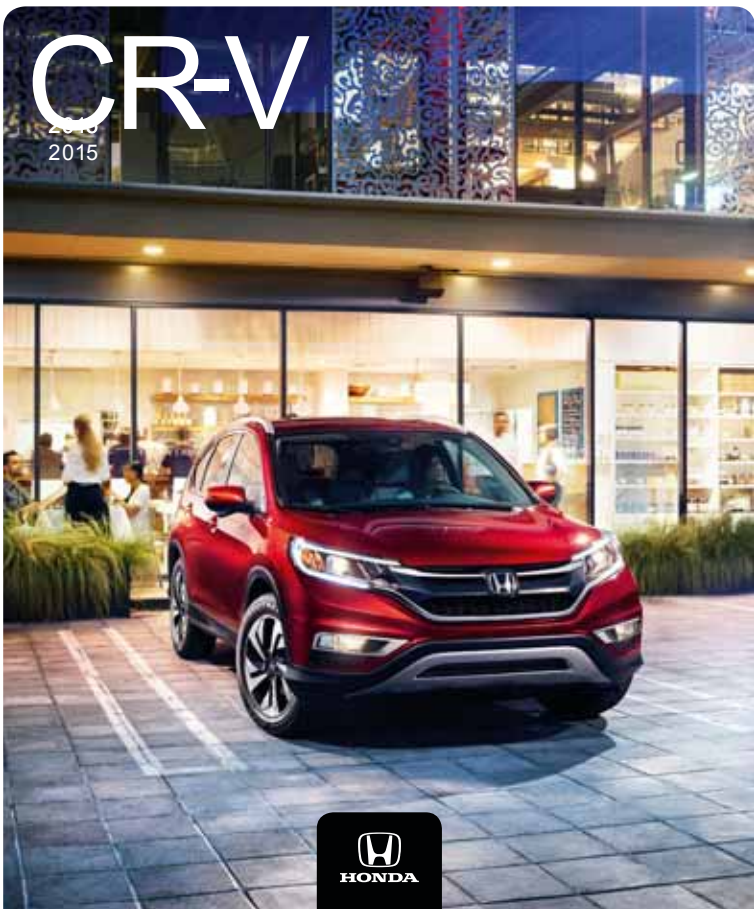


# CR-V

2014  
2015



## THE NEXT EVOLUTION OF UNBRIDLED FUN.

For years, the CR-V has been one of the best-selling SUVs in the country. But we see no reason to rest on our laurels. With a redesigned exterior, a slew of all-new features and an even more efficient engine, the 2015 CR-V is better than ever.

# THE MOST EFFICIENT CR-V YET.

An engine upgrade and the latest technology from Honda come together for excellent fuel economy ratings.\* Appeal to your practical side without sacrificing a single bit of fun.

185-HP\* 2.4-LITER  
EARTHDEARMS® DOHC i-VTEC® ENGINE

An upgraded engine brings an increase in both torque and fuel efficiency. Maximum horsepower and peak torque are now reached at a lower rpm, and direct-injection technology gives you a more efficient use of fuel.

\*27 city/34 highway/29 combined mpg rating for 2WD models. 26 city/33 highway/28 combined mpg rating for AWD models. Based on 2015 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors. †EPA est.



## G-DESIGN SHIFT

G-Design Shift optimizes the continuously variable transmission (CVT) to distribute smoother, linear power to the wheels. The result is less unnecessary revving and more responsive acceleration.

## ENHANCED SUSPENSION

The 2015 CR-V has been tuned to provide further stability and better handling. Enjoy a sportier driving experience, thanks to improved suspension settings, wider wheels and an upgraded steering rack.

CR-V 2WD Touring shown in Modern Steel Metallic.



CR-V 2WD Touring shown with Beige Leather.

## HondaLink® NEXT GENERATION

Link your compatible smartphone with HondaLink Next Generation to transform your vehicle into a seamless digital hub loaded with music, podcasts, vehicle services and more\* (EX and above).

## Aha™

Aha turns your favorite Internet content into personalized, live, on-demand radio stations. Listen to just about anything you want through the audio interface (EX and above).

## Honda HD DIGITAL TRAFFIC

Beat gridlock with alternate routes from Honda HD Digital Traffic. You'll get up-to-date traffic information on freeways and surface streets alike (Navigation-equipped models).

## Honda SATELLITE-LINKED NAVIGATION SYSTEM™

The navigation system features built-in voice recognition to help you reach your destination hands-free (available on EX-L, standard on Touring).

## STEERING WHEEL-MOUNTED CONTROLS

Whether you need to change the song, make a call or find directions on the available navigation system, you can access the controls right on your steering wheel.\*

## HD RADIO™

Enjoy crystal-clear sound quality, additional digital-only local channels and song information displayed on the audio screen. Tap the screen to tag for later purchase and download in iTunes® (Navigation-equipped models).

\*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

# TOUCH AND GO.

The CR-V is equipped with the new 7-inch Display Audio, a touch-screen interface with smartphone-like functionality (EX and above). Tap, pinch and swipe to access the numerous features, and pair with your compatible smartphone to answer calls or hear text messages with Bluetooth® HandsFreeLink® and SMS text message function\*. Pair your compatible iPhone® to utilize Siri® Eyes Free and access your phone through the audio interface\*.







#### LED DAYTIME RUNNING LIGHTS (DRL)

These sleek lights add a stylistic touch and improve your visibility to other vehicles (EX and above).

#### DUAL-ZONE AUTOMATIC CLIMATE CONTROL

This system keeps everyone comfortable by allowing both the driver and front passenger to set different temperature levels (EX-L, Touring).

#### HEATED FRONT SEATS

Seats with built-in heaters and hi-lo settings are featured on EX and above models.

#### MULTI-FUNCTIONAL CENTER CONSOLE

The redesigned center console efficiently organizes your daily carry-alongs. EX and above models feature two power outlets and two USB ports.

#### SMART ENTRY

Hop in the CR-V without ever taking your keys out of your pocket. Smart Entry recognizes when your key is near the vehicle, and locks or unlocks the doors (EX and above).



#### PUSH BUTTON START

The CR-V can identify when your key is inside the vehicle, so all you need to do is press the button (EX and above).

#### DRIVER'S SEAT WITH TWO-POSITION MEMORY

Your two keys can remember each owner's preferred seat settings. Once set, the seat will automatically adjust as you enter the CR-V (Touring).

#### SIDE MIRRORS WITH INTEGRATED TURN INDICATORS

Turn indicators on the side mirrors improve your visibility in high traffic areas (Touring).

#### 18-INCH ALLOY WHEELS

The sporty, redesigned exterior is punctuated by shiny 18-inch alloy wheels (Touring).

#### POWER TAILGATE

Buttons located on your key, inside the driver's area and on the tailgate can all be pressed to raise and lower the tailgate. No muscle required (Touring).





WHETHER  
COMING OR  
GOING, THE CR-V  
ALWAYS MAKES  
A STATEMENT.

CR-V 2WD Touring shown in Alabaster Silver Metallic.



# Honda Sensing.

The CR-V Touring is the first vehicle to receive Honda Sensing™ technologies. This suite of driver-assistive features helps improve the driver's situational awareness, and in some cases intervenes to help avoid a collision or mitigate its severity.

CR-V AWD Touring shown in Basque Red Pearl II.



## COLLISION MITIGATION BRAKING SYSTEM™



The ingenious CMBS™ system can sense a vehicle in front of the CR-V, sound a warning and automatically apply brake pressure to help bring the vehicle to a stop (Touring).



## LANE KEEPING ASSIST SYSTEM\*

When you start to drift towards the edge of a detected lane without a turn signal in use, the system applies mild steering torque to keep the CR-V centered in the lane (Touring).

## Honda LANEWATCH™

A tiny camera under the passenger-side mirror activates with your turn signal. A view of the passenger-side roadway with nearly four times more area than the mirror alone appears on your Display Audio screen (EX and above).



## ADAPTIVE CRUISE CONTROL™

Set a desired speed and interval behind the vehicle detected directly in front of you. When the vehicle ahead changes speed, ACC adapts to maintain the set interval (Touring).



## LANE DEPARTURE WARNING™

Alerts sound and flash when an unindicated lane departure is detected by the small camera behind the rearview mirror (Touring).

Motor MIO Message

Motor MIO Message

Motor MIO Message

Motor MIO Message





SAFETY  
FEATURES  
COME  
STANDARD.

SAFETY  
FEATURES  
COME  
STANDARD.

CR-V 2WD Touring shown with Beige Leather.

Normal View

Wide View

Top View



Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL®.



Join the millions of other Honda fans and connect with us socially™