

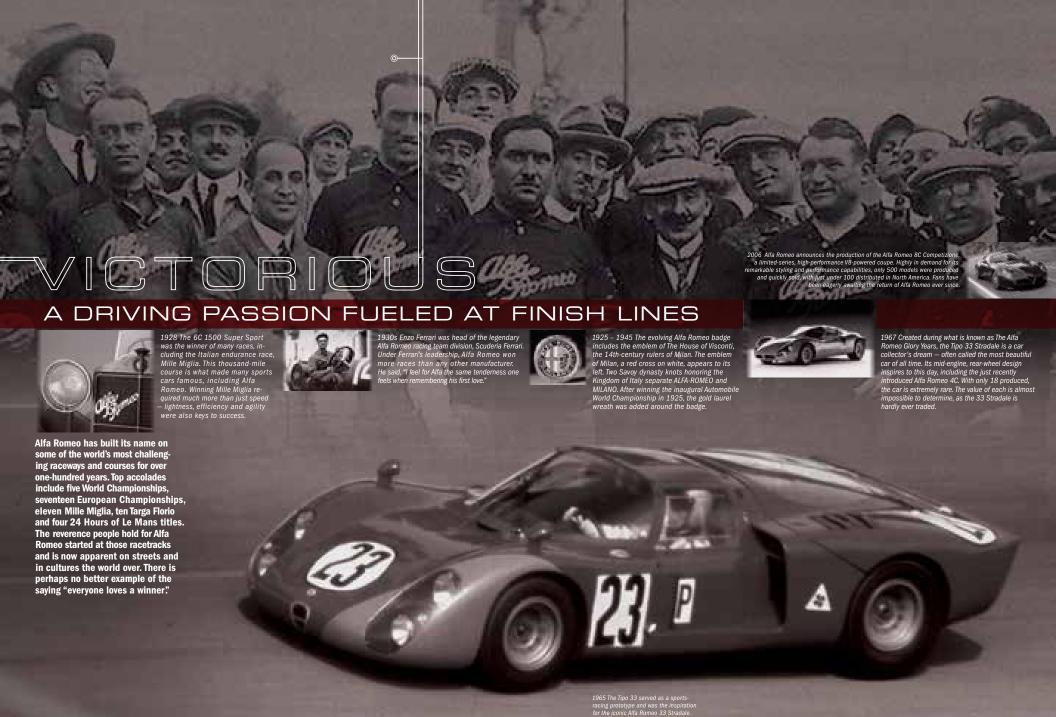


4C COUPE 4C SPIDER



They're here. Alfa Romeo 4C Coupe and 4C Spider, with their captivating mix of progressive technology, race-inspired performance and seductive styling, have come ashore to thrill Alfa Romeo devotees, performance enthusiasts and car connoisseurs alike. Born in Milan, Italy, each 4C model features interior and exterior design elements that conspire to rouse the senses, channeling the unique Alfa Romeo spirit that is over one-hundred years in the making.

TECHNOLOGY · PERFORMANCE · STYLE



# 33 Stradale: the inspiration

Alfa Romeo 4C unabashedly draws its inspiration from the iconic 1967 Alfa Romeo 33 Stradale, a long-time fixture on "world's best" lists. Alfa Romeo produced just 18 examples of the 33 Stradale, the street-legal version of the racing Type 33. It was packed with the era's most innovative technology, including a mixed-structure chassis derived from aeronautical technology using magnesium alloy and steel tubing. As seen at first glance, 33 Stradale and the 4C share the same lines, in which every single element has an essential function, and nothing is superfluous. Both convey the pure automotive passion held by every designer, engineer, driver and enthusiast that has influenced the brand, past and present.





## aluminum

13

Natural elements make up the most high-tech materials in automotive engineering. The monocoque of the Alfa Romeo 4C is a single carbon fiber body similar to that of a supercar, while its crankcase and its front and rear frames combine the strength, rigidity and lightweight properties of aluminum

## Boldly innovative

Alfa Romeo has a long history of creating racetrack-inspired vehicles for the street. It's why designers incorporated some of the same innovative materials and technology found in Formula One cars and supercars.

The success Alfa Romeo has enjoyed over the years can be attributed to our long dedication to making the most efficient use of both power and weight. This challenge underlies the design of every component of the car. The latest outcome is amazing: a curb weight of under 2,500 lbs propelled by 237 hp. giving a weight-to-power ratio of 10.4:1. This is a figure that promises genuine supercar agility and performance. This impressively low weight has been achieved by using ultralight materials like carbon fiber, aluminum and composites, all chosen for maximum dynamic efficiency Just over 13 feet in length, 6 feet in width and only 46.6 inches in height, the design choices of the 4C are just as bold as its dimensions. The result is fast, powerful and evolved.

carbon

26.982

#### SUPERCAR

CARBON FIBER CHASSIS ALUMINUM SUBFRAMES MID-ENGINE LAYOUT

## Lightweight \_\_strength

Designed in collaboration with the world's foremost racing chassis designers, the Alfa Romeo 4C Coupe and 4C Spider are innovative at their very core. Supercar DNA runs throughout, including a carbon fiber monocoque chassis, mid-engine design and aluminum subframes.

It begins with the solid foundation of a carbon fiber monocoque chassis. Laid by hand, this carbon fiber is three times stronger and seven times lighter than conventional steel. Front and rear aluminum subframes combine strength with weight-saving technologies. Sheet Molded Compound (SMC) is used for the outer body and is 20% lighter and more stable than steel — and also resists corrosion.

The end result of these advanced technologies is incredible strength and remarkable weight efficiency — the overall curb weight is just under 2,500 lbs for both 4C Coupe and 4C Spider.











If there's one thing Alfa Romeo has learned from years of victory on the racetracks, it's that balance is key. The mid-engine layout, rear-wheel drive and monocoque chassis give each 4C model ideal weight distribution, with amazing handling and control.

Its groundbreaking, centrally mounted aluminum engine significantly reduces weight as it eliminates the need for a driveshaft and optimizes weight distribution by concentrating mass near the center of the vehicle.

With its rear-wheel drive, 4C makes full use of the dynamic advantages afforded by this configuration. Rear-wheel drive allows better grip under acceleration when engine power throws weight toward the rear of the car. Rear-wheel drive also lets you enter curves at higher speeds, delivering a far more intense and rewarding driving experience.

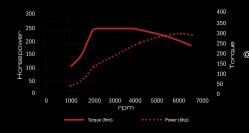
All of this means the Alfa Romeo 4C will accelerate as quickly as cars boasting higher horsepower — yet will corner sharper, brake harder, turn in quicker and respond more readily. It's the kind of gratifying response that makes each and every trip something to look forward to.



o-60 in 4.1 seconds

The Alfa Romeo 4C Coupe and 4C Spider make their mark with aggressive performance that's owed to innovative technology and new levels of efficiency. Their mid-engine-mounted 1750 turbocharged inline powerplant churns out some impressive numbers.

The 4C boasts 237 hp, 258 lb-ft of torque, 136 hp per liter and a blazing top speed of 160 mph — with up to 34 mpg hwy. A quick look reveals an all-aluminum design with 4 valves per cylinder, a new-generation turbocharger, ultra-high-pressure direct fuel injection and a dual-core intercooler that cools intake air before it reaches the turbocharger. A quick spin reveals an exhilarating 0 – 60 mph in just 4.1 seconds\* — and large, cross-drilled, ventilated brakes take it from 60 – 0 mph in under 100 feet.







## Quick response

#### **Optimized airflow**

The advanced engine technology of the Alfa Romeo 4C maximizes torque at low engine speeds and delivers more power in response to driver input. The control unit determines the valve timing to encourage fresh airflow from the intake through to the exhaust during the overlap period. By improving the circulation in the combustion chamber, this direct flow increases combustion efficiency and turbine speed and reduces turbo lag.

#### **Turbocharger**

The engine is also equipped with a new-generation turbocharger and a pulse converter exhaust manifold that uses pressure waves to boost torque at low engine speeds. The manifold and the turbine are made from microcast steel and designed to operate at very high temperatures (over 1,000°F) — a prerequisite to low fuel consumption on medium/high-speed highway trips. The wastegate valve is another essential device for engine efficiency. This adjusts turbo pressure control logic to suit driving conditions, minimizing pumping losses.

#### After-run pump

Like all top competition cars, the 4C uses an automatic cool-down system to protect its turbocharger. Switching off the engine would normally cause the immediate stoppage of oil circulation, leaving the oil in the turbocharger to stagnate at very high temperatures. The thermal stress suffered by the oil under these conditions causes a loss of lubricating capacity and also leads to the formation of residues that can damage the engine. To prevent this, Alfa Romeo has introduced an after-run pump. This electric pump is automatically controlled by the Electronic Control Unit (ECU) and keeps oil circulating through the turbocharger until it has cooled sufficiently.





# Dyhamic instinct

Overall performance is superbly enhanced with numerous features designed to hone and improve each trip. Four-mode Alfa DNA gives drivers the ability to create a customized vehicle experience according to driving conditions or desired vehicle responsiveness. Choose from its All-Weather, Natural, Dynamic or Alfa Race settings which make changes in throttle response, shifting speeds and traction control for a driving experience tailored to any situation.



#### Alfa Race

Alfa Race is the most extreme performance mode. By minimizing the interventions of electronic systems, it leaves the driver in complete command. Electronic Stability Control (ESC)1\* only intervenes during aggressive braking. Anti-Slip Regulation (ASR) is deactivated under acceleration and braking, while Alfa Romeo's Q2 differential control system remains active for fast exits from bends.



#### Dynamic 🗐

Dynamic mode helps deliver great driving performance with near-instant accelerator response and reduced gearshift times of up to 25%. The ESC¹ system only intervenes when drift angles put the car at risk.



### Natural 🖳

Natural mode is designed for everyday use with gearshift parameters configured for maximum comfort and smoothness. In Manual mode, Auto-Up and Auto-Down functions shift at just the right engine speed. The Alfa Romeo Electronic Q2 differential only cuts in during a significant loss of grip.



#### All-Weather



All-Weather mode ensures maximum safety under adverse weather conditions with gentle accelerator response. The ASR system prevents skidding by modifying power to match road speed during loss of grip.

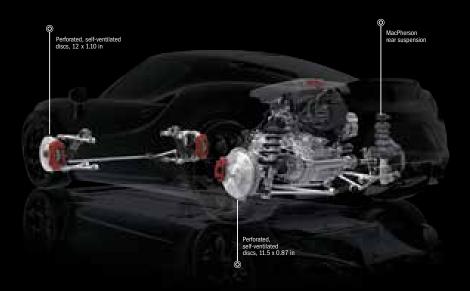


A combination of sport suspensions, self-ventilated brake discs and different-diameter tires: the 4C boasts an advanced ride control system, giving every driver extra street smarts.

The suspension adopts race-derived technical solutions to optimize performance and deliver unrivaled driving pleasure. At the front, the Alfa Romeo 4C features a double-wishbone configuration that gives direct and unfiltered feedback from the road. At the rear, the advanced MacPherson suspension ensures superb road-holding and driving fun, even in the most extreme maneuvers. Both front and rear suspension systems are made from aluminum and high-strength steel.

The braking system is designed for high-performance racetrack use. The perforated, self-ventilated front discs and Brembo® calipers offer supreme stopping power. And to ensure maximum grip and prevent skidding under all conditions, the 4C is fitted with different-diameter tires, 17" – 18" or 18" – 19," with the larger size on the rear for the best possible handling.

Advanced control











Beyond delivering outdoor splendor to its fullest, the open-air design of the 4C Spider includes an interior that caters to the senses, as well. Glances turn into gazes with gleaming carbon fiber accents and vent surrounds, distinctive exterior color-matched fabrics and trims, and contrasting stitching. Opulent materials in seating, steering wheel, shifter and other touchpoints complete the experience.

Some features shown may be late availability.













## 4C Launch Edition

To commemorate the exciting new arrival of the Alfa Romeo 4C Coupe, the first of these historically significant models will be offered as the 4C Launch Edition.

Extremely limited in availability, just 500 of these special models are slated for North America. The 4C Launch Edition offers distinctive touches like a unique front fascia, carbon fiber race kit, Bi-xenon projector headlamps, carbon fiber mirror covers, a carbon fiber rear spoiler, 5-hole dark alloy 18-inch front and 19-inch rear wheels with Red brake calipers, race exhaust

and a choice of three commemorative colors. Inside, you'll find carbon fiber dash accents, a racing steering wheel wrapped in Black leather and microfiber, Black leather and microfiber seats and a 4C Launch Edition aluminum, numbered, serialized badge. Beyond its amazing performance capability, don't miss this extremely rare chance to own a part of automotive history.







#### 4C SPIDER EXTERIOR/INTERIOR COMBINATIONS

	46 CHELLETTER ICHTER ICHT COMBITATION					
	Black leather trim with Red accent stitching	Black leather trim with Yellow accent stitching	Red leather trim with Black accent stitching	Black/Tobacco leather trim with Dark Brown accent stitching*	Black leather and microfiber with Red accent stitching	Black leather and microfiber with Yellow accent stitching
PAINT COLOR						
Black	•	_	0	0	0	_
White	•	_	۰	0	0	_
Rosso Alfa	•	_	۰	0	0	_
Giallo Prototipo	_	•	_	_	_	0
METALLIC						
Basalt Gray	•	_	۰	٥	0	_
TRI-COAT PAINT						
Madreperla White	•		۰	0	0	
Rosso Competizione	•	_	_	0	0	_

Standard • Optional • Not available —

## 4C SPIDER PALETTE



Black leather trim with Red accent stitching







Black leather trim Red leather trim black/Tobacco leather trim with Yellow accent stitching with Black accent stitching bark Brown accent stitching. Black leather and microfiber with Red accent stitching with Yellow acc













Rosso Alfa



Giallo Prototipo



17" - 18" alloy wheels



17" - 18" dark alloy wheels



18" - 19" 5-hole alloy wheels

#### 4C SPIDER WHEELS





18" - 19" light alloy fan spoke wheels



#### 4C SPIDER OPTIONS





Carbon fiber halo\*









17" - 18" alloy wheels

17" - 18" alloy wheels with Matte Black diamond finish 18" - 19" 5-hole alloy wheels

#### 4C COUPE WHEELS



18" - 19" 5-hole dark alloy wheels

#### 4C COUPE EXTERIOR/INTERIOR COMBINATIONS

	Black fabric with Red accent stitching	Black leather trim with Red accent stitching	Red leather trim with Black accent stitching	Black/Tobacco leather trim with Dark Brown accent stitching*	Black leather and microfiber with Red accent stitching
PAINT COLOR					
Black	•	۰	٥	٥	0
White	•	۰	٥	۰	0
Rosso Alfa	•	۰	٥	٥	0
METALLIC					
Basalt Gray	•	0	0	0	0
TRI-COAT PAINT					
Madreperla White	•	۰	0	0	0
Rosso Competizione	•	0	_	0	•

Standard • Optional • Not available —

#### 4C COUPE PALETTE











Black fabric with Red accent stitching

Black leather trim with Red accent stitching

Red leather trim with Black accent stitching

Black/Tobacco leather trim with Dark Brown accent stitching\* Black leather and microfiber with Red accent stitching







Basalt Gray





White

Madreperla White





Rosso Competizione

Rosso Alfa

EQUIPMENT		
EXTERIOR EQUIPMENT	4C COUPE	4C SPIDER
17" – 18" alloy wheels	•	•
17" - 18" alloy wheels with Matte Black diamond finish	٥	<u> </u>
17" - 18" dark alloy wheels		۰
18" – 19" 5-hole alloy wheels	۰	٥
18" - 19" 5-hole dark alloy wheels	۰	۰
18" – 19" light alloy fan spoke		٥
18" - 19" dark alloy fan spoke	-	۰
Silver brake calipers	•	•
Black brake calipers	0	۰
Yellow brake calipers	0	۰
Red brake calipers	0	0
Sport-tuned exhaust with double exhaust tail pipe and chrome tips	•	۰
Akrapovič dual-mode exhaust system featuring dual, center-mounted tips with carbon	_	0
fiber surround**		
Rear parking sensors (included with Convenience Package)		•
Spoiler in body-color (included with Coupe Track Package and Coupe Exterior Package)	0/0	-
Satin Titanium-finish mirrors (included with Coupe Exterior Package)	<b>o</b> /¤	٥
Carbon fiber mirror covers (included with Track Package)	•	
LIGHTING SYSTEM		
LED rear lights	•	•
Halogen projector headlamps	•	•
Bi-xenon projector headlamps	•	۰
PERFORMANCE		1
Racing suspension with unique front and rear sway bars and performance-tuned shock absorbers (included with Track Package)		
Pirelli® AR Racing tires (requires Track Package)	٥	۰
SAFETY		
Electronic Stability Control (ESC) <sup>1</sup> with Electronic Q2	•	•
ABS, traction control, Brake Assist, daytime running lamps, Hill Holder	•	•
Driver and passenger-front air bags; driver's-side knee air bag; door-mounted side thorax air bags²	•	•
Tire Pressure Monitoring System	•	•
Tire kit	•	•
Engine immobilizer	•	•
PACKAGES		
Convenience Package — Includes cruise control, vehicle security alarm, ParkSense® Rear Park Assist <sup>3</sup> and premium sound system	۰	۰
Leather Package — Includes Black leather-wrapped instrument panel, door panels and leather storage bag; choice of Black leather seats with accent		
stitching or Red leather seats with accent stitching or Black leather/microfiber	0	°
seats with accent stitching		
Track Package — Racing suspension with unique front and rear sway bars; performance-tuned shock absorbers; performance flat-bottom steering wheel wrapped with Black leather and microfiber, laced together with accent stitching*; carbon fiber exterior mirrors; body-color deck spoiler on 4C Coupe only; carbon fiber cluster surround; choice of wheel: 17 x 7-inch (front) 18 x 8-inch (rear) dark alloy¹ or Matte Black diamond finish¹; 18 x 7-inch (front) 19 x 8.5-inch (rear) 5-hole alloy, 5-hole dark alloy, light alloy fan spoke¹ or dark alloy fan spoke¹	o	o
Exterior Package — Includes body-color decklid spoiler; Satin Titanium-finish mirrors; choice of wheel: 17 x 7-inch (front) 18 x 8-inch (rear) alloy or Matte Black diamond finish!; 18 x 7-inch (front) 19 x 8.5-inch (rear) 5-hole alloy or 5-hole dark alloy	0	

<sup>\*</sup>Not available with Giallo Prototipo exterior. \*Not available on 4C Spider. \*Not available on 4C Coupe. \*\*Late availability.













Racing double exhaust tail pipe



Satin Titanium-finish mirrors



Body-color spoiler



Bi-xenon projector headlamps



Carbon fiber mirror



Carbon fiber spoiler

Standard • Optional • Package • Not available -



Sport steering wheel in leather with microfiber insert and Red stitching



Sport seats in Red leather



Full-digital instrument cluster with Thin Film Transistor (TFT) display and carbon fiber cluster surround



4-position, Alfa DNA driving mode selector



Red car cover with Alfa Romeo 4C logo

EQUIPMENT (continued)		
INTERIOR EQUIPMENT	4C COUPE	4C SPIDER
Height- and reach-adjustable steering wheel in leather	•	•
Paddle gearshift controls	•	•
Sport steering wheel in Black leather and microfiber insert with accent stitching (included with Track Package)*		
Sport steering wheel, leather-wrapped with accent stitching (included with Red interior)*		
Cruise control (included with Convenience Package)		
Sport seats in Black fabric with accent stitching	•	-
Sport seats in Black leather trim with accent stitching	۰	•
Sport seats in Red leather trim with accent stitching (requires Track or Leather Package)		
Sport seats in Black/Tobacco leather trim with accent stitching <sup>†</sup>	۰	٥
Sport seats in mixed leather and microfiber fabric with accent stitching (requires Track or Leather Package)		
Red interior kit (door pull handle, central tunnel, hand brake grip and boot, steering wheel insert)		
Aluminum pedals and footrest	•	•
Aluminum passenger footrest	•	•
Carpet kit with embroidered logo	•	•
Black leather console bag (included with Leather Package)		
Cup holder	•	•
ELECTRICAL SYSTEM		
Remote keyless entry	•	•
Power windows	•	•
12-volt power outlet	•	•
AM/FM radio with iPod® control, USB and SD card connectivity, Bluetooth® for hands-free calling⁴ and music streaming with four speakers	•	•
Alpine® Hi-Fi Sound System <sup>†</sup>	۰	٥
Power door mirrors	•	•
Door mirrors with electric defrosting	•	•
INSTRUMENTATION		
4-position, Alfa DNA driving mode selector	•	•
Instrumentation with turbo pressure and oil temperature gauges, G-meter for longitudinal and transverse acceleration	•	•
Full-digital instrument cluster with Thin Film Transistor (TFT)	•	•
Carbon fiber cluster surround (included with Track Package)		0/0
Air conditioning system	•	•
ACCESSORIES		
Red car cover with Alfa Romeo 4C logo	•	0
Battery charge holder	0	0

<sup>\*</sup>Not available with Giallo Prototipo exterior. †Not available on 4C Spider. <sup>‡</sup>Not available on 4C Coupe.

Standard • Optional • Package • Not available -

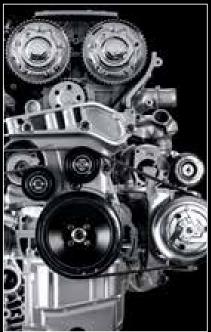
<sup>1.</sup> No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat bethe. 2. Certified to federal regulations that allow fess-forceful air bags. Always wear your seats ached. 2. Certified to federal regulations that allow fess-forceful air bags. Always wear your seats ached. 2. Certified to federal regulations that allow fess-forceful air bags. Always wear your seats ached. 2. Certified to federal regulations that allow fess-forceful air bags. Always wear your seats as should never be used in front of an air bag. 3. Always look before proceeding, electronic drive aid is not a substitute for conscientious driving; always be aware of your surroundings. 4. Requires a mobile phone equipped with the Bluetooth Hands-Free Profile.

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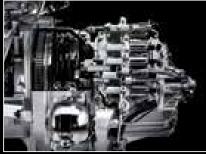
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#### TECHNICAL SPECIFICATIONS

TECHNICAL SPECIFICATIO	
ENGINE	
Туре	1750 turbocharged, aluminum, 4-cylinder
Position	Mid-engine
Orientation	Transverse
Displacement (cc)	1742
Maximum power (hp at rpm)	237 @ 6,000
Maximum torque (lb-ft at rpm)	258 lb-ft between 2,200 - 4,250 rpm
DRIVING MODE SELECTOR	
Туре	Alfa DNA
Positions	All-Weather, Natural, Dynamic, Alfa Race
TRANSMISSION	
Gearbox	ALFA TCT with dual dry clutch, paddle controls and Launch Control
Number of gears	6 + R
Drive	Rear
Differential	Electronic Q2
CHASSIS	
Туре	Genuine carbon fiber monocoque
Front suspension	Double-wishbone
Rear suspension	MacPherson
Front brakes (mm)	Dual-cast, perforated, self-ventilated 305 x 28 discs Brembo® fixed 4-piston calipers
Rear brakes (mm)	Perforated, self-ventilated 292 x 22 discs
Standard front tires	205/45Z R17 88Y XL three-season performance
Standard rear tires	235/40Z R18 95Y XL three-season performance
STEERING	
Steering box	Rack and pinion
PERFORMANCE	
Acceleration 0 - 60 mph (secs)	4.1*
Top speed (mph)	160
Maximum deceleration under braking (g)	1.25
Maximum lateral acceleration (g)	1.1
CAPACITIES — WEIGHTS	
Curb weight (EPA) (Ib)	2,465 4C Coupe 2,487 4C Spider
Fuel tank (gal)	10.5
FUEL ECONOMY	
EPA est. city/hwy/combined (mpg)	24 / 34 / 28
DIMENSIONS	, ,
Number of seats	2
Length (inches)	157
Width (inches)	73.5
Height (inches)	46.6 4C Coupe 46.7 4C Spider
Wheelbase (inches)	93.7
Luggage compartment capacity (cu ft)	3.7
======================================	<del>5</del> .1



1750 turbocharged, aluminum, 4-cylinder engine



ALFA TCT gearbox with dual dry clutch, paddle controls and Launch Control



Dual-cast, perforated, self-ventilated, 305 x 28-mm front discs with Brembo $^{\circ}$  fixed 4-piston calipers



Genuine carbon fiber monocoque chassis

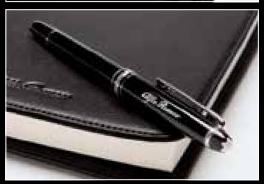
















Bring legendary Alfa Romeo brand distinction to your personal lifestyle with sumptuous leather and carbon fiber accessories — from the duffel tote to performance driving gloves. The Alfa Romeo logo adorns an exclusive selection of professional, active, travel and home accessories, as well as apparel and gift cards for your favorite Alfa Romeo enthusiast. You'll also exhibit Alfa Romeo attitude when you wear one of the fashionably sporty and fitted garments for both men and women. Choose from a sports cap and t-shirt to an authentic limited Alfa Romeo bomber jacket. Shop the complete collection at **shopalfaromeousa.com** 

Items shown are preproduction and are subject to late availability.





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