

# black friday SALE **BIG** FINISH 2013



OPENING 6 A.M. FRIDAY, NOV 29TH

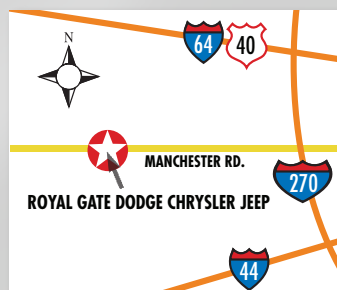
# THE HOLIDAY SAVINGS START EARLY!



**COME IN EARLY!  
SAVE BIG!  
DON'T MISS OUT!**

\*\*Odds of winning \$10,000 are 1:23,000. Prize will be awarded within 45 days of receipt and verification of qualified prize winner. Photos are for illustration purposes only. Contact the dealer for further details. American Hole in One is the insuring company for this promotion. †First 30 people to test drive a new vehicle will receive \$25 Target gift card. 1 per customer, per household. ^Dealership deducts for excess mileage, wear and tear and less any necessary conditioning. Limit one trade-in per customer, certain models excluded. Book value based on Kelley Blue Book fair trade-in value. Dealer reserves the right to change, amend or cancel this offer. See dealer for complete details. On select models. §See dealer for details. With approved credit. Dealer and/or event coordinator and direct mail printer are not responsible for lost, late or misdirected game pieces. Present upon arrival. Must present original invitation at event to win during hours listed on invitation. Employees of dealership/marketing company and their families are not eligible.

**Royal Gate Dodge Chrysler Jeep**  
15502 Manchester Rd.  
Ellisville, MO 63011  
**1-888-408-4444**



**3 DAYS ONLY!**

FRIDAY NOVEMBER 29th

SATURDAY NOVEMBER 30th

MONDAY DECEMBER 2nd

# black friday SALE



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# BIG

 FINISH 2013

**BLACK FRIDAY DOORBUSTER DEALS** November 29th from 6 A.M. – 10 A.M. ONLY!

- Register to win great prizes
- Unbelievable pricing
- First 50 people at the dealership will receive a \$25 Target gift card†
- Huge savings on vehicles

After 10 A.M. prices will go up!

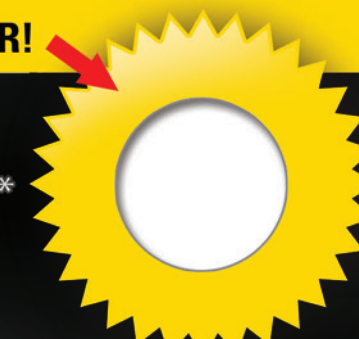


**COME IN EARLY!  
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**IF YOUR NUMBER MATCHES AT THE DEALERSHIP, YOU'RE A WINNER!**

**SCRATCH OFF TO SEE IF YOU'VE WON**

# \$10,000\*\*



15502 Manchester Rd. | Ellisville, MO 63011 | [royalgatedodge.com](http://royalgatedodge.com)

**black friday SALE**

**THE HOLIDAY SAVINGS START EARLY!**

At Royal Gate Dodge Chrysler Jeep the savings start early and last through the December 2nd. **We are opening early with unbelievable discounts and "Doorbusting" specials!** It's our way of saying thank you. From **6:00 A.M. to 10:00 A.M. on Friday November 29th**, be one of the first to visit and start the Thanksgiving weekend off right.

**Skip the malls, the real doorbusters are at Royal Gate!**

**2014 JEEP CHEROKEE SPORT**



black friday SALE Stk# J27021 | MSRP \$25,985

FRIDAY FROM 6 A.M. - 10 A.M. ONLY!  
LEASE **\$249/MO**<sup>1</sup>

AFTER 10 A.M. THROUGH DEC 2ND  
LEASE **\$259/MO**<sup>1</sup>

**2014 TOWN & COUNTRY**



black friday SALE Stk# C95002 | MSRP \$32,995

FRIDAY FROM 6 A.M. - 10 A.M. ONLY!  
BUY FOR **\$389/MO**<sup>2</sup>

AFTER 10 A.M. THROUGH DEC 2ND  
BUY FOR **\$399/MO**<sup>2</sup>

**2013 CHRYSLER 200 TOURING**



black friday SALE Stk# C88093 | MSRP \$23,989

FRIDAY FROM 6 A.M. - 10 A.M. ONLY!  
PRICE **\$17,989**<sup>3</sup> | \$6,000 SAVINGS

AFTER 10 A.M. THROUGH DEC 2ND  
PRICE **\$18,489**<sup>3</sup> OR 0% FOR 72 MOS

**2013 DODGE JOURNEY CREW**



black friday SALE Stk# D56002 | MSRP \$28,375

FRIDAY FROM 6 A.M. - 10 A.M. ONLY!  
PRICE **\$23,375**<sup>3</sup> | \$5,000 DISCOUNT

AFTER 10 A.M. THROUGH DEC 2ND  
PRICE **\$23,875**<sup>3</sup> OR 0% FOR 72 MOS

**2013 DURANGO CREW 4X4**



black friday SALE Stk# D68098 | MSRP \$33,940

FRIDAY FROM 6 A.M. - 10 A.M. ONLY!  
PRICE **\$27,940**<sup>3</sup> | \$6,000 DISCOUNT

AFTER 10 A.M. THROUGH DEC 2ND  
PRICE **\$28,440**<sup>3</sup> OR 0% FOR 72 MOS

**2013 RAM CREW CAB 4X4 SLT**



black friday SALE Stk# D54251 | MSRP \$38,479

FRIDAY FROM 6 A.M. - 10 A.M. ONLY!  
PRICE **\$30,479**<sup>3</sup> | \$8,000 SAVINGS

AFTER 10 A.M. THROUGH DEC 2ND  
PRICE **\$30,979**<sup>3</sup> OR 0% FOR 72 MOS

1) With approved credit. \$3,000 down, 36 month lease. Tax, title and license extra. See dealer for details. 2) With approved credit. \$3,000 down, payment for 72 months at 2.9%. Tax, title and license extra. See dealer for details. 3) With approved credit. Valid on select models. Double rebate, savings or discount cannot be combined with Zero percent financing.

**FRIDAY NOVEMBER 29th**

**SATURDAY NOVEMBER 30th**

**MONDAY DECEMBER 2nd**

**Skip the malls, the real doorbusters are at Royal Gate!**

**black friday SALE**



We will pay you **\$1,000 over Kelley Blue Book** for your vehicle!<sup>^</sup>

**\$25** TARGET GIFT CARD<sup>†</sup>



TO THE FIRST 50 CUSTOMERS

**OPENING 6 A.M. FRIDAY, NOV 29TH!**

**ROYAL GATE PRE-OWNED DEALS**

- DOWN PAYMENT MATCH UP TO \$1,500
- 1.9% APR ON CERTIFIED PRE-OWNED<sup>\$</sup>

**BUDGET LOT SPECIAL**

**VEHICLES PRICED FROM \$995 - \$9,995**

**COME IN EARLY! SAVE BIG! DON'T MISS OUT!**



THE SUM OF: One Thousand Five Hundred Dollars 00/xx

TO THE ORDER OF: Customer

AMOUNT  
**\$1,500 00**

Cannot be used in conjunction with any other offer. In stock vehicles only. Limit one voucher per vehicle. Savings Voucher is only valid only if presented during event dates! This offer may be transferred only to individuals residing in the same household (same address). Transferee must provide proof of address, including valid driver's license or state picture identification. Expires on December 2, 2013. Cannot be combined with double your down payment or any other offers. \$12,000 or higher. Price based on retail.

*Bob Kelly*  
AUTHORIZED SIGNATURE