



Audi A3 | A3 Sportback | A3 Cabriolet accessories

Audi Genuine Accessories





Audi Genuine Accessories. As individual as you are.

Your Audi A3 is not just a means of getting from A to B: You also use your Audi to plan experiences – from A to Z. You only stop briefly at your destination before heading off again. And it is precisely for excursions such as these that we are creating more options. Audi Genuine Accessories: products that make good on our promise of quality each and every day. For you, that means benefitting from made-to-measure solutions that impress with their high levels of functionality and safety. After all, the quality standards imposed on Audi Genuine Accessories during the development and production stages are just as high and just as crucial as for any Audi. Discover what tailor-made solutions Audi Genuine Accessories have in store for you.



Our products have to withstand a lot. The heat of the Kalahari, for example.

There is a place in the world where the temperature reaches 50 degrees Celsius for an uninterrupted period of 500 hours. This place can be found in Ingolstadt. The location in question is a test lab in which products including those from the Audi Genuine Accessories range are tested. In the lab, we simulate the most extreme climatic conditions so that we can test our transport products in the most diverse weather conditions – even ones that would never occur normally. A bicycle rack, for example, must withstand the impact of an entire year spent at high speeds. In addition to long-term exposure to artificial weather, xenon lamps are used. These lamps, when combined, produce a high level of heat that is almost equal to that of the sun. And although such a high level of stress on the products is already very demanding, this test procedure is just one of many. All of these tests combined share a common goal: To ensure that you can rely on our transport accessories at all times when on your travels.







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Audi A3.

Your Audi A3. More intuitive. More intense. Find out more about the features on the Audi A3 and what defines the vehicle.

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Sport and design.

Dynamically streamlined – discover what equipment can make your Audi A3 even sportier.

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Enhancing your individual freedom – get to know the transport solutions offered by Audi Genuine Accessories for your Audi A3.

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More fun in every seat - thanks to the communications solutions for your Audi A3. Page 28

Comfort and protection.

Arrive in the best way possible, wherever you go with the equipment that offers even more comfort and protection for your Audi A3.





Fascination at first glance. Lines with depth. Dynamic proportions. The Audi A3. Driven by powerful technology: e-tron and TFSI®. Engaging and sustainable at the same time. Thanks to Audi ultra. Featuring technology that aids efficiency, such as the start-stop system and the recuperation functionality. The interior equipment is also exceptional, starting with its inviting concept of space and architecture featuring a horizontal design. There is also an infotainment system that reaches new levels. MMI navigation plus with MMI touch is also included as an option. In the Audi A3, every journey is an experience. Inspiring. Sportback, Sedan or Cabriolet – you are always prepared for new ideas and infinite freedom.

Of course, the story of the Audi A3 does not end here. The extensive range of Audi Genuine Accessories gives you the opportunity to define your own individual concept for the Audi A3. On the following pages, you will discover how you can lend your own personal touch to your Audi A3.

Sport and design



Sportiness that speaks for itself.

Build on the dynamic character of your Audi A3 further still using sport and design equipment from Audi Genuine Accessories. Products such as the cast aluminum wheels and high-guality valve caps that have both been specially designed for the Audi A3. In addition, you are able to accentuate the distinctive shape of the model as well as the vehicle interior: For example, the front or roof edge spoilers, sporty and elegant pedal caps or the colour kits and film sets on offer lend the vehicle an even more individual appearance. Whatever you choose, the sport and design equipment lends your Audi A3 a certain touch that not only speaks for itself, but also for you.

01 Cast aluminum wheels in 5-arm velum design, Anthracite, high-gloss turned finish

More sportiness. Available in dimensions 7.5] x 18 for 225/40 R 18 tires.







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05 quattro film set

The "quattro" lettering as a film set for the rear section of the vehicle on both sides. Available in either Brilliant Black or Ice Silver, metallic depending on the exterior vehicle colour. Also available: high-tech gecko film set in sizes 20 x 15 cm or 40 x 30 cm.

01 Cast aluminum wheels in 5-arm velum design, Matte Black, high-gloss turned finish

Elegant dynamism. Available in dimensions 7.5 J x 18 for 225/40 R 18 tires.

02 Cast aluminum wheels in 5-arm helica design, Brilliant Silver

High quality and striking. Available in dimensions 7.5 J x 17 for 225/45 R 17 tires. Suitable for use with snow chains; maximum permissible speed: 210 km/h.

03 Cast aluminum winter wheels in 5-arm helica design, Matte Black

Complete winter wheel suitable for use with snow chains in dimensions 6 J x 17 (for A3 and A3 Sportback) for 205/50 R 17 tires.

04 Wheel bags

A four-part set with convenient handles for easy and clean transport and storage of complete wheels. Made from tear-resistant plastic. Wheel bolts can be stored in the outside pockets.

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06 Snow chains

For better hold on snow and ice.

07 Cast aluminum winter wheels in 5-arm rotor design, Brilliant Silver

Complete winter wheel suitable for use with snow chains in dimensions 6.5 J x 16 with 205/55 R 16 tires.

06/07







01 Retrofit solution for the exterior mirror housings in Carbon

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▶ 02



02 Tailgate spoiler in Carbon

The tailgate spoiler – for a sporty impression at the rear of the vehicle. Particularly sophisticated, in Carbon.

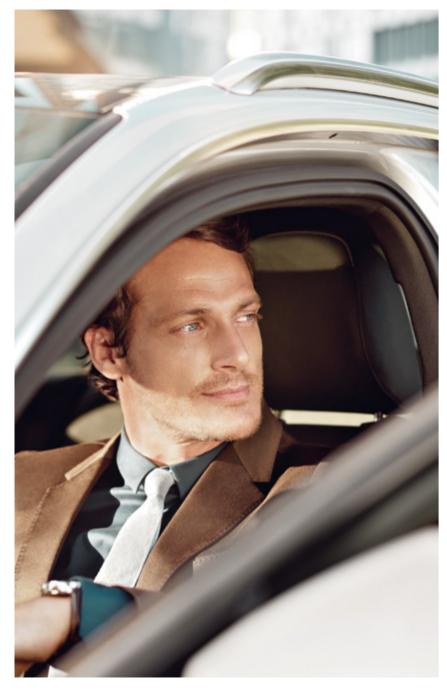


03 Footrest and pedal caps in stainless steel

Dazzling and practical at the same time: The foot rest and pedal caps are made from brushed stainless steel. The rubber coating on the surfaces ensures enhanced grip.







01 Colour kit red interior

Even more individuality in the interior of the A3 Sportback, with decorative trims for the centre console, decorative inlays for the dashboard and door trim. For the A3 Sedan, these items are also available for the rear alongside decorative textile floor mats. Available in Misano Red / Ibis White.

02 Decorative trims for centre console



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ransport

More room to make an impression. More space for everything else.

Get the most out of every journey - with the transport solutions offered by Audi Genuine Accessories. Take extra luggage or the equipment for your favourite sport with you in comfort. And decide what the day will hold for you on the spur of the moment. The extensive transport range for your Audi A3 means that you can enjoy the feeling that everything has been thought of at all times - and you can thoroughly look forward to your activity.

Ski and luggage box (300 litres)

Ski and luggage boxes

A new design from Audi featuring improved aerodynamics thanks to a flatter, sportier visual concept. Available in Platinum Grey with Brilliant Black side blades or gloss Brilliant Black, each featuring chrome Audi rings and a high-quality, rivet-free look. Boxes are lockable and can be opened from both sides for comfortable loading and unloading. With internal handle for closing the box. Simple quick-action securing system including torque limitation. Positioned towards the front of the vehicle, making it easier to access the luggage compartment. Available in three sizes: 300 litres, 360 litres and 405 litres. Can only be used in conjunction with the carrier unit.

01/02 🖌

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01 Ski and luggage box (405 litres)

02 Bags for roof boxes

Robust yet flexible. These bags are equipped with a watertight floor featuring a watertight border extending 5 cm upwards. Ideal for making full use of the Audi roof boxes, as it is possible to use the individual bags in various combinations. Available in three sizes: S (43 litres), M (76 litres) and L (82 litres).

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03 Ski and luggage box (360 litres)



For easy transportation of up to six pairs of skis or four snowboards. Lockable. Can only be used in conjunction with the base carrier bars.

05 Ski bag

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A convenient way to transport your skis. The ski bag with its premium design offers space for up to four pairs of skis or three snowboards, and can be secured to the fastening rings in the luggage compartment via the integrated straps. The roller system makes it easy to carry the bag outside the vehicle.

ransport



01 Kayak rack

For single kayaks weighing up to 45 kg. Can be tilted for easy loading and unloading. The kayak rack and elasticated belt can be secured separately. Can only be used in conjunction with the carrier unit.

▶02



02 Base Carrier Bars

A carrier unit for various roof rack modules with an embossed Audi logo. The profile is made from anodised aluminum. The carrier unit is easy to fit and is mounted with anti-theft bolts. Maximum permissible gross weight of the carrier unit, roof rack modules and load: 75 kg. Available for the A3 Sedan and Sportback.

03 Luggage rack (not pictured)

For the easy transportation of extra luggage on the roof. Lockable. Profile made from anodised aluminum. Corrosion resistant. Maximum permissible load: 31 kg (A3) or 56 kg (A3 Sportback and A3 Sedan). Can only be used in conjunction with the carrier unit.



04 Bicycle fork mount ▶ 05 05 Front wheel holder

Easy to use. Lockable. Suitable for bicycles featuring a quick-release fastener on the front wheel. Also available including the front wheel holder. Maximum load: 17 kg. Can only be used in conjunction with the base carrier bars.

Made from anodised matte aluminum, mounted with anti-theft bolts, completely pre-assembled. Not suitable for bicycles with a half axle. Can only be used in conjunction with the bicycle fork mount.

01 Bicycle rack

A bicycle rack made from a specially formed aluminum profile and powder-coated steel. Particularly easy to mount the wheel. Lockable. Maximum load capacity: 17 kg. Can only be used in conjunction with the carrier unit.





Transport



Communication

The best entertainment. At any time, in any place.

Fully enjoy the trip before you have even arrived. Communication solutions from Audi Genuine Accessories mean that fun is always at your fingertips. For example, the adapter cables for the Audi music interface allow you to connect your portable media player. And for those who prefer to arrive at their destination quickly to have some fun, there are regular navigation updates for the MMI, which is available as an option for the Audi A3.



01 Navigation update*

Maps with advanced content, e.g., new roads and points of interest. For a more comfortable and relaxed driving experience. Our tip: combine the update with the next vehicle service.

02 Audi music interface (adapter cables)

Enables connection of various Apple iPod and iPhone models, as well as other media players, to your vehicle. Media players can be operated via the infotainment system. To connect media players, additional adapter cables are required, which are available in a range of versions. For more detailed information, speak to your Audi partner.

O3 Audi SD card (not pictured)

For storing your music: ultra-compact and universal SDHC memory card (16GB), class 10. Comes with a protective case.







* For more detailed information, speak to your Audi partner.



Communication





for a relaxing time.

Have less on your mind during journeys while on holiday – thanks to the level of comfort and protection afforded by equipment from Audi Genuine Accessories. The storage bag and luggage compartment box help by ensuring that the interior of your Audi A3 is always tidy. Meanwhile, care products also help the outer

Comfort and protection





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01 Sun protection system

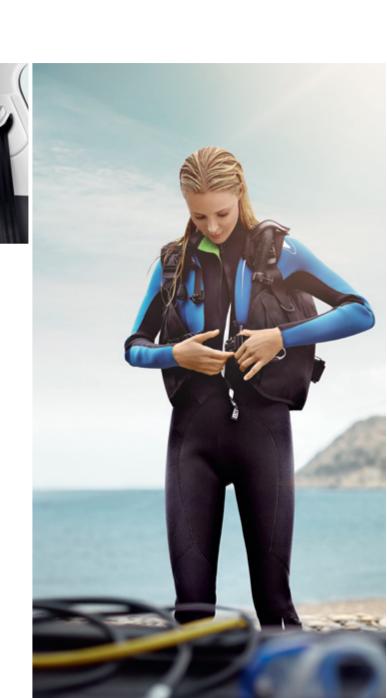
Offers virtually full sun protection. Made-to-measure two or three-part set for the side and rear window. Easy to assemble and store.

02 Luggage Compartment Liner

Tailor-made luggage compartment protection – washable and robust. The all-round edging prevents liquids from leaking onto the luggage compartment floor. Available for the A3 Sportback, the A3 Sedan and the A3 Cabriolet.

O3 Luggage compartment mat (not pictured)

All-round rim helps protect the luggage compartment floor from becoming soiled. Non-slip design holds loads more securely. Simple and can be stored anywhere, thereby saving space. Available for A3 Sedan and Sportback.





▶01



01 LED for entry area, quattro

For a bright entrance. When the vehicle doors are opened, an LED light projects the quattro logo onto the ground. Available in a two-part set for the driver and front-passenger side. A two-part set is also available for the rear vehicle doors on the A3 Sportback and the A3 Sedan.

▶ 02

02 Key trim with quattro logo

A high-quality plastic trim with the "quattro" logo for customising the remote key fob. Easy to fit thanks to the adhesive film on the inside of the plastic trim. Available in the following colours: Cortina White / Brilliant Black, Floret Silver / Brilliant Black, Daytona Grey / Cortina White, Brilliant Black / Cortina White.

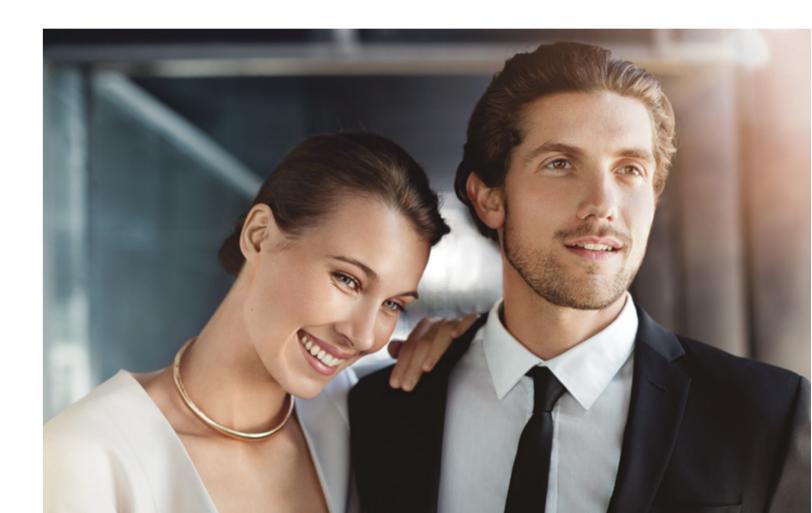
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O3 Rear seat bag (not pictured)

An organised storage space for the rear seat bench. With its various interior mesh pockets, additional storage compartment and total volume of approximately 27 litres, the rear seat bag in high-quality Audi design provides plenty of space for the various items required on a long journey. Easily secured using the three-point belt. Includes a non-slip surface on the underside of the bag.

O4 All-weather floor mats (not pictured)

Made-to-measure, hard-wearing and easy-to-clean all-weather foot mats with A3 lettering in contrasting colours. Help to protect the vehicle interior from moisture and coarse dirt. Made from 100 % recyclable plastic; can be tailored to fit the size of the floor in your Audi A3 perfectly. Secured to the vehicle floor using special mounting points.





01 Rear seat box

A sturdy storage solution for various small items. The high-quality rear seat box with a volume of approximately 12 litres makes journeys even more comfortable. It can be secured to the rear seat bench in just a few steps using the standard three-point belt. Includes a mesh pocket with internal drawstrings to secure the contents.

02 Waste bin

A practical product for disposing of waste accumulated when travelling, with a waterproof interior compartment and a capacity of approximately 5 litres. Can be fitted to the backrests of the front seats. Easy to clean. Standard refuse bags can also be used and secured easily inside the waste bin.

03 Seat back pocket (not pictured)

Additional storage capacity in a high-quality Audi design with various practical sections – for an even tidier interior. The pocket has a volume of approximately 11 litres and can be secured to the backrests of the front seats. The handles also enable it to be used outside of the vehicle.

02 🖌

▶01

04 Luggage compartment box, foldable

Made from black polyester, offering a storage capacity of up to 32 litres. Easily assembled using Velcro tabs, providing a functional and practical solution. When laid flat, the box also acts as an additional protective underlay for the luggage compartment. Washable and easy to clean.

05 Retrofit solution for the parking system

Supports drivers by emitting an audible signal whenever there is insufficient distance from obstacles. Four unobtrusive ultrasonic sensors are installed in the rear bumper. Activated by selecting reverse gear.

06 Rubber floor mats

Made-to-measure. Better protection against heavy soiling. The mat is secured to the vehicle using the fixing points on the floor. With A3 lettering.







▶04



01 Illuminated door sills (not pictured)

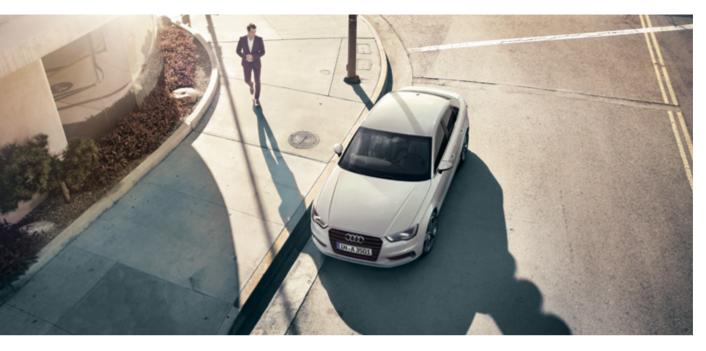
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Installation kit for the A3, S3 and A3 Cabriolet (two illuminated sills per kit) as well as for the A3 Sportback and A3 Sedan (four illuminated sills per kit). Available in three versions: with A3, S3 or quattro lettering, which can be selected depending on the vehicle equipment. Illumination is activated whenever you enter or exit the vehicle thanks to a magnet mounted in the door. Power is supplied by batteries, which are simple to replace yourself.

02 Premium textile floor mats (not pictured)

Tailored to the size of the floor in the Audi A3. Made from durable, tightly woven velour. With a special coating on the underside. The floor mats are always secured at the front of the vehicle using the points provided for this purpose on the floor. With A3 lettering.





03 Vehicle cover (for indoor use)

Ideal fit, in Anthracite, bearing the Audi logo. Made from a breathable and antistatic material. The piping accentuates the shape of the vehicle. Excellent protection from dust and dirt.

04 Protective film for paintwork (not pictured)

Transparent, barely visible, high-performance protective film with an extra clear paint coat. Reduces the effects of stone chipping, scratches and scrapes. Applied to the front of Audi vehicles.





01 Loading sill protective sheet (not pictured)

The made-to-measure, transparent film improves protection of the bumper against damage when loading and unloading the luggage compartment.

02 Protective film for the rear sill panel (not pictured)

Practical and effective solution for protecting the entry area of the rear doors at the wheel housing arch. Transparent film made from scratch-resistant, robust plastic. For the A3 Sportback and A3 Sedan.

03 Care products

Tailored to the high-quality materials used to construct your Audi. Suitable for numerous applications, either in the vehicle interior or for outer care, depending on the product.



Technical information

| Ski and luggage boxes | | | |
|---------------------------------|----------------------|----------------------|----------------------|
| Volumes | 300L | 360L | 405L |
| External dimensions (L x W x H) | 1,902 x 630 x 376 mm | 1,756 x 826 x 376 mm | 2,050 x 800 x 380 mm |
| Max. number of pairs of skis | 4-6 | 5-7 | 5-7 |
| Max. number of snowboards | 3-4 | 4-5 | 4-5 |
| Max. length of skis | 175 cm | 155 cm | 190 cm |
| Max. permissible load | 60 kg | 75 kg | 75 kg |
| | | | |

Want to know more about the A3? With pleasure.

Experience the world of the Audi A3 at **www.audi.ca.** Enjoy your journey of discovery.



Audi Canada

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