

SCRATCH & WIN!

**YOU COULD WIN A NEW
2017 RAM 1500
LONE STAR QUAD CAB
OR \$25,000 CASH!**

MSRP \$37,535, STK#HS5705514

IF YOUR **SYMBOLS** MATCH YOU HAVE WON!

SCRATCH OFF ALL 3 CHIPS NOW TO WIN!



**1 WIN CHIP
NOT A WINNER!**

**2 WIN CHIPS
NOT A WINNER!**

**3 WIN CHIPS
YOU WIN!**

ALL AMERICAN
CHRYSLER JEEP DODGE RAM
OF MIDLAND

877-236-3576

If You Are A Winner, Call The Event Hotline:

877-236-3576

Proceed to Event Headquarters during event hours to Claim Your Prize! Have your invitation code ready!

7051

If your scratch-off reveals three matching chips, **YOU MAY HAVE WON ONE OF THESE PRIZES!**

CALL THE EVENT HOTLINE NOW AT 877-236-3576

WINNING INVITATIONS HAVE BEEN MAILED!



ACTIVATION CODE

POSTMASTER - TIME SENSITIVE
PROGRAM HEADQUARTERS:
3801 W WALL ST.
MIDLAND, TX 79703

PRSR-T STD
U.S. POSTAGE
PAID
ADS
63026

**WIN A
NEW 2017 RAM
1500 LONE STAR
TRUCK QUAD CAB OR
\$25,000 CASH!**

SPRING
CLEARANCE
EVENT

TRUCK MONTH
RAM

ALL AMERICAN
CHRYSLER JEEP DODGE RAM
OF MIDLAND



3801 W WALL ST. MIDLAND, TX 79703
www.MIDLANDDODGE.com

877-236-3576

MSRP \$37,535, STK#HS5705514
ODDS OF WINNING 1:1,000,000

GOING ON NOW!

**MARCH
MANIA**



MARCH MANIA

LOCATION:

ALL AMERICAN CHRYSLER JEEP
DODGE RAM OF MIDLAND
3801 W WALL ST.
MIDLAND, TX 79703
877-236-3576

EVENT DATES:

March 9th -
March 18th

SALE HOURS:

MONDAY - SATURDAY 8:30AM - 8PM
SUNDAY CLOSED

Dear Valued Customer,

As we count down the days before the start of March Mania, All American Chrysler Jeep Dodge Ram of Midland would like to invite you to attend their first ever March Mania Sales Event. No matter what team you are cheering for, we would like to offer you a chance to make a great deal on a NEW vehicle!

The "March Mania" Sales Event Comes to All American Chrysler Jeep Dodge Ram of Midland. If you have been even remotely in the market for a new vehicle, don't miss this promotion. Huge factory discounts and savings, our top dollar for your trade and a chance to win big are just a few of the things that you can expect from this event.

Hurry in now as this sale won't last! We want to offer you a big deal and give you the best savings of the season!!!



FOR FASTER APPROVAL, LOG ON TO:
www.MidlandDodge.com

SWEEPSTAKES PRIZE BOARD

You Could Be The Winner of One of These Prizes!



**2017 RAM 1500
LONE STAR QUAD CAB
OR \$25,000 CASH!**

MSRP \$37,535, STK#HSS705514. ODDS OF WINNING 1:1,000,000.



**2017
SPORTSMAN
850 SP MATTE**

RETAIL \$10,299. ODDS OF WINNING 1:1,000,000.

**\$2,500
GIFT CARD**



ODDS OF WINNING 1:1,000,000

**\$1,500 or
\$5 IN CASH**



ODDS OF WINNING \$1,500 CASH 1:1,000,000
ODDS OF WINNING \$5 CASH 999,996:1,000,000.

**ALL AMERICAN★
CHRYSLER JEEP DODGE RAM
OF MIDLAND**

3801 W WALL ST. MIDLAND, TX 79703
877-236-3576
www.MidlandDodge.com

**IF YOUR CONFIRMATION
CODE MATCHES,
YOU HAVE WON!
877-236-3576**
Come to the dealership to claim
your prize. Be sure to have your
confirmation code ready.

IMAGES ARE FOR ILLUSTRATION PURPOSES ONLY. DUE TO ADVERTISING DEADLINES, ALL VEHICLES SUBJECT TO PRIOR SALE. *OFFICIAL RULES: NO PURCHASE OR SUBMISSION TO SALES PRESENTATION NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. VOID WHERE PROHIBITED. CONTEST BEGINS 3/9/2017 AND ENDS 3/18/2017. OPEN TO LEGAL U.S. RESIDENTS, AGE 18 AND OLDER WITH A VALID DRIVER'S LICENSE WHO RECEIVED AN ORIGINAL MAIL PIECE VIA U.S. MAIL. EMPLOYEES OF MAIL HOUSE, SPONSOR ALL AMERICAN CHRYSLER JEEP DODGE RAM OF MIDLAND, PROMOTER GRAND PRIZE PROMOTIONS, ASSOCIATED SPONSORS OR AGENCIES, AND THEIR FAMILY MEMBERS AND MEMBERS OF SAME HOUSEHOLD ARE INELIGIBLE. ADDRESSEE MUST REDEEM ORIGINAL MAIL PIECE IN PERSON BY CLOSE OF BUSINESS ON 3/18/2017. CONTEST MUST BE ATTEMPTED IN PERSON BY ADDRESSEE ON MAIL PIECE. CONTEST MAY NOT BE ATTEMPTED USING ANOTHER INDIVIDUAL, OR ON BEHALF OF ANOTHER CONTESTANT. IN ORDER FOR THE GRAND PRIZE TO BE AWARDED, THE RANDOMLY SELECTED INDIVIDUAL DESIGNATED TO RECEIVE THE WINNING MAIL PIECE MUST REDEEM THE MAIL PIECE IN PERSON, AND THEIR NAME AND ADDRESS MUST MATCH THE INFORMATION ON FILE WITH PRIZE PROMOTION PROVIDER. ORIGINAL NUMBER ON MAIL PIECE MUST MATCH A RANDOMLY PRE-SELECTED WINNING NUMBER TO WIN CORRESPONDING PRIZE. WINNING NUMBER(S) WILL BE DISPLAYED DURING NORMAL BUSINESS HOURS BETWEEN CONTEST DATES AT PARTICIPATING LOCATION. WINNING NUMBER(S) MAY NOT BE RELEASED OVER THE PHONE. WINNERS RESPONSIBLE FOR ANY APPLICABLE TAXES/FEES. IN THE EVENT OF PRINT/ MECHANICAL ERRORS OR DUPLICATE WINNING NUMBERS DISTRIBUTED IN ERROR, THE NUMBER MATCH CONTEST IS VOID AND NO PRIZES WILL BE AWARDED. IN AN EVENT AN ERROR VOIDS CONTEST. PROMOTION WILL BE RE-MAILED AT A FUTURE DATE. ALL VALIDLY CLAIMED PRIZES WILL BE AWARDED. CONSUMER CAN CHOOSE ONLY ONE OFFER. OFFERS CANNOT BE COMBINED. DEALER/ MAIL HOUSE NOT RESPONSIBLE FOR LOST, LATE, DAMAGED OR MISDIRECTED MAIL, NOR FOR MISPRINTS OR TYPOGRAPHICAL ERRORS. THIS SALE SUPERSEDES ALL PREVIOUSLY ADVERTISED SPECIALS AND OFFERS. NO REPRODUCTION WITHOUT WRITTEN CONSENT OF ADS. 877.355.MAIL.



PUSH, PULL OR DRAG IT IN!



GOT A CLUNKER? LET'S TRADE!

MARCH MANIA BLOWOUT!

CERTIFIED PRE-OWNED VEHICLES



certified pre-owned
CHRYSLER / JEEP / DODGE / RAM
2016 CHRYSLER 200

ONLY \$209 PER MO.*

STOCK#GN116551L, PRICE \$14,999, \$1,000 DOWN PLUS TT&L AND FEES, 75 MONTHLY PAYMENTS OF \$209 AT 3.59% APR WITH APPROVED CREDIT, OFFER ENDS 3/31/2017.



certified pre-owned
CHRYSLER / JEEP / DODGE / RAM
2014 RAM 1500

ONLY \$239 PER MO.*

STOCK#EG111458A, PRICE \$16,999, \$1,000 PLUS TT&L AND FEES, 75 MONTHLY PAYMENTS OF \$239 AT 3.59% APR WITH APPROVED CREDIT, OFFER ENDS 3/31/2017.



2016 JEEP PATRIOT

ONLY \$279 PER MO.*

STOCK#GD519307L, PRICE \$19,999, \$1,000 DOWN PLUS TT&L AND FEES, 75 MONTHLY PAYMENTS OF \$279 AT 2.9% APR WITH APPROVED CREDIT, OFFER ENDS 3/31/2017.



2012 JEEP WRANGLER UNLIMITED SAHARA

ONLY \$365 PER MO.*

2012 WRANGLER UNLIMITED SAHARA ONLY \$365 PER MO. STOCK#CL199230A, PRICE \$25,999, \$1,000 DOWN PLUS TT&L AND FEES, 75 MONTHLY PAYMENTS OF \$298 AT 2.9% APR WITH APPROVED CREDIT, OFFER ENDS 3/31/2017.



2014 RAM 1500 TRADESMAN

ONLY \$278 PER MO.*

2014 RAM 1500 TRADESMAN REGULAR CAB ONLY \$278 PER MO. STOCK#EG270948A, PRICE \$19,999, \$1,000 DOWN PLUS TT&L AND FEES, 75 MONTHLY PAYMENTS OF \$278 AT 2.9% APR WITH APPROVED CREDIT, OFFER ENDS 3/31/2017.

SAVINGS VOUCHER

ALL AMERICAN CHRYSLER JEEP DODGE RAM OF MIDLAND
3801 W. WALL ST. MIDLAND, TX 79703

\$9,406 OFF MSRP

NEW 2017 RAM 3500, STK#HG596847, MSRP \$56,315, LITHIA DISCOUNT \$10,000, REBATE \$4,750, SALE PRICE \$41,565 PLUS TT&L AND FEES. LIMIT ONE (1) CERTIFICATE TOWARDS VEHICLE PURCHASE. ONLY VALID DURING EVENT DATES THIS CERTIFICATE CANNOT BE USED IN CONJUNCTION WITH ANY OTHER SPECIAL OFFER. SUBJECT TO CERTAIN RULES. SEE DEALER FOR DETAILS. NON-NEGOTIABLE, NON-TRANSFERABLE. EXPIRES LAST DAY OF THE EVENT 3/31/2017.

NO PAYMENTS UNTIL JUNE!

0% APR FINANCING AVAILABLE*

FOR QUALIFIED BUYERS: 0% APR ON ALL REMAINING 2016 CHRYSLER 200, 2017 CHRYSLER 300, 2017 PATRIOT SPORT, AND 2016 DODGE CHARGER IN STOCK. FOR EXAMPLE: WITH DOWN PAYMENT ACCEPTABLE TO LENDER, 60 MONTHLY PAYMENTS OF \$16.67 PER \$1,000 BORROWED. WITH APPROVED CREDIT. SEE DEALER FOR DETAILS. OFFER EXPIRES 3/31/2017.

INTEREST WILL ACCRUE FROM THE DATE OF PURCHASE OR LEASE, WITH APPROVED CREDIT.

TRUCK MONTH
RAM

GET YOUR HEMI UPGRADE ENDS MARCH 31



0% APR

FINANCING AVAILABLE

MARCH MANIA

NO PAYMENTS UNTIL JUNE!

FOR QUALIFIED BUYERS: 0% APR ON ALL REMAINING 2016 CHRYSLER 200, 2017 CHRYSLER 300, 2017 PATRIOT SPORT, AND 2016 DODGE CHARGER IN STOCK. FOR EXAMPLE: WITH DOWN PAYMENT ACCEPTABLE TO LENDER, 60 MONTHLY PAYMENTS OF \$16.67 PER \$1,000 BORROWED. WITH APPROVED CREDIT. SEE DEALER FOR DETAILS. OFFER EXPIRES 3/31/2017.

INTEREST WILL ACCRUE FROM THE DATE OF PURCHASE OR LEASE, WITH APPROVED CREDIT.

SAVE THOUSANDS ON HUNDREDS OF VEHICLES IN STOCK!



2017 JEEP CHEROKEE

\$239 ONLY PER MONTH

SEVERAL TO CHOOSE, MSRP \$27,740. REBATE \$4,500, LITHIA DISCOUNT \$3,741, PRICE \$19,499 PLUS TT&L AND FEES. \$2,000 DOWN PLUS TT&L & FEES, 84 MONTHS AT 3.99% APR WITH APPROVED CREDIT, OFFER EXPIRES 3/31/2017.



2017 RAM 1500 QUAD CAB

\$389 ONLY PER MONTH

STK#HS574426, MSRP \$44,210. REBATE \$6,045, LITHIA DISCOUNT \$7,710, PRICE \$30,455 PLUS TT&L AND FEES. \$2,000 DOWN PLUS TT&L AND FEES, 84 MONTHS AT 3.99% APR WITH APPROVED CREDIT, OFFER EXPIRES 3/31/2017.

\$13,755 TOTAL SAVINGS OFF MSRP!



2017 RAM 1500 CREW CAB

\$394 ONLY PER MONTH

STK#HS662303, MSRP \$43,450. REBATE \$5,570, LITHIA DISCOUNT \$6,701, PRICE \$30,999 PLUS TT&L AND FEES. \$2,000 DOWN PLUS TT&L AND FEES, 84 MONTHS AT 3.99% APR WITH APPROVED CREDIT, OFFER EXPIRES 3/31/2017.

\$12,451 TOTAL SAVINGS OFF MSRP!



2017 RAM 3500

SALE PRICE \$46,315
\$14,750 TOTAL SAVINGS OFF MSRP!

STK#HG596847, MSRP \$56,315. REBATE \$4,750, LITHIA DISCOUNT \$10,000, PRICE \$41,565 PLUS TT&L AND FEES, OFFER EXPIRES 3/31/2017.

TWO 2015s LEFT MUST GO! GREAT DEALS AND SAVINGS!



NEW 2015 JEEP COMPASS

\$219 ONLY PER MONTH

STK#FD367268, MSRP \$26,975. LITHIA DISCOUNT \$8,976, PRICE \$17,999 PLUS TT&L AND FEES. \$2,000 DOWN PLUS TT&L AND FEES, 84 MONTHS AT 3.99% APR WITH APPROVED CREDIT, OFFER EXPIRES 3/31/2017.



NEW 2015 DODGE CHARGER

\$356 ONLY PER MONTH

STK#FH745599, MSRP \$38,485. LITHIA DISCOUNT \$10,486, PRICE \$27,999 PLUS TT&L AND FEES. \$2,000 DOWN PLUS TT&L AND FEES, 84 MONTHS AT 3.99% APR WITH APPROVED CREDIT, OFFER EXPIRES 3/31/2017.