



BULK MAIL

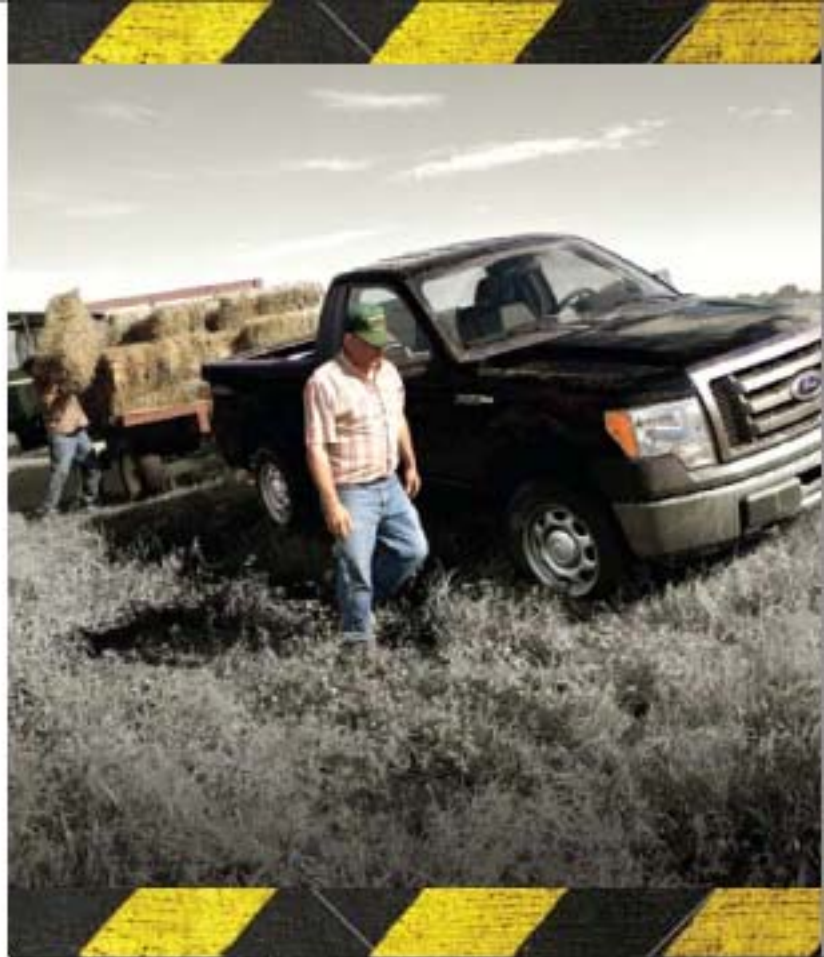
# Archie Cochrane Ford Customer Download and Reference

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**ARCHIE  
COCHRANE**

OUR REPUTATION IS YOUR GUARANTEE.



## AMERICAN RECOVERY AND REINVESTMENT ACT OF 2009

THE TRUCKS YOU NEED...  
THE TAX SAVINGS YOU DESERVE.

### TAX BREAKS!

Write off as much as **80%** your first year.

See your tax professional for details.

**FORD TRUCK  
COMMERCIAL CONNECTION**

**ARCHIE  
COCHRANE**



OUR REPUTATION IS YOUR GUARANTEE.

## BIG TAX SAVINGS ON YOUR FORD TRUCK<sup>1</sup>

**1**

### Expense up to \$11,060 per vehicle<sup>4,5</sup>

- Trucks/Vans/SUVs less than 6,000 lbs. GVWR built on a truck chassis

- Ranger
- Transit Connect

**2**

### Expense up to \$25,000 per vehicle,<sup>2,3</sup> PLUS up to 60% Depreciation

(50% Bonus, plus 20% MACRS<sup>2</sup> on vehicle's remaining basis)

- Vans over 6,000 lbs. GVWR built on a truck chassis
- Trucks over 6,000 lbs. GVWR with bed length under 6 feet
  - E-150 (XL & XLT wagons)
  - E-350 (11-passenger wagons)
  - F-150 (5.5 foot box)

**3**

### Expense up to \$250,000 (Aggregate Limit),<sup>2,3</sup> PLUS up to 60% Depreciation

(No per vehicle limit for all similar properly placed in service)  
(50% Bonus, plus 20% MACRS<sup>2</sup> on vehicle's remaining basis)

- Trucks over 6,000 lbs. GVWR with bed length over 6 feet
- Vans designed to seat more than 9 people behind the driver's seat
  - Cargo vans and cutaways (vans with no seating behind the driver)
- F-150 (6.5 or 8 foot box) • F-250
- F-350 - F-550 (pickups and chassis cabs)
  - F-650/F-750 • E-150 (cargo vans)
- E-250 (cargo vans) • E-350 (cargo vans)
- E-350 (12 & 15 ext. passenger wagons)
  - E-250 - E-450 (cutaways)

## ADD MORE MUSCLE TO YOUR BUSINESS FLEET

WITH THESE BUILT FORD TOUGH TRUCKS



### F-150 Pickup - New for 2009

F-150 has helped make F-Series the best selling line of trucks for over 32 years, and no other vehicle has led its segment for so long.\*

- New all V6 lineup and new six-speed transmission
- Aerodynamic improvements and weight savings



### E-Series Cargo Vans

The only over- 6500 lbs. GVWR full-size cargo van to offer a standard Flex-Fuel capable V8 engine. Other features include:

- Standard AvanceTrac<sup>®</sup> with Roll Stability Control<sup>™</sup> (RSC) with all of its gas engines
- New interior features that include a standard all-new instrument panel and new rear cargo doors that open a full 172"
- New optional integrated Trailer Brakes Controller and optional Rear View Camera System and more



### Ford Ranger Pickup

The fuel economy is unsurpassed and has the only available seven- foot cargo box in its class.

- Two powerful gas engines, mated with either a standard 5-Speed Manual Overdrive Transmission or an optional 5-Speed Automatic
- Up to an EPA-estimated 26 mpg (hwy) with the 14 engine and 5-Speed Manual Transmission



### F-Series Super Duty 250-550

F-Series celebrates 32 years of sales leadership. Features include:

- Best-in-class towing capacity\*
- The innovative twin-coil monobeam front suspension is standard on F-350 4x4, F-450, and F-550 Super Duty models
- A tight curb-to-curb full U-turn of 42.3 feet on F-450 and F-550 (Reg Cab 140.8 DRW)



\*Based on best-in-class payload, towing and GVWR when properly equipped. Class is full-size pickups over 8,500 lbs. and up to 16,000 lbs. GVWR.



### Ford Transit Connect

Ford's award-winning small commercial van that has taken the world by storm, is now on sale in America at great savings.

- 135.3 cu. ft. of cargo capacity
- 5,005 lbs. (Van)/4,965 lbs. (Wagon) GVWR
- 1,600 lbs. payload capacity
- Fuel economy - EPA est. (Wagon) 22 city/25 hwy mpg



Drive one.  
Montana Ford Stores

1. Under Internal Revenue Code Section 179, trucks having a Gross Vehicle Weight Rating (GVWR) of 6,000 lbs., or greater, and a bed length of 6-feet or greater, qualify for a maximum of \$112,000 (depending on number of vehicles owned) in first year depreciation. 2. Under Internal Revenue Code Section 179b, Sport Utility Vehicles (SUVs) and passenger trucks with less than a 6-foot bed length having a GVWR of 6,000 lbs., or greater, qualify for a maximum of \$25,000 in first year depreciation, and normal 20% depreciation on the remaining balance. Please note that the information in this brochure is provided by Ford Motor Company as a public service to its customers. It should not be construed as tax advice or as a promise of potential tax savings or reduced tax liability. For more information on IRS Section 179 deductions contact your tax professional and visit [www.irs.gov](http://www.irs.gov). 3. Excludes taxes, title and registration fees. 4. Not all buyers will qualify for Ford Credit financing. 0% APR Ford Credit financing for 60 months at \$16.67 per month, per \$1,000 financed with 10% down; 2.9% APR Ford Credit financing for 60 months at \$17.92 per month, per \$1,000 financed with 10% down. APR and cash back varies by model and includes Bonus Cash. For APR Financing and/or Total Cash Back, take new retail delivery from dealer stock by XX/XX/XX. See dealer for qualifications and complete details.