#### NISSAN 370Z®

What if your car could put a smile on your face, confidence in your hands and goose bumps all over?

Here are just a few ways 370Z\* gives you an unforgettable drive.

#### SynchroRev Match.

The world's first rev-matching manual transmission puts a seamless downshift in the palm of your hand every time – helping to keep the chassis balanced in enthusiastic driving!

Variable Valve Event and Lift (VVEL) technology, for quicker response and a broader torque curve. 332 horsepower has never been more exhilarating.

**Lightweight aluminum suspension components** and super-light forged alloy wheels give you quick response and impressive grip while helping provide a smooth, controlled ride.

Looking for more? Visit 370Z\* on Facebook\* or Twitter\* to see what owners have to say. Find product demos and more on YouTube.\*

Follow Nissan Canada on:









that excites

#### visit nissan.ca

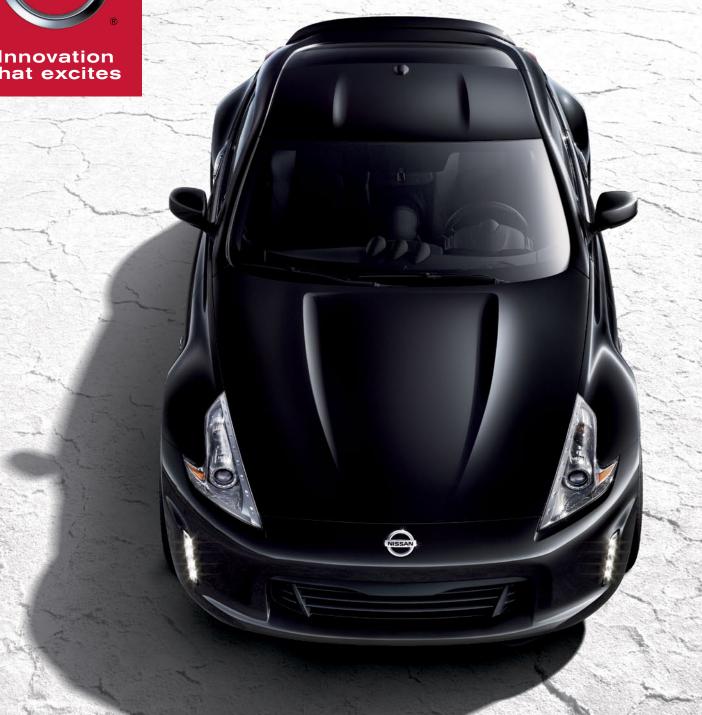
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2014 370Z<sup>®</sup>



## WHAT IF\_

# LEADING-EDGE AND LEGENDARY CAME IN ONE SWEET PACKAGE?

It's a claim few sports cars can make. And one absolutely worth experiencing. Your first stop – a curvy road not far from town. A perfect place to hear a dual exhaust bounce 332 HP of pure adrenaline off a canyon wall. To feel the massive braking power of available 14" front discs as you set up for a tight hairpin turn. The feedback through the wheel and the seats as a dynamically balanced chassis just grips and grips and grips. More? How about a perfect downshift thanks to the world's first available revmatching manual transmission. And somewhere along the way, find a scenic turnout, and just take in the aggressive design that's inspired awe and envy for over 40 years. Then fire up that 3.7-litre V6, stand on it, and you're gone. The 2014 370Z.® Sweet.

Nissan 370Z® Touring Coupe shown in Gun Metallic with optional equipment.

Nissan 370Z® Touring Roadster shown in Magma Red with optional equipment.

2







# THE FEELING OF UNLIMITED POSSIBILITIES.

Taste freedom as the breeze brushes your face. Hear the sound of 332 pure horsepower through a tuned exhaust. Embrace the sky as the Roadster folds its power top in about 20 seconds. Drop it from the cozy cockpit<sup>1</sup> or even from the outside by pushing a button on the driver's door. It's time to rev up your senses.





MAY THE G-FORCE BE WITH YOU.

Designed to conquer every corner, the Nissan 370Z® starts with a low centre of gravity and a short wheelbase for quick response. Structural supports under the hood and along the body reinforce the chassis to handle the loads the suspension can dish out. Add in an enthusiast's wish list of high-performance componentry. And at every turn of the wheel, find pure joy as the 370Z® turns handling science into pure performance art.

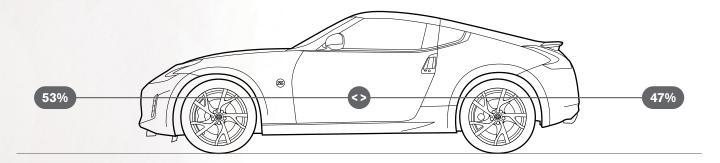
Lightweight suspension components. The lighter a suspension's components, the more quickly it can react to the driver and bumps in the road. Use of strong yet lightweight aluminum makes the 370Z® suspension extremely responsive. Its double-wishbone front and 4-link rear design helps to keep the tires vertical to the ground, maximizing their contact patches. Dual flow pass shocks enhance control. And super-light forged 19" alloy wheels are available for even quicker response.

**4-piston brake calipers on 14" front rotors.** Balance doesn't just apply to cornering. Bringing the powerful 370Z® to a halt are its largest brakes ever – available 14" front rotors, with the gripping power of 4-piston front calipers. Purpose-designed ducting helps to reduce fade and provide predictable and precise stopping power.



**53/47 weight distribution.** Some consider a static 50/50 balance to be the perfect weight distribution for handling. But Nissan engineers realized that a 53 front/47 rear static ratio is actually ideal. At the precise moment the driver accelerates out of a corner's apex, the weight distribution shifts rearward and becomes an approximate 50/50 balance. This translates into enhanced tire contact for better acceleration, quicker turns and a handling feel that's uniquely 370Z.®

**Vehicle Dynamic Control.** A great sports car shouldn't just exhilarate, it should also inspire confidence. Vehicle Dynamic Control (VDC) on the 370Z® continuously monitors the speed of each wheel, steering angle, yaw, lateral G-forces and even braking pressure. It compares the data to the steered vehicle path and, if it senses the onset of plowing (understeer) or fishtailing (oversteer), VDC brakes individual wheels and/or reduces engine power to help keep you on your steered course.¹



### DESIGNED FOR THE REAL WORLD.

Seats designed to hold you. The 3702<sup>®</sup>'s driver seat shows how seriously we take every detail of driving. The upper seatback has cutaway areas to help your arms move freely for steering and shifting. The lower seat cushions have cutaway areas to allow you to more easily work the pedals. Aggressive side bolsters and anti-slip materials on the seat help hold you in place.

A place for everything. While it's fun to attack your favourite twisty road, a sports car also has to function in day-in, day-out driving. To keep things orderly, the 370Z® features 3 cup holders, a lockable glove compartment, dash-mounted storage (not available with navigation), parcel shelves behind both seats and a handy parcel box behind the passenger seat.

Coupe cargo area. Plenty of open space for the important things in life – like sports gear. An available retractable cargo cover helps keep things out of sight.





Roadster trunk. A smartly designed convertible top means usable trunk space. Even with the top down, you can still fit a golf bag in the trunk.



### **EVEN WHEN REALITY BITES.**

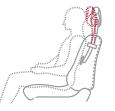
**High-performance protection.** The Nissan Advanced Airbag System includes dual-stage supplemental front airbags equipped with seat belt sensors and an occupant-classification sensor. These dual-stage airbags adjust their inflation rate, depending on the severity of impact and seat belt use. If the passenger seat is empty, a sensor actually deactivates that airbag. In addition, standard side-impact supplemental airbags are built into the seats, so they move with you as you adjust your seat. Standard curtain (door-mounted on Roadster) side-impact supplemental airbags help protect you and your passenger.<sup>1</sup>







**Seat belt technologies** utilize pre-tensioners to help tighten the belt when front airbags deploy. And if your body puts too much force on the belt, load limiters give a bit.



**Active Head Restraints** help reduce the chance of whiplash injuries by moving up and forward toward your head during certain rear-end collisions.

<sup>1</sup>Airbags are only a supplemental restraint system; always wear your seat belt. Do not use rear-facing child restraints in this vehicle. Also, in addition to any other requirement of applicable law, all children 12 and under should be properly secured in child restraints, booster seats, or seat belts according to their size. Airbags will only inflate in certain accidents. See your Owner's Manual for more details. Inflated airbags shown for illustration purposes only; actual coverage area may differ. Airbags deflate after deployment.



The 370Z® keeps a strong connection to your world as well as the road. With the available Bose® audio system, you've got an amazing choice of entertainment to create a soundtrack for your drive. And with the available touch-screen voice-activated Nissan Hard Drive Navigation System, you've got so much more than just directions!

**Knowledge is king.** The available Nissan Hard Drive Navigation System helps steer you clear of traffic jams, thanks to NavTraffic real-time traffic advisories.<sup>1, 2</sup> Hungry for more than just directions? The system also provides you with trusted ratings and reviews by *Zagat Survey*.<sup>®</sup> And with the available RearView Monitor, shift into "Reverse" and you get a glimpse of what's directly behind you on the navigation system's large 178 mm (7") VGA screen.<sup>3</sup>







**Bose®** audio system. Because even the most dedicated enthusiast might want to listen to something other than its spine-tingling dual-exhaust note, the 370Z® Coupe and Roadster feature an available Bose® audio system custom-engineered for the unique shape of the interior. And your choices in entertainment are nearly limitless.

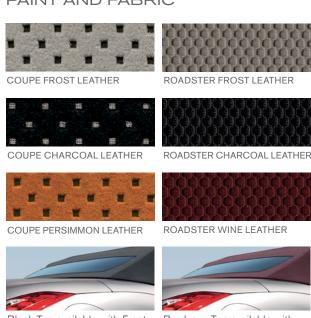
**USB input.** Plug your iPod® into the available USB input and you can control its functions through the audio system or touch-screen monitor, plus get song readouts on the digital display.<sup>4</sup> No iPod®? No problem. You can also play digital music files from a USB flash drive.<sup>4</sup>

**SiriusXM Satellite Radio.** With 170 channels of news, sports, music and more, there's always something worth listening to. If your favourite artist is playing on one of those channels, the 370Z®'s audio system alerts you, and asks if you want to switch over.<sup>2</sup>

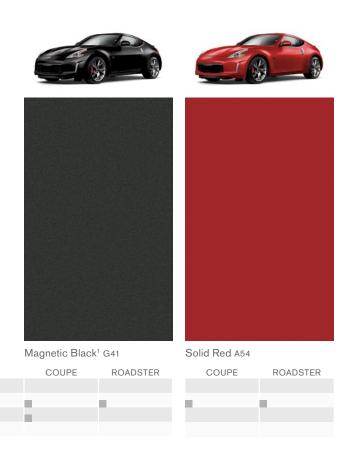
**Bluetooth.** The Bluetooth Hands-Free Phone System lets you make and receive calls through the audio system. On 370Z models with the available navigation system, you can even stream music from any compatible device via Bluetooth wireless technology. 5

¹Factory-installed option. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ²XM and SiriusXM Satellite Radio is available in the 10 Canadian provinces and the 48 contiguous United States. Basic monthly subscription required and sold separately after trial period. Nav¹raffic\* is available in select North American markets. In Canada, at time of printing, incident and flow data is available for 7 metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Toronto, Ottawa, Montreal and Quebec City). Limited flow data is available for Toronto. Subscription sold separately after trial period. All subscriptions subject to customer agreement at siriusxm.ca/terms. All fees and programming subject to change. © 2013 Sirius XM Canada Inc. The Sirius, XM, and SiriusXM names and all related marks and logos are trademarks of Sirius XM Radio Inc. All other trademarks are the property of their respective owners. ³Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. ⁴Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio input jack while driving. ⁵Availability of specific features is dependent upon the phone's Bluetooth \*support. Please refer to your phone Owner's Manual for details. The Bluetooth word mark and logos are owned by Bluetooth SlG, Inc., and any use of such marks by Nissan is under licence. Pode \*is a registered trademark of Apple, Inc. All rights reserved. iPod not included. Zagat Survey\* is a registered trademark of Zagat Survey, LLC Ltd.

#### PAINT AND FABRIC









#### GENUINE NISSAN ACCESSORIES

Every Genuine Nissan Accessory is: custom-fit, custom-designed and durability-tested; backed by Nissan's 3 year/60,000 km Accessories limited warranty; and can be financed when installed by dealer at time of purchase.<sup>2</sup>

A. Front Chin Aero Deflector Less turbulence. More downforce. Looks cool, too.

Standard

<sup>1</sup>Extra Cost Option

- B. NISMO® Rear Decklid Spoiler3 (Coupe Only)
- Track-inspired for the ultimate performance statement.
- **C. Illuminated Kick Plates** Let your door sills play dress up.
- D. NISMO® Cat-back Exhaust System³ A bump in horsepower and torque, plus a fearsome sound.

#### Additional Accessories:

- Carpeted Trunk Mat
- Portable Cargo Organizer

FROST LEATHER CHARCOAL LEATHER

WINE LEATHER

PERSIMMON LEATHER

- NISMO® Brake Pads³
- NISMO<sup>®</sup> Suspension Kits<sup>3</sup>
- NISMO® Shift Knobs³
- Splash Guards
- And More









#### **BUYING AND OWNING**

Finance Options Through Nissan Canada Finance, we offer many attractive purchase and lease programs, all with competitive rates and terms. With our flexible finance options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

No-Nonsense Warranty Every 2014 Nissan is covered by a 3 year/60,000 km<sup>4</sup> Comprehensive New Vehicle Warranty, a 5 year/100,000 km4 Powertrain Warranty, an 8 year/130,000 km4 Emission Control Warranty on selected components, and a

5 year/unlimited km Corrosion Perforation Warranty. As a Nissan owner, you'll also receive a 3 year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It's our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

Nissan has taken care to ensure that the colour swatches presented here are the closest possible representations of actual vehicle colours. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see your local Nissan Dealership for actual colours and pricing information.

2See your Nissan Dealership and read the actual limited warranty. 3S-tune components are engineered by NISMO\* for the enthusiast that drives on the street. S-tune components offer credible, measured increases in performance, but with an additional feature that the aftermarket can't match - each S-tune component is covered by Nissan Parts and Accessory Limited Warranty, up to 36 months/60,000 km (whichever occurs first) if installed at time of vehicle sale (like any other Genuine Nissan Part or Accessory). 4Whichever occurs first.

#### SPECIFICATIONS

Engine	370Z* TOURING
VQ37VHR - 3.7-litre DOHC 24-valve V6 aluminum-alloy engine <sup>1</sup>	
Horsepower - 332 HP @ 7000 rpm	
Torque - 270 lb-ft @ 5200 rpm	
Bore and stroke - 95.5 x 86.0	
Compression ratio – 11:1	
Maximum engine speed - 7500 rpm	
Emissions - Tier2-Bin5	
Continuously Variable Valve Timing Control System (CVVTCS) with	
Variable Valve Event and Lift (VVEL) on intake valves	
Twin-intake system	
Nissan Direct Ignition System with iridium-tipped spark plugs	
Electronic drive-by-wire throttle	
Engine block heater	

Drivetrain	_
Longitudinally mid-mounted front engine/Rear-Wheel Drive	
Carbon-fibre composite driveshaft	
6-speed close-ratio manual transmission	
SynchroRev Match® (manual transmission only)	S
7-speed automatic transmission with manual shift mode, paddle shifters	
and Downshift Rev Matching (available on Sport with Navigation	
Package only)	
Viscous limited-slip rear differential	

Brakes	
12.6" x 1.10" vented front discs and 12.6" x 0.63" vented rear discs	
Nissan sport brakes - 4-piston opposed aluminum front calipers with	
14.0" x 1.30" vented discs and 2-piston opposed aluminum rear	
calipers with 13.8" x 0.80" vented discs	S
4-wheel Anti-lock Braking System (ABS)	
Electronic Brake force Distribution (EBD)	
Brake Assist (BA)	

Suspension/Chassis Bracing/Steering	
2-link double-wishbone aluminum-alloy front suspension with	
aluminum subframe	
4-link aluminum-alloy rear suspension	
Front and rear stabilizer bars	
Ripple-control shock absorbers	
Euro-tuned sport shock absorbers	S
3-point front strut tower brace	
Rear underbody V-brace	
Vehicle-speed-sensitive power steering	

Wheels/Tires	
18" x 8.0" (front)/18" x 9.0" (rear) aluminum-alloy wheels	
19" x 9.0" (front)/19" x 10.0" (rear) RAYS® forged alloy wheels	S
225/50WR18 (front) and 245/45WR18 (rear) Yokohama® ADVAN	
Sport® high-performance tires	2
225/50WR18 (front) and 245/45WR18 (rear) Bridgestone® Potenza®	
high-performance tires	3
245/40WR19 (front) and 275/35WR19 (rear) Bridgestone® Potenza®	
high-performance tires	S

Standard	Part of Sport with Navigation Paci
Optional	

Exterior Features	TOURING
Automatic on/off headlights	
High Intensity Discharge (HID) bi-functional xenon headlights	
LED Daytime Running Lights	
LED taillights	
LED illuminated Z <sup>®</sup> side marker emblems	
Front chin aero deflector	S 2
Body-colour rear spoiler	S 2
Aluminum hood, doors and hatch/trunk	
Body-colour dual power heated outside mirrors	
UV-reducing solar glass	
Rear window defroster	
Power convertible soft-top with glass window	3
Rear wind deflector and power moving storage cover	3

Rear wind deflector and power moving storage cover	
Comfort/Convenience	
Nissan Hard Drive Navigation System with 178 mm (7") VGA touch-screen	
monitor and voice recognition	S
NavTraffic <sup>4</sup>	S
RearView Monitor	S
Nissan Intelligent Key® with Push Button Ignition	
Nissan Intelligent Key®-operated soft-top down	3
Automatic Temperature Control (ATC) with in-cabin microfilter	
Bluetooth® Hands-Free Phone System	
3-bay gauge cluster (oil temperature, voltmeter and digital clock)	
Fine Vision electroluminescent gauges with multi-function drive computer	
Upshift indicator light	
Power windows with one-touch auto-up/down feature	
Power door locks with auto-locking feature	
Remote windows down	
Key-operated windows up/down	
Illuminated steering wheel-mounted cruise control	
HomeLink® universal garage-door opener	
12-volt DC power outlets (two) and map lights	
Tilt steering column with integrated gauges	
Variable intermittent windshield wipers	
Auto-dimming rearview mirror	
Single visor with illuminated vanity mirror	
Sun visor extenders	2
Cup holders (three) and lockable glove compartment	
Dash-mounted storage (not available with navigation)	
Parcel shelves (behind seats)	
Parcel box (behind passenger seat)	
Rear cargo cover	2

Seating/Appointments	
Leather-appointed sport seats	2
Ventilated leather-appointed sport seats	3
8-way adjustable driver's seat	
4-way adjustable passenger's bucket seat	
Power seats	
Heated seats	2
Climate-controlled seats (heated and cooled)	3
Driver's adjustable lumbar support	
Driver-shaped bucket seat with thigh support	
Driver and passenger knee support	
Synthetic suede door inserts	
Leather-wrapped steering wheel, shift knob and parking brake lever	
Aluminum-trimmed pedals	

Audio/Entertainment	370Z* TOURING
Bose® audio system with AM/FM/in-dash 6-CD changer	
Eight speakers, including dual subwoofers	
SiriusXM Satellite Radio⁴	
MP3/WMA CD playback capability	
Auxiliary audio input jack	
Auxiliary audio/video input jacks (this feature replaces auxiliary audio	
input jack located on head unit)	S
USB connection port for iPod® interface and other compatible devices	s
Streaming audio via Bluetooth® wireless technology	S
Radio Data System (RDS)	
Speed-sensitive volume control	
Illuminated steering wheel-mounted audio controls	

Safety/Security	
Nissan Advanced Airbag System (AABS) with dual-stage supplemental	
front airbags with seat belt and occupant-classification sensors	
Driver and passenger seat-mounted side-impact supplemental airbags	
Roof-mounted curtain side-impact supplemental airbags for occupants	
head protection	2
Door-mounted curtain side-impact supplemental airbags for occupants	
head protection	3
Vehicle Dynamic Control (VDC) with Traction Control System (TCS)	
Seat belts with pre-tensioners and load limiters (3-point ALR/ELR	
passenger seat belt system)	
Active Head Restraints	
Energy-absorbing steering column	
Zone Body construction with front and rear crumple zones	
Hood-buckling creases	
Aluminum side-door guard beams	
Tire Pressure Monitoring System (TPMS)	
Immobilizer Key System	
Anti-theft system	

#### PACKAGE

Sport with Navigation Package

Euro-tuned sport shock absorbers

Nissan sport brakes

SynchroRev Match® (manual transmission only)

19" RAYS® forged alloy wheels

245/40WR19 and 275/35WR19 Bridgestone®

Potenza® high-performance tires

Front chin aero deflector (Coupe only)

Body-colour rear spoiler (Coupe only)

Nissan Hard Drive Navigation System with 178 mm (7")

VGA touch-screen monitor and voice recognition

NavTraffic<sup>4</sup>

RearView Monitor

USB connection port for iPod® interface and other compatible devices

Streaming audio via Bluetooth® wireless technology

Auxiliary audio/video input jacks (this feature replaces auxiliary audio input jack on head unit)

This package deletes the in-dash 6-CD changer.

#### DIMENSIONS/CAPACITIES/WEIGHTS/FUEL

Dimensions	
Exterior - mm (inches)	
Wheelbase	2550 (100.4)
Overall length	4246 (167.2)
Overall width	1845 (72.6)
Overall height	1315 (51.8); up to 1326 (52.2) on Roadster
Track width (front/rear)	
18" Aluminum-alloy wheels	1550 (61.0)/1595 (62.8)
19" RAYS® forged wheels	1540 (60.6)/1565 (61.6)
Aerodynamics – Cd	
Drag coefficient:	.30 on Coupe; .29 with Sport Pkg.
Drag coefficient:	.33 on Roadster; .34 with Sport Pkg.
Interior – mm (inches)	
Head room	971 (38.2); 983 (38.7) on Roadster
Leg room	1090 (42.9)
Hip room	1388 (54.6)
Shoulder room	1383 (54.4)
Capacities	
Interior volume - L (cu. ft.)	1461 (51.6); 1481 (52.3) on Roadster
Cargo volume - L (cu. ft.)	195 (6.9); 119 (4.2) on Roadster
Fuel tank - L (Imp gals.)	71.9 (19.0)
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Curb Weights – kg (lbs.)	
Coupe base total	
Manual transmission	1512 (3333)
Automatic transmission	1527 (3366)
Roadster base total	
Manual transmission	1593 (3494)
Automatic transmission	1603 (3516)
Weight distribution	54/46
Weight distribution (with passengers)	53/47

#### 2014 Fuel Consumption Estimates – L/100 km (MPG)

City/Hwy	COUPE	ROADSTER
Manual transmission	11.8 (24)/7.8 (36)	12.0 (24)/8.1 (35)
Automatic transmission	11.1 (25)/7.7 (37)	11.5 (25)/8.0 (35)

Actual mileage may vary with driving conditions - use for comparison only.

Nissan's environmental action plan focuses on several key areas. Increasing production of Zero Emission vehicles, including the 100% electric LEAF™. Improving fuel efficiency through our PUREDRIVE™ measures. And reducing the environmental impact of manufacturing, as seen at our new, energy-efficient, low-emissions paint plant in Tennessee.



¹Premium fuel required. ²Coupe only. ³Roadster only. ⁴XM and SiriusXM Satellite Radio is available in the 10 Canadian provinces and the 48 contiguous United States. Basic monthly subscription required and sold separately after trial period. NavTraffic® is available in select North American markets. In Canada, at time of printing, incident and flow data is available for 7 metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Toronto, Ottawa, Montreal and Quebec City). Limited flow data is available for Toronto. Subscription sold separately after trial period. All subscriptions subject to customer agreement at siriusxm.ca/terms. All fees and programming subject to change. © 2013 Sirius XM Canada Inc. The Sirius, XM, and SiriusXM names and all related marks and logos are trademarks of Sirius XM Radio Inc. All other trademarks are the property of their respective owners. Bose® is a registered trademark of The Bose Corporation. HomeLink® is a registered trademark of Johnson Controls Technology Company. The Bluetooth® word mark and logo are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. Bridgestone® and Potenza are registered trademark of Bridgestone® and Potenza are registered trademarks of Bridgestone Corporation. RAYS® is a registered trademark of Apple, Inc. All rights reserved. iPod not included. Yokohama® and ADVAN Sport are registered trademarks of The Yokohama Rubber Company, Ltd.