminated entry system		■	■
Front map light with key linked illuminated entry		■	■
Trunk light	■	■	■
Front door pockets with bottle holders	■	■	■
Front and rear cup holders	■	■	■
Passenger seatback pocket		■	■
Sun visors with extensions	■	■	■
Passenger visor vanity mirror		■	■
Digital clock	■	■	■
Auxiliary 12-volt DC power outlet		■	■
Battery saver	■	■	■

Seating/Appointments	S	SV	SL
4-way manual driver's seat	■		
6-way manual driver's seat		■	■
Driver's seat armrest		■	■
Cloth seat trim	■		
Upgraded cloth seat trim		■	■
Cloth door trim accent		■	■
60/40 Split fold-down rear seats		■	■
Silver trim accents on steering wheel, dash and vent rings		■	■
Silver trim accents on shift knob and shifter surround (CVT models only)		■	■
Chrome inside door handles, chrome-accented centre vents and parking brake		■	■
Tricot fabric headliner		■	■
Interior trunk lid trim		■	■

Audio/Entertainment	S	SV	SL
AM/FM/CD audio system	■		
Upgraded AM/FM/CD audio system		■	
Premium AM/FM/CD audio system with 109 mm (4.3") colour display			■
Two speakers	■		
Four speakers		■	■
SiriusXM Satellite Radio ¹			■
Streaming audio via Bluetooth® wireless technology			□
MP3/WMA CD playback capability		■	■
Auxiliary audio input jack	■	■	■
USB connection port for iPod® interface and other compatible devices			■
Radio Data System (RDS)		■	■
Speed-sensitive volume control		■	■
Steering wheel-mounted audio controls		■	■

Safety/Security	S	SV	SL
Nissan Advanced Airbag System with dual-stage supplemental front airbags with seat belt and occupant classification sensors	■	■	■
Driver and front-passenger seat-mounted side-impact supplemental airbags	■	■	■
Roof-mounted curtain side-impact supplemental airbags for front and rear-seat outboard occupant head protection	■	■	■
Vehicle Dynamic Control (VDC) with Traction Control System (TCS)	■	■	■
3-point ALR/ELR passenger seat belt system (ELR for driver)	■	■	■
Front seat belts with pre-tensioners and load limiters	■	■	■
Height-adjustable front head restraints		■	■
Height-adjustable rear outboard head restraints	■	■	■
LATCH System (Lower Anchors and Tethers for CHildren)	■	■	■
Zone Body construction with front and rear crumple zones	■	■	■
Hood-buckling creases	■	■	■
Energy-absorbing steering column	■	■	■
Pipe-style steel side-door guard beams	■	■	■
Immobilizer Key System	■	■	■
Steering wheel-mounted audio controls		■	■

PACKAGES

<input type="checkbox"/> SL Tech Package NissanConnect SM with Navigation, including 147 mm (5.8") colour touch-screen monitor and Voice Recognition for audio and navigation • NavTraffic provided by SiriusXM ¹ • POIs powered by Google® and Google® Send-To-Car • Streaming audio via Bluetooth® wireless technology • Hands-free text messaging assistant • RearView Monitor

■ Standard

□ Optional

□ Part of SL Tech Package

¹XM and SiriusXM Satellite Radio is available in the 10 Canadian provinces and the 48 contiguous United States. Basic monthly subscription required and sold separately after trial period. NavTraffic® is available in select North American markets. In Canada, at time of printing, incident and flow data is available for 7 metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Toronto, Ottawa, Montreal and Quebec City). Limited flow data is available for Toronto. Subscription sold separately after trial period. All subscriptions subject to customer agreement at siriusxm.ca/terms. All fees and programming subject to change. © 2013 Sirius XM Canada Inc. The Sirius, XM, and SiriusXM names and all related marks and logos are trademarks of Sirius XM Radio Inc. All other trademarks are the property of their respective owners. The Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod not included.

DIMENSIONS/CAPACITIES/WEIGHTS/FUEL

Dimensions				
Exterior – mm (inches)				
Wheelbase		2600 (102.4)		
Overall length		4455 (175.4)		
Overall width		1695 (66.7)		
Overall height		1514 (59.6)		
Track width (front)		1480 (58.3)		
Track width (rear)		1485 (58.5)		
Aerodynamics	S	SV (5 MT)	SV (CVT)	SL
Drag coefficient (Cd)	0.319	0.319	0.288	0.288
Interior (front/rear) – mm (inches)				
Head room		1011.3 (39.8)/929.7 (36.6)		
Leg room		1062.7 (41.8)/940.0 (37.0)		
Hip room		1222.4 (48.1)/1173.4 (46.2)		
Shoulder room		1312.0 (51.7)/1318.2 (51.9)		

Capacities	
Seating capacity	5
Interior passenger volume – L (cu ft)	2554 (90.2)
Cargo volume – L (cu ft)	422 (14.9)
Fuel tank – L (Imp gal)	41.0 (9.0)

Curb Weights – kg (lbs.)			
Base total	S	SV	SL
Manual transmission	1072 (2364)	1099 (2422)	–
Xtronic CVT®	–	1128.5 (2488)	1132 (2496)

2014 Fuel Consumption Estimates – L/100 km (MPG)	
City/Highway	
Manual transmission	7.4 (38)/5.4 (52)
Xtronic CVT®	6.1 (46)/4.8 (59)

– Actual mileage may vary with driving conditions – use for comparison only.

Nissan's environmental action plan focuses on several key areas. Increasing production of Zero Emission vehicles, including the 100% electric LEAF.™ Improving fuel efficiency through our PUREDRIVE™ measures. And reducing the environmental impact of manufacturing, as seen at our new, energy-efficient, low-emissions paint plant in Tennessee.

