

MARCH MANIA

LOCATION:

**ALL AMERICAN CHRYSLER JEEP
DODGE RAM OF MIDLAND**
3801 W WALL ST.
MIDLAND, TX 79703
877-236-3576

EVENT DATES:

**March 9th -
March 18th**

SALE HOURS:

**MONDAY - SATURDAY 8:30AM - 8PM
SUNDAY CLOSED**



**FOR FASTER APPROVAL, LOG ON TO:
www.MidlandDodge.com**

Dear Valued Customer,

As we count down the days before the start of March Mania, All American Chrysler Jeep Dodge Ram of Midland would like to invite you to attend their first ever March Mania Sales Event. No matter what team you are cheering for, we would like to offer you a chance to make a great deal on a NEW vehicle!

The "March Mania" Sales Event Comes to All American Chrysler Jeep Dodge Ram of Midland. If you have been even remotely in the market for a new vehicle, don't miss this promotion. Huge factory discounts and savings, our top dollar for your trade and a chance to win big are just a few of the things that you can expect from this event.

Hurry in now as this sale won't last! We want to offer you a big deal and give you the best savings of the season!!!

SWEEPSTAKES PRIZE BOARD

You Could Be The Winner of One of These Prizes!



**2017 RAM 1500
LONE STAR QUAD CAB
OR \$25,000 CASH!**

MSRP \$37,535, STK#H55705514. ODDS OF WINNING 1:1,000,000.



**2017
SPORTSMAN
850 SP MATTE**

RETAIL \$10,299. ODDS OF WINNING 1:1,000,000.

\$2,500 GIFT CARD



ODDS OF WINNING 1:1,000,000

**\$1,500 or
\$5 IN CASH**



ODDS OF WINNING \$1,500 CASH 1:1,000,000
ODDS OF WINNING \$5 CASH 999,996:1,000,000.

**ALL AMERICAN
CHRYSLER JEEP DODGE RAM
OF MIDLAND**

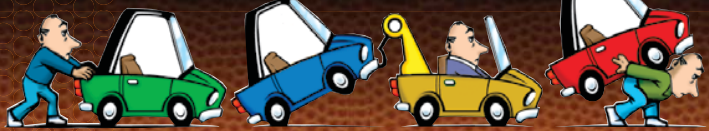
**3801 W WALL ST. MIDLAND, TX 79703
877-236-3576
www.MidlandDodge.com**

**IF YOUR CONFIRMATION
CODE MATCHES,
YOU HAVE WON!
877-236-3576**
Come to the dealership to claim your prize. Be sure to have your confirmation code ready.

IMAGES ARE FOR ILLUSTRATION PURPOSES ONLY. DUE TO ADVERTISING DEADLINES, ALL VEHICLES SUBJECT TO PRIOR SALE. *OFFICIAL RULES: NO PURCHASE OR SUBMISSION TO SALES PRESENTATION NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. VOID WHERE PROHIBITED. CONTEST BEGINS 3/9/2017 AND ENDS 3/18/2017. OPEN TO LEGAL U.S. RESIDENTS, AGE 18 AND OLDER WITH A VALID DRIVER'S LICENSE WHO RECEIVED AN ORIGINAL MAIL PIECE VIA U.S. MAIL. EMPLOYEES OF MAIL HOUSE, SPONSOR ALL AMERICAN CHRYSLER JEEP DODGE RAM OF MIDLAND, PROMOTER GRAND PRIZE PROMOTIONS, ASSOCIATED SPONSORS OR AGENCIES, AND THEIR FAMILY MEMBERS AND MEMBERS OF SAME HOUSEHOLD ARE INELIGIBLE. ADDRESSEE MUST REDEEM ORIGINAL MAIL PIECE IN PERSON BY CLOSE OF BUSINESS ON 3/18/2017. CONTEST MUST BE ATTEMPTED IN PERSON BY ADDRESSEE ON MAIL PIECE. CONTEST MAY NOT BE ATTEMPTED USING ANOTHER INDIVIDUAL, OR ON BEHALF OF ANOTHER CONTESTANT, IN ORDER FOR THE GRAND PRIZE TO BE AWARDED. THE RANDOMLY SELECTED INDIVIDUAL DESIGNATED TO RECEIVE THE WINNING MAIL PIECE MUST REDEEM THE MAIL PIECE IN PERSON, AND THEIR NAME AND ADDRESS MUST MATCH THE INFORMATION ON FILE WITH PRIZE PROMOTION PROVIDER. ORIGINAL NUMBER ON MAIL PIECE MUST MATCH A RANDOMLY PRE-SELECTED WINNING NUMBER TO WIN CORRESPONDING PRIZE. WINNING NUMBER(S) WILL BE DISPLAYED DURING NORMAL BUSINESS HOURS BETWEEN CONTEST DATES AT PARTICIPATING LOCATION. WINNING NUMBER(S) MAY NOT BE RELEASED OVER THE PHONE. WINNERS RESPONSIBLE FOR ANY APPLICABLE TAXES/FEES. IN THE EVENT OF PRINT/MECHANICAL ERRORS OR DUPLICATE WINNING NUMBERS DISTRIBUTED IN ERROR, THE NUMBER MATCH CONTEST IS VOID AND NO PRIZES WILL BE AWARDED. IN AN EVENT AN ERROR VOIDS CONTEST. PROMOTION WILL BE RE-MAILED AT A FUTURE DATE. ALL VALIDLY CLAIMED PRIZES WILL BE AWARDED. CONSUMER CAN CHOOSE ONLY ONE OFFER. OFFERS CANNOT BE COMBINED. DEALER/MAIL HOUSE NOT RESPONSIBLE FOR LOST, LATE, DAMAGED OR MISDIRECTED MAIL, NOR FOR MISPRINTS OR TYPOGRAPHICAL ERRORS. THIS SALE SUPERSEDES ALL PREVIOUSLY ADVERTISED SPECIALS AND OFFERS. NO REPRODUCTION WITHOUT WRITTEN CONSENT OF ADS. 877.355.MAIL.



PUSH, PULL OR DRAG IT IN!



GOT A CLUNKER? LET'S TRADE!

MARCH MANIA BLOWOUT!

CERTIFIED PRE-OWNED VEHICLES



certified pre-owned
CHRYSLER JEEP DODGE RAM

2016 CHRYSLER **200**

ONLY \$209 PER MO.*

STOCK#G6N116551L, PRICE \$14,999, \$1,000 DOWN PLUS TT&L AND FEES, 75 MONTHLY PAYMENTS OF \$209 AT 3.59% APR WITH APPROVED CREDIT, OFFER ENDS 3/31/2017.



certified pre-owned
CHRYSLER JEEP DODGE RAM

2014 RAM **1500**

ONLY \$239 PER MO.*

STOCK#EG111458A, PRICE \$16,999, \$1,000 PLUS TT&L AND FEES, 75 MONTHLY PAYMENTS OF \$239 AT 3.59% APR WITH APPROVED CREDIT, OFFER ENDS 3/31/2017.



certified pre-owned
CHRYSLER JEEP DODGE RAM

2016 JEEP **PATRIOT**

ONLY \$279 PER MO.*

STOCK#G0519307L, PRICE \$19,999, \$1,000 DOWN PLUS TT&L AND FEES, 75 MONTHLY PAYMENTS OF \$279 AT 2.9% APR WITH APPROVED CREDIT, OFFER ENDS 3/31/2017.



certified pre-owned
CHRYSLER JEEP DODGE RAM

2012 JEEP **WRANGLER UNLIMITED SAHARA**

ONLY \$365 PER MO.*

2012 WRANGLER UNLIMITED SAHARA ONLY \$365 PER MO. STOCK#GL199230A, PRICE \$25,999, \$1,000 DOWN PLUS TT&L AND FEES, 75 MONTHLY PAYMENTS OF \$279 AT 2.9% APR WITH APPROVED CREDIT, OFFER ENDS 3/31/2017.



certified pre-owned
CHRYSLER JEEP DODGE RAM

2014 RAM **1500 TRADESMAN**

ONLY \$278 PER MO.*

2014 RAM 1500 TRADESMAN REGULAR CAB ONLY \$278 PER MO. STOCK#E6270948A, PRICE \$19,999, \$1,000 DOWN PLUS TT&L AND FEES, 75 MONTHLY PAYMENTS OF \$278 AT 2.9% APR WITH APPROVED CREDIT, OFFER ENDS 3/31/2017.

SAVINGS VOUCHER

ALL AMERICAN CHRYSLER JEEP DODGE RAM OF MIDLAND
3801 W. WALL ST. MIDLAND, TX 79703

\$9,406 OFF MSRP

NEW 2017 RAM 3500, STK#HG596847, MSRP \$56,315, LITHIA DISCOUNT \$10,000, REBATE \$4,750, SALE PRICE \$41,565 PLUS TT&L AND FEES. LIMIT ONE (1) CERTIFICATE TOWARDS VEHICLE PURCHASE. ONLY VALID DURING EVENT DATES THIS CERTIFICATE CANNOT BE USED IN CONJUNCTION WITH ANY OTHER SPECIAL OFFER. SUBJECT TO CERTAIN RULES. SEE DEALER FOR DETAILS. NON-NEGOTIABLE, NON-TRANSFERABLE. EXPIRES LAST DAY OF THE EVENT 3/31/2017.

NO PAYMENTS UNTIL JUNE!

0% APR FINANCING AVAILABLE*

FOR QUALIFIED BUYERS: 0% APR ON ALL REMAINING 2016 CHRYSLER 200, 2017 CHRYSLER 300, 2017 PATRIOT SPORT, AND 2016 DODGE CHARGER IN STOCK, FOR EXAMPLE, WITH DOWN PAYMENT ACCEPTABLE TO LENDER, 60 MONTHLY PAYMENTS OF \$16.67 PER \$1,000 BORROWED, WITH APPROVED CREDIT. SEE DEALER FOR DETAILS. OFFER EXPIRES 3/31/2017.

INTEREST WILL ACCRUE FROM THE DATE OF PURCHASE OR LEASE, WITH APPROVED CREDIT.

TRUCK  MONTH

RAM

GET YOUR HEMI UPGRADE ENDS MARCH 31



0% APR

FINANCING AVAILABLE

MARCH MANIA

NO PAYMENTS UNTIL JUNE!

FOR QUALIFIED BUYERS: 0% APR ON ALL REMAINING 2016 CHRYSLER 200, 2017 CHRYSLER 300, 2017 PATRIOT SPORT, AND 2016 DODGE CHARGER IN STOCK. FOR EXAMPLE: WITH DOWN PAYMENT ACCEPTABLE TO LENDER, 60 MONTHLY PAYMENTS OF \$16.67 PER \$1,000 BORROWED, WITH APPROVED CREDIT. SEE DEALER FOR DETAILS. OFFER EXPIRES 3/31/2017.

INTEREST WILL ACCRUE FROM THE DATE OF PURCHASE OR LEASE, WITH APPROVED CREDIT.

SAVE THOUSANDS ON HUNDREDS OF VEHICLES IN STOCK!



2017 JEEP
CHEROKEE

\$239
ONLY PER MONTH

SEVERAL TO CHOOSE. MSRP \$27,740. REBATE \$4,500, LITHIA DISCOUNT \$3,741, PRICE \$19,499 PLUS TT&L AND FEES. \$2,000 DOWN PLUS TT&L & FEES. 84 MONTHS AT 3.99% APR WITH APPROVED CREDIT. OFFER EXPIRES 3/31/2017.



2017 RAM
1500 QUAD CAB

\$389
ONLY PER MONTH

STK#HS574426. MSRP \$44,210. REBATE \$6,045, LITHIA DISCOUNT \$7,710, PRICE \$30,455 PLUS TT&L AND FEES. \$2,000 DOWN PLUS TT&L AND FEES. 84 MONTHS AT 3.99% APR WITH APPROVED CREDIT. OFFER EXPIRES 3/31/2017.

\$13,755
TOTAL SAVINGS OFF MSRP!



2017 RAM
1500 CREW CAB

\$394
ONLY PER MONTH

STK#HS662303. MSRP \$43,450. REBATE \$5,570, LITHIA DISCOUNT \$6,701, PRICE \$30,999 PLUS TT&L AND FEES. \$2,000 DOWN PLUS TT&L AND FEES. 84 MONTHS AT 3.99% APR WITH APPROVED CREDIT. OFFER EXPIRES 3/31/2017.

\$12,451
TOTAL SAVINGS OFF MSRP!



2017 RAM
3500

SALE PRICE \$46,315
\$14,750
TOTAL SAVINGS OFF MSRP!

STK#HG596847. MSRP \$56,315. REBATE \$4,750, LITHIA DISCOUNT \$10,000, PRICE \$41,565 PLUS TT&L AND FEES. OFFER EXPIRES 3/31/2017.

TWO 2015s LEFT MUST GO! GREAT DEALS AND SAVINGS!



NEW 2015 JEEP
COMPASS

\$219
ONLY PER MONTH

STK#FB367268. MSRP \$26,975. LITHIA DISCOUNT \$8,976, PRICE \$17,999 PLUS TT&L AND FEES. \$2,000 DOWN PLUS TT&L AND FEES. 84 MONTHS AT 3.99% APR WITH APPROVED CREDIT. OFFER EXPIRES 3/31/2017.



NEW 2015 DODGE
CHARGER

\$356
ONLY PER MONTH

STK#FH745599. MSRP \$38,485. LITHIA DISCOUNT \$10,486, PRICE \$27,999 PLUS TT&L AND FEES. \$2,000 DOWN PLUS TT&L AND FEES. 84 MONTHS AT 3.99% APR WITH APPROVED CREDIT. OFFER EXPIRES 3/31/2017.