

BETTER BREATHING BETTER DRIVING

Genuine Toyota Cabin Air Filters are designed to keep out odor and air pollutants.

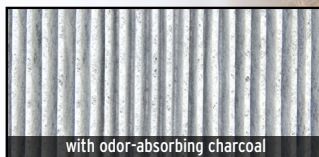
Two types of cabin air filters for optimum air quality:

STANDARD Cabin Air Filter



The Standard Genuine Toyota Cabin Air Filter is made of high-quality non-woven fabric that is designed to remove major air pollutants including dust, pollen, soot, lead, sulfates and exhaust particles.

PREMIUM Cabin Air Filter



with odor-absorbing charcoal

The Premium Genuine Toyota Cabin Air Filter is made of the same fabric as the standard Cabin Air Filter and includes an additional layer of activated charcoal to remove unpleasant odors from the outside environment.



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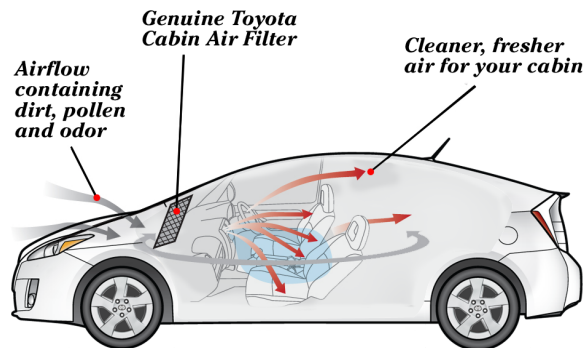


THE SECRET TO CLEAN AIR

When air enters your vehicle through the vents, pollutants come with it – using the Genuine Toyota Cabin Air Filter helps to block them. This means you and your passengers can breathe freely, knowing the air is being filtered as you drive. A new Genuine Toyota Cabin Air Filter also helps maintain the performance of your vehicle's air conditioning system in all-weather conditions – particularly important for preventing condensation in winter months, helping make driving safe, thanks to better visibility.

WHY IS THE REGULAR REPLACEMENT OF CABIN AIR FILTERS IMPORTANT?

A dirty cabin air filter can result in increasingly stale air inside your vehicle and becomes less effective over time. It can even act as a breeding ground for bacteria, mildews and microorganisms – potential sources of allergens. Vehicles that are regularly driven in dusty or polluted environments, or drivers with a sensitivity to airborne particles or odors, should consider frequent inspection and replacement, as well as upgrading to the **Premium Genuine Toyota Cabin Air Filter**.



QUICK AND CONVENIENT REPLACEMENT

Your Genuine Toyota Parts & Service department offers the high levels of service and expertise that customers expect from Toyota; and because they understand every Toyota model, they are the ideal supplier for replacement Cabin Air Filters. The replacement procedure is quick and convenient, and you can be assured of high-quality service along with a full Toyota warranty.

HEALTHY AIR AT AN AFFORDABLE PRICE

It doesn't cost much to replace your Genuine Toyota Cabin Air Filter – even the additional protection of the Premium Cabin Air Filter is an affordable option that's well worth considering. For you and your passengers, it's a small price to pay for relaxed, comfortable driving and protection from unwanted odors and allergic reactions.

SEE YOUR TOYOTA PARTS OR SERVICE MANAGER TODAY OR VISIT TOYOTAOWNERS.COM FOR DETAILS.