

See how the Sprinter stacks up to the competition.

Comparing the most popular models sold in Canada.



VS



2016 Mercedes-Benz Sprinter 2500 Cargo Van 144" WB High Roof

Base Price \$44,500 | Diesel Price \$0
Starting Price \$44,500

2016 Ram ProMaster

2500 Cargo Van 136" WB High Roof (Diesel)

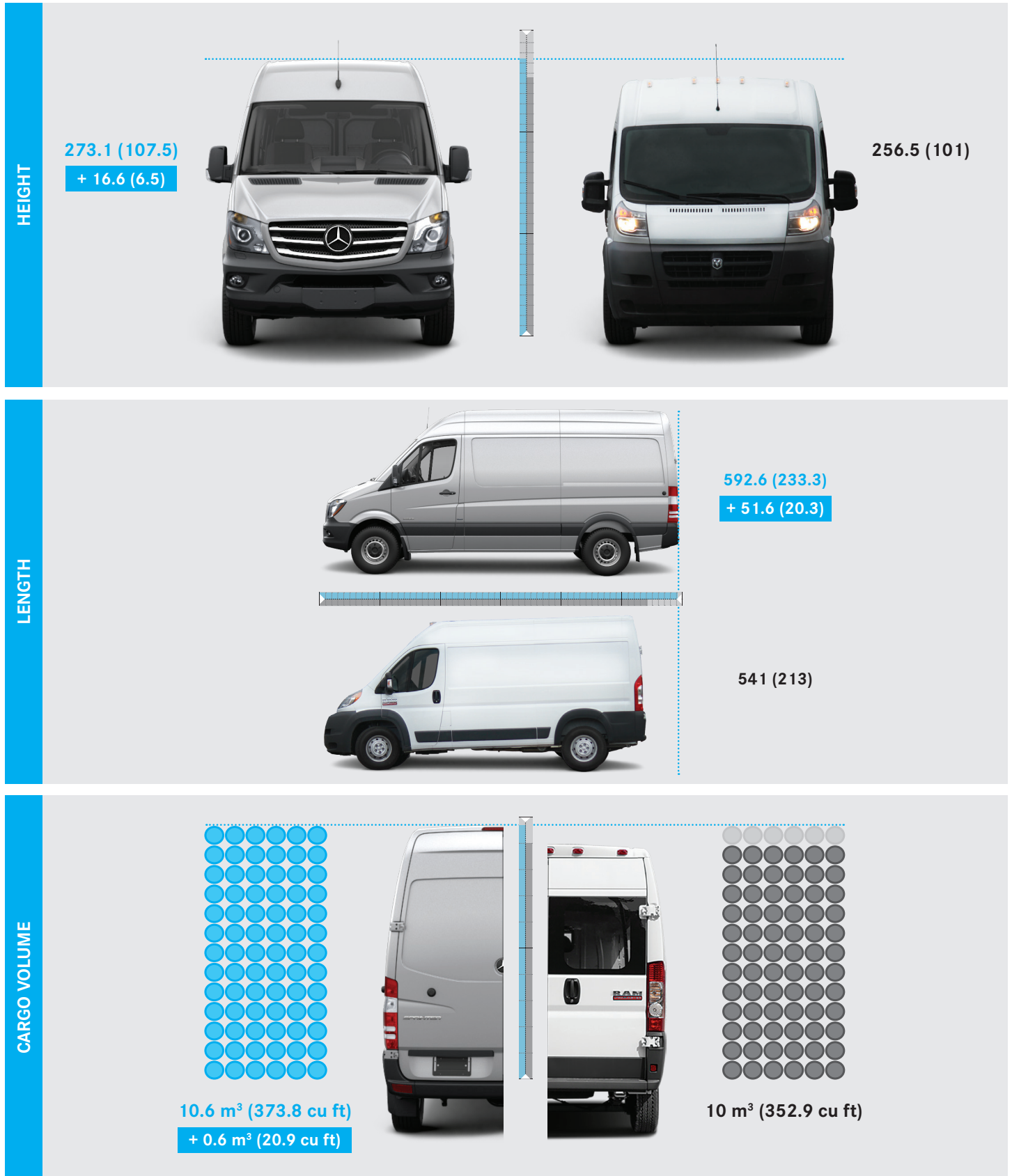
Base Price: \$36,995 | Diesel Price: \$6,000
Starting Price \$42,995

			THE DIFFERENCE
Cargo Volume	10.6 m ³ (373.8 cu ft)	10 m ³ (352.9 cu ft)	0.6 m ³ (20.9 cu ft)
Length	592.6 (233.3)	541 (213)	51.6 (20.3)
Height	273.1 (107.5)	256.5 (101)	16.6 (6.5)
Cargo Bed Length	349 (137.4)	312.4 (123)	36.6 (14.4)
Interior Height	197.6 (77.8)	193 (76)	4.6 (1.8)
Door Opening Height - Side	182.1 (71.1)	175.5 (69.1)	6.6 (2)
Door Opening Width - Side	130 (51.2)	125 (48.2)	5 (3)
Door Opening Height - Rear	183.9 (72.4)	151.9 (59.8)	32 (12.6)
Door Opening Width - Rear	156.5 (61.6)	156.2 (61.5)	0.3 (0.1)

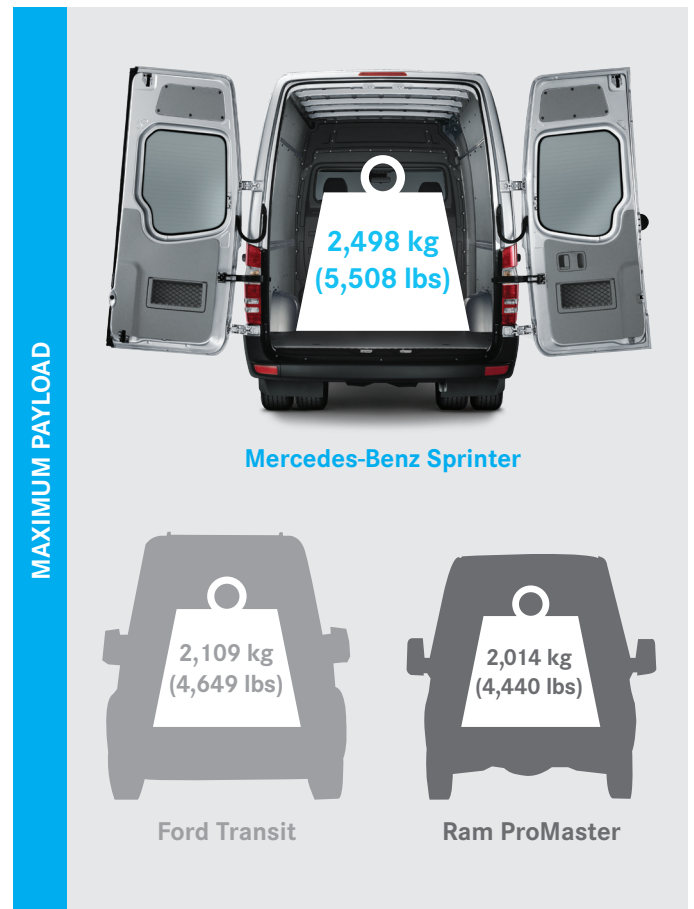
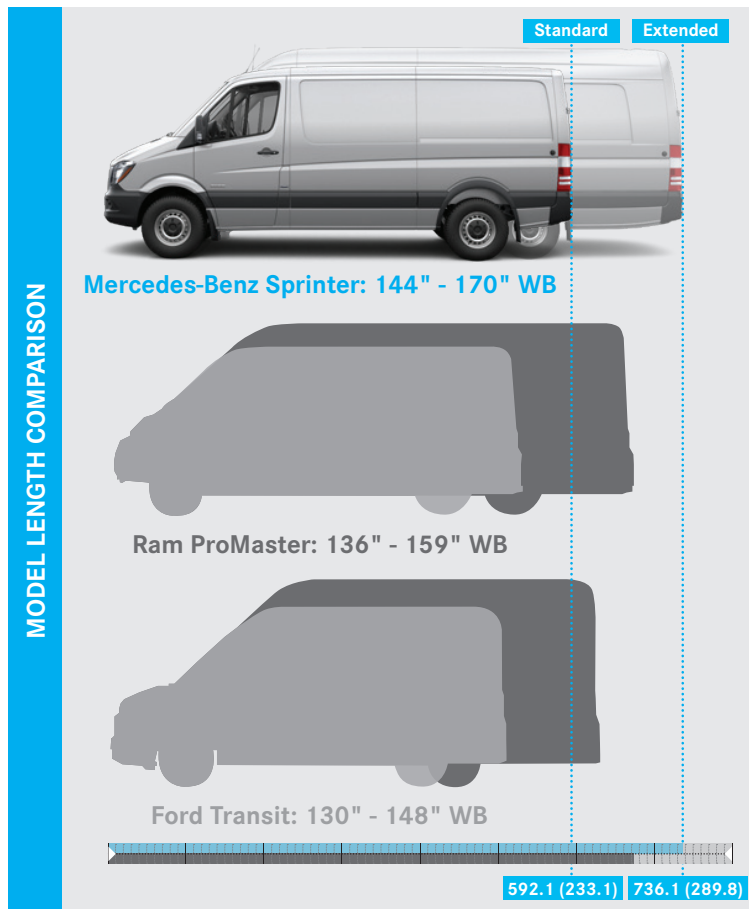
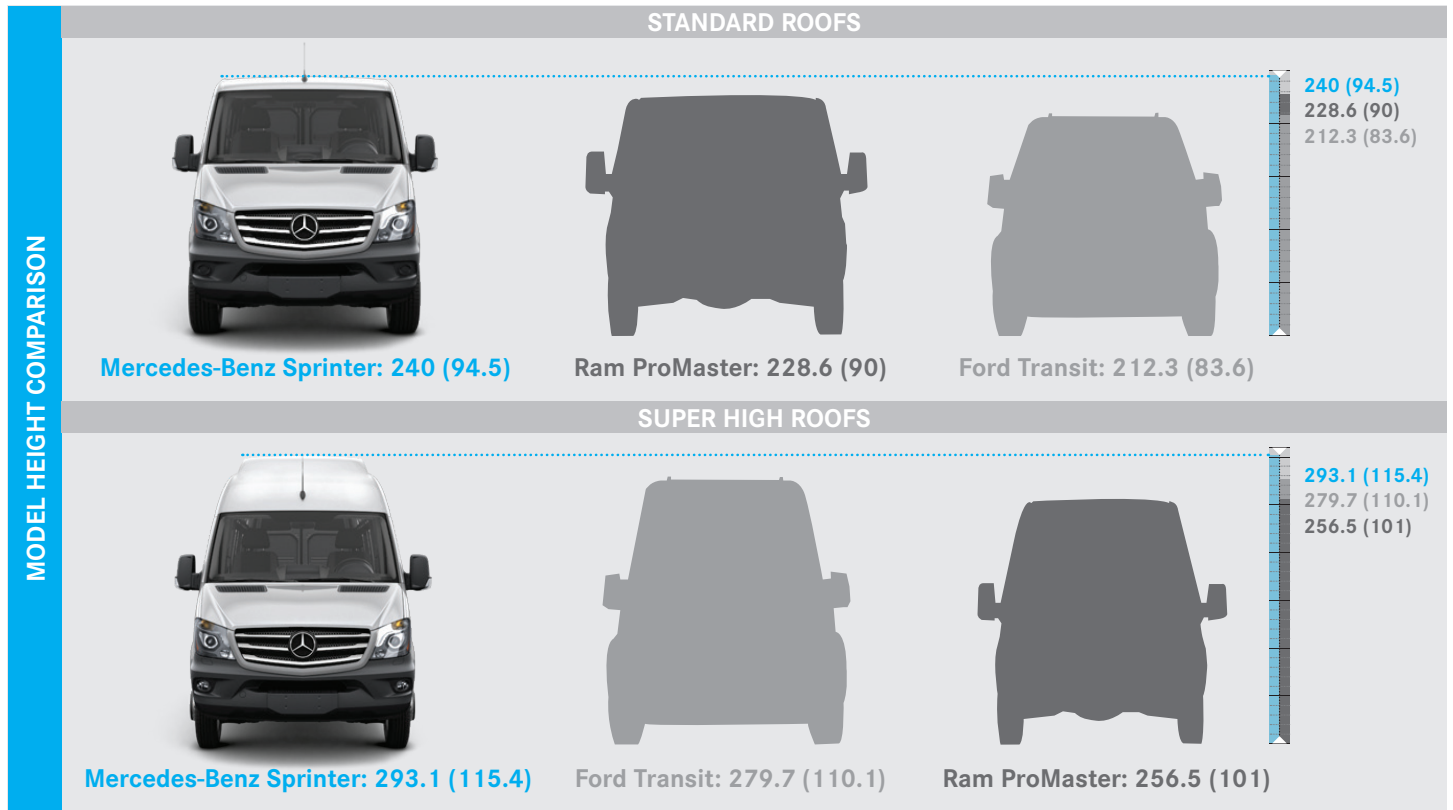
All measurements in cm (in) unless otherwise specified.



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Who is really Best-In-Class?



Total Cost of Ownership

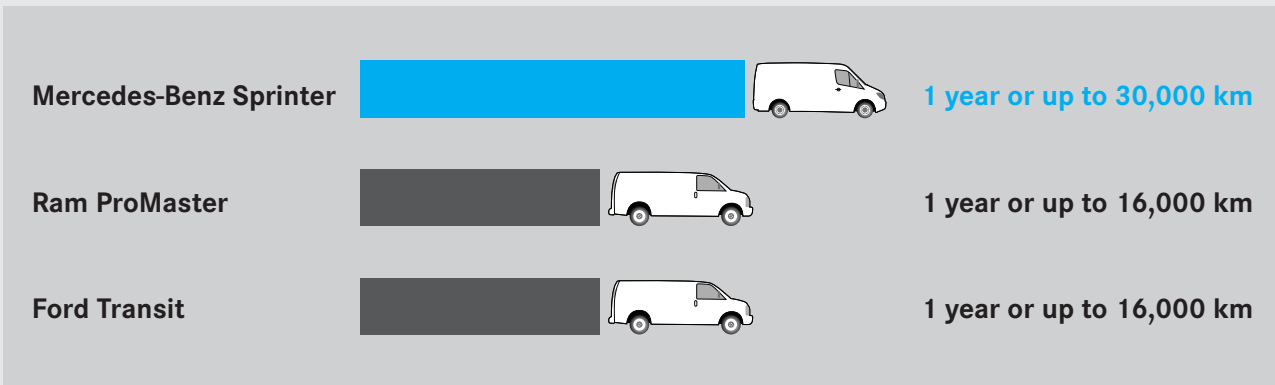


TCO: FUEL COSTS



With fuel costs averaging 12 cents / km, the Sprinter can reduce fuel costs by up to \$3,232 per 50,000 km, a remarkable **savings of over \$16,000 over 5 years.**

TCO: MAINTENANCE



TCO: RETAINED VALUE



Based on 2015 data analysis comprised and performed by reputable third-party automotive research firm Vincentric, LLC. Mercedes-Benz Canada had no part in the measurement and outcome of the results.



The Sprinter difference.

	Feature	Description	Mercedes-Benz	Ford	Ram	Mercedes-Benz Advantage
SAFETY	ADAPTIVE ESP®	The ADAPTIVE ESP® Electronic Stability Program works first by automatically measuring load conditions. When the system detects wheelspin, understeer, or oversteer, it automatically brakes and/or adjusts engine output to immediately stabilize the vehicle.	X			Technology exclusive to Mercedes-Benz – better performance than competitor ESP functions because it adapts the controls based on the load you carry. ADAPTIVE ESP calculates how much cargo is loaded into the back of the van, and where it is loaded (high up, or to the front of the van, etc.). It will adjust stability controls to compensate for load differences.
	COLLISION PREVENTION ASSIST	The unique-to-Sprinter COLLISION PREVENTION ASSIST works by visibly warning the driver if a vehicle in front is too close. And if it knows a collision is about to happen, it assists in applying enough brake to help prevent an accident.	X			Feature not available on competitor models. Exclusive to Mercedes-Benz.
	BLIND SPOT ASSIST	A Mercedes-Benz Sprinter exclusive feature, Blind Spot Assist sees what the driver cannot. Monitoring both sides of the vehicle, drivers get a visual alert and audible warning if the turn signal is activated when a vehicle is detected in the van's blind spot.	X			Feature not available on competitor models. Exclusive to Mercedes-Benz.
	CROSSWIND ASSIST	Designed to safeguard against wind gusts, the Sprinter-only feature, Crosswind Assist, helps the Sprinter stay its course by battling strong sidewinds with targeted, one-sided brake interventions.	X			Feature not available on competitor models. Exclusive to Mercedes-Benz.
	PARKTRONIC	Using ultrasonic signals, PARKTRONIC's six monitors measure the distance between the vehicle's front and rear bumpers and an obstacle. If an obstacle gets too close, it visually and audibly warns the driver, allowing the driver to fit into tight spaces with a lower chance of collision.	X	X	X	Sprinters are equipped with both front and rear sensors for complete monitoring. Ford Transit and Ram ProMaster only have rear sensors.



The Sprinter difference.

(continued)

	Feature	Description	Mercedes-Benz	Ford	Ram	Mercedes-Benz Advantage
EFFICIENCY	SUPER ULTRA LOW EMISSION VEHICLE (SULEV)	Through optimizations to the engine and exhaust systems, the Sprinter boasts the only SULEV-certified diesel engine in the world. A SULEV is 90% cleaner and emits substantially lower levels of Hydrocarbons (HC), Carbon Monoxide (CO), Nitrogen Oxides (NOX), and Particulate matter than conventional vehicles. Exceeding even the lowest emission standards, the Sprinter is best-in-class in emissions and efficiency.	X			Feature not available on competitor models. Exclusive to Mercedes-Benz. The cleanest diesel engine in the world – perfect for customers dedicated to reducing their environmental footprint.
	FUEL EFFICIENCY	The results from the 2015 Canadian Truck King Challenge had the Sprinter scoring the best fuel economy by far with a result of 10.6 L / 100 km.	X			The competition lagged behind the Sprinter's fuel efficiency scores with Ford Transit delivering 11.0 L / 100 km and Ram ProMaster delivering 13.8 L / 100 km.
FUNCTIONALITY	SPRINTER 4X4	The Sprinter is the only commercial van in Canada with a 4x4 option. The 4ETS uses electronics instead of mechanical differentials, making it lighter than traditional 4x4 systems, saving on fuel. The system can also be turned on and off at the push of a button, to save fuel when the 4x4 function is not required.	X			Only commercial van in Canada with 4x4 capabilities. Feature not available on competitor models. Exclusive to Mercedes-Benz.
	CREW VAN PACKAGE	An option only available in the Sprinter, the Crew Van Package adds a 3-person bench behind the driver and passenger seats, providing a total of five available seats in the cab.	X			



The Sprinter difference.

(continued)

VINCENTRIC AWARDS



For the fourth consecutive year the Sprinter has won Vincentric's™ top honour, the Vincentric Best Fleet Value in Canada award. And for the sixth consecutive year, the Sprinter has won the Vincentric Lowest Total Cost of Ownership in Canada (Large Vans).

VINCENTRIC BEST FLEET VALUE IN CANADA AWARDS



2015



2014



2013



2012

VINCENTRIC LOWEST TOTAL COST OF OWNERSHIP IN CANADA (LARGE VANS)



2015



2014



2013



2012



2011



2010

CANADIAN BLACK BOOK AWARDS



In addition, the Mercedes-Benz Sprinter has won the Canadian Black Book's Best Retained Value award in the full-size van category for the sixth consecutive year. The award, which tracks vehicle value over a four-year period, is awarded to those that hold the highest percentage value of their original MSRP.

CANADIAN BLACK BOOK'S BEST RETAINED VALUE AWARDS



2015



2014



2013



2012



2011



2010

