

14 FOCUS



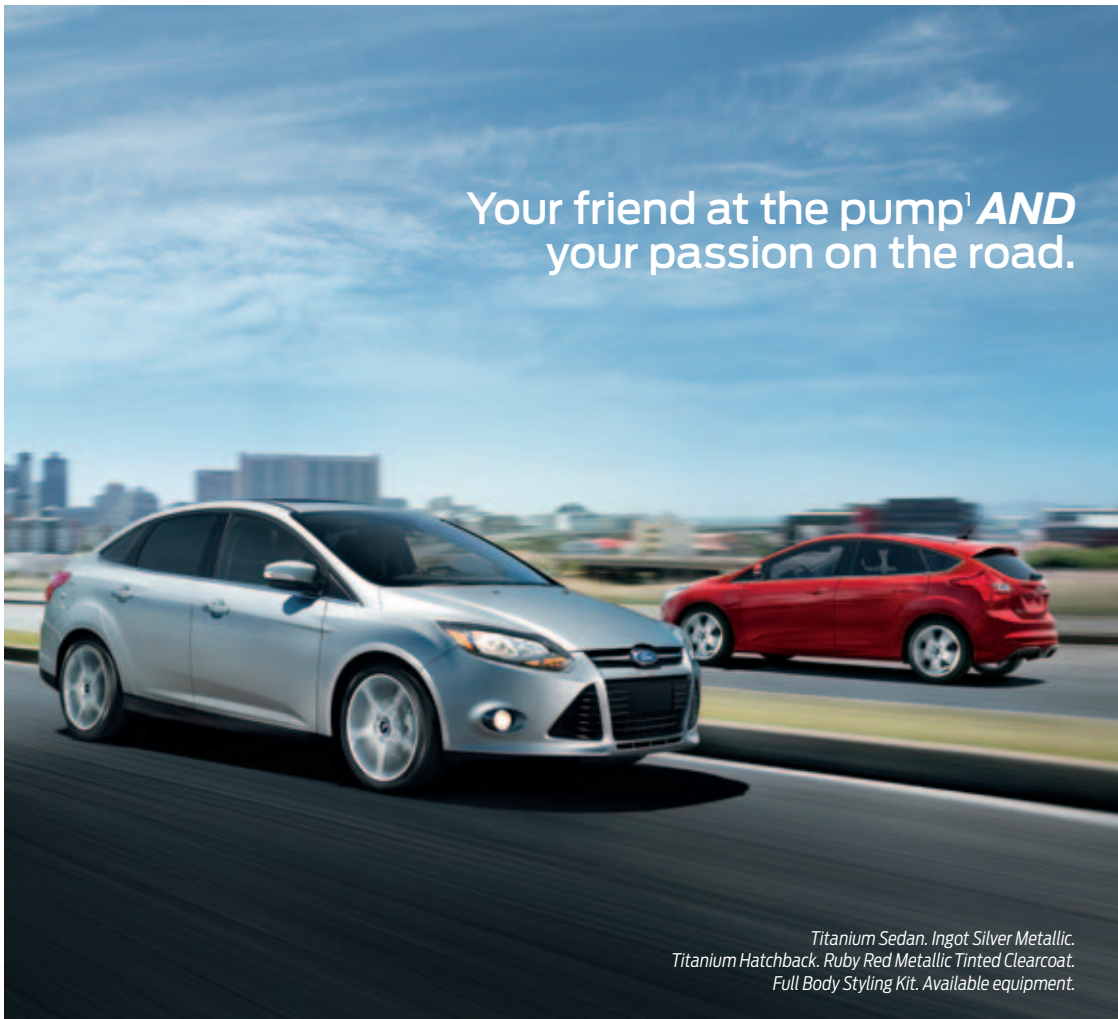
SPECIFICATIONS



Go Further

[Click here for a video introduction to the 2014 Ford Focus.](#)

Your friend at the pump¹ **AND**
your passion on the road.



*Titanium Sedan. Ingot Silver Metallic.
Titanium Hatchback. Ruby Red Metallic Tinted Clearcoat.
Full Body Styling Kit. Available equipment.*

SPECIFICATIONS

Standard Features

Mechanical

Active Grille Shutters
Anti-Lock Brake System (ABS)
Front-wheel drive (FWD)
Suspension – Front: independent MacPherson strut with stabilizer bar
Suspension – Rear: independent control blade with stabilizer bar
Torque Vectoring Control

Seating

5-person seating
4-way manual driver's seat
2-way manual front-passenger seat
4-way adjustable front head restraints
Removable rear head restraints
Rear fold-down bench seat

Interior

4-spoke steering wheel
12-volt front powerpoint
Cabin air filtration system
Cupholders (2 front)
Power door locks
Tachometer
Tilt/telescoping steering column

Exterior

Easy Fuel[®] capless fuel filler
Quad-beam halogen headlamps
Rear-window defroster
Solar-tinted glass
Windshield wipers – Front: variable-intermittent with washer

Safety & Security

Personal Safety System[™] for driver and front passenger includes dual-stage front airbags²; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Adjustable head restraints at all 5 seating positions
AdvanceTrac[®] electronic stability control
Battery saver with headlamps-off delay
Belt-Minder[®] front safety belt reminder
Child-safety rear door locks
Driver's knee airbag²
Emergency trunk release (sedan only)
Front height-adjustable shoulder safety belts
Front-seat side airbags²
LATCH – Lower Anchors and Tether Anchors for Children (rear seat positions)
SecuriLock[®] Passive Anti-Theft System
Side-curtain airbags²
SOS Post-Crash Alert System[™] flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions³
Tire Pressure Monitoring System (excludes spare)

Engines/EPA-Estimated Ratings & Dimensions

2.0L TI-VCT GDI I-4 FFV

160 hp @ 6,500 rpm
146 lb.-ft. of torque @ 4,450 rpm
5-speed manual
26 city/36 hwy/30 combined mpg
PowerShift 6-speed automatic
26 city/37 hwy/30 combined mpg
SFE Package with PowerShift 6-speed automatic
28 city/40 hwy/33 combined mpg

2.0L TI-VCT GDI I-4 PZEV⁴

159 hp @ 6,500 rpm
146 lb.-ft. of torque @ 4,450 rpm
5-speed manual
26 city/36 hwy/30 combined mpg
PowerShift 6-speed automatic
27 city/37 hwy/31 combined mpg

2.0L EcoBoost[®] I-4 (high-output)

252 hp @ 5,500 rpm⁵
270 lb.-ft. of torque @ 2,500 rpm⁵
6-speed manual
23 city/32 hwy/26 combined mpg

Exterior	Sedan/Hatchback (ST)
Wheelbase	104.3"
Length	178.5"/171.6" (171.7")
Height	57.7" (58.4")
Width – Mirrors folded	74.1"
Width – Including mirrors	80.5"

Interior	Sedan/Hatchback (ST)
Front	
Head room	38.3" (39.1")
Shoulder room	55.6"
Hip room	53.9"
Leg room	43.7" (43.1")
Rear	
Head room	38.0"/37.9"
Shoulder room	53.7" (52.6")
Hip room	52.7" (52.8")
Leg room	33.2" (33.4")

Capacities (cu. ft.)

Passenger volume	90.7
Luggage capacity (sedan)	13.2
Cargo volume behind front seats (hatchback)	44.8
Cargo volume behind rear seats (hatchback)	23.8

¹EPA-estimated rating: 28 city/40 hwy/33 combined mpg, SE Sedan with SFE Package. Actual mileage will vary. ²Always wear your safety belt and secure children in the rear seat. ³SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ⁴Standard on all models in CA, CT, DE, MA, MD, ME, NJ, NY, OR, PA, RI, VT and WA; available on retail orders in AZ, DC, ID, NH, NV, OH, VA and WV. ⁵Figures achieved using 93-octane premium fuel.



S Sedan

Equipment Group 100A
Includes all standard features, plus:

Mechanical

2.0L Ti-VCT GDI I-4 FFV engine
5-speed manual transmission
Compact spare
Electric power-assisted steering
Power front disc/rear drum brakes

Seating

Cloth seats

Interior

AM/FM stereo/single-CD player with MP3 capability and 4 speakers
Auxiliary audio input jack
Driver and front-passenger sun visors
Front floor console with storage
Manual air conditioning
Manual rear windows
Power front windows with one-touch-down driver's side feature

Exterior

15" steel wheels with silver-painted covers and P195/65R15 BSW tires
Black door handles
Black grille with chrome trim
Black power sideview mirrors with integrated blind spot mirrors
Remote Keyless Entry System with integrated keyhead transmitter remotes (2)

Available Options & Packages

Cargo area protector
Cargo Management Package includes cargo net and foldable soft cargo organizer
Engine block heater
Exterior Protection Package includes rear bumper protector and molded splash guards for front and rear
Focus bodyside graphics
Keyless entry keypad
Power Code™ Remote Start System (n/a with manual transmission)
PowerShift 6-speed automatic transmission
Stainless steel door-sill scuff plates
SYNC® with MyFord® voice-activated, in-vehicle connectivity system which includes 4.2" color LCD displays in instrument cluster and center stack; media hub with USB port; and 911 Assist®

SE Sedan/Hatchback

Equipment Group 200A
Includes select S features, plus:

Mechanical

Cruise control
MyKey®

Seating

Rear 60/40 split fold-down seat with armrest (hatchback only)

Interior

12-volt rear powerpoint
AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Compass and outside temperature display
Driver and front-passenger seat back map pockets
Front carpeted floor mats
Front floor console with storage and armrest
Illuminated Entry System
Illuminated visor vanity mirrors
Metallic finish on door pulls and steering wheel trim
Power rear windows
Rear-seat heat ducts
Removable package tray (hatchback only)
Steering wheel-mounted cruise, audio and 5-way MyFord controls (2)
SYNC with MyFord voice-activated, in-vehicle connectivity system which includes 4.2" color LCD displays in instrument cluster and center stack; and media hub with USB port
Trip computer

Exterior

16" painted aluminum wheels with P215/55R16 tires
Automatic headlamps
Body-color door handles
Body-color sideview mirrors with integrated blind spot mirrors and turn signal indicators
Liftgate spoiler (hatchback only)
Rear windshield wiper (hatchback only)

Available Equipment Group

Equipment Group 201A – SE Appearance Package includes 17" Dark Stainless-painted aluminum wheels, fog lamps with chrome bezels, decklid spoiler (sedan), SelectShift® (automatic only), rear disc brakes, perimeter alarm, leather-trimmed seating surfaces, 6-way power driver's seat, rear 60/40 split fold-down seat with armrest (sedan), leather-wrapped steering wheel and shift knob, ambient lighting, overhead console, and SiriusXM Satellite Radio with 6-month trial subscription

SPECIFICATIONS

Available Options & Packages

17" black-painted machined aluminum wheels (201A only)

Arctic White Interior Style Package includes Arctic White and Charcoal Black two-tone leather-trimmed seats, Arctic White door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates (201A only)

Cargo area protector

Cargo Management Package

Engine block heater

Exterior Protection Package

Focus bodyside graphics

Full Body Styling Kit includes front lower valance and splitter, body-color-painted rocker panels, and rear valance and diffuser (hatchback only; n/a with Exterior Protection Package)

Interior Protection Package includes all-weather floor mats for front and rear, and reversible carpeted cargo area mat with water-resistant underside (n/a with SE Winter Package or Sony® & MyFord Touch® Package)

Keyless entry keypad

Power moonroof

Power Code Remote Start System (requires PowerShift transmission)

PowerShift 6-speed automatic transmission

Rear carpeted floor mats²

Reverse Sensing System

SE Appearance Black Package includes 17" black-painted machined aluminum wheels; Piano Black grille; black fog lamp bezels, sideview mirrors and liftgate spoiler (requires 201A)

SE Sport Package includes 16" painted machined aluminum wheels, sport cloth seats, rear disc brakes, rear spoiler (sedan), leather-wrapped steering wheel and shift knob, and fog lamps (200A only; n/a with SFE Package)

SE Winter Package includes heated front seats and sideview mirrors, and all-weather floor mats

SiriusXM Satellite Radio with 6-month trial subscription

Sony & MyFord Touch Package includes Audio System from Sony with 10 speakers, SYNC with MyFord Touch, voice-activated Navigation System, and dual-zone electronic automatic temperature control (201A only)
Stainless steel door-sill scuff plates (n/a with Interior Style Packages)

Super Fuel Economy (SFE) Package includes 16" steel wheels with unique aero silver-painted wheel covers and P215/55HR16 BSW low-rolling-resistance tires, rear disc brakes, decklid spoiler and SFE badge (sedan only; requires PowerShift 6-speed automatic transmission; n/a with 201A)

Tuscany Red Interior Style Package includes same contents as Arctic White Interior Style Package; Arctic White accents replaced with Tuscany Red (201A only)

¹Available feature. ²Not available with Interior Style Packages, SE Winter Package or Interior Protection Package.

SE. Warm Steel cloth trim. Charcoal Black inserts. Available equipment.

SE. Arctic White Interior Style Package. Available equipment.

SE. MyKey!

13.2 cu. ft. of luggage capacity (sedan).



15" Steel with Silver-Painted Covers
Standard: **S**



16" Painted Aluminum
Standard: **SE**



16" Painted Machined Aluminum
Included: **SE Sport Package**



16" Steel with Unique Aero Silver-Painted Covers
Included: **SFE Package**



17" Dark Stainless-Painted Aluminum
Included: **SE Appearance Package**



17" Black-Painted Machined Aluminum
Included: **SE Appearance Black Package**

Titanium Sedan/Hatchback

SPECIFICATIONS

Equipment Group 300A
Includes select SE features, plus:

Mechanical

- Intelligent Access with push-button start
- Perimeter alarm
- PowerShift 6-speed automatic transmission with SelectShift®
- Remote Start System (automatic transmission only)

Seating

- Leather-trimmed heated front seats

Interior

- Ambient lighting
- Audio System from Sony® with 10 speakers and HD Radio™ Technology
- Dual-zone electronic automatic temperature control
- Front and rear carpeted floor mats
- Metallic finish on door pulls and register surrounds
- Overhead console
- Power windows with global one-touch-up/-down feature
- Rear view camera
- SiriusXM Satellite Radio with 6-month trial subscription
- SYNC® with MyFord Touch® which includes SYNC Services;¹ 4.2" display in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video jacks

Exterior

- 17" sport painted aluminum wheels with P215/50R17 tires
- Black headlamp bezels
- Body-color, heated sideview mirrors with integrated blind spot mirrors, turn signal indicators and security approach lamps
- Chrome beltline moldings
- Fog lamps with chrome bezels
- Piano Black grille
- Reverse Sensing System

Available Options & Packages

- 5-speed manual transmission
- 17" polished aluminum wheels
- Active park assist (n/a with 5-speed manual transmission)
- Arctic White Interior Style Package** includes Arctic White and Charcoal Black two-tone leather-trimmed seats, Arctic White door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates
- Cargo area protector (n/a with Titanium Handling Package)
- Cargo Management Package** includes cargo net and foldable soft cargo organizer
- Engine block heater
- Exterior Protection Package** includes rear bumper protector and molded splash guards for front and rear
- Focus bodyside graphics
- Full Body Styling Kit** includes front lower valance and splitter, body-color-painted rocker panels, and rear valance and diffuser (hatchback only; n/a with Exterior Protection Package)
- Power moonroof
- Stainless steel door-sill scuff plates (n/a with Interior Style Packages)
- Titanium Handling Package** includes 18" painted aluminum wheels, optimized sport suspension components, low-profile "summer only" performance tires;² and 16" full-size spare steel wheel and tire
- Tuscany Red Interior Style Package** includes Tuscany Red and Charcoal Black two-tone leather-trimmed seats, Tuscany Red door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated red interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription



Charcoal Black leather trim. Charcoal Black inserts. SYNC with MyFord Touch. Available equipment.

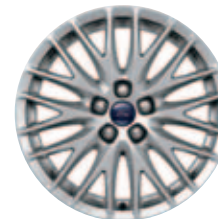
Ambient lighting.

Rear view camera.

Audio System from Sony with 10 speakers and HD Radio Technology.

Dual-zone electronic automatic temperature control.

[Click here to see the impressive craftsmanship inside Focus.](#)



17" Sport Painted Aluminum Standard



17" Polished Aluminum Optional



18" Painted Aluminum Included:
Titanium Handling Package

¹SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. ²Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter snow tires.

ST Hatchback

SPECIFICATIONS

Equipment Group 200A
Includes select SE features, plus:

Mechanical

- 2.0L EcoBoost® I-4 engine
- 6-speed manual transmission
- Full-size steel spare (16" x 6.5")
- Intelligent Access with push-button start
- Perimeter alarm
- Power front and rear disc brakes with high-performance brake pads
- Unique ST sport suspension
- Variable-ratio electric power-assisted steering

Seating

- Cloth sport seats with ST logo

Interior

- Aluminum pedals
- Analog mini cluster gauges
- Leather-wrapped shift knob with alloy bevel cap and leather boot
- Unique instrument panel finish
- Unique leather-wrapped steering wheel with ST badge
- Unique ST scuff plates

Exterior

- 18" Y-spoke painted aluminum wheels with 235/40R18 Y-rated summer tires¹
- Black headlamp bezels
- Chin spoiler
- Exhaust with bright-tipped dual center exit
- Fog lamps with black bezels
- High-mounted liftgate spoiler
- Piano Black grille
- ST badging

Available Equipment Groups

Equipment Group 201A – ST2 Package includes Audio System from Sony® with 10 speakers and HD Radio™ Technology, SYNC® with MyFord Touch®, dual-zone electronic automatic temperature control, SiriusXM Satellite Radio with 6-month trial subscription, and RECARO® partial leather front bucket seats

Equipment Group 202A – ST3 Package includes select content of Equipment Group 201A, RECARO full leather-trimmed heated front bucket seats, rear armrest, HID headlamps, cornering lamps, LED signature lighting, ambient lighting, overhead console, heated sideview mirrors and voice-activated Navigation System

Available Options & Package

- 18" Rado Gray-painted aluminum wheels with red-painted brake calipers
- Cargo Management Package** includes cargo net and foldable soft cargo organizer
- Engine block heater
- Over-the-top stripes (n/a with power moonroof)
- Power moonroof
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 201A)




Charcoal Black leather trim. Performance Blue cloth accents. ST2 Package with RECARO front seats. Available equipment.

2.0L EcoBoost I-4 engine.

ST3 Package including HID headlamps and LED signature lighting.

Mini cluster gauges including turbo boost pressure.

Center tailpipe exhaust with dual bright tips.

[Click here to see Focus ST take charge of the street.](#) 



18" Y-Spoke Painted Aluminum Standard



18" Rado Gray-Painted Aluminum Optional

¹Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter snow tires.

Exteriors



White Platinum Metallic Tri-coat



Oxford White



Ingot Silver Metallic



Sterling Gray Metallic



Race Red



Ruby Red Metallic Tinted Clearcoat



Tangerine Scream Metallic Tri-coat



Performance Blue Metallic

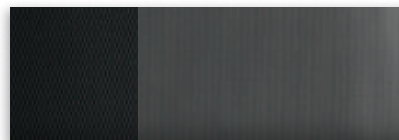


Blue Candy Metallic Tinted Clearcoat

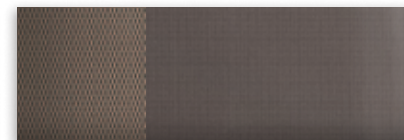


Tuxedo Black Metallic

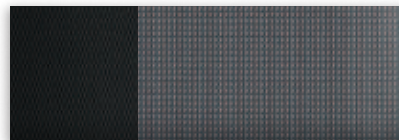
Interiors



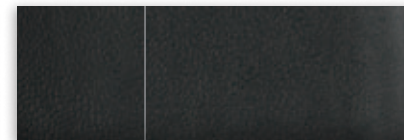
1 Warm Steel Cloth with Charcoal Black Inserts



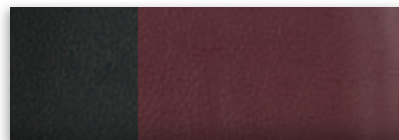
2 Medium Dark Stone Cloth with Medium Light Stone Inserts



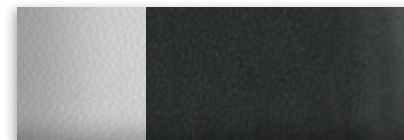
3 Metal Gray and Charcoal Black Cloth with Charcoal Black Inserts



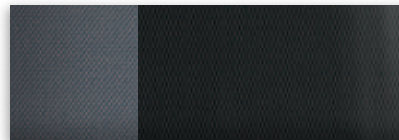
4 Charcoal Black Leather with Charcoal Black Inserts



5 Tuscany Red Leather with Charcoal Black Inserts



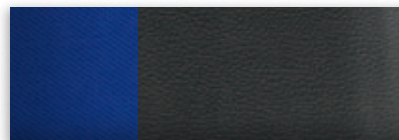
6 Charcoal Black Leather with Arctic White Inserts



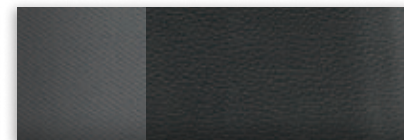
7 Charcoal Black Cloth with Anthracite Accents



8 Charcoal Black Leather with Tangerine Scream Cloth Accents



9 Charcoal Black Leather with Performance Blue Cloth Accents

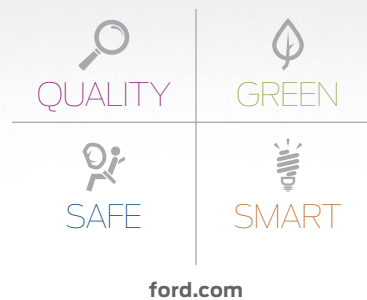


10 Charcoal Black Leather with Smoke Storm Cloth Accents

Exteriors	Interiors									
	S	SE				Titanium		ST		
White Platinum Metallic Tri-coat ¹						4	6			
Oxford White	1	1	2	3	4	6		4	7	8 9 10
Ingot Silver Metallic	1	1	2	3	4	5 6	4	5	6	4 7 9 10
Sterling Gray Metallic	1	1	2	3	4	5 6	4	5	6	
Race Red		1	2	3	4					4 7 10
Ruby Red Metallic Tinted Clearcoat ¹		1	2	3	4	6	4	6		
Tangerine Scream Metallic Tri-coat ¹										4 7 8 10
Performance Blue Metallic						4	6	4	6	4 7 9 10
Blue Candy Metallic Tinted Clearcoat ¹		1	2	3	4		4			
Tuxedo Black Metallic	1	1	2		4	5 6	4	5	6	4 7 8 9 10

¹Additional charge. Colors are representative only. See your dealer for actual paint/trim options.

3 SE Sport Package
4 Requires SE Appearance Package on SE; ST3 Package on ST
5, 6 Interior Style Package 8, 9, 10 ST2 Package



New Vehicle Limited Warranty. We want your Ford Focus ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. **Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. **Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. **Genuine Ford Accessories** will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on 2013 competitive models (class is Small Sedans and Hatches), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. **HD Radio** is a proprietary trademark of iBiquity Digital Corp. **Power Code** is a trademark of Code Systems, Inc. **RECARO** is a registered trademark of RECARO Beteiligung-GmbH. **SiriusXM Satellite Radio, SiriusXM Traffic and Travel Link** subscriptions sold separately or as a package after trial period. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Fees and programming subject to change. Sirius satellite service is available only to those at least 18 years of age in the 48 contiguous USA, DC, and Puerto Rico (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. **Sony** is a registered trademark of the Sony Corporation.

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