

**14FIESTA**



**SPECIFICATIONS**



**Go Further**

## SPECIFICATIONS

### Standard Features

#### Mechanical

|  |
|--|
| Anti-Lock Brake System (ABS)                     |
| Easy Fuel® capless fuel filler                   |
| Electric power-assisted steering (EPAS)          |
| Front-wheel drive (FWD)                          |
| Suspension – Front: independent MacPherson strut |
| Suspension – Rear: non-independent twist-beam    |

#### Seating

|                                   |
|-----------------------------------|
| 6-way manual driver's seat        |
| 4-way manual front-passenger seat |
| 60/40 split-fold rear seat        |

#### Interior

|   |
|---|
| 12-volt front powerpoint                  |
| Air conditioning                          |
| Auxiliary audio input jack                |
| Bottle/cupholders (5 front, 1 rear)       |
| Driveaway auto door locks                 |
| Front carpeted floor mats                 |
| Front doors with map pocket and cupholder |
| Front-passenger seat back map pocket      |
| Power door locks                          |
| Rear vents                                |
| Tilt/telescoping steering column          |

#### Exterior

|   |
|---|
| Acoustic-laminate solar-tinted glass      |
| Body-color door handles                   |
| Quad-beam halogen headlamps               |
| Rear-window defroster                     |
| Rear-window wiper with washer (hatchback) |
| Windshield wipers – Front: intermittent   |

#### Safety & Security

|   |
|---|
| Personal Safety System™ for driver and front passenger includes dual-stage front airbags <sup>2</sup> ; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System |
| AdvanceTrac® electronic stability control and Hill Launch Assist  |
| Belt-Minder® front safety belt reminder   |
| Child-safety rear door locks  |
| Driver's knee airbag <sup>2</sup>   |
| Front-seat side airbags <sup>2</sup>  |
| SecuriLock® Passive Anti-Theft System   |
| Side-curtain airbags <sup>2</sup>   |
| SOS Post-Crash Alert System™  |
| Tire Pressure Monitoring System (excludes spare)  |

### Engines/EPA-Estimated Ratings & Dimensions

#### 1.6L Ti-VCT I-4

|   |
|---|
| 120 hp @ 6,350 rpm                            |
| 112 lb.-ft. of torque @ 5,000 rpm             |
| 5-speed manual                                |
| 27 city/38 hwy/31 combined mpg                |
| PowerShift 6-speed automatic                  |
| 29 city/39 hwy/32 combined mpg                |
| SFE Package with PowerShift 6-speed automatic |
| 30 city/41 hwy/34 combined mpg                |

#### 1.6L EcoBoost® I-4

|  |
|--|
| 197 hp @ 6,000 rpm <sup>3</sup>                |
| 202 lb.-ft. of torque @ 4,200 rpm <sup>3</sup> |
| 6-speed manual                                 |
| 26 city/35 hwy/29 combined mpg                 |

#### Exterior

|                           |                      |
|---------------------------|----------------------|
|                           | Sedan/Hatchback/ST   |
| Wheelbase                 | 98.0"                |
| Length                    | 173.5"/159.7"/160.1" |
| Height                    | 58.1"/58.1"/57.2"    |
| Width – Mirrors folded    | 71.6"                |
| Width – Including mirrors | 77.8"                |

#### Interior

|                       |                   |
|-----------------------|-------------------|
| Head room – Front     | 39.1"             |
| Head room – Rear      | 37.1"/37.2"/37.2" |
| Shoulder room – Front | 52.7"             |
| Shoulder room – Rear  | 49.0"             |
| Hip room – Front      | 50.6"             |
| Hip room – Rear       | 49.2"             |
| Leg room – Front      | 42.2"             |
| Leg room – Rear       | 31.2"             |

#### Capacities (cu. ft.)

|  |           |
|--|-----------|
| Passenger volume                               | 85.1      |
| Luggage capacity (sedan)                       | 12.8      |
| Cargo volume behind front seats (hatchback/ST) | 25.4      |
| Cargo volume behind rear seats (hatchback/ST)  | 14.9/10.1 |
| Fuel tank (gal.)                               | 12.4      |

<sup>2</sup>Always wear your safety belt and secure children in the rear seat. <sup>3</sup>Figures achieved using 93-octane premium fuel.

Molten hot **AND** ultra-efficient.<sup>1</sup>

ST, Molten Orange Metallic Tri-coat. Available equipment.

<sup>1</sup>EPA-estimated ratings: 27 city/38 hwy/31 combined mpg, 1.6L Ti-VCT I-4 manual, actual mileage will vary; 29 city/39 hwy/32 combined mpg, 1.6L Ti-VCT I-4 automatic, actual mileage will vary; 30 city/41 hwy/34 combined mpg, 1.6L Ti-VCT I-4 with SFE Package, actual mileage will vary; 26 city/35 hwy/29 combined mpg, 1.6L EcoBoost® I-4, actual mileage will vary.





SE Sedan. Tuxedo Black Metallic. Available equipment. SE Hatchback. Race Red. SE Appearance Package. Available equipment.

SE. Medium Light Stone cloth seats with Medium Light Stone inserts.

Steering wheel-mounted audio and SYNC controls.

SYNC voice-activated, in-vehicle connectivity system.

[Click here to see all that SYNC with MyFord Touch can do.](#)

## S Sedan/Hatchback

**Equipment Group 100A**  
Includes all standard features, plus:

### Mechanical

1.6L Ti-VCT I-4 engine  
5-speed manual transmission  
Compact spare  
Power front disc/rear drum brakes  
Torque Vectoring Control

### Seating

Adjustable front and rear head restraints  
Cloth seats

### Interior

3-spoke steering wheel  
AM/FM stereo/single-CD player with MP3 capability, 6 speakers and 80 watts  
Day/night rearview mirror  
Driver and front-passenger sun visors with vanity mirrors  
Ford SYNC® voice-activated, in-vehicle connectivity system and USB port with SYNC Services<sup>1</sup> for Traffic, Directions and Information  
Manual windows  
Multifunctional digital display in center stack

### Exterior

15" steel wheels with silver-painted covers and P185/60R15 tires  
Body-color power sideview mirrors with integrated blind spot mirrors  
Carbon Black grille with chrome bars and surround  
Liftgate spoiler (hatchback)

### Available Options & Packages

**Cargo Management Package** includes cargo net and foldable soft cargo organizer

**Exterior Protection Package** includes rear bumper protector, and molded splash guards for front and rear (hatchback only)

### Fiesta Lower Door Stripe Graphic Package

Keyless entry keypad  
PowerShift 6-speed automatic transmission with SelectShift® capability

### Smoker's Package

## SE Sedan/Hatchback

**Equipment Group 200A**  
Includes select S features, plus:

### Seating

Unique cloth seats and door inserts

### Interior

12-volt rear powerpoint  
Ambient lighting  
Chrome door handles  
Cruise control  
Full center console with armrest  
Leather-wrapped steering wheel  
Message center with trip computer  
MyKey®  
Overhead console  
Power windows with one-touch-up/-down driver's side window feature  
Rear dome light  
Steering wheel-mounted audio controls

### Exterior

15" Sparkle Silver-painted aluminum wheels  
Automatic headlamps  
Perimeter alarm  
Power sideview mirrors with integrated blind spot mirrors and turn signal indicators  
Remote Keyless Entry System with integrated keyhead transmitter remotes (2)

### Available Equipment Group

**Equipment Group 201A – SE Appearance Package** includes MyFord Touch® with 6.5" LCD color touch screen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jacks; SiriusXM Satellite Radio; unique Sport cloth seats with contrast stitching; driver's seat manual lumbar; leather-wrapped shift knob (manual only); 16" Sparkle Silver-painted aluminum wheels; fog lamps with chrome bezels; rear decklid spoiler (sedan); and aluminum compact spare wheel

### Available Options & Packages

Full body styling kit includes unique body-color front fascia with black airfoil, body-color rear lower valance with unique black diffuser, body-color-painted side rocker moldings, and front fog lamps (hatchback only; late availability)

**Cargo Management Package** includes cargo net and foldable soft cargo organizer

**Comfort Package** includes electronic automatic temperature control, heated front seats, and heated sideview mirrors

**Exterior Protection Package** includes rear bumper protector, and molded splash guards for front and rear (hatchback only; n/a with full body styling kit)

### Fiesta Lower Door Stripe Graphic Package

**Interior Protection Package** includes black all-weather floor mats for front and rear, and cargo area protector

Keyless entry keypad

Power moonroof

PowerShift 6-speed automatic transmission with SelectShift capability

### Smoker's Package

**SuperFuel Economy (SFE) Package** includes side air deflectors, underbody shields, lower grille blocker, 15" steel wheels with silver-painted covers, and decklid spoiler on sedan (requires PowerShift 6-speed automatic transmission and 200A; late availability)

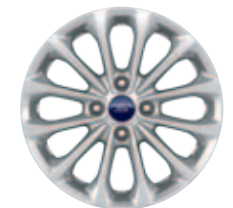
Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 201A)



15" Steel with Silver-Painted Covers  
Standard: **S**  
Included: **SFE Package**



15" Sparkle Silver-Painted Aluminum  
Standard: **SE**



16" Sparkle Silver-Painted Aluminum  
Included: **SE Appearance Package**

<sup>1</sup>SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.

## Titanium Sedan/Hatchback

## SPECIFICATIONS

### Equipment Group 300A

*Includes select SE features, plus:*

### Seating

Adjustable lumbar support for driver's seat

Heated front seats

Leather-trimmed seats

Upgraded door-trim inserts

### Interior

Audio System from Sony® with 8 speakers and HD Radio™ Technology

Auto-dimming rearview mirror

Chrome shifter bezel (automatic)

Electronic automatic temperature control

Intelligent Access with push-button start (2 key fob transmitters)

Rear view camera

SiriusXM Satellite Radio with 6-month trial subscription

SYNC® with MyFord Touch® with 6.5" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

### Exterior

16" premium Sparkle Nickel-painted aluminum wheels with P195/50R16 tires

Chrome beltline and decklid moldings

Chrome headlamp bezels

Fog lamps with chrome surrounds

Heated sideview mirrors

Piano Black-painted lower grille with chrome surround

Reverse Sensing System

### Available Options & Packages

**Cargo Management Package** includes cargo net and foldable soft cargo organizer

**Exterior Protection Package** includes rear bumper protector, and molded splash guards for front and rear (hatchback only)

### Fiesta Lower Door Stripe Graphic Package

**Interior Protection Package** includes black all-weather floor mats for front and rear, and cargo area protector

Power moonroof

PowerShift 6-speed automatic transmission with SelectShift® capability

### Smoker's Package

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription



Sedan. Storm Gray Metallic. Available equipment. Hatchback. Blue Candy Metallic Tinted Clearcoat. Available equipment.

Electronic automatic temperature control.

Audio System from Sony with 8 speakers and HD Radio Technology.

Heated sideview mirrors.

[Click here to see how much more Fiesta offers than the competition.](#) ➡

[Click here to see what's "new" about the 2014 Fiesta Titanium.](#) ➡



16" Premium  
Sparkle Nickel-Painted Aluminum  
Standard



ST Hatchback

SPECIFICATIONS

|   |
|---|
| <b>Equipment Group 400A</b><br><i>Includes select SE features, plus:</i>  |
| <b>Mechanical</b>   |
| 1.6L EcoBoost® I-4 engine   |
| 3-mode AdvanceTrac® electronic stability control (Standard, Sport, Off)   |
| 6-speed manual transmission   |
| Enhanced Torque Vectoring Control   |
| Full-size spare (15" x 6")  |
| Power front and rear disc brakes with performance low-metallic compound brake pads  |
| Unique ST sport suspension  |
| <b>Seating</b>  |
| Cloth sport seats with ST logo  |
| <b>Interior</b>   |
| Aluminum sport pedal covers   |
| Audio System from SonySony® with 8 speakers and HD Radio™ Technology  |
| Electronic automatic temperature control  |
| Intelligent Access with push-button start (2 key fob transmitters)  |
| Leather-wrapped shift knob with chrome insert   |
| Rear carpeted floor mats  |
| SiriusXM Satellite Radio with 6-month trial subscription  |
| Sound symposer  |
| SYNC® with MyFord Touch® with 6.5" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks |
| Unique front door-sill scuff plates with ST logo  |
| Unique perforated leather-wrapped steering wheel with ST badge  |
| <b>Exterior</b>   |
| 17" Sparkle Silver-painted aluminum wheels with summer performance tires  |
| Black headlamp bezels   |
| Fog lamps   |
| Modified front fascia with chin spoiler   |
| Rear diffuser   |
| Side rocker moldings  |
| Twin chrome exhaust tips  |
| Unique high-mounted rear spoiler  |

|   |
|---|
| <b>Available Options &amp; Packages</b>   |
| 17" Rado Gray premium painted aluminum wheels with red-painted brake calipers   |
| <b>Cargo Management Package</b> includes cargo net and foldable soft cargo organizer  |
| Power moonroof  |
| <b>Smoker's Package</b>   |
| <b>ST RECARO Package</b> includes RECARO® partial leather front bucket seats with cloth inserts, heated front seats, and heated sideview mirrors        |
| Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription |



Performance Blue Metallic. Available equipment.

Perforated leather-wrapped steering wheel with ST badge.

Front door-sill scuff plates with ST logo.

6-speed manual transmission shift knob.



17" Sparkle Silver-Painted Aluminum  
Standard



17" Rado Gray Premium Painted Aluminum  
Optional

Exteriors



Oxford White



Ingot Silver Metallic



Storm Gray Metallic



Green Envy Metallic Tri-coat



Molten Orange Metallic Tri-coat



Race Red



Ruby Red Metallic Tinted Clearcoat



Blue Candy Metallic Tinted Clearcoat

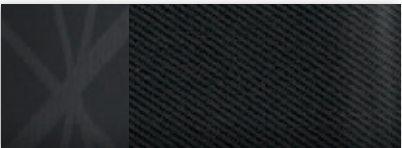


Performance Blue Metallic



Tuxedo Black Metallic

Interiors



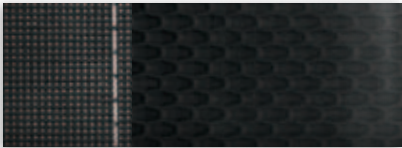
1 Charcoal Black Cloth



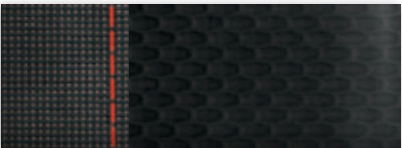
2 Medium Light Stone Cloth



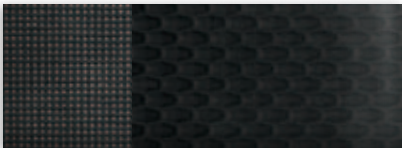
3 Charcoal Black Cloth



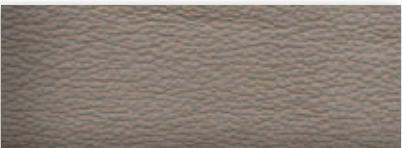
4 Charcoal Black Cloth with Silver Stitching



5 Charcoal Black Cloth with Red Stitching



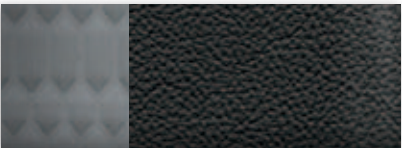
6 Charcoal Black Cloth



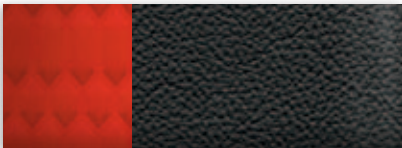
7 Medium Light Stone Leather



8 Charcoal Black Leather



9 Charcoal Black Leather with Smoke Storm Cloth Accents



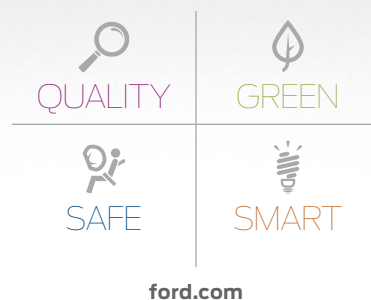
10 Charcoal Black Leather with Molten Orange Cloth Accents

| Exteriors   | Interiors |    |   |   |   |          |   |    |   |    |
|---|-----------|----|---|---|---|----------|---|----|---|----|
|   | S         | SE |   |   |   | Titanium |   | ST |   |    |
| Oxford White                                      | 1         | 2  | 3 | 4 | 5 | 7        | 8 | 6  | 9 | 10 |
| Ingot Silver Metallic                             | 1         | 2  | 3 | 4 | 5 | 7        | 8 | 6  | 9 | 10 |
| Storm Gray Metallic                               |           | 2  | 3 | 4 | 5 | 7        | 8 |    |   |    |
| Green Envy Metallic Tri-coat <sup>1</sup>         |           | 2  | 3 | 4 | 5 | 7        | 8 | 6  | 9 |    |
| Molten Orange Metallic Tri-coat <sup>1</sup>      |           |    |   |   |   |          |   | 6  | 9 | 10 |
| Race Red  |           | 2  | 3 | 4 | 5 | 7        | 8 | 6  | 9 |    |
| Ruby Red Metallic Tinted Clearcoat <sup>1</sup>   |           | 2  | 3 | 4 | 5 | 7        | 8 |    |   |    |
| Blue Candy Metallic Tinted Clearcoat <sup>1</sup> |           | 2  | 3 | 4 | 5 | 7        | 8 |    |   |    |
| Performance Blue Metallic                         |           |    |   | 4 | 5 | 7        | 8 | 6  | 9 |    |
| Tuxedo Black Metallic                             | 1         | 2  | 3 | 4 | 5 | 7        | 8 | 6  | 9 | 10 |

4, 5 SE Appearance Package 9, 10 ST RECARO® Package

<sup>1</sup>Additional charge. Colors are representative only. See your dealer for actual paint/trim options.





**New Vehicle Limited Warranty.** We want your Ford Fiesta ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. **Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at [fordcredit.com](http://fordcredit.com). **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. **Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at [fordvip.com](http://fordvip.com) for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

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