

GIULIA

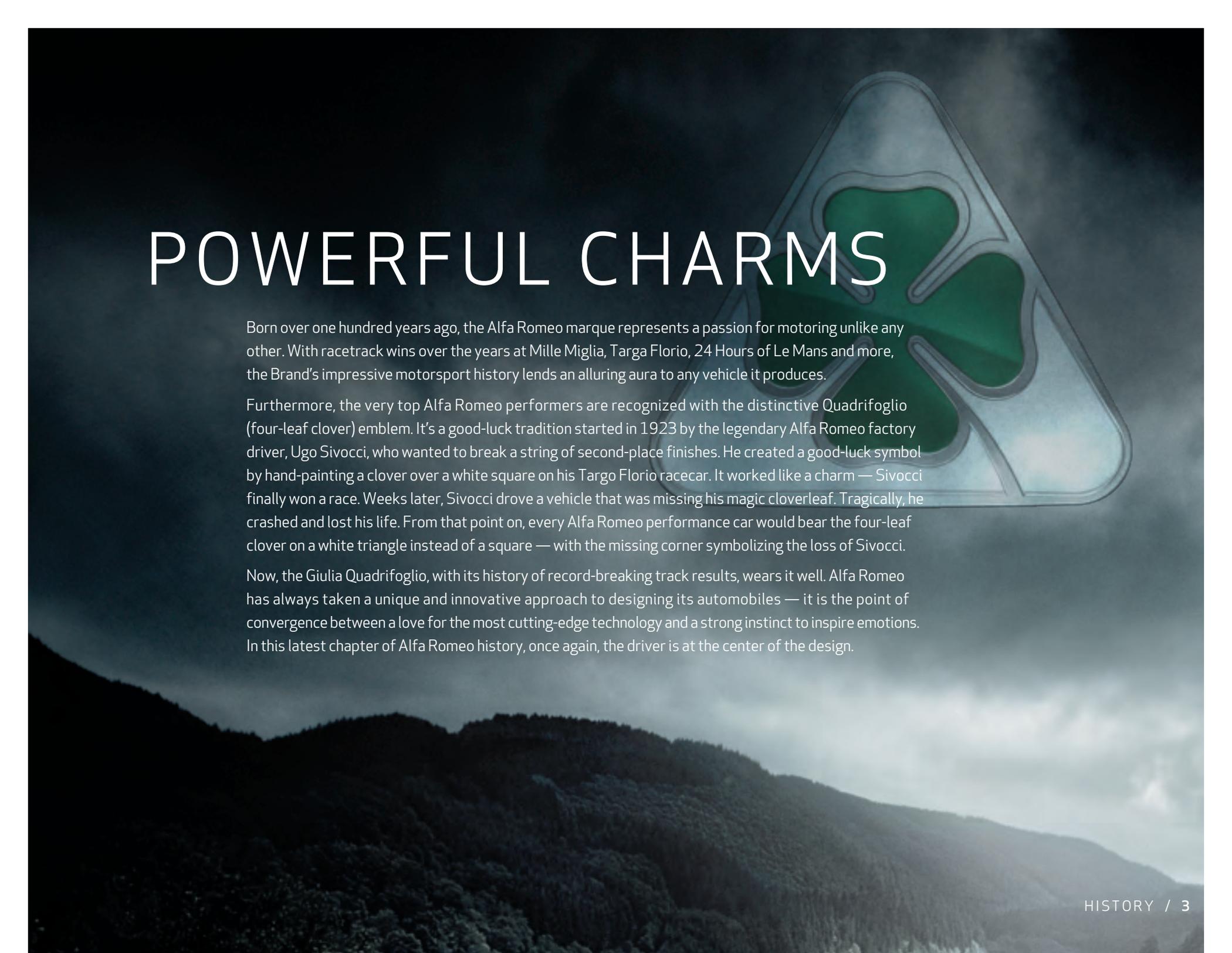


GIULIA: IN DETAIL

3	HISTORY
6	PERFORMANCE
15	STYLE
19	INTERIOR
23	TECHNOLOGY
26	SAFETY & SECURITY
29	NERO EDIZIONE
30	Ti SPORT CARBON
31	FEATURES
39	WHEELS
42	EXTERIOR COLORS
44	INTERIOR FABRICS
49	INTERIOR TRIMS
50	MERCHANDISE
53	FAMILY



POWERFUL CHARMS



Born over one hundred years ago, the Alfa Romeo marque represents a passion for motoring unlike any other. With racetrack wins over the years at Mille Miglia, Targa Florio, 24 Hours of Le Mans and more, the Brand's impressive motorsport history lends an alluring aura to any vehicle it produces.

Furthermore, the very top Alfa Romeo performers are recognized with the distinctive Quadrifoglio (four-leaf clover) emblem. It's a good-luck tradition started in 1923 by the legendary Alfa Romeo factory driver, Ugo Sivocci, who wanted to break a string of second-place finishes. He created a good-luck symbol by hand-painting a clover over a white square on his Targa Florio racecar. It worked like a charm — Sivocci finally won a race. Weeks later, Sivocci drove a vehicle that was missing his magic cloverleaf. Tragically, he crashed and lost his life. From that point on, every Alfa Romeo performance car would bear the four-leaf clover on a white triangle instead of a square — with the missing corner symbolizing the loss of Sivocci.

Now, the Giulia Quadrifoglio, with its history of record-breaking track results, wears it well. Alfa Romeo has always taken a unique and innovative approach to designing its automobiles — it is the point of convergence between a love for the most cutting-edge technology and a strong instinct to inspire emotions. In this latest chapter of Alfa Romeo history, once again, the driver is at the center of the design.



BODY



SOUL



THE HEART OF THE BRAND

Alfa Romeo Racing and the Giulia Quadrifoglio share a special bond: Alfa Romeo DNA that's steeped in pace-setting innovation. Alfa Romeo has long leveraged racetrack technology with street-smart design to make its mark in Formula 1 racing and commuter lanes alike.

Alfa Romeo

RACING
SINCE 1910

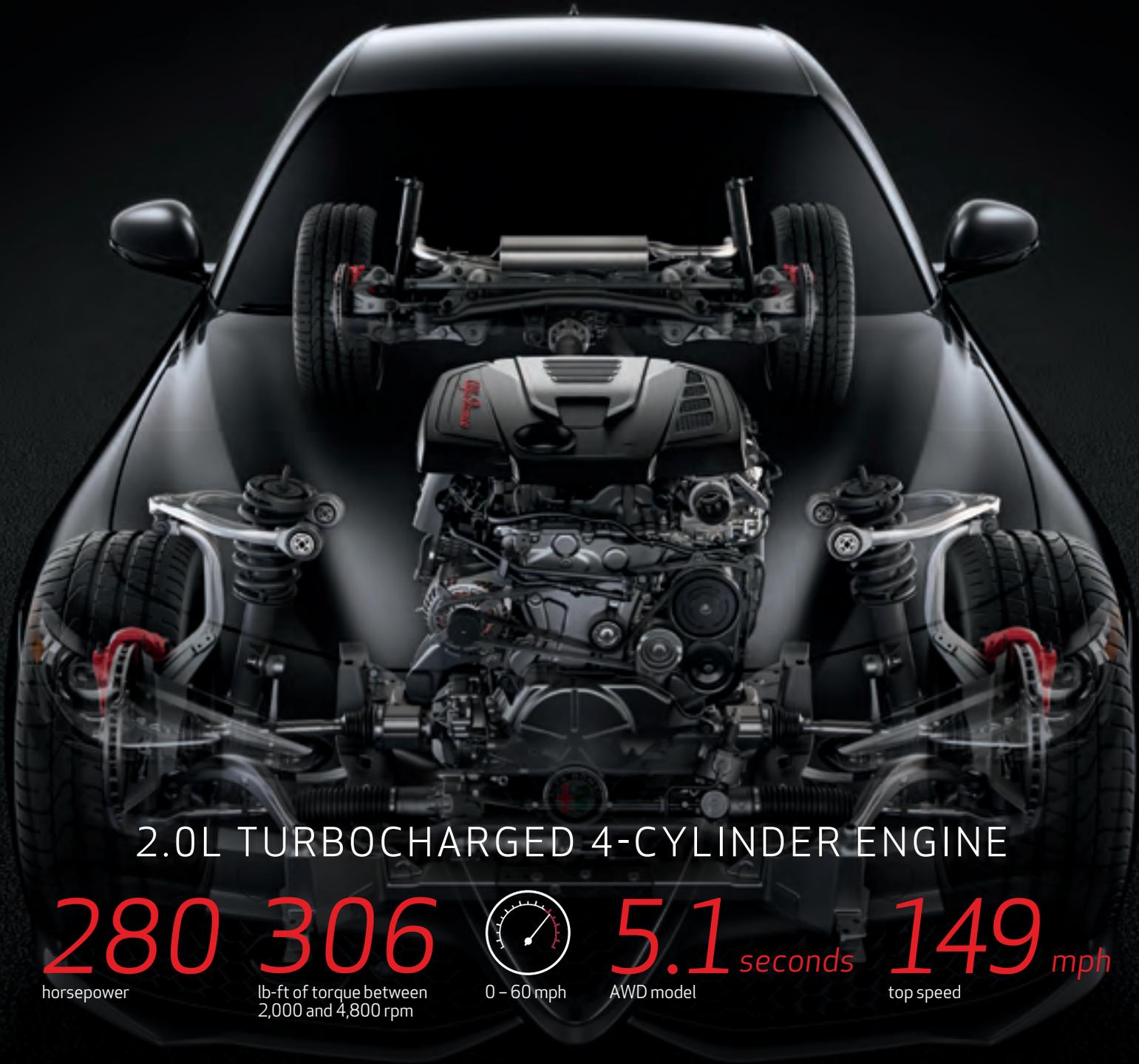
2.9L TWIN-TURBOCHARGED V6 ENGINE

505 horsepower
443 lb-ft of torque between 2,500 and 5,500 rpm
 **3.8** seconds
191 mph top speed





FINE TUNED



2.0L TURBOCHARGED 4-CYLINDER ENGINE

280

horsepower

306

lb-ft of torque between
2,000 and 4,800 rpm



0 - 60 mph

5.1 seconds

AWD model

149 mph

top speed



PERFORMANCE MUST BE MOLDED

DNA EASILY ADAPTS

ALFA DNA DRIVE MODE SELECTORS Alfa DNA and Alfa DNA Pro Drive Mode Selectors (exclusive to Quadrifoglio) instantaneously adapt the behavior of the vehicle to the selected driving mode. New for 2020, the system automatically resets to "Natural" at the vehicle start while retaining the ability to change modes at any time.



RACE (only on Quadrifoglio with Alfa DNA Pro) activates the over-boost function, opens up the dual-mode exhaust system and turns off Electronic Stability Control (ESC);* increasing torque to maximize performance.



DYNAMIC opens the dual-mode exhaust (standard on Quadrifoglio for 2020) and delivers sharper throttle response, enhanced steering feedback and performance shift-mapping for sporty on-road driving.



NATURAL is a comfort setting for a perfect balance in daily driving and is calibrated to be the default setting.



ADVANCED EFFICIENCY is engineered to deliver maximum fuel efficiency; on Quadrifoglio, it also changes the threshold for all of the safety systems.



*A note about this brochure: disclosures can be found on the last page.

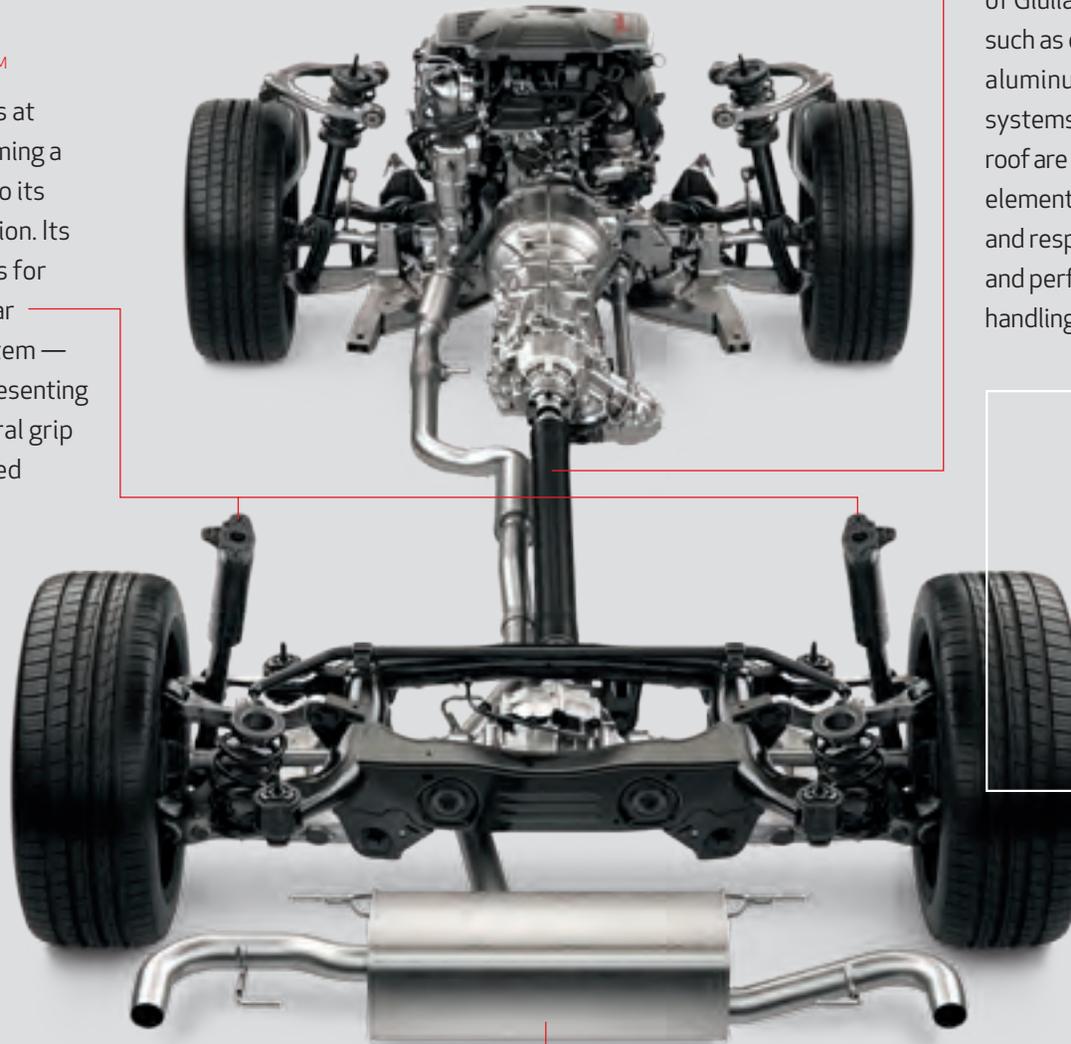


Q4: ALFA ROMEO TAKES ON THE ELEMENTS

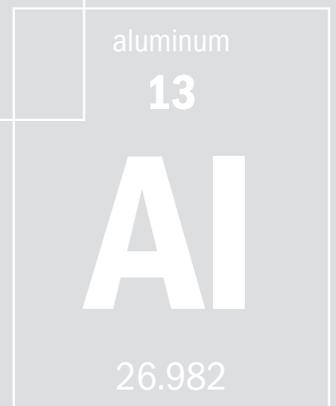
The available Q4 All-Wheel Drive (AWD) system offers the performance and driving pleasure of Rear-Wheel Drive (RWD), switching to AWD only when warranted. Under normal conditions, the Q4 AWD system (available with the 2.0L engine) sends 100% of the engine torque to the rear axle. When necessary, the system can automatically transfer up to 60% of the torque to the front axle, thanks to the Active Transfer Case (ATC). It continuously monitors road conditions to deliver ideal torque distribution, maximizing grip and performance.



**PATENTED ALFA LINK™
SUSPENSION** Giulia excels at high-lateral acceleration by forming a near-perfect footprint, thanks to its front double-wishbone suspension. Its semi-virtual steering axis makes for rapid, accurate steering. The rear suspension uses a 4¹/₂-link system — patented by Alfa Romeo — representing an optimal combination of lateral grip and comfort level, even on rugged road surfaces.



CARBON FIBER DRIVESHAFT An ideal power-to-weight ratio is the product of Giulia's lightweight, high-tech materials, such as carbon fiber for the driveshaft and aluminum for the engines, suspension systems, hood, doors and roof (hood and roof are carbon fiber on Quadrifoglio). These elements enhance Giulia's overall balance and response, providing excellent precision and performance — delivering exceptional handling even in extreme conditions.



DUAL EXHAUST Beyond creating a sporty rear view on Giulia, these chrome tips are just part of a comprehensive exhaust system which delivers the signature Alfa Romeo exhaust note.



Every Giulia begins with the same architecture created for 2.9L Quadrifoglio, which is built to handle the highest levels of power and performance. In a top-down approach, designers pulled out essential elements to create the 2.0L models, maintaining the longitudinal engine framework that features a long hood and fenders.



50
/
50

The design emphasizes precise placement of lightweight materials to help achieve near-perfect 50/50 weight distribution across the front and rear axles — and across all models.



AGELESS APPEAL



BUILT TO CONQUER

Its clover badge means it has a lot to live up to — and Giulia Quadrifoglio delivers. It begins with a leather-wrapped steering wheel with Red push-button start that offers precise control, as its 2.9L twin-turbocharged V6 engine fuels thrill rides with 505 hp and 443 lb-ft of torque. You'll hear a distinctive exhaust note from the dual-mode quad exhaust, and you'll feel the difference a turn of a knob can make with the Alfa DNA Pro Drive Mode Selector. For Quadrifoglio, it features the Race Mode, for one-with-the-road performance, while the carbon fiber active aero front splitter adds another level of control. Driver-centric design informs the 14-way front power seats that offer 4-way lumbar and power adjustable bolsters, all wrapped up in Alcantara® and performance leather-trim.



A WINNING ATTITUDE

Ti Sport takes its inspiration directly from Giulia Quadrifoglio, sharing its aggressive approach. Its flat-out performance exceeds the high expectations its fierce cladding suggests: Sport front fascia with spoiler, rear sport diffuser, Gloss Black window surrounds, available 19-inch Dark 5-hole aluminum wheels and run-flat All-Season performance tires help deliver on a visual promise. Playing to the crowd, Ti Sport features Aluminum interior trim, sport leather-trimmed seats and aluminum sport pedals. Its flat-bottomed steering wheel brings mounted audio controls, aluminum steering column-mounted paddle shifters and a push-button start to the ride.

WEARS IT BEST

It's no contest. The Giulia Ti Lusso has a special talent for making high Italian style look completely effortless. Much is owed to its carefully chosen materials: these are fabrics and trims that feel as good as they look. Superior craftsmanship makes itself obvious to every occupant, and clever amenities have a way of making them feel special.





This is a level of craftsmanship that brings a part of Italy wherever you go. Materials are selected to reflect the spirit of each Giulia model and to uphold a long tradition of skillful artistry, including the finest Italian leather with meticulous accent stitching. Look forward to Cannelloni design seats, featuring front power 12-way adjust (including 4-way lumbar and driver memory), luxury steering wheel, leather-wrapped dash with accent stitching and leather-trimmed interior accents. Genuine Light Walnut Wood or Dark Gray Oak Wood interior trim completes the rich, natural feel.





PUSHING BUTTONS

With the available leather- and Alcantara® wrapped steering wheel with carbon fiber, the Quadrifoglio mimics its Formula 1 counterpart, putting controls right at your fingertips ... including the button that starts and stops your journey.

PUSHING LIMITS

The Quadrifoglio takes a cue from this marvel: the modern Formula 1 steering wheel. It is the critical interface between the driver and car, putting essential controls at the driver's fingertips, with a customizable layout that maximizes driver input.





VALUABLE CONNECTIONS

TAKE APPLE CARPLAY^{®2} ALONG FOR THE RIDE IN EVERY GIULIA.

APPLE CARPLAY² COMPATIBILITY This is smart iPhone[®] integration, so you will experience your favorite features through your dashboard. With Siri,^{®3} all you have to do is ask — catch up on calls and messages, get directions from Apple Maps or request a song through Apple Music.[®] The system lets you browse music or discover nearby gas stations, parking, restaurants and more. Plus, Maps helps to predict where you're headed.



ANDROID AUTO^{™4} FOR GIULIA WILL RESPOND TO YOUR WISHES.

ANDROID AUTO⁴ INTEGRATION For those who know and love Android,[™] Android Auto⁴ brings your favorite smartphone apps into one place, making it easy for drivers to access their favorite navigation, media and communication apps on the road while minimizing the distractions. Stay focused on the road while you plan your day with the Google Assistant, get voice-guided navigation with Google Maps and listen to your favorite songs on Google Play Music.

androidauto

Apple CarPlay integration shown above.

ESSENTIAL INPUT



A WIDER VIEW Alfa Romeo's fabled racing history was built on communication among driver, crew and car. Today's Giulia communicates instantly with an 8.8-inch integrated touchscreen Information and Entertainment System.

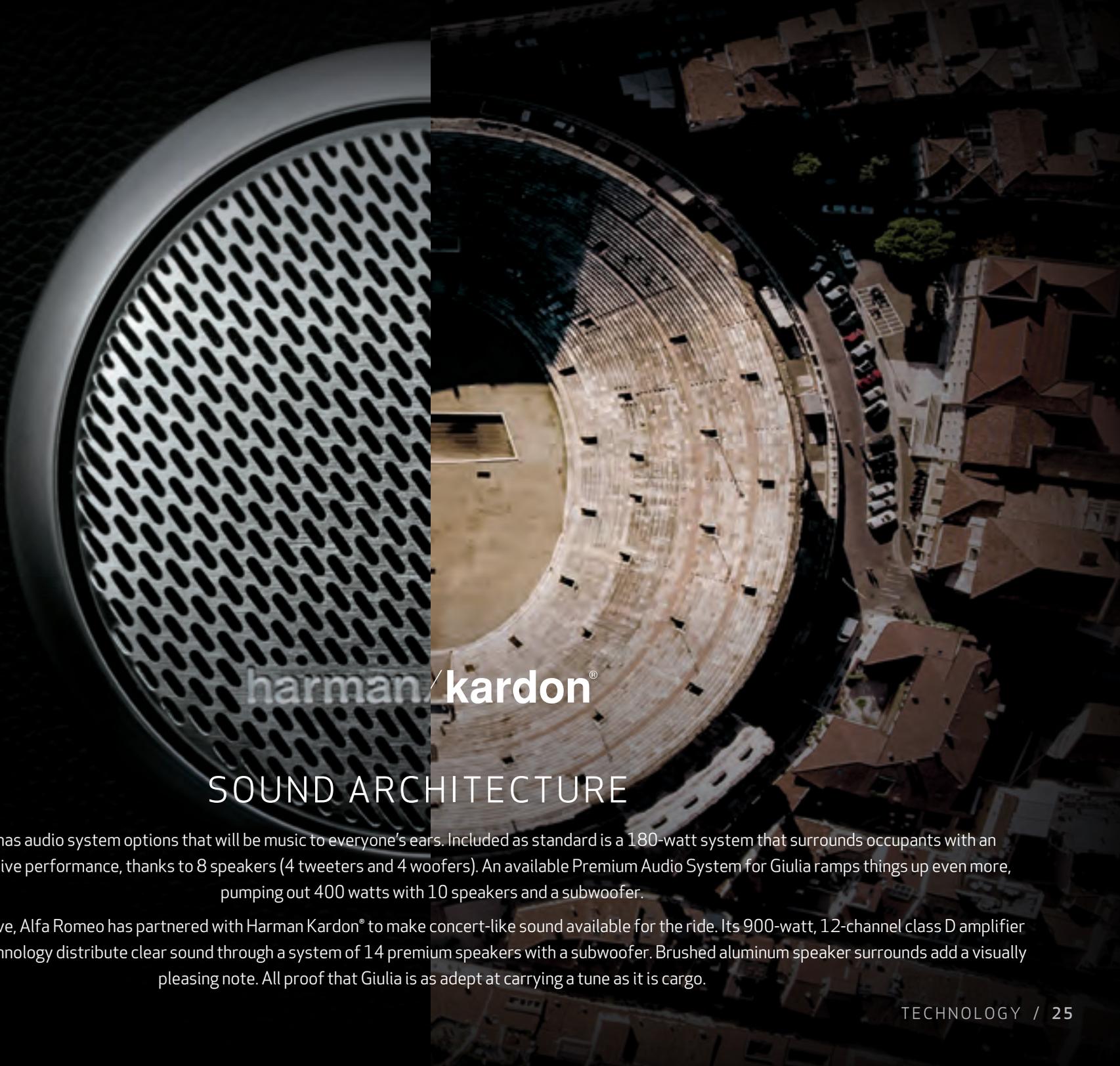
In Giulia, a wealth of information is right at your fingertips. For example, explore the inner workings of the Alfa DNA Mode Selector settings with data pages that outline the functionality of its key performance features. Each mode has a unique page within the Drive Mode Explorer that highlights vehicle settings including steering, shift behavior, pedal mapping and more.



When you opt for the Navigation Package, you'll enjoy 3D navigation in the 8.8-inch touchscreen that presents a vertically maximized view. This three-dimensional map enhancement provides the driver with a display closer to reality and superior orientation. Signpost images are integrated into the format, providing a consistent place where drivers can reliably look for vital information like speed limits, exit numbers, road numbers and more.



Giulia takes multitasking to a new level with brand-new content that features a choice of interactive widgets that scroll horizontally. Swipe through music, phone, navigation, performance and settings widgets that put essential controls right at your fingertips.



harman / kardon®

SOUND ARCHITECTURE

Alfa Romeo Giulia has audio system options that will be music to everyone's ears. Included as standard is a 180-watt system that surrounds occupants with an acoustically impressive performance, thanks to 8 speakers (4 tweeters and 4 woofers). An available Premium Audio System for Giulia ramps things up even more, pumping out 400 watts with 10 speakers and a subwoofer.

For Ti models and above, Alfa Romeo has partnered with Harman Kardon® to make concert-like sound available for the ride. Its 900-watt, 12-channel class D amplifier and Logic 7® sound technology distribute clear sound through a system of 14 premium speakers with a subwoofer. Brushed aluminum speaker surrounds add a visually pleasing note. All proof that Giulia is as adept at carrying a tune as it is cargo.



KEEN INSIGHT

BLIND SPOT MONITORING⁵ This available system has dual ultra-wideband radar sensors that aid the driver when changing lanes, and when trailing vehicles are in the blind spot, via an illuminated sideview mirror icon (standard on Quadrifoglio).

REAR CROSS-PATH DETECTION⁶ This available system is activated anytime the vehicle is in Reverse. It lets the driver know vehicles are crossing behind with illuminated icons on the sideview mirror, as well as an audible chime (standard on Quadrifoglio).

THINKING AHEAD

ADAPTIVE CRUISE CONTROL PLUS WITH FULL STOP (ACC STOP)⁷

This available system helps the driver maintain a safe distance from the vehicle ahead and, under certain traffic conditions, can bring Giulia to a full stop without driver intervention.

HILL START ASSIST (HSA) The standard system aids the driver during drive-off maneuvers when the vehicle is on a slope, maintaining and releasing the brake pressure and accommodating vehicle drive-off.

DYNAMIC STEERING TORQUE (DST) Electronic Stability Control (ESC)¹ directs the Electric Power Steering (EPS) to produce optimal stopping stability. It provides greater stability in certain braking and dynamic situations, like a different adherence of each wheel.

AIR BAG⁸ SYSTEM Giulia features a standard comprehensive system that includes driver and front-passenger dual advanced air bags⁸ and supplemental front-seat-mounted side air bags⁸ (pelvic-thorax).



FULL-SPEED FORWARD COLLISION WARNING (FCW) PLUS¹⁰

This system provides both audible and visual warnings to the driver and is able to bring the vehicle to a full stop when a frontal collision may be imminent — standard on all 2020 Giulia models.

REAR BACK-UP CAMERA⁶ WITH DYNAMIC GRID LINES is standard on all Giulia models.

PARKSENSE[®] REAR PARK ASSIST SYSTEM¹¹ is standard on all Giulia models. Front Park Assist¹¹ is available on Giulia/Giulia Sport and is standard on all other models.

ANTI-SLIP REGULATION (ASR) AND TRACTION CONTROL SYSTEM (TCS)

The standard ASR limits the spin of the driving axle during a driver torque request in the event the adherence limit is reached, optimizing vehicle traction. The standard TCS limits the wheelspin of a single drive wheel by applying brake torque to the wheel while an equivalent amount of torque is transferred via the differential to the other wheel, providing the vehicle the torque required to drive away.

ALFA STEERING TORQUE (AST) The AST functionality integrates ESC¹ with the electric steering wheel in order to increase the safety level of the vehicle. Thanks to AST, in dangerous situations like braking on a surface with varying grip, ESC¹ will order the activation of additional torque on the steering wheel.



THE ACTIVE DRIVER ASSIST SYSTEMS

Alfa Romeo now offers Enhanced Driver Safety and Advanced Driver Assistance Systems (ADAS), packaged to various groups, that represent the latest steps toward a future of autonomous driving. With these available systems, drivers are complemented with advanced safety technology when behind the wheel.

LANE KEEP ASSIST⁹ With a forward-looking camera system, this system actively helps keep the vehicle within the marked lane by changing the direction of the vehicle by applying the brake or affecting the steering system. It helps reduce collision potential and road departures by providing a visual and audible warning should the vehicle drift outside of lane boundaries or if the driver removes their hands from the wheel.

ACTIVE BLIND SPOT / "SIDE ASSIST"¹² Change lanes confidently or stay right where you are with this warning system that detects approaching traffic from behind, along with its rate of travel. An LED signal in the corresponding exterior side mirror indicates a vehicle that's too close, while steering wheel resistance adds another accident avoidance action.

TRAFFIC SIGN RECOGNITION¹³ This system can detect posted speed-limit signs and, along with information in the navigation system's map database, recommend to the driver to adapt their set cruising speed accordingly.

DRIVER ATTENTION ALERT¹² The system monitors for and detects signs of drowsiness based on driver behavior, following up with a driver alert and recommendation for rest.

HIGHWAY ASSIST SYSTEM (HAS)¹⁴ HAS is an autonomous system designed to help with acceleration, braking and steering on highways, reducing driver workload and fatigue. While performing lane-centering steering, it requires drivers to remain engaged by keeping hands on the wheel.

TRAFFIC JAM ASSIST¹² When traffic is moving slowly on well-marked roads (up to 37 mph), this enhancement to Adaptive Cruise Control Plus with Full Stop (ACC Stop)⁷ assumes accelerator, brake and steering, to keep the vehicle within its lane. Front radar sensors and a front camera help the system orient itself to lane markings, traffic and structures; when conditions reach the limits of the system's abilities, it alerts the supervising driver to take over.





NERO EDIZIONE

The seductive and striking accents of Nero Edizione let you take a drive on the dark side:

- 19-inch Dark Miron Y-spoke aluminum wheels
- Dark Miron V-Scudetto grille surround
- Dark Miron exterior mirror caps
- custom-painted brake calipers (Red/Black/Yellow)
- Dark exhaust tips
- Dark headlamp bezels
- Gloss Black window surrounds
- monochromatic wheel caps with Alfa Romeo logo
- Dark Miron exterior badging



Ti SPORT CARBON

The Ti Sport Carbon features accents that highlight the beauty of this high-tech material, including:

- carbon fiber mirror caps
- carbon fiber V-Scudetto grille surround
- carbon fiber side skirt
- Dark headlamp bezels
- 19-inch Dark 5-hole aluminum wheels
- monochromatic center cap
- Dark Miron badges
- Dark exhaust tips
- leather-wrapped dash and upper door panels
- Genuine Carbon Fiber interior trim
- carbon fiber illuminated door sills



GIULIA/GIULIA SPORT



GIULIA

MECHANICAL

All-aluminum 2.0L turbocharged
4-cylinder engine
280 hp and 306 lb-ft of torque
8-speed automatic transmission
Rear-Wheel Drive (RWD)
Q4 All-Wheel Drive (AWD), available

EXTERIOR

17-inch Bright 10-spoke
aluminum wheels
225/50R17 run-flat All-Season
performance tires
Dual-mode quad exhaust tips
Bi-xenon headlamps
LED daytime running lamps (DRLs)
LED taillamps
Aluminum window surrounds
Silver brake calipers

INTERIOR

Leather-trimmed seats
10-way power front seats, including
4-way power lumbar support and
driver-seat memory
40/20/40 split fold-down seats with
trunk pass-through
Flat-bottomed steering wheel with
audio controls and Black push-
button start
Tilt/telescoping steering column
160-mph speedometer
Ambient lighting

TECHNOLOGY

Apple CarPlay^{®2}
Android Auto^{™4}
8.8-inch touchscreen display with
Bluetooth[®], AM/FM radio and MP3
SiriusXM[®] Radio¹⁶ — 12-month
trial included
4 USB outlets

TECHNOLOGY (continued)

7-inch Thin Film Transistor (TFT) cluster
with dynamic display controller
Central display rotary controller
8-speaker audio system
Alfa DNA Drive Mode Selector
(Dynamic, Natural and
Advanced Efficiency)
Dual-zone climate control
Integrated Brake System (IBS)
Start/Stop technology
Full-Speed Forward Collision
Warning (FCW) Plus¹⁰
Rear back-up camera⁶ with
dynamic grid lines
Rear park sensors¹¹
Remote Start¹⁵ and passive entry
Automatic dusk sensor lights
Electronic Stability Control (ESC)¹
Hill Start Assist (HSA)
Rain-sensing auto wipers
Carbon fiber driveshaft
Advanced Brake Assist¹⁷
Electric parking brake
Anti-slip/torque control
Traction control
8 air bags⁸
Auto-dimming interior rearview mirror
Power folding heated exterior mirrors
Remote trunk release
12-volt power outlet
Universal garage door opener

GIULIA SPORT

Adds to Giulia:

EXTERIOR

18-inch Dark double Y-spoke
aluminum wheels
225/45R18 run-flat All-Season
performance tires
Front and rear sport fascias
Gloss Black window surrounds
Colored brake calipers
(Red/Black/Yellow)

OPTIONS/ PACKAGES

Nero Edizione Package
Driver Assistance Dynamic Package
Cold Weather Package
Sport Interior Package (Giulia Sport)
Dual-pane sunroof
8.8-inch touchscreen with navigation
Mid-level Audio System
with subwoofer
Active Blind Spot¹² with Rear
Park Sensors¹¹ Package
Wireless charging pad
Engine block heater
18-inch Bright turbine aluminum
wheels (Giulia)
18-inch Dark turbine aluminum
wheels (Giulia)
19-inch Dark Miron Y-spoke aluminum
wheels (requires Nero
Edizione Package)





Ti AND Ti SPORT



Ti

Adds to Giulia:

MECHANICAL

All-aluminum 2.0L turbocharged
4-cylinder engine
280 hp and 306 lb-ft of torque
8-speed automatic transmission
Rear-Wheel Drive (RWD)
Q4 All-Wheel Drive (AWD), available

EXTERIOR

18-inch Bright double Y-spoke
aluminum wheels
225/45R18 run-flat All-Season
performance tires

INTERIOR

Heated steering wheel
Heated windshield washer nozzles
Heated front seats
Genuine Dark Gray Oak Wood
interior trim
Bright Alfa Romeo door sills

TECHNOLOGY

SiriusXM® Radio¹⁶ —
12-month trial included
Front/rear park sensors¹¹

Ti SPORT

Adds to Ti:

EXTERIOR

19-inch Bright 5-hole aluminum wheels
225/40R19 run-flat All-Season
performance tires
Front and rear sport fascias
Gloss Black window surrounds
Colored brake calipers
(Red/Black/Yellow)

INTERIOR

Premium Sport leather-trimmed seats
14-way power driver and 12-way
power passenger seats, including
4-way lumbar support with power
bolsters and manual thigh support
Sport leather-wrapped
steering wheel
Steering column-mounted
aluminum paddle shifters
Aluminum interior trim
Aluminum pedals and footrest
Black headliner
Perforated leather shifter

OPTIONS/ PACKAGES

Nero Edizione Package
Active Driver Assist Package
Security and Convenience Pack
Ti Leather Package
Ti Performance Package (Ti)
Ti Sport Performance Package
(Ti Sport)
Dual-pane sunroof
Heated rear seats
8.8-inch touchscreen with navigation
Harman Kardon® Premium
Audio System
Active Blind Spot¹² Package
Leather-wrapped dash and upper
door trim (Ti)
High-performance Bi-xenon
headlamps with Adaptive
Forward Lighting (Ti)

Wireless charging pad
Engine block heater
Colored brake calipers
(Red/Black/Yellow)
19-inch Bright Y-spoke
aluminum wheels (Ti)
19-inch Dark 5-hole aluminum
wheels (Ti Sport)
19-inch Sport 5-hole aluminum
wheels (Ti Sport)
19-inch Dark Miron Y-spoke
aluminum wheels (requires Nero
Edizione Package)





Ti LUSO

Ti LUSO

Adds to Ti:

MECHANICAL

All-aluminum 2.0L turbocharged
4-cylinder engine
280 hp and 306 lb-ft of torque
8-speed automatic transmission
Rear-Wheel Drive (RWD)
Q4 All-Wheel Drive (AWD), available

EXTERIOR

18-inch Lusso aluminum wheels
225/45R18 run-flat All-Season
performance tires

INTERIOR

Luxury leather-trimmed with
Cannelloni design seats
12-way front power seats, including
4-way lumbar support
Genuine Dark Gray Oak Wood
interior trim
Luxury steering wheel
Leather-wrapped dash and upper
door trim with accent stitching
Aluminum pedals and footrest
Air Quality System (AQS)

OPTIONS/ PACKAGES

Active Blind Spot¹² Package
Active Driver Assist Package
Security and Convenience Package
Ti Performance Package
Dual-pane sunroof
Colored brake calipers
(Red/Black/Yellow)
High-performance Bi-xenon
headlamps with Adaptive
Forward Lighting
8.8-inch touchscreen with
3D navigation
Harman Kardon® Premium
Audio System
Wireless charging pad
Heated rear seats
Light Walnut Wood interior trim
Engine block heater





QUADRIFOGLIO



QUADRIFOGLIO

Adds to Ti:

MECHANICAL

All-aluminum 2.9L twin-turbocharged V6 engine
505 hp and 443 lb-ft of torque
8-speed automatic transmission
Rear-Wheel Drive (RWD)

EXTERIOR

19-inch Bright tecnico aluminum wheels
245/35ZR19 and 285/30ZR19
Pirelli® Three-Season performance tires
Unique Quadrifoglio front and rear fascias
High-performance Bi-xenon headlamps with Adaptive Forward Lighting
Dynamic dual-mode quad exhaust
6-piston front and 4-piston rear high-performance Brembo® ventilated disc brakes
Anodized brake calipers
Unique Quadrifoglio grille and rear diffuser

EXTERIOR (continued)

Carbon fiber active aero front splitter
Carbon fiber rocker panel
Carbon fiber hood and roof
Carbon fiber rear spoiler
Gloss Black window surrounds

INTERIOR

14-way performance leather-trimmed/Alcantara® sport front seats, including 4-way lumbar support with power bolsters and manual thigh support and memory
Leather-wrapped dash and upper door trim
Quadrifoglio leather-wrapped steering wheel with audio controls and Red push-button start
Perforated leather shifter
Steering column-mounted aluminum paddle shifters
Genuine Carbon Fiber interior trim
200-mph speedometer

TECHNOLOGY

Harman Kardon® Premium Audio System
8.8-inch touchscreen with 3D navigation
Alfa DNA Pro Drive Mode Selector with Race Mode
Torque vectoring twin-clutch rear differential
Independent adaptive dampening suspension
Blind Spot Monitoring⁵
Remote Start¹⁵ and passive entry
Electrochromic heated, power folding exterior mirrors
Tire Service Kit
Advanced Brake Assist¹⁷

OPTIONS/ PACKAGES

Security and Convenience Package
Active Driver Assist Package
Exterior Carbon Fiber Package
Nero Edizione Package
Ultra-high-performance Brembo carbon-ceramic brake system
Colored brake calipers (Red/Black/Yellow)
Carbon fiber steering wheel
Exposed carbon fiber roof
Wireless charging pad
Heated rear seats
Carbon fiber Sparco® racing seats (not available with heated seats)
19-inch Dark tecnico aluminum wheels
19-inch Bright 5-hole aluminum wheels
19-inch Dark 5-hole aluminum wheels





Silver brake calipers
Standard on Giulia and Ti
Not available on Quadrifoglio



Yellow brake calipers
Available on Sport, Ti and Quadrifoglio



Red brake calipers
Available on Sport, Ti and Quadrifoglio



Black brake calipers
Available on Sport, Ti and Quadrifoglio



Black anodized brake calipers
Standard on Quadrifoglio



19-inch Bright tecnico aluminum wheels
Standard on Quadrifoglio



19-inch Dark tecnico aluminum wheels
Available on Quadrifoglio



19-inch Bright 5-hole aluminum wheels
Available on Quadrifoglio



19-inch Dark 5-hole aluminum wheels
Available on Quadrifoglio



17-inch Bright 10-spoke aluminum wheels
Standard on Giulia



18-inch Bright turbine aluminum wheels
Available on Giulia



18-inch Dark turbine aluminum wheels
Available on Giulia



18-inch Dark double Y-spoke aluminum wheels
Standard on Giulia Sport



18-inch Bright double Y-spoke aluminum wheels
Standard on Ti



18-inch Lusso aluminum wheels
Standard on Ti Lusso



19-inch Bright 5-hole aluminum wheels
Standard on Ti Sport



19-inch Dark 5-hole aluminum wheels
Available on Ti Sport



19-inch Bright Y-spoke aluminum wheels
Available on Ti



19-inch Dark Miron Y-spoke aluminum wheels
Exclusive to Nero Edizione



19-inch Sport 5-hole aluminum wheels
Available on Ti Sport

THE ART OF COLOR



VERDE VISCONTI METALLIC

ANCORZED BLUE METALLIC

LUNARE WHITE METALLIC

THE HUES OF GIULIA



LEGEND

1. Giulia 2. Giulia Sport 3. Ti 4. Ti Sport 5. Ti Sport Carbon 6. Ti Lusso 7. Quadrifoglio

GIULIA, GIULIA SPORT AND Ti

Ice leather trim
(Ice/Ice interior)

Red leather trim
(Black/Red interior)

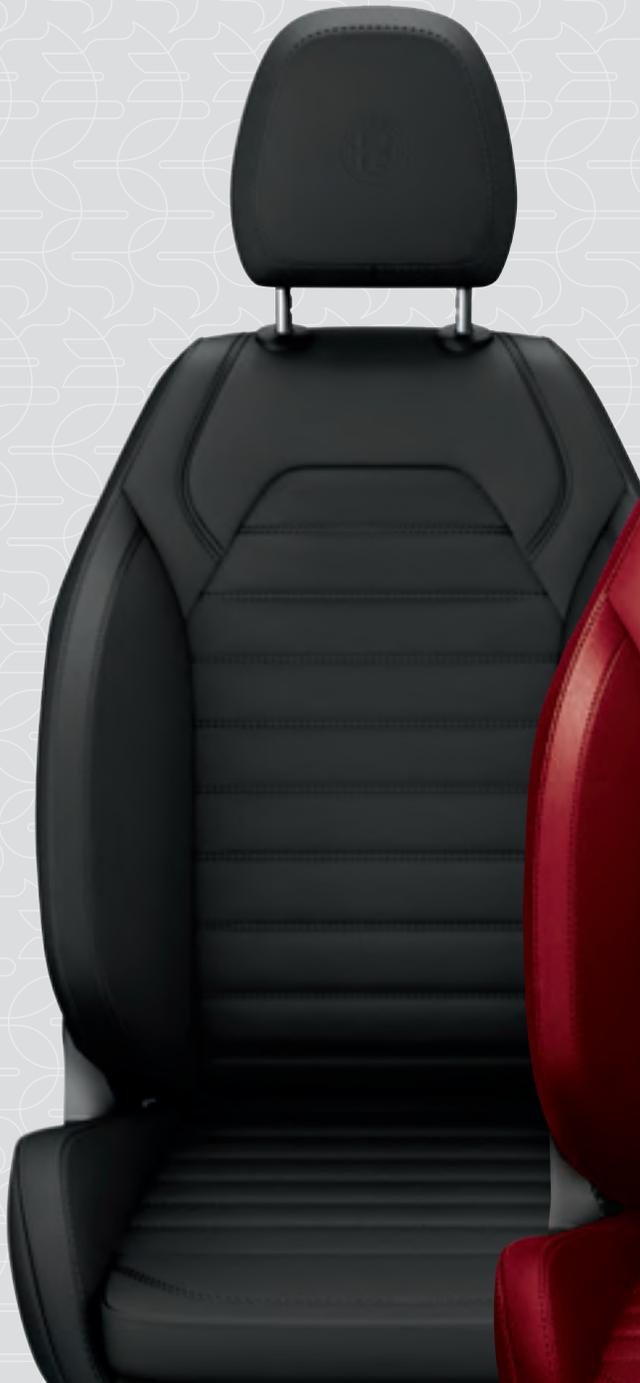
Tan leather trim
(Black/Tan interior)

Black leather trim with
Dark Gray accent stitching
(Black or Black/Ice interior)



Ti SPORT

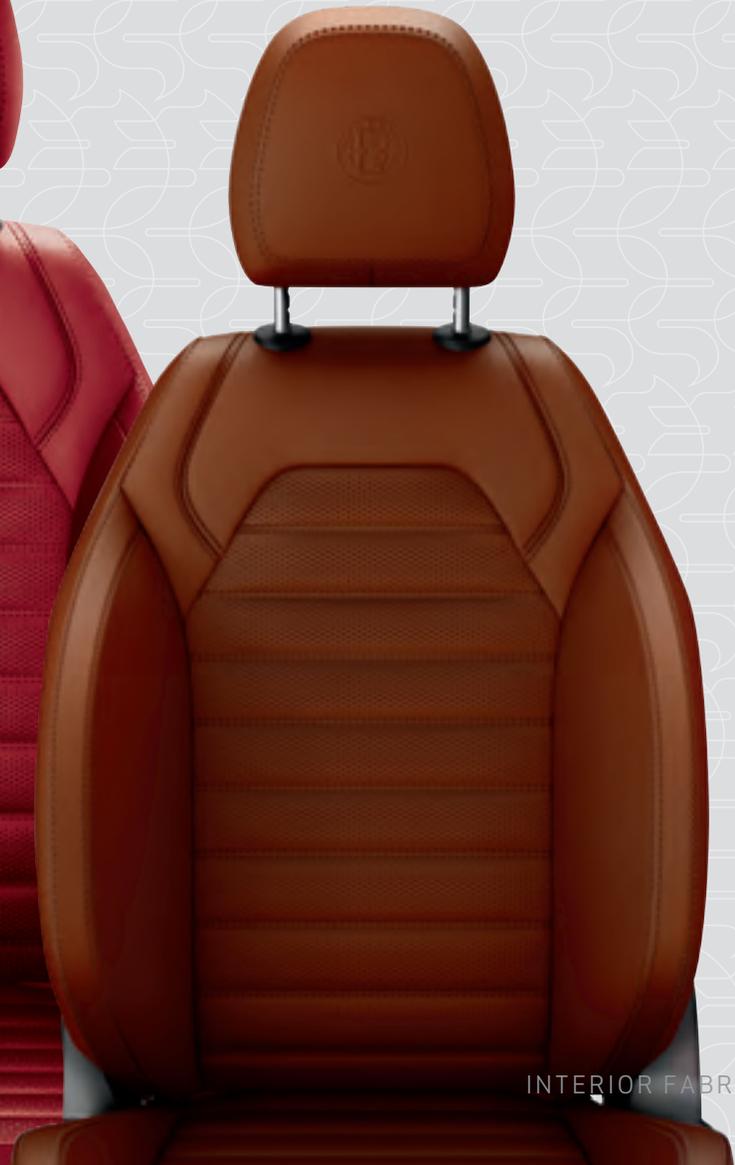
Black performance Sport leather trim
with Dark Gray accent stitching
(Black or Black/Ice interior)



Red performance Sport leather trim
(Black/Red interior)



Tan performance Sport leather trim
(Black/Tan interior)



Ti LUSO

Black luxury leather trim
with Cannelloni design and
Dark Gray accent stitching
(Black interior)

Red luxury leather trim
with Cannelloni design
(Black/Red interior)

Tan luxury leather trim
with Cannelloni design
(Black/Tan interior)

Crema luxury leather trim
with Cannelloni design
(Crema/Crema interior)



QUADRIFOGLIO

Black leather trim and Alcantara®
with Dark Gray accent stitching
(Black interior)

Black leather trim and Alcantara
with Red accent stitching
(Black or Black/Red interior)

Black leather trim and Alcantara
with Green and White accent stitching
(Black or Black/Ice interior)



QUADRIFOGLIO SPARCO® RACING SEATS

Available Black leather trim
and Alcantara® with Dark Gray
accent stitching
(Black interior)

Available Black leather trim and
Alcantara with Red accent stitching
(Black or Black/Red interior)

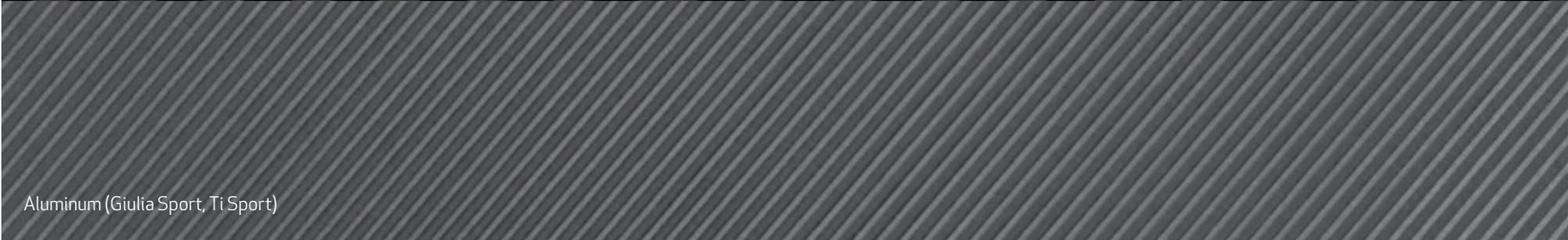
Available Black leather trim and
Alcantara with Green and White
accent stitching
(Black or Black/Ice interior)



INTERIOR TRIMS



Genuine Carbon Fiber (Quadrifoglio, Ti Sport Carbon)



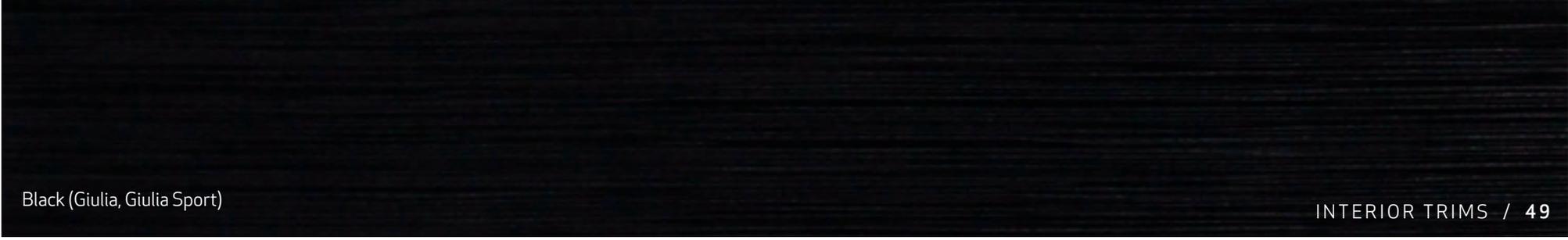
Aluminum (Giulia Sport, Ti Sport)



Light Walnut Wood (optional on Ti Lusso)



Dark Gray Oak Wood (Ti, Ti Lusso)



Black (Giulia, Giulia Sport)

ALFA ROMEO: LIVE IT

1 2



3



4



5



THE SPIRIT OF GREAT DESIGN EXTENDS BEYOND THE STEERING WHEEL

Choose from a carefully curated collection of Alfa Romeo worthy merchandise.

1. Badge Leather Tablet Cover
2. Alcantara® Custom Hat
3. Carbon Fiber Full-zip Travel Wallet by TUMI
4. Stemless Wine Glass, 15 oz
5. Contigo West Loop 2.0 Tumbler
6. Contemporary Square Leather Luggage Tag

6





7



8 9



10

PIECES SHE'LL LOVE

This collection of flattering activewear will put Alfa Romeo front and center in her closet.

- 7. Women's WeatherTec Full-zip Jacket
- 8. Women's Advantage Polo
- 9. Women's Badge T-shirt
- 10. Women's Quilted Packable Vest



11 12



13



14



SHARP-DRESSED DRIVER

This handsome collection tells the world he's on team Alfa Romeo.

- 11. Men's Charcoal Heather Polo
- 12. Men's Leather Driving Gloves
- 13. Men's Master Quarter-zip
- 14. Men's Quadrifoglio T-shirt



STELVIO QUADRIFOGLIO

GIULIA QUADRIFOGLIO

A LEGACY WELL PLAYED





The mechanics of emotion

1) Always drive carefully, consistent with conditions. Always wear your seat belt and obey traffic laws. 2) Requires compatible iPhone. See dealer for phone compatibility. Data plan rates apply. Vehicle user interface is a product of Apple. Apple CarPlay is a trademark of Apple Inc. iPhone is a trademark of Apple Inc., registered in the US and other countries. Apple terms of use and privacy statements apply. 3) Requires an iPhone with Siri. Certain features are not available while the vehicle is in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features. 4) To use Android Auto on your phone screen, you'll need an Android phone running 5.0 or higher and the Android Auto App. Android and Android Auto are trademarks of Google LLC. 5) Always check visually for vehicles prior to changing lanes. 6) Always check entire surroundings visually before proceeding. 7) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. 8) Always sit properly in designated seating positions with seat belts securely fastened at all times. 9) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and maintain control of the vehicle. 10) This system is an alert system for the front of the vehicle. It is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. 11) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. 12) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to intervene to avoid crashes. 13) Traffic Sign Recognition is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact the recognition and display of the sign. Always check traffic signs visually while driving. 14) HAS requires the driver to keep his or her hands on the steering wheel at all times. This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and maintain control of the vehicle. 15) Check state and local laws regarding the use of remote start systems. 16) SiriusXM Radio, SiriusXM Traffic and SiriusXM Travel Link each require a subscription, sold separately or as a package, by SiriusXM Radio Inc. **If you decide to continue service after your 12-month trial included with the new vehicle purchase, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates.** Trial service is not transferable. Fees and taxes apply. Please see the Customer Agreement at www.siriusxm.com for complete terms and how to cancel, which includes calling SiriusXM at 1-866-635-2349. All fees and programming are subject to change. Not all vehicles or devices are capable of receiving all services offered by SiriusXM. Data displays and individual product availability vary by vehicle hardware. Current information and features may not be available in all locations, or on all receivers. Weather Forecast, Current Conditions may not be available in all locations. 17) This system is an alert system for the front of the vehicle. It is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions.

©2019 FCA US LLC. All Rights Reserved. Alfa Romeo is a registered trademark and Alfa Link is a trademark of FCA Group Marketing S.p.A., used with permission. ParkSense is a registered trademark of FCA US LLC.

Alcantara is a registered trademark of Alcantara S.p.A. Audible is a registered trademark of Audible, Inc. Brembo is a registered trademark of Freni Brembo SpA. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Formula 1 and related marks are registered trademarks of Formula One Licensing BV and the Formula One group of companies. Harman Kardon and Logic 7 are registered trademarks of Harman International Industries, Inc. Sirius XM and all related marks and logos are registered trademarks of SiriusXM Radio Inc. and its subsidiaries. Sparco is a registered trademark of Sparco S.p.A. Facebook and logo are registered trademarks of Facebook, Inc. The Twitter logo is a service mark of Twitter, Inc. Instagram and logo are registered trademarks of Instagram, Inc. Google, Android, Android Auto, YouTube, Google Maps, Google Play and other related marks and logos are trademarks of Google LLC. Apple CarPlay, Apple Maps, Apple Music, iPhone and Siri are registered trademarks of Apple Inc.

This brochure is a publication of FCA US LLC. All product illustrations and specifications are based upon current information at the time of publication approval. FCA US LLC reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models which are considered necessary to the purpose of product improvements or for reasons of design and/or marketing.



@alfaromeousa