

 **HONDA**
Financial
Services

\$500
offer



*College grads can save \$500
on any 2016 or newer Honda.*



Facebook.com/hondafinancialservices
Hondafinancialservices.com/gradprogram

*College grads,
where will your first year
after school take you?*

Go places in your first year after school with the Honda Financial ServicesSM (HFS) College Grad Program. Qualified upcoming and recent college grads can save \$500 on any 2016 or newer Honda vehicle when they finance or lease with HFS^[1].



Save \$500

on any 2016 or newer Honda.

Make the most of your first year after school with a brand-new ride. From the sporty and efficient 2017 Honda Fit, the all-new 2017 Honda HR-V, the stylish 2017 Honda Accord, or the restyled 2017 Honda Civic, we have the perfect vehicle for any college grad.



2017 Honda Accord

2017 Honda Fit

2017 Honda Civic

2017 Honda HR-V

What You Need ^[2]

- Proof of employment (or firm commitment from employer)
- Graduated in past two years or will graduate in next six months
- Provide Honda dealer with credit and document requirements
- No adverse credit history

**I LOST MY FIRST JOB,
WHICH LED ME
TO FINDING MY
DREAM JOB.**

#MYFIRSTYEAR



More Benefits^[3]

- Option to defer first payment 90 days
- Excellent way to build credit
- Flexible and competitive finance and lease packages

**KEEP PROVING
YOURSELF,
AND
YOU'LL GET WHERE
YOU WANT TO BE.**

#MYFIRSTYEAR



NEVER LET CRITICISM
KEEP YOU FROM
ACCOMPLISHING
YOUR DREAMS.

#MYFIRSTYEAR



The Honda Graduate Program is limited to the 48 U.S. contiguous states, Alaska and Hawaii. [1] For well-qualified customers who meet Honda Graduate Program criteria, subject to approval by Honda Financial Services (HFS). Bonus offer applies toward any new 2016 or newer model year Honda when financed or leased through HFS. Only offered at participating dealerships. Only one \$500 Honda College Graduate Bonus offer per vehicle. LEASE: \$500 applied towards the cap cost of vehicle. Monthly payment and total due at lease signing are calculated after \$500 reduction. Cannot be combined with Zero Due at Signing Lease program. PURCHASE: \$500 applied towards down payment. Offer not valid on Honda Certified Pre-Owned Vehicles or used Honda vehicles. Offer valid through March 31, 2018, and may be terminated at any time. [2] Verifiable proof of employment or firm commitment from an employer with start date no more than 120 days from date of finance contract. Must have graduated in past two years or will graduate in next six months. No adverse credit history. Master's, Bachelor's or Associate degree from U.S.-accredited college or registered nursing school. Provide Honda dealer with credit and document requirements. [3] Option to defer first payment 90 days (60 days interest-free) is only available with traditional financing (not leasing). ©2017 Honda Financial Services is a DBA of American Honda Finance Corporation and both are service marks of Honda Motor Co., Ltd. Honda and the H-mark symbol are trademarks of Honda Motor Co., Ltd. HGRADEBRO 3/17