

BMW Certified  
Collision  
Repair Center



The Ultimate  
Driving Machine®

[bmwusa.com](http://bmwusa.com)

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Collision repair engineered by BMW.





Because compromise simply isn't an option.

Hopefully, you'll never need collision repair for your BMW. But in the event of an accident, you can take comfort in the fact that BMW Certified Collision Repair Centers are dedicated to not merely repairing, but restoring your vehicle to pre-accident condition according to BMW factory specifications. And when it comes to your BMW, you should demand no less.



## Introducing the well-engineered repair.

All repair procedures employed by BMW Certified Collision Repair Centers are developed by BMW engineers specifically for your vehicle model to preserve its beauty, performance and value. Besides helping to protect your considerable investment, those procedures also help ensure that repairs are completed with timeliness and uncompromising precision by collision repair experts specially trained to use only BMW-approved techniques and equipment.

## We never use our name lightly.

Before any collision repair provider can call itself BMW certified, it must meet stringent BMW requirements in a number of areas, including tools and equipment, training, personnel, facilities and operational excellence. What's more, it must continually invest in and employ the latest repair technologies and equipment to remain certified. In short, BMW has always stood for the highest standards in the automotive industry. And we intend to keep it that way.

At BMW Collision Repair Centers, our work is designed to meet more than BMW's standards. It's designed to meet yours.

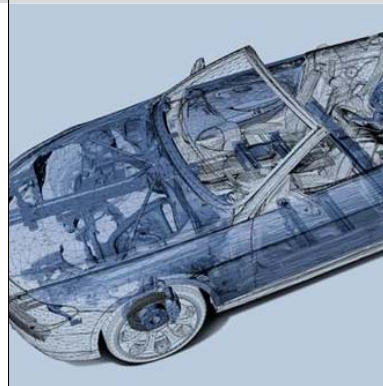






## Overqualified by design.

Technicians at BMW Certified Collision Repair Centers undergo more than 100 hours of specialized BMW training to earn their certification. And only BMW-trained and certified technicians will perform repairs on your BMW, channeling their expertise into restoring your vehicle to BMW factory specifications using factory-approved procedures.



## Beyond the bodywork.

Damage caused by an accident often runs deep, impacting the complex structural, mechanical and electronic systems vital to the performance and safety of your BMW. Only BMW Certified Collision Repair Centers possess the technology and expertise to locate problems beneath the surface, delivering more accurate diagnoses and repairs, inside and out.

## Precision at its most precise.

In the repair of your vehicle, BMW Collision Repair Centers use only the very latest techniques, tools and technologies, including equipment designed from vehicle blueprints for pinpoint accuracy. These unique resources allow us to achieve body tolerances of one millimeter or less, while the industry standard is between six and ten. Exactitude is a beautiful thing.



## Backed by more than our word.

All work performed by BMW Certified Collision Repair Centers is guaranteed for as long as you own or lease your vehicle.\* And thanks to BMW's extensive industry experience, Centers are able to work with you and your insurance provider to help manage your claim—with the support of fully documented repair procedures, if needed. That's peace of mind you can count on.



## BMW through and through.

Crafted to exacting specifications for superior quality, fit and function, Original BMW Parts are the only parts used by BMW Certified Collision Repair Centers. And they're the only parts designed to preserve not only the integrity and safety of your vehicle, but the signature performance that makes a BMW a BMW. Therefore, it's critical to keep yours 100% pure.



## The ultimate choice.

You chose BMW above all the rest. And you have a choice when it comes to collision repair. Protect your investment by choosing the only provider with the tools, equipment and training to ensure that your BMW continues to look and perform like the Ultimate Driving Machine®. Insist on the ultimate in collision repair — collision repair engineered by BMW.

\*The limited-lifetime warranty covers all work performed, including parts installed, labor, color match and gloss retention. See your BMW Service Advisor for details on restrictions and limitations.