



ACCESSORIES

2015 **Prius c**



**Let's
Go
Places**



Take every drive uptown

Enhance your Prius c experience with Genuine Toyota Accessories.

The nimble, ultraefficient Prius c is tailor-made to fit your busy life. Count on Genuine Toyota Accessories, which are designed and built to meet Toyota standards for quality, fit and finish.

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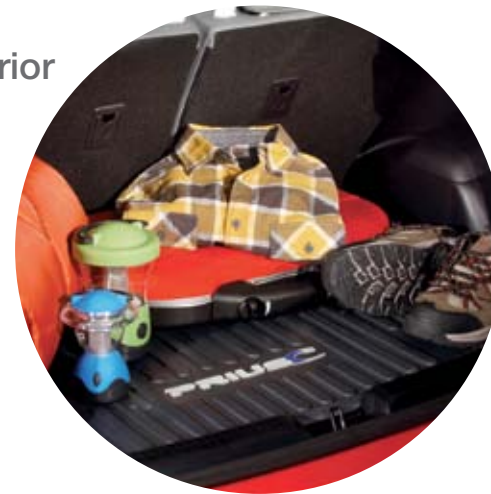
Exterior



Electronics



Interior





Exterior Accessories

Keep your Prius c looking sharp.

Paint Protection Film (A) Like a clear suit of armor, Genuine Toyota paint protection film¹ helps guard against road debris that can chip and scratch the finish. Manufactured from durable, nearly invisible urethane, the film is designed for specific sections of the vehicle that have the highest potential for contact with stones and other debris.

- Paint protection film is available for the hood/fenders, and for the front bumper (each set sold separately)

Body Side Moldings (B) Help protect against careless door swings, runaway shopping carts and other parking lot mishaps.

- Streamlined to complement Prius c's styling
- Exactly matched to the exterior paint finish

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See footnote 1 in disclosure section on back cover.

Exterior Accessories

Door Edge Guards (A) Help prevent door edge dings and chipped paint with this protective finishing touch.

- Thermoplastic-coated stainless steel is precisely matched to the exterior finish
- Compression-fitted to door edge contours
- Blend seamlessly to complement exterior styling

Alloy Wheel Locks (B) Precisely machined, weight-balanced alloy wheel locks provide added protection for your wheels and tires.

- Weight-matched to the stock lug nut—no rebalancing needed
- Triple nickel chrome plating helps ensure superior corrosion protection and a lasting shine

Rear Bumper Protector (C) Helps keep the top surface of your rear bumper free of scrapes and scratches.

- Raised tread pattern enhances the stylish looks of your Prius c
- Skid-resistant surface provides practical assistance when loading and unloading cargo

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Interior Accessories

Optimize your driving experience.

Cargo Tray (A) The tough, flexible cargo tray allows you to carry a wide variety of items and helps protect your cargo area carpeting.

- Made of durable, easy-to-clean material embossed with a Prius c logo
- Skid-resistant surface helps secure items in place
- Molded perimeter lip helps contain spills

Cargo Tote (B) The collapsible, soft-sided cargo tote² secures a variety of items, and helps keep them in place.

- Removable divider panels help hold items upright
- Two carrying handles for easy loading and unloading
- Stores flat when not in use

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A



B

See footnote 2 in disclosure section on back cover.

Interior Accessories

Carpet Cargo Mat (A) The ideal solution for helping keep the Prius c cargo area looking like new.

- Helps prevent premature cargo area wear and tear
- Durable, skid-resistant backing helps keep the mat in place

Cargo Net – Envelope² (B) A versatile, lightweight solution to securing everyday items in your cargo area.

- Quick, easy attachment and removal
- Envelope-style netting accommodates a wide variety of shapes and sizes
- Stores flat when not in use

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See footnote 2 in disclosure section on back cover.

Interior Accessories

All-Weather Floor Mats Count on these rugged all-weather floor mats³ to help protect the vehicle's original carpet.

- Ribbed-channel design helps contain moisture, dirt and other debris
- Driver's-side quarter-turn fasteners and skid-resistant backing on all mats help keep them in place



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See footnote 3 in disclosure section on back cover.

Interior Accessories

Carpet Floor Mats These plush, long-wearing carpet floor mats³ help protect and dress up your interior.

- Durable, fade-resistant carpet features a Prius c logo
- Driver's-side quarter-turn fasteners and skid-resistant backing on all mats help keep them in place



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See footnote 3 in disclosure section on back cover.

Interior Accessories

Ashtray Cup (A) This convenient, self-contained ashtray cup fits snugly inside the cupholder.

- Hinged lid helps minimize odors and flyaway ashes
- Easy to empty and clean

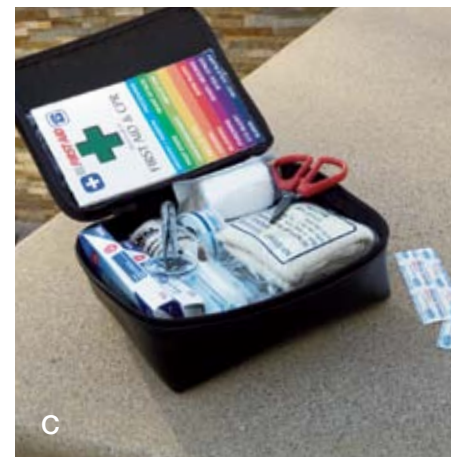
Emergency Assistance Kit (B) Don't let small issues stop you in your tracks.

- Kit includes booster cables, stainless steel multi-purpose tool, survival blanket, gloves, flashlight, tire pressure gauge and bungee cord
- Reflective warning triangle and trim on kit exterior help alert other drivers to your vehicle

First Aid Kit (C) Be prepared for life's little emergencies.

- Soft-sided kit includes insect-sting pads, bandages, scissors, two emergency blankets and more
- VELCRO® brand mounting strips help the kit remain firmly in place

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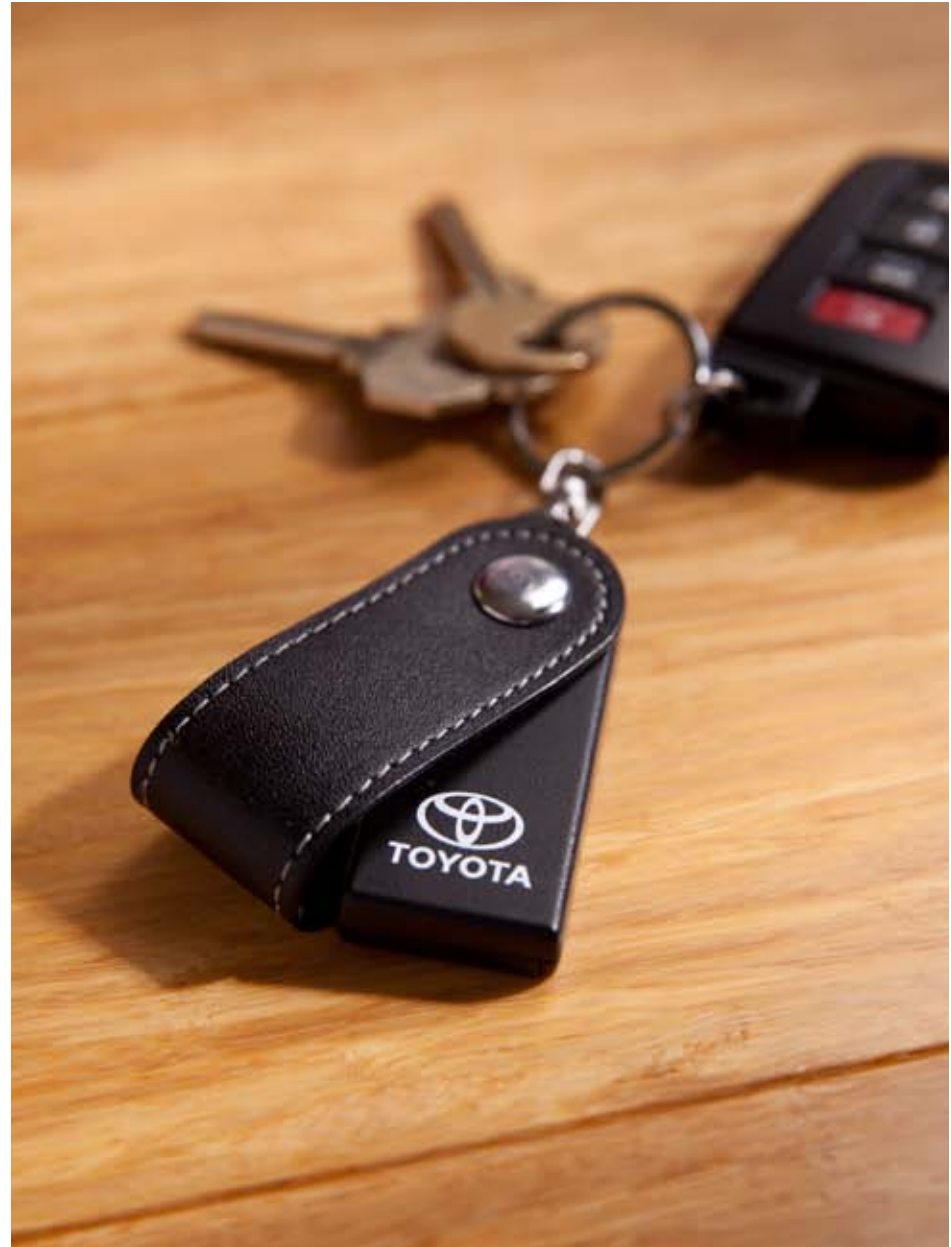
Electronic Accessories

Add convenience and security.

Key Finder The Toyota Key Finder⁴ makes losing your keys a thing of the past. Just download the free Toyota Key Finder app to your iPhone^{®5} and you'll be alerted when you're about to leave your keys behind.

- If you misplace your keys, the Key Finder app can locate them from up to 60 feet away
- Key Finder's two-way tracking can also locate your iPhone[®]
- Key Finder app monitors up to eight separate Apple[®] Bluetooth devices

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See footnotes 4 and 5 in disclosure section on back cover.

Electronic Accessories

Vehicle Intrusion Protection (VIP) Security System When it comes to security, the VIP security system is the ideal addition.

- Integrates with the keyless entry system—no need for an additional remote
- Includes automatic rearming, door-ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter
- Features glass breakage sensor (GBS) with a highly sensitive microphone that detects the sound frequency of an object striking on glass or glass breakage
- Alarm activates when someone tries to force open a door or glass is broken

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Always go with Genuine Toyota Accessories. When you're ready to make your new Toyota uniquely your own, don't forget: only Genuine Toyota Accessories are designed, developed and tested specifically for your Toyota vehicle. When purchased at the same time as your new vehicle, Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.



DISCLOSURES

1. The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained, Toyota-approved installer. Please see dealer for details. **2.** Cargo and load capacity are limited by weight and distribution. **3.** This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with its fasteners. Do not install a floor mat on top of an existing floor mat. **4.** iPhone® not included. Toyota Key Finder requires customers download the free Toyota Key Finder application from the iTunes® App StoreSM to operate features. Please review the Mac OS® devices listed under Toyota Key Finder on iTunes App Store to verify compatibility. Please note: Interference from structures may affect signal strength. iPhone®, App StoreSM, iTunes® and Mac OS® are registered trademarks of Apple Inc. **5.** iPhone® is a registered trademark of Apple Inc.

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