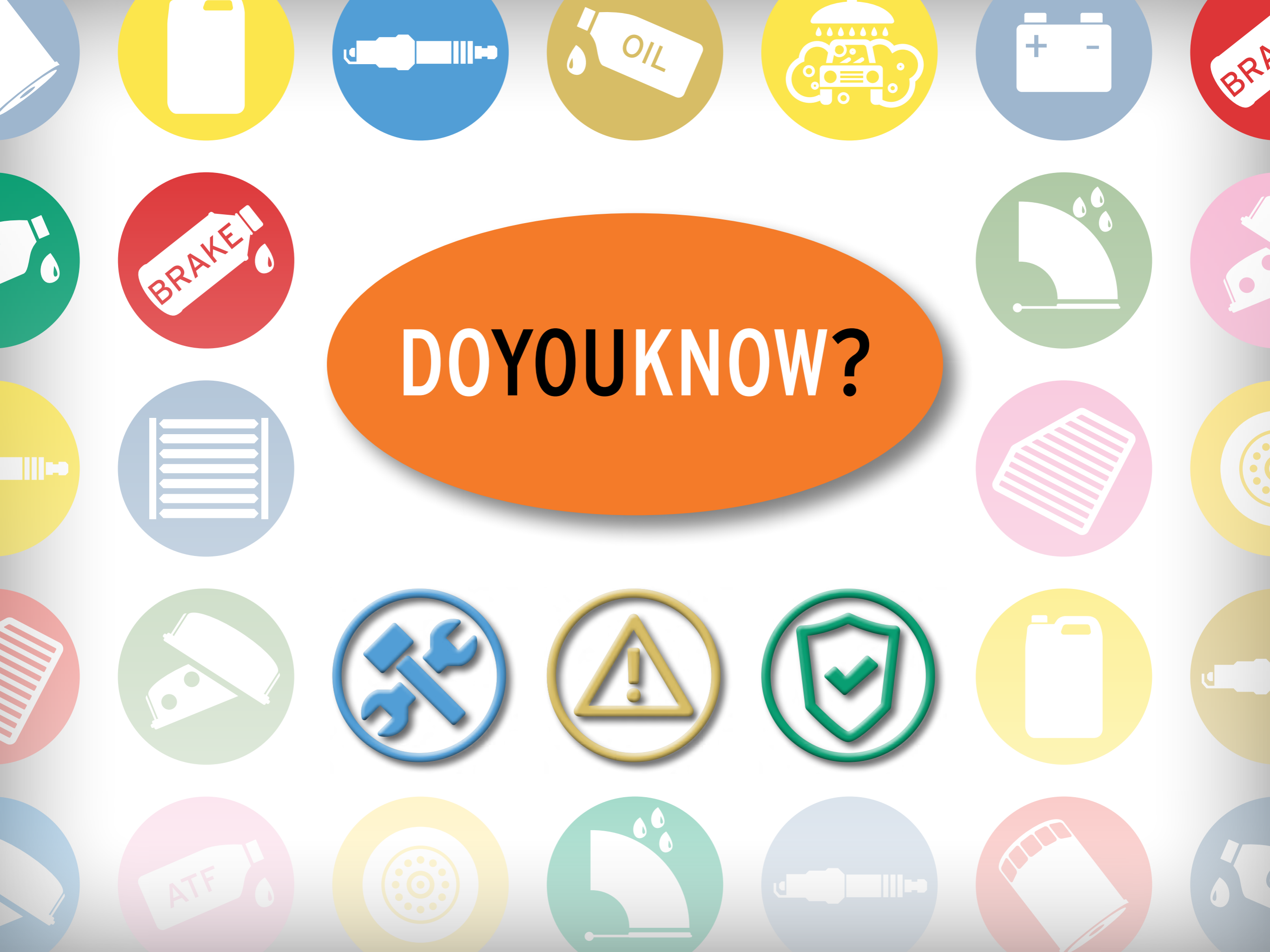


DO YOU KNOW?





MAINTENANCE



SAFETY



PROTECTION &
APPEARANCE



Genuine Toyota products are designed specifically to help protect, preserve and maintain your vehicle. When you purchase genuine products, you are investing in the future of your Toyota by ensuring it has the best possible upkeep. And, because the products are manufactured to Toyota's high standards, you know you are getting the fit and finish you expect.

All Toyota Service Centers offer a broad range of parts and service support including factory-trained Toyota technicians to keep your vehicle running like new.

For more information about Genuine Toyota products, visit your local Toyota dealer or visit www.toyotaownersonline.com.



Filter Out the Bad Odor

AIR FILTERS

Genuine Toyota Air Filters are made with a triple-layer filter element that traps contaminants before they can reach the engine. A solid polyurethane resin frame helps reduce vibration noise.

Your vehicle's maintenance schedule includes recommended inspection and replacement intervals. If you drive in harsh conditions, you may need to change your air filter more frequently.

Changing your engine's air filter regularly is an easy, inexpensive way to prolong engine life and optimize fuel economy.

Maintenance



AIR FILTERS



BATTERIES



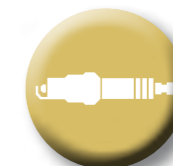
MOTOR OIL



OIL FILTERS



CABIN AIR FILTERS



SPARK PLUGS



MAINTENANCE



SAFETY



PROTECTION & APPEARANCE

A Good Start to Every Journey

BATTERIES

Whether you're headed down the street or across the country, Toyota's TrueStart™ and True-2™ batteries are built to Toyota's high quality standards. They are designed to start in extreme weather conditions and maintain power to electronics during an electrical system outage or long periods of inactivity.

TrueStart™ batteries feature:

- 84-month warranty
- 24-month free replacement
- Complimentary 24-month roadside assistance

True-2™ batteries feature:

- 60-month warranty
- 18-month free replacement



Heat, inactivity and frequent short trips can reduce battery life expectancy. If your Toyota starts slowly after inactivity, have your battery inspected.



Maintenance



AIR FILTERS



BATTERIES



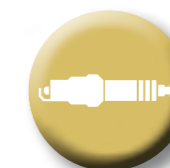
MOTOR OIL



OIL FILTERS



CABIN AIR FILTERS



SPARK PLUGS



Help Smooth the Way

MOTOR OIL

Motor oil reduces friction between moving parts in your engine and helps keep things cool. Following the suggested service schedule for your Toyota can enhance fuel efficiency and extend engine life.

Genuine Toyota Motor Oil is available in conventional viscosity grades 5W-20 and 10W-30 and synthetic grade 0W-20.

Maintenance



AIR FILTERS



BATTERIES



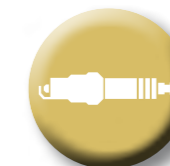
MOTOR OIL



OIL FILTERS



CABIN AIR FILTERS



SPARK PLUGS



Dirt and Impurities: Keep Out

OIL FILTERS

Genuine Toyota Oil Filters help remove dirt and other impurities from engine oil before they have the potential to cause excessive wear. They feature an anti-drainback valve, which is critical to protecting your engine from wear during cold starts.

Protect your vehicle and help maintain optimum engine performance and fuel economy by following the recommended oil filter change schedule.



The oil filter is your engine's main defense against abrasion and premature wear.

Maintenance



AIR FILTERS



BATTERIES



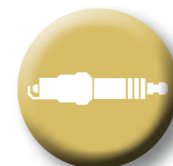
MOTOR OIL



OIL FILTERS



CABIN AIR FILTERS



SPARK PLUGS



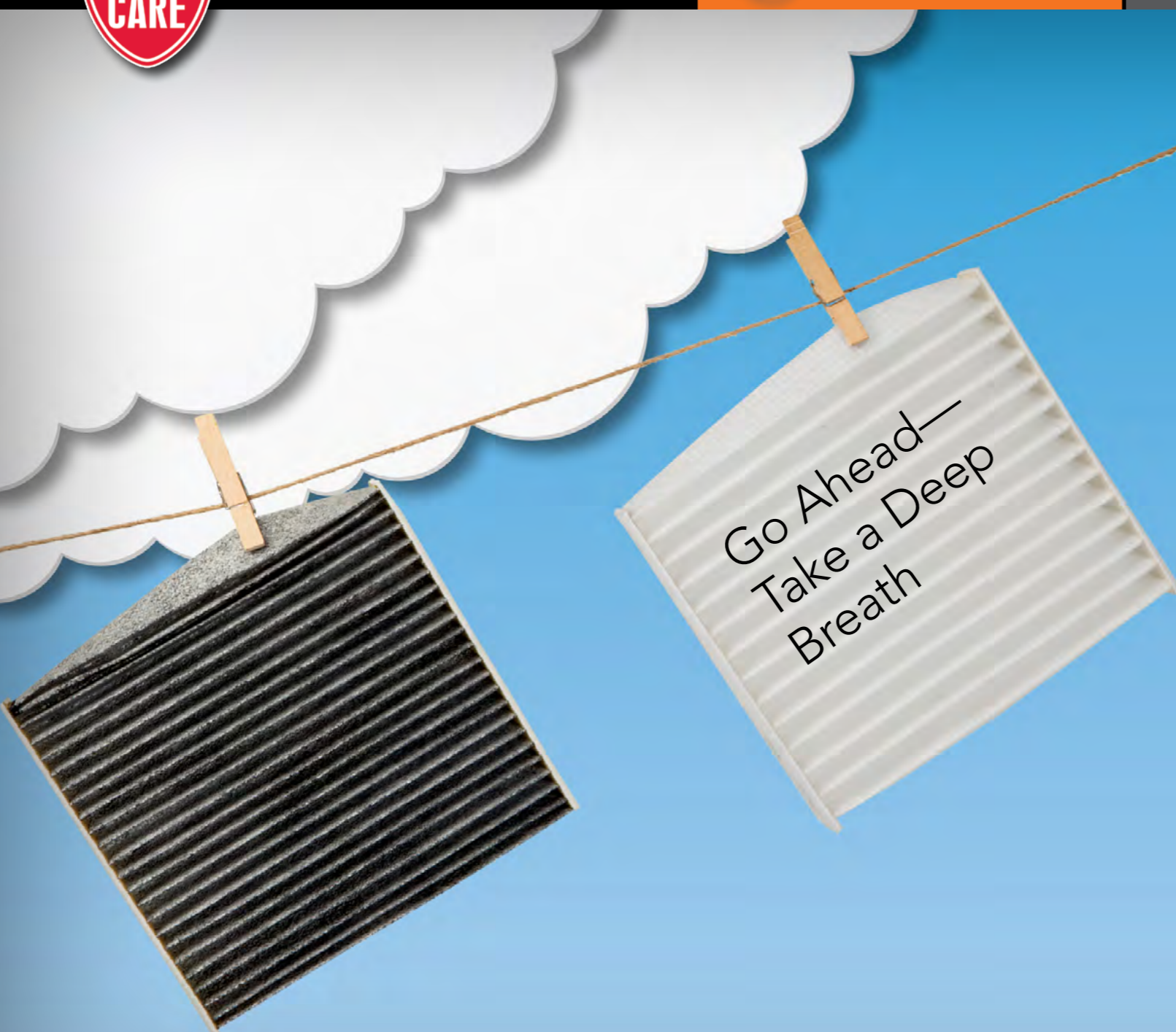
MAINTENANCE



SAFETY



PROTECTION & APPEARANCE



CABIN AIR FILTERS

Don't feel helpless when the truck in front of you is belching exhaust. Genuine Toyota Cabin Air Filters capture unwanted particles so you can take a deep breath.

Choose from:

- **Standard Genuine Toyota Cabin Air Filter**—made of high-quality non-woven fabric.
- **Premium Genuine Toyota Cabin Air Filter**—made of the same high-quality materials as the standard filter, plus a layer of activated charcoal to help remove unpleasant odors.

Reduced airflow from vents or windows that fog in FRESH mode indicate that you may need a new cabin air filter.

Maintenance



AIR FILTERS



BATTERIES



MOTOR OIL



OIL FILTERS



CABIN AIR FILTERS



SPARK PLUGS



Regain That Spark

SPARK PLUGS

Help your vehicle maintain optimum fuel economy and engine performance by replacing your spark plugs as recommended.

- **Double Platinum Spark Plugs**—deliver a strong spark for smooth idle and optimum performance (service life of up to 60,000 miles).
- **Iridium Spark Plugs**—promote higher performance (service life of up to 110,000 miles).

Consult your Toyota Service Center to find out which spark plugs are available for your vehicle.

100% of Genuine Toyota Spark Plugs have been successfully tested for firing.

Maintenance



AIR FILTERS



BATTERIES



MOTOR OIL



OIL FILTERS



CABIN AIR FILTERS



SPARK PLUGS



MAINTENANCE



SAFETY



PROTECTION & APPEARANCE



BRAKE PADS

When it comes to your brakes, don't settle for a one-size-fits-all solution. Genuine Toyota Brake Pads are engineered specifically to work with the braking system of your vehicle, helping ensure maximum stopping power while sustaining minimum wear.

Brakes should be inspected regularly to ensure they are in proper working order.

Toyota brake pads have ceramic pads, which help minimize dust, keeping your braking system cleaner.

Safety



BRAKE PADS



TIRES



WIPER BLADES



MAINTENANCE



SAFETY



PROTECTION &
APPEARANCE

Tread with Confidence

TIRES

Tires¹ play an important role in your vehicle's handling, performance and comfort and can impact fuel efficiency. Make sure to keep your tires properly inflated and use tires that match your Toyota vehicle's specifications.

Your local Toyota dealer can help you determine the best tire for your vehicle.

¹ Tires are not a Genuine Toyota product.



Safety



BRAKE PADS



TIRES



WIPER BLADES



WIPER BLADES

Genuine Toyota Wiper Blades are designed to glide smoothly across your windshield to give you a clear, streak-free wipe. Over time, wiper blades deteriorate, leading to poor visibility and affecting the safety of driving in certain conditions. Use Genuine Toyota Wiper Blades for better visibility, precise fit and easy installation.

Toyota wiper blades should be inspected or replaced every six months or 6,000 miles.

If your wiper blades squeak or leave streaks across your windshield, it may be time to replace your wiper blades.

Safety



BRAKE PADS



TIRES



WIPER BLADES



MAINTENANCE



SAFETY



PROTECTION & APPEARANCE

Toyota Brake Fluid Can Take the Heat

BRAKE FLUID

Genuine Toyota Brake Fluid is formulated for Toyota brake and hydraulic clutch systems. It has a high wet boiling point—reducing the possibility of vapor lock, which can cause brakes to soften once brake fluid boils. Special additives help prevent leakage and corrosion, both major contributors to braking pressure loss.

Your vehicle's brake fluid levels should be checked during regular service maintenance visits.



Protection & Appearance



BRAKE FLUID



BRAKE CLEANER



AUTOMATIC TRANSMISSION FLUID



COOLANT



CAR CARE KIT EXTERIOR/INTERIOR



A Clean Brake

BRAKE CLEANER

Get rid of the grimy build-up on your brakes that can cause squealing and chatter. Genuine Toyota Brake Cleaner is a powerful grease solvent that is used to clean the brake system during brake pad replacement or repair. It dries quickly and without any waxy film or residue.

There are five different Genuine Toyota Brake Cleaner formulas to meet various regulations and specific state regulations.



Clean surfaces are essential for optimum braking performance. Regularly clean off build-up with Genuine Toyota Brake Cleaner.

Protection & Appearance



BRAKE FLUID



BRAKE CLEANER



AUTOMATIC TRANSMISSION FLUID



COOLANT



CAR CARE KIT EXTERIOR/INTERIOR



Keeping Things Fluid

AUTOMATIC TRANSMISSION FLUID

Genuine Toyota Automatic Transmission Fluid is specially made to lubricate the gears and sliding surfaces in your transmission, giving you superior shifting and fuel economy. It also acts as a hydraulic fluid, transferring power and absorbing heat. It contains premium additives with enhanced cleaning and anti-wear properties—all to keep your transmission in top shape while helping you maximize your vehicle's performance.



Protection & Appearance



BRAKE FLUID



BRAKE CLEANER



AUTOMATIC TRANSMISSION FLUID



COOLANT



CAR CARE KIT EXTERIOR/INTERIOR



MAINTENANCE



SAFETY



PROTECTION & APPEARANCE



Extended Life and Performance

COOLANT

Coolant is essential for maximum engine performance and cooling system protection. Genuine Toyota Long Life Antifreeze Coolant and Super Long Life Coolant are formulated to help extend coolant life and to provide maximum corrosion protection for Toyota vehicles without the use of silicate or borate. Ask your Toyota dealer which Genuine Toyota coolant is recommended for your vehicle.

Check your coolant—when the engine is off and the vehicle is cold—as often as you check your oil.

Protection & Appearance



BRAKE FLUID



BRAKE CLEANER



AUTOMATIC TRANSMISSION FLUID



COOLANT



CAR CARE KIT EXTERIOR/INTERIOR



MAINTENANCE



SAFETY



PROTECTION & APPEARANCE



The sun's ultraviolet rays are a huge cause of faded and cracked vehicle interiors.

Beautiful Inside and Out

CAR CARE KIT EXTERIOR

Offering everything you need for a sparkling car in one handy set, the Genuine Toyota Car Care Kit Exterior will help you keep your car clean from top to bottom.

- **Liquid Car Wash:** helps remove dust and abrasive particles, leaving your Toyota with a brilliant shine.
- **Tire Shine:** for use on rubber, plastic and vinyl.
- **Wheel Cleaner:** made with a water-based detergent/dispersant combined with surfactants that effectively remove even the toughest dirt.

CAR CARE KIT INTERIOR

Beauty on the inside is just as important as beauty on the outside. That's why we put together the Genuine Toyota Car Care Kit Interior.

- **Glass Cleaner:** for glass, chrome and vinyl surfaces.
- **Fabric Spot Remover:** formulated to remove stains without damaging your fabric.
- **Vinyl & Leather Protectant:** Like sunscreen for your vehicle's interior, Genuine Toyota Vinyl and Leather Protectant guards your vehicle's interior from damaging ultraviolet rays.

Protection & Appearance



BRAKE FLUID



BRAKE CLEANER



AUTOMATIC TRANSMISSION FLUID



COOLANT



CAR CARE KIT EXTERIOR/INTERIOR