



Launched in 1975, the BMW 3 Series is currently in its sixth generation and was all new for the 2013 model year. It comes with a choice of turbocharged 4-cylinder gasoline or diesel engines, as well as a turbocharged inline 6-cylinder. An 8-speed automatic transmission is standard on all models, with a choice of rear-wheel drive or xDrive all-wheel drive.

The 330i is considered a TLX 3.5 competitor because of the turbocharged 4-cylinder's power output and price point.

While the 3 Series has become the benchmark for vehicles in this class, it doesn't offer many of the advanced features you'll find on the TLX.

Acura TLX 3.5 advantages over BMW 330i

- The TLX 3.5 uses a larger-displacement engine that doesn't require a turbocharger to make power.
- More horsepower and torque (290 hp/267 lb-ft vs. 248 hp/258 lb-ft)
- Standard 9-speed automatic transmission with paddle shifters (vs. 8 speed automatic transmission)
- The TLX 3.5's available SH-AWD® system offers rear-wheel torque vectoring for improved handling. You won't find torque vectoring on the 330i xDrive.
- Larger wheels and tires (18-inch vs. 17-inch)
- Larger fuel capacity (17.2 gallons vs. 15.8 gallons)
- Longer powertrain warranty (6 years/70,000 miles vs. 4 years/50,000 miles)
- The TLX 3.5 comes with a host of standard and available features that you won't find on the 330i:
 - Standard Precision All-Wheel Steer™ (P-AWS®)
 - Standard Agile Handling Assist®¹
 - Available heated and ventilated front seats
 - Available GPS-linked² climate control when equipped with navigation
 - Standard Active Sound Control
 - Available wireless phone charger
 - Standard Lane Keeping Assist System (LKAS)³
 - Available Rear Cross Traffic Monitor⁴
 - Standard Road Departure Mitigation system⁵
 - Standard Tire Fill Assist
 - Standard Tire Sealant and Inflator Kit
 - Standard Aha™⁶ compatibility.
 - Standard On Demand Multi-Use Display™ (ODMD™)
- You'll have to pay extra on the 330i to get these standard TLX 3.5 features:
 - LED headlights
 - Paddle shifters
 - Power moonroof
 - Heated front seats
 - Adaptive Cruise Control with low-speed follow⁷
 - Multi-view rear camera⁴ (vs. single-view)
 - Streaming audio via Bluetooth®⁸
 - Pandora®⁹ compatibility
 - Siri®¹⁰ Eyes Free
 - Forward Collision Warning (FCW) system¹¹
 - Lane Departure Warning (LDW) system¹²
 - Lane Keeping Assist System (LKAS)¹³
 - Collision Mitigation Braking System™ (CMBS™)¹⁴

BMW 330i advantages over Acura TLX 3.5

- The BMW 3 Series has available wagon and hybrid models.
- Standard 10-way power front passenger seat (vs. 8-way power)
- Smaller turning circle diameter – curb-to-curb (37.1 feet vs. 38.8)
- More front and rear headroom (40.3/37.7 inches vs. 37.2/36.7 inches)
- More front and rear hiproom (57.1/57.4 inches vs. 55.3/54.9 inches)
- Better EPA fuel economy ratings¹⁵

DISCLAIMERS

- 1 The Agile Handling Assist system cannot enhance stability in all driving situations. You still need to drive and corner at speeds appropriate for the conditions and always leave a sufficient margin of safety.
- 2 Acura Navigation System and related features available only in the United States, Puerto Rico and parts of Canada. See your local Acura dealer for information regarding navigation system area coverage.
- 3 LKAS only assists driver in maintaining proper lane position when lane markings are identified without a turn signal in use and can only apply mild steering torque to assist. LKAS may not detect all lane markings; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions.
- 4 Always visually confirm that it is safe to drive before backing up, as the rearview camera and Rear Cross Traffic Monitor (if present) may not provide complete information about conditions at the rear of your vehicle.
- 5 Road Departure Mitigation may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road conditions. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions.
- 6 Compatible smartphone required. All Aha platform feeds are audible, not visual in nature. Vehicle does not provide any feeds. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Launch smartphone applications only when the vehicle is safely parked. Aha is a trademark of HARMAN International Industries, Inc. Your wireless carrier's rates may apply.
- 7 Adaptive Cruise Control (ACC) with low-speed follow cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. ACC should not be used in heavy traffic, poor weather or on winding roads. The driver remains responsible for avoiding a collision.
- 8 The *Bluetooth*[®] word mark and logos are owned by the *Bluetooth* SIG, Inc., and any use of such marks is under license.
- 9 Compatible with select smartphones. Your wireless carrier's rate plans apply.
- 10 Always remain attentive when driving. Certain functions are disabled or inoperable while the vehicle is in motion. Only operate the system when conditions permit you to safely do so. Avoid focusing on the device display or manually operating the system controls while driving. State or local laws may prohibit the operation of handheld electronic devices while operating a vehicle. iPhone and Siri are trademarks of Apple Inc.
- 11 FCW cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. System operation affected by extreme interior heat. FCW does not include a braking function. Driver remains responsible for safely operating vehicle and avoiding collisions.
- 12 LDW only alerts drivers when lane drift is detected without a turn signal in use. LDW may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions.
- 13 LKAS only assists driver in maintaining proper lane position when lane markings are identified without a turn signal in use and can only apply mild steering torque to assist. LKAS may not detect all lane markings; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions.
- 14 CMBS cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. System operation affected by extreme interior heat. System designed to mitigate crash forces. Driver remains responsible for safely operating vehicle and avoiding collisions.
- 15 Based on 2017/2018 EPA mileage ratings. Use for comparison purposes only. Your actual mileage will vary depending on how you drive and maintain your vehicle, driving conditions, and other factors.