

The  
**HONDA GRADUATE PROGRAM**

presents

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**500**

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**REASONS**

TO  
*celebrate*

 **HONDA**

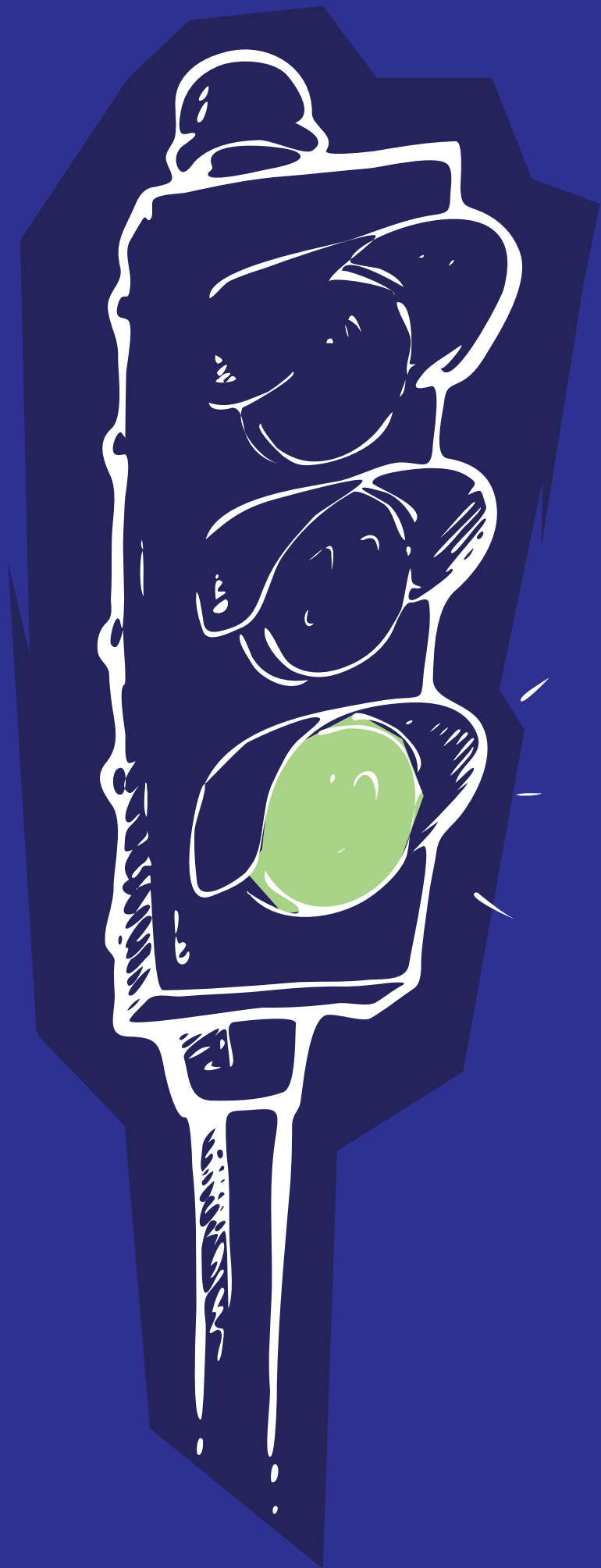
Financial  
Services

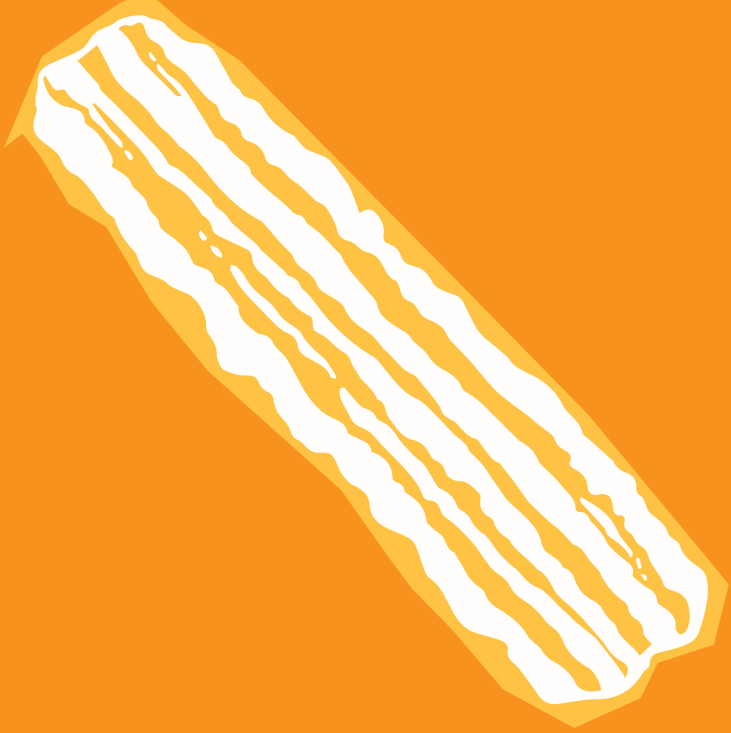
WITH ALL  
THE THINGS  
TO CELEBRATE IN  
LIFE IT'S EASY TO  
OVERLOOK THE  
LITTLE ONES.

Here's to hitting every green light on the way to that first interview, or never having to borrow Mom's minivan again. The little things in life can be huge. Like saving \$500 on any 2014 or newer Honda through our Honda College Graduate Program. Hey, you graduated college. Let Honda Financial Services<sup>SM</sup> (HFS) help you celebrate. [1]

*THE BEST reason to celebrate*

#500HONDA





# \$500

***off any 2014 or newer  
model year Honda.***

So if you have bacon, that's a huge reason to celebrate. If you don't have bacon, there is still something to celebrate! Qualifying customers can receive \$500 towards any 2014 or newer model year Honda when you finance or lease with Honda Financial Services. <sup>[1]</sup>

Here is what it takes. <sup>[2]</sup>



2014 Honda Civic

1

Have 5% down payment

2

Have proof of employment (or firm commitment from employer)

3

Have graduated in past two years or will graduate in next six months

4

Provide Honda dealer with credit and document requirements. No adverse credit history

# THE PERKS

Just like your degree, there are benefits to getting a new Honda. Check out which model fits your lifestyle. Pick your next set of wheels through the Honda Grad Program. [3]



2015 Honda Fit



2014 Honda Accord



2014 Honda Civic



2014 Honda CR-V

Visit your local Honda dealer to pick up one of our interactive brochures and see which model fits your lifestyle!

1

Option to defer first payment for 90 days

2

Excellent way to build credit

3

Flexible & competitive finance & lease packages





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The Honda Graduate Program is limited to the 48 U.S. contiguous states, Alaska and Hawaii. [1] For well-qualified customers who meet Honda Graduate Program criteria, subject to approval by Honda Financial Services (HFS). Bonus offer applies toward any new 2014 or newer model year Honda when financed or leased through HFS. Only offered at participating dealerships. Only one \$500 Honda College Graduate Bonus offer per vehicle. LEASE: \$500 applied towards the cap cost of vehicle. Monthly payment and total due at lease signing are calculated after \$500 reduction. Cannot be combined with Zero Due at Signing Lease program. PURCHASE: \$500 applied towards down payment. Offer not valid on Honda Certified Pre-Owned Vehicles or used Honda vehicles. Offer valid through January 5, 2015, and may be terminated at any time. [2] 5% minimum down payment. Verifiable proof of employment or firm commitment from an employer with start date no more than 120 days from date of finance contract. Must have graduated in past two years or will graduate in next six months. No adverse credit history. Master's, Bachelor's or Associate degree from U.S.-accredited college or registered nursing school. Provide Honda dealer with credit and document requirements. [3] Option to defer first payment 90 days (60 days interest-free) is only available with traditional financing (not leasing). ©2014 Honda Financial Services is a DBA of American Honda Finance Corporation and both are service marks of Honda Motor Co., Ltd. Honda and the H-mark symbol are trademarks of Honda Motor Co., Ltd. HGRADEBRO4/14