



# KEY SELLING POINTS

- 1. Award-Winning Value
- 2. Sporty Exterior and Modern Interior Styling
- 3. Segment-Leading Safety
- 4. Available Hybrid Version
- 5. Available Tech

# WHAT'S NEW

#### Lineup

New Special Edition based on the SE 4-cylinder model (2547)

#### **Exterior**

- New exterior content for the Special Edition includes:
  - Unique 18-in. alloy wheels with a machined face and gloss black painted accents
  - Standard power tilt/slide moonroof
  - Smoked taillight treatment
  - Unique exterior badge
  - Two exterior colors: Blizzard Pearl and new Blue Streak Metallic
- 16-in. alloy wheels now available on LE models



#### **In-Cabin Technology**

- 4.2-in. color TFT Multi-Information Display standard on Camry LE and up;
   includes Hybrid models (available on LE models with Entune™ Audio Plus systems)
- TFT Meter now standard on LE models
- Connected Navigation (Scout® GPS Link)¹ is now standard on XLE and XSE 4-cylinder models and the Special Edition model, and available on LE, SE and Hybrid LE and SE models
- Entune™ Audio Plus screen size enhanced to 7 inches on XLE and XSE models and XLE Hybrid model



# MODELS & COLORS

# **MODELS**

Trims	Model #	MSRP	Trans.	Engine	CYL.
LE	2532	\$23,0702	6 ECT-i	2.5L	4
SE	2546	\$23,840 <sup>2</sup>	6 ECT-i	2.5L	4
Special Edition	2547	\$25,715 <sup>2</sup>	6 ECT-i	2.5L	4
XSE	2548	\$26,310 <sup>2</sup>	6 ECT-i	2.5L	4
XSE V6	2550	\$31,370²	6 ECT-i	3.5L	6
XLE	2540	\$26,310 <sup>2</sup>	6 ECT-i	2.5L	4
XLE V6	2554	\$31,370²	6 ECT-i	3.5L	6
Hybrid LE	2559	\$26,790 <sup>2</sup>	ECVT	2.5L	4
Hybrid XLE	2560	\$30,140 <sup>2</sup>	ECVT	2.5L	4
Hybrid SE	2561	\$27,995 <sup>2</sup>	ECVT	2.5L	4

## **COLORS**

(For color samples go to <a href="http://www.eshowroom.toyota.com">http://www.eshowroom.toyota.com</a>)

Exterior (code)	Interior (code)	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
	Almond (00)							•			•
ATTITUDE BLACK	Ash (10)										
METALLIC (218)	Ash/Black 2-Tone (15)										
	Black (20)										•
	Almond (00)							-			
	Ash (10)										
BLIZZARD PEARL (070) <sup>3</sup>	Ash/Black 2-Tone (15)										
– PC \$395	Black (20)										
	Black w/Blue Contrast Stitching (21)										



# MODELS & COLORS

Exterior (code)	Interior (code)	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
BLUE CRUSH	Ash/Black (15)										
METALLIC (8W7)	Black (20)										
BLUE STREAK METALLIC (8T7)	Black w/Blue Contrast Stitching (21)										
	Almond (00)	-									
CELESTIAL SILVER	Ash (10)										
METALLIC (1J9)	Ash/Black 2-Tone (15)										
	Black (20)										
	Almond (00)										
COSMIC GRAY MICA	Ash (10)										
(1H2)	Ash/Black 2-Tone (15)										
	Black (20)					-	-		•		
CRÈME BRULEE	Almond (00)										
MICA (5B2)	Black (20)	-				-	-		•		•
PARISIAN	Almond (00)										
NIGHT	Ash (10)										
PEARL (8W6)	Black (20)										
	Almond (00)	-									
PREDAWN GRAY MICA	Ash (10)										
(1H1)	Ash/Black 2-Tone (15)										
	Black (20)										





# MODELS & COLORS

Exterior (code)	Interior (code)	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
	Almond (00)										
RUBY FLARE PEARL (3T3) <sup>3</sup>	Ash (10)										
– PC \$395	Ash/Black 2-Tone (15)										
	Black (20)										
	Almond (00)	-				•					
SUPER	Ash (10)										
WHITE (040)	Ash/Black 2-Tone (15)										
	Black (20)										



**TRIMS** 

## TRIMS AT A GLANCE

#### LE

#### **CORNERING THE SEDAN MARKET**

- 2.5L DOHC 16-Valve Dual Variable Valve Timing with intelligence (Dual VVT-i)
- 6-speed Electronically-Controlled automatic overdrive Transmission with intelligence (ECT-i) and sequential shift mode
- 10 airbags<sup>4</sup> including driver and front passenger knee airbags<sup>4</sup> and rear outboard seat-mounted side airbags<sup>4</sup>
- Backup camera<sup>5</sup>
- 16-in. steel wheels with wheel covers and P205/65R16 tires
- Projector-beam halogen headlights with auto on/off feature
- Tilt/telescopic steering wheel with audio and Bluetooth®6 hands-free phone7 controls
- Fabric-trimmed front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat
- Multi-function in-key remote keyless entry system
- Available Entune<sup>™</sup> Premium Audio with Integrated Navigation<sup>14</sup> and App Suite<sup>15</sup>

#### SE

#### ADDITIONAL AMENITIES

- 17-in. alloy wheels with Graphite finish and P215/55R17 tires
- Projector-beam halogen headlights with black sport trim bezels and auto on/off feature
- Sport mesh front grille
- Color-keyed rear spoiler
- Chrome-tipped exhaust
- Leather-trimmed sport steering wheel with paddle shifters and Bluetooth<sup>®6</sup> hands-free phone<sup>7</sup> and audio controls
- Sport fabric SofTex®-trimmed front seats
- 4.2-in. color TFT Multi-Information Display with customizable settings, odometer, tripmeter, ECO and Sport Mode indicator, ECO Drive Level indicator and warning messages
- Tire Pressure Monitor System (TPMS)<sup>9</sup> with direct pressure readout
- Available Entune™ Premium Audio with Integrated Navigation<sup>14</sup> and App Suite<sup>15</sup>

#### SPECIAL EDITION

#### **BOLD MOVES. MORE ATTITUDE**

- Unique 18-inch alloy wheels with machined face and gloss black painted accents
- Standard power tilt/slide moonroof
- Smoked tail lamp treatment
- Unique exterior badge
- Two exterior colors: Blizzard Pearl<sup>3</sup> and new Blue Streak Metallic
- Unique interior with blue contrast stitching, meter cluster and ornamentation
- Smart Key<sup>12</sup> and Qi Wireless Charging<sup>13</sup>
- Floor mats with logo
- Entune™ Audio Plus with Connected Navigation
- Available Entune™ Premium Audio with Integrated Navigation<sup>14</sup> and App Suite<sup>15</sup>



#### TRIMS

#### **XSE**

#### STATE-OF-THE-ART FUN

- 18-in. machined alloy wheels with black painted accents and P225/45R18 tires
- LED Daytime Running Lights (DRL)
- Dual-zone automatic climate control with air filter and rear-seat vents
- Heated front seats
- Auto-dimming rearview mirror with compass
- Sport leather-trimmed Ultrasuede® multi-stage heated front seats
- 4-way power adjustable front passenger seat
- Available Entune™ Premium Audio with Integrated Navigation<sup>14</sup> and App Suite<sup>15</sup>

#### XSE V6

#### **SPORTY PERSONALITY**

- 3.5L V6 DOHC 24-Valve Dual VVT-i engine
- 18-in. machined-face alloy wheels with black painted accents and P225/45R18 tires
- Acoustic noise-reducing front windshield
- Dual chrome-tipped exhaust
- LED Low- and Hi-Beam headlights with black sport trim bezels and auto on/off feature
- Power tilt/slide moonroof with one-touch open/close with jam protection
- Qi wireless charging<sup>13</sup> with non-slip surface
- Smart Key System<sup>12</sup> on front doors and trunk with Push-Button Start and remote illuminated entry
- Entune<sup>™</sup> Premium Audio with Navigation<sup>14</sup> and App Suite<sup>15</sup>

#### **XLE**

#### **UPSCALE FEATURES**

- 17-in. alloy wheels with Super Chrome paint and P215/55R17 tires
- Projector-beam halogen headlights with auto on/off feature
- Chrome-tipped exhaust
- Available power tilt/slide moonroof with one-touch open/close with jam protection
- Leather-trimmed tilt/telescopic 4-spoke steering wheel with Bluetooth®6 hands-free phone7 and audio controls
- Leather-trimmed multi-stage heated front seats
- Available Safety Connect<sup>®16</sup>
- Available Entune<sup>™</sup> Premium Audio with Integrated Navigation<sup>14</sup> and App Suite<sup>15</sup>

#### XLE V6

#### REFINED EXPERIENCE

- 3.5L V6 DOHC 24-Valve Dual VVT-i engine
- 17-in. alloy wheels with Super Chrome paint and P215/55R17 tires
- LED Low- and Hi-Beam headlights with auto on/off feature
- Acoustic noise-reducing front windshield
- Dual chrome-tipped exhaust
- Smart Key System<sup>12</sup> on front doors and trunk with Push-Button Start and remote illuminated entry
- Anti-theft system with alarm
- Entune<sup>™</sup> Premium Audio with Navigation<sup>14</sup> and App Suite<sup>15</sup>



#### **TRIMS**

#### **HYBRID LE**

#### **FUEL-EFFICIENT AND FUN**

- 2.5L 4-cylinder DOHC 16-Valve engine with Dual VVT-i and Hybrid Synergy Drive<sup>®</sup>
- Electronically-controlled Continuously Variable Transmission (ECVT)
- EV and ECO Drive Modes
- 16-in. steel wheels with wheel covers and P205/65R16 tires
- Projector-beam headlights with auto on/off feature
- Acoustic noise-reducing front windshield
- · Dual-zone automatic climate control with air filter, electric compressor and humidity sensor
- Fold-down rear seat with center armrest with cup holder and pass-through
- Tilt/telescopic steering wheel with audio and Bluetooth®6 hands-free phone7 controls
- Smart Key System<sup>12</sup> on front doors and trunk with Push-Button Start and remote illuminated entry
- Available Entune<sup>™</sup> Premium Audio with Integrated Navigation<sup>14</sup> and App Suite<sup>15</sup>

#### **HYBRID SE**

#### HYBRID EFFICIENCY, SPORTY DYNAMICS

- 17-in. alloy wheels with Graphite finish & P215/55R17 tires
- Projector-beam halogen headlights with black sport trim bezels and auto on/off feature
- Sport mesh front grille
- Color-keyed rear spoiler
- Chrome-tipped exhaust
- Sport fabric SofTex®-trimmed front seats
- Dual-zone automatic climate control with air filter, electric compressor and humidity sensor
- Smart Key System<sup>12</sup> on front doors and trunk with Push-Button Start and remote illuminated entry
- Available Entune™ Premium Audio with Integrated Navigation<sup>14</sup> and App Suite<sup>15</sup>

#### **HYBRID XLE**

#### **NO COMPROMISES**

- 17-in. alloy wheels with Super Chrome paint and P215/55R17 tires
- Chrome-tipped exhaust
- Leather-trimmed tilt/telescopic 4-spoke steering wheel with Bluetooth®6 hands-free phone7 and audio controls
- Leather-trimmed multi-stage heated front seats
- Dual-zone automatic climate control with air filter, electric compressor, humidity sensor and rear-seat vents
- Auto-dimming rearview mirror
- Smart Key System<sup>12</sup> on front doors and trunk with Push-Button Start and remote illuminated entry
- Entune™ Audio Plus



,	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
COMFORT & CONVENIE	NCE									
AIR CONDITIONER, HEA	TER &	DEFROS	TER							
Air conditioning with air filter	S	S	S	NA	NA	NA	NA	NA	NA	NA
Dual-zone automatic climate control with air filter and rear-seat vents	NA	NA	NA	S	S	S	S	NA	NA	NA
Dual-zone automatic climate control with air filter, electric compressor and humidity sensor	NA	NA	NA	NA	NA	NA	NA	S	NA	NA
Dual-zone automatic climate control with air filter, electric compressor, humidity sensor and rear-seat vents	NA	NA	NA	NA	NA	NA	NA	NA	S	S
AUDIO, ENTERTAINMEN	IT & NA	VIGATIO	N							
Entune™ Audio - includes the Entune™ Multimedia Bundle (6.1- in. touch-screen display, AM/FM CD player, MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod®8 connectivity and control, advanced voice recognition¹¹७, hands- free phone capability³, phone book access and music streaming via Bluetooth®6 wireless technology), Siri® Eyes Free¹8, with integrated backup camera⁵ display	S	S	NA	NA	NA	NA	NA	S	S	NA



	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
Entune <sup>TM</sup> Audio Plus with Connected Navigation App <sup>14</sup> - includes the Entune <sup>TM</sup> Multimedia Bundle (7-in. high resolution touch-screen display, AM/FM CD player, MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod <sup>®8</sup> connectivity and control, advanced voice recognition <sup>17</sup> , hands-free phone capability <sup>7</sup> , phone book access and music streaming via Bluetooth <sup>®6</sup> wireless technology), Connected Navigation Scout <sup>®1</sup> GPS Link App, Siri <sup>®</sup> Eyes Free <sup>18</sup> , SiriusXM <sup>TM10</sup> All Access Radio with 3-month complimentary trial, HD Radio <sup>TM11</sup> , HD traffic and weather in major metro areas	O	0	S	$\wp$	$\mathcal O$	NA	NA	0	O	S
Entune™ Premium Audio with Integrated Navigation¹⁴ and App Suite¹⁵ - includes the Entune™ Multimedia Bundle (7-in. high resolution touch- screen with split screen display, AM/FM CD player with MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod®8 connectivity and control, advanced voice recognition¹७,	NA	0	0	0	0	S	S	NA	0	0



	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
hands-free phone capability <sup>7</sup> , phone book access and music streaming via Bluetooth®6 wireless technology), Siri® Eyes Free <sup>18</sup> , Entune® App Suite <sup>15</sup> , HD radio™11, HD predictive traffic and Doppler weather overlay, AM/FM cache radio, SiriusXM™10 All Access Radio with 3-month complimentary trial, and Gracenote® album cover art										
Entune™ Premium  JBL® Audio with  Integrated Navigation¹⁴  and App Suite¹⁵ -  includes the Entune™  Multimedia Bundle (7- in high resolution  touch-screen with split screen display, AM/FM  CD player with  MP3/WMA playback capability, 10 JBL®  GreenEdge™ speakers in 8 locations, auxiliary audio jack, USB 2.0  port with iPod®8  connectivity and control, advanced voice recognition¹७, hands-free phone capability², phone book access and music streaming via  Bluetooth®® wireless technology), Siri® Eyes Free¹®, Entune® App Suite¹⁵, HD radio™¹¹1, HD predictive traffic and Doppler weather overlay, AM/FM cache radio, SiriusXM™¹¹0 All	NA	NA	NA	0	0	O	0	NA	NA	



	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
Access Radio with 3- month complimentary trial, and Gracenote® album cover art										
Entune® App Suite¹⁵ includes Destination Search, iHeartRadio, MovieTickets.com, OpenTable®, Pandora®¹9, Facebook Places, Yelp™ and Slacker Radio; realtime info including traffic, weather, fuel prices, sports and stocks. Access to Entune™ services is subscription free. See toyota.com/entune for details.	NA	Ο	O	Ο	Ο	S	S	NA	Ο	O
CONVENIENCE										
Backup camera <sup>5</sup>	S	S	S	S	S	S	S	S	S	S
Qi wireless charging <sup>13</sup> capability	NA	NA	S	0	0	S	S	NA	0	0
Remote fuel-filler door, hood and trunk release levers	S	S	S	S	S	S	S	S	S	S
CRUISE CONTROL										
Cruise control	S	S	S	S	S	S	S	S	S	S
Dynamic Radar Cruise Control (DRCC) <sup>20</sup> (included with {AT})	NA	NA	NA	0	0	0	0	NA	NA	0
CUP HOLDERS										
Cup holders (two front, two rear)	S	S	S	S	S	S	S	S	S	S
In-door bottle holders (two front, four rear)	S	S	S	S	S	S	S	S	S	S



	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
DOORS										
Power door locks with shift-linked automatic locking with antilockout feature	S	S	S	S	S	S	S	S	S	S
Child-protector rear door locks	S	S	S	S	S	S	S	S	S	S
INSTRUMENTATION										
Analog instrumentation with speedometer, tachometer, fuel and average fuel economy gauges; LCD display with odometer and tripmeters, outside temperature and shift-position indicator	S	NA	NA	NA	NA	NA	NA	NA	NA	NA
Optitron instrumentation with speedometer, tachometer, coolant temperature, fuel gauges; TFT Multi-Information Display with customizable settings, odometer and tripmeter, current/ average fuel economy, distance-to-empty, speed, TPMS <sup>9</sup> , shift-position indicator, navigation <sup>14</sup> with turn-by-turn directions (where equipped), ECO and Sport Mode indicator, ECO Drive Level indicator and warning messages (included with {ED})	S	S	S	S	S	S	S	NA	NA	NA
Optitron instrumentation with speedometer, tachometer, coolant temperature, fuel	NA	NA	NA	NA	NA	NA	NA	S	S	S



	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
gauges; TFT Multi- Information Display with customizable settings, odometer and tripmeter, current/ average fuel economy, distance-to-empty, speed, TPMS <sup>9</sup> , shift- position indicator, navigation <sup>14</sup> with turn- by-turn directions (where equipped), ECO Mode indicators, energy monitor and warning messages										
TFT Multi-Information Display	0	S	S	S	S	S	S	S	S	S
ECO Mode indicator light	NA	NA	NA	NA	NA	NA	NA	S	S	S
Maintenance indicator light	S	S	S	S	S	S	S	S	S	S
MIRRORS & VISORS										
Heated color-keyed power outside mirrors with manual folding feature	S	S	S	S	S	S	S	S	S	S
Manual day/night rearview mirror	S	S	S	S	S	NA	NA	S	S	NA
Auto-dimming rearview mirror with compass {CP}	NA	0	NA	0	0	S	S	NA	NA	S
HomeLink™ universal transceiver (included in {CP})	NA	0	NA	0	0	S	S	NA	NA	0
Dual sun visors with sliding extensions	S	S	S	S	S	S	S	S	S	S
MOONROOF										
Power tilt/slide moonroof with one- touch open/close and jam protection {SR}	0	0	S	0	0	S	S	NA	0	0



	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
PACKAGES										
Convenience Package {CP}	NA	0	NA	0	0	S	NA	NA	NA	0
Advanced Technology Package {AT}	NA	NA	NA	0	0	0	0	NA	NA	Ο
POWER POINTS										
12V auxiliary power outlets (2)	S	S	S	S	S	S	S	S	S	S
SEATS										
Fabric-trimmed front seats with seatback pockets; 8-way adjustable driver seat; 4-way adjustable front passenger seat	Ø	NA	NA	NA	NA	NA	NA	S	NA	NA
Leather-trimmed multi- stage heated front seats with seatback pockets; 8-way power- adjustable driver seat with power lumbar support; 4-way power- adjustable front passenger seat	NA	NA	NA	NA	S	NA	S	NA	NA	S
Sport fabric SofTex®- trimmed front seats with seatback pockets; 8-way adjustable driver's seat; 4-way adjustable front passenger seat	NA	S	NA	NA	NA	NA	NA	NA	S	NA
Sport fabric SofTex®-trimmed front seats with seatback pockets, blue seat inserts and blue contrast stitching; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat	NA	NA	S	NA	NA	NA	NA	NA	NA	NA



	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
Sport leather-trimmed Ultrasuede® multi- stage heated front seats with seatback pockets; 8-way power- adjustable driver seat with power lumbar support; 4-way power- adjustable front passenger seat	NA	NA	NA	S	NA	S	NA	NA	NA	NA
Whiplash-Injury- Lessening (WIL) <sup>21</sup> front seats	S	S	S	S	S	S	S	S	S	S
60/40 split fold-down rear seat with center armrest with cup holders	S	S	S	S	S	S	S	NA	NA	NA
Fold-down rear seat (passenger side) with center armrest with cup holder and pass-through	NA	NA	NA	NA	NA	NA	NA	S	S	S
Headrests at each seating position	S	S	S	S	S	S	S	S	S	S
STEERING WHEEL										
Tilt/telescopic steering wheel with audio and Bluetooth®6 hands-free phone controls7	S	NA	NA	NA	NA	NA	NA	S	NA	NA
Leather-trimmed tilt/telescopic 4-spoke steering wheel with Bluetooth®6 hands-free phone controls7	NA	NA	NA	NA	S	NA	S	NA	S	S
Leather-trimmed tilt/telescopic sport steering wheel with paddle shifters and Bluetooth®6 hands-free phone7 and audio controls	NA	S	NA	S	NA	S	NA	NA	NA	NA



	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
STORAGE AREAS										
Overhead console with maplights and sunglasses storage	S	S	S	S	S	S	S	S	S	S
Lockable illuminated glove box	S	S	S	S	S	S	S	S	S	S
Covered center console with sliding cover, armrest and storage	S	S	S	S	S	S	S	S	S	S
TRIM - EXTERIOR										
Sport mesh front grille	NA	S	S	S	S	S	S	NA	S	S
Color-keyed rear spoiler	NA	S	S	S	NA	S	NA	NA	S	NA
TRIM - INTERIOR										
Silver interior trim	NA	S	NA	S	NA	S	NA	NA	S	NA
Dark blue interior trim	NA	NA	S	NA	NA	NA	NA	NA	NA	NA
Wood-grain-style interior trim	S	NA	NA	NA	S	NA	S	NA	NA	NA
Metallic tech-grain interior trim	NA	NA	NA	NA	NA	NA	NA	S	S	S
Soft-touch door trim	S	S	S	S	S	S	S	S	S	S
Soft-touch door trim with French stitching	NA	NA	S	NA	NA	S	NA	NA	NA	NA
Special Edition Floor Mats with logo	NA	NA	S	NA	NA	NA	NA	NA	NA	NA
Unique Special Edition interior with blue contrast stitching, meter cluster, and ornamentation	NA	NA	S	NA	NA	NA	NA	NA	NA	NA
WINDOWS, GLASS & W	IPERS									
Power window lockout control	S	S	S	S	S	S	S	S	S	S



	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
Power windows with driver- and passenger-side auto up/down, jam protection in driver position and retained-power features	S	S	S	S	S	S	S	S	S	S
Acoustic noise- reducing windshield	NA	NA	NA	NA	NA	S	S	S	S	S
Washer-linked intermittent windshield wipers	S	S	S	S	S	S	S	S	S	S
Rear window defogger with timer	S	S	S	S	S	S	S	S	S	S
High Solar Energy- Absorbing (HSEA) glass	S	S	S	S	S	S	S	S	S	S
SAFETY										
AIR BAGS										
10 airbags <sup>4</sup> — includes driver and front passenger Advanced Airbag System <sup>4</sup> , driver and front passenger seat-mounted side airbags <sup>4</sup> , driver and front passenger knee airbags <sup>4</sup> , rear seat-mounted side airbags <sup>4</sup> , and front and rear side curtain airbags <sup>4</sup>	S	Ø	S	Ø	Ø	S	S	Ø	S	S
BRAKING SYSTEMS										
Star Safety System™	S	S	S	S	S	S	S	S	S	S



	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
Smart Stop Technology® (SST) <sup>24</sup>										
Power-assisted ventilated front/solid rear disc brakes	S	S	S	S	S	S	S	S	S	S
Foot pedal parking brake	S	S	S	S	S	S	S	S	S	S
Integrated Regenerative Braking	NA	NA	NA	NA	NA	NA	NA	S	S	S
Electronically- Controlled Braking System (ECB)	S	S	S	S	S	S	S	S	S	S
LIGHTS										
Projector-beam halogen headlights with auto on/off feature	S	NA	NA	NA	S	NA	NA	S	NA	S
Projector-beam halogen headlights with black sport trim bezels and auto on/off feature	NA	S	S	S	NA	NA	NA	NA	S	NA
LED Low- and Hi- Beam headlights with auto on/off feature	NA	NA	NA	NA	NA	NA	S	NA	NA	NA
LED Low- and Hi- Beam headlights with black sport trim bezels and auto on/off feature	NA	NA	NA	NA	NA	S	NA	NA	NA	NA
Auto High Beams (AHB) <sup>25</sup> (included with {AT})	NA	NA	NA	0	0	0	0	NA	NA	0
Daytime Running Lights (DRL) with on/off feature	S	S	S	S	S	S	S	S	S	S
LED Daytime Running Lights (DRL)	NA	NA	NA	S	S	S	S	NA	NA	S



	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
3-time blink 1-click outer turn signal	S	S	S	S	S	S	S	S	S	S
Rear-seat reading lights (included with {SR})	0	0	0	0	0	S	S	NA	0	0
Illuminated entry	S	S	S	S	S	S	S	S	S	S
SECURITY										
Remote keyless entry	S	S	S	S	S	NA	NA	NA	NA	NA
Smart Key System <sup>12</sup> on front doors and trunk with Push-Button Start and remote illuminated entry	NA	0	S	NA	0	S	S	S	S	S
Blind-Spot Monitor (BSM) <sup>26</sup> with Rear Cross-Traffic Alert (RCTA) <sup>27</sup>	NA	NA	NA	Ο	0	0	0	NA	NA	0
Pre-Collision System (PCS) <sup>28</sup> , Dynamic Radar Cruise Control (DRCC) <sup>20</sup> , Lane Departure Alert (LDA) <sup>29</sup> , and Auto High Beams (AHB) <sup>25</sup>	NA	NA	NA	0	0	0	0	NA	NA	0
Side-impact door beams	S	S	S	S	S	S	S	S	S	S
Engine immobilizer <sup>30</sup>	S	S	S	S	S	S	S	S	S	S
Anti-theft system with alarm {CP}	NA	0	NA	NA	0	S	S	NA	NA	0
Energy-absorbing collapsible steering column	S	S	S	S	S	S	S	S	S	S
Front and rear energy- absorbing crumple zones	S	S	S	S	S	S	S	S	S	S
Collision sensors: deactivate high voltage battery	NA	NA	NA	NA	NA	NA	NA	S	S	S



	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
Battery-saver feature: deactivates interior lighting after 20 minutes	S	S	S	S	S	S	S	S	S	S
Safety Connect®16—includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. Complimentary one- year trial subscription.	NA	NA	NA	NA	Ο	NA	0	NA	NA	0
SEATBELTS & CHILD RE	ESTRAII	NT SYST	EM							
3-point seatbelts for all seating positions, Emergency Locking Retractors (ELR) on driver belt, Automatic/ Emergency Locking Retractors (ALR/ELR) on all passenger seatbelts; 3-point front seatbelts with adjustable shoulder anchors	S	S	S	S	S	S	S	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) for outboard rear seating positions only	S	S	S	S	S	S	S	S	S	S
PERFORMANCE										
ENGINE										
2.5L DOHC 16-valve 4- cylinder with Dual Variable Valve Timing with intelligence (VVT-i)	S	S	S	S	S	NA	NA	NA	NA	NA
Hybrid engine: 2.5L DOHC 16-valve 4- cylinder with Dual Variable Valve Timing with intelligence (WT-i)	NA	NA	NA	NA	NA	NA	NA	S	S	S



	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
3.5L DOHC 24-valve V6 with Dual Variable Valve Timing with intelligence (VVT-i)	NA	NA	NA	NA	NA	S	S	NA	NA	NA
Aluminum engine block and cylinder head(s)	S	S	S	S	S	S	S	S	S	S
Hybrid Synergy Drive® System	NA	NA	NA	NA	NA	NA	NA	S	S	S
Permanent-magnet synchronous electric motor	NA	NA	NA	NA	NA	NA	NA	S	S	S
ECO and EV driving modes	NA	NA	NA	NA	NA	NA	NA	S	S	S
Chrome exhaust tip (one on 4-cylinder, dual on V6)	S	S	S	S	S	S	S	S	S	S
STEERING										
Electric Power Steering (EPS); power-assisted rack-and-pinion	S	S	S	S	S	S	S	S	S	S
SUSPENSION										
Independent MacPherson® strut front suspension with gas-filled shock absorbers and stabilizer bar	S	S	S	S	S	S	S	S	S	S
Dual-link MacPherson® strut rear suspension with gas-filled shock absorbers and stabilizer bar	S	S	S	S	S	S	S	S	S	S
Front and rear stabilizer bars	S	S	S	S	S	S	S	S	S	S
Sport-tuned shock absorbers and springs	NA	S	S	S	NA	S	NA	NA	S	NA
TRANSMISSION										
6-speed Electronically- Controlled automatic	S	NA	NA	NA	S	NA	S	NA	NA	NA



	LE	SE	Special Edition	XSE	XLE	XSE V6	XLE V6	Hybrid LE	Hybrid SE	Hybrid XLE
overdrive Transmission with intelligence (ECT-i) and sequential shift mode										
6-speed Electronically- Controlled automatic overdrive Transmission with intelligence (ECT-i), sequential shift mode and paddle shifters	NA	S	S	S	NA	S	NA	NA	NA	NA
Electronically- controlled Continuously Variable Transmission (ECVT)	NA	NA	NA	NA	NA	NA	NA	S	S	S
WHEELS & TIRES										
16-in. steel wheels with full wheel covers and P205/65R16 tires	S	NA	NA	NA	NA	NA	NA	S	NA	NA
17-in. alloy wheels with Graphite finish & P215/55R17 tires	NA	S	NA	NA	NA	NA	NA	NA	S	NA
17-in. alloy wheels with Super Chrome paint & P215/55R17 tires	NA	NA	NA	NA	S	NA	S	NA	NA	S
18-in. alloy wheels with black painted accents & P225/45R18 tires	NA	NA	NA	S	NA	S	NA	NA	NA	NA
18-in. Special Edition machined-face alloy wheels with gloss black painted accents and P225/45R18 tires	NA	NA	S	NA	NA	NA	NA	NA	NA	NA
Temporary spare tire T155/70D17 110M	S	S	S	S	S	S	S	S	S	S
Tire Pressure Monitor System (TPMS) <sup>9</sup>	S	NA	NA	NA	NA	NA	NA	NA	NA	NA
Tire Pressure Monitoring System (TPMS) <sup>9</sup> with direct pressure and location readout	NA	S	S	S	S	S	S	S	S	S



# **OPTIONS**

		OPTION	
CODE	MSRP		AVAILABILITY
AT	\$750	Advanced Technology Package	XLE, XSE
AW	\$275	16-in. Multi-Spoke Alloy Wheels	LE
AY	\$515	Safety Connect <sup>TM16</sup> - includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary 1-year Trial Subscription)	XLE, XLE V6, Hybrid XLE
BD	\$500	Blind-Spot Monitor (BSM) <sup>26</sup> with Rear Cross-Traffic Alert (RCTA) <sup>27</sup>	XLE, XSE
CA	\$0	California Emissions (In certain areas, 4-cylinder automatic models are equipped as Partial Zero Emission Vehicles (PZEV). For Camry, 4-cylinder models certified as Partial Zero Emission Vehicles (PZEV), all emission components are covered for 15 years or 150,000 miles, whichever occurs first, for performance or defect.)	LE, XLE
CP	\$845	Convenience Package	SE, XSE, XLE
ED	\$775	Entune™ Audio Plus with Connected Navigation¹⁴ - includes the Entune™ Multimedia Bundle (7-in. high resolution touch-screen display, AM/FM CD player, MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod®8 connectivity and control, advanced voice recognition¹7, hands-free	LE, Hybrid LE, SE, Hybrid SE



CODE	MSRP	OPTION	AVAILABILITY
		phone capability <sup>7</sup> , phone book access and music streaming via <i>Bluetooth</i> <sup>®6</sup> wireless technology), Connected Navigation Scout <sup>®1</sup> GPS Link App, Siri <sup>®</sup> Eyes Free <sup>18</sup> , SiriusXM <sup>TM10</sup> All Access Radio with 3-month Complimentary Trial, HD Radio <sup>11</sup> , HD traffic and weather in major metro areas	
EE	\$525	Entune™ Premium Audio with Integrated Navigation¹⁴ and App Suite¹⁵ - includes the Entune™ Multimedia Bundle (7-in high resolution touch-screen with split screen display, AM/FM CD player with MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod®8 connectivity and control, advanced voice recognition¹७, hands-free phone capability³, phone book access and music streaming via Bluetooth®6 wireless technology), Siri® Eyes Free¹8, Entune® App Suite¹⁵, HD Radio™¹¹, HD predictive traffic and Doppler weather overlay, AM/FM cache radio, SiriusXM™¹0 All Access Radio with 3-month complimentary trial, and Gracenote® album cover art. Entune® App Suite¹⁵ includes Destination Search, iHeartRadio, MovieTickets.com, OpenTable®, Pandora®¹ゥ, Facebook Places, Yelp™ and Slacker Radio; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® services is	Special Edition, XSE, XLE, Hybrid XLE



CODE	MSRP	OPTION	AVAILABILITY
		subscription free. See toyota.com/entune for details.	
EE	\$1,300	Entune™ Premium Audio with Integrated Navigation¹⁴ and App Suite¹⁵ - includes the Entune™ Multimedia Bundle (7-in high resolution touch-screen with split screen display, AM/FM CD player with MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod®® connectivity and control, advanced voice recognition¹७, hands-free phone capability³, phone book access and music streaming via Bluetooth®6 wireless technology), Siri® Eyes Free¹®, Entune® App Suite¹⁵, HD Radio¹¹, HD predictive traffic and Doppler weather overlay, AM/FM cache radio, SiriusXM™¹0 All Access Radio with 3-month complimentary trial, and Gracenote® album cover art. Entune® App Suite¹⁵ includes Destination Search, iHeartRadio, MovieTickets.com, OpenTable®, Pandora®¹9, Facebook Places, Yelp™ and Slacker Radio; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® services is subscription free. See toyota.com/entune for details.	SE, Hybrid SE
EN	\$1,330	Entune™ Premium JBL® Audio with Integrated Navigation¹⁴ and App Suite¹⁵ - includes the Entune™	XSE, XLE, Hybrid XLE



CODE	MSRP	OPTION	AVAILABILITY
		Multimedia Bundle (7-in high resolution touch-screen with split screen display, AM/FM CD player with MP3/WMA playback capability, 10 JBL® GreenEdge™ speakers in 8 locations, auxiliary audio jack, USB 2.0 port with iPod®8 connectivity and control, advanced voice recognition¹7, hands-free phone capability³, phone book access and music streaming via Bluetooth®6 wireless technology), Siri® Eyes Free¹8, Entune® App Suite¹5, HD Radio™¹¹, HD predictive traffic and Doppler weather overlay, AM/FM cache radio, SiriusXM™¹¹ All Access Radio with 3-month complimentary trial, and Gracenote® album cover art. Entune® App Suite¹⁵ includes Destination Search, iHeartRadio, MovieTickets.com, OpenTable®, Pandora®¹¹9, Facebook Places, Yelp™ and Slacker Radio; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® services is subscription free. See toyota.com/entune for details.	
EN	\$805	Entune™ Premium JBL® Audio with Integrated Navigation¹⁴ and App Suite¹⁵ - includes the Entune™ Multimedia Bundle (7-in high resolution touch-screen with split screen display, AM/FM CD player with MP3/WMA playback capability, 10 JBL® GreenEdge™ speakers in 8 locations, auxiliary audio jack,	XSE V6, XLE V6



CODE	MSRP	OPTION	AVAILABILITY
		USB 2.0 port with iPod®8 connectivity and control, advanced voice recognition¹7, hands-free phone capability³, phone book access and music streaming via Bluetooth®6 wireless technology), Siri® Eyes Free¹8, Entune® App Suite¹5, HD Radio™¹¹, HD predictive traffic and Doppler weather overlay, AM/FM cache radio, SiriusXM™¹¹ All Access Radio with 3-month complimentary trial, and Gracenote® album cover art. Entune® App Suite¹⁵ includes Destination Search, iHeartRadio, MovieTickets.com, OpenTable®, Pandora®¹¹9, Facebook Places, Yelp™ and Slacker Radio; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® services is subscription free. See toyota.com/entune for details.	
PC	\$395	Special paint color - Blizzard Pearl (070) <sup>3</sup>	SE, SE Special Edition, XSE, XLE, Hybrid SE, Hybrid XLE
PC	\$395	Special paint color - Ruby Flare Pearl (3T3) <sup>3</sup>	SE, XSE, XLE, Hybrid SE, Hybrid XLE
IZ	\$10	Ashtray (Fleet Only)	All models except SE, Special Edition
SR	\$915	Power tilt/slide moonroof with one-touch open/close with jam protection, driver and front passenger illuminated vanity mirrors, and rear-seat reading lights	All models except SE, Special Edition, XSE V6, XLE V6, Hybrid LE
FE	\$0	50 State Emissions	All models except Hybrid SE



CODE	MSRP	OPTION	AVAILABILITY
WX	\$75	Qi wireless charging capability <sup>13</sup>	XSE, XLE, Hybrid SE, Hybrid XLE

# **PACKAGES**

CODE	MSRP	OPTION	AVAILABILITY
AT	\$750	Advanced Technology Package: includes Pre- Collision System (PCS) <sup>28</sup> , Dynamic Radar Cruise Control (DRCC) <sup>20</sup> , Lane Departure Alert (LDA) <sup>29</sup> and Auto High Beam (AHB) <sup>25</sup>	XSE, XSE V6, XLE, XLE V6, Hybrid XLE
CP	\$845	Convenience Package: Autodimming rearview mirror with compass and HomeLink™ universal transceiver; Antitheft system with alarm; Smart Key System¹² on front doors and trunk with PushButton Start (SE, XSE 4-cyl.)	SE, XSE, XLE, Hybrid XLE



01 2011 107 1	4 CYL	6 CYL	HYBRID
BRAKING SYSTEM			
Power assisted front	Ventilated 11.65-in. front disc brakes	Ventilated 11.65-in. front disc brakes	Ventilated 11.65-in. front disc brakes
Power assisted rear	Solid 11.0-in. rear disc brakes with hydraulic brake booster	Solid 11.0-in. rear disc brakes with hydraulic brake booster	Solid 11.0-in. rear disc brakes with hydraulic brake booster
Electronically-Controlled Braking System (ECB)	Standard	Standard	Standard
Star Safety System™	Standard	Standard	Standard
Regenerative Braking	NA	NA	Standard
DIMENSIONS - EXTERIOR	3		
Wheelbase (in.)	109.3	109.3	109.3
Overall Length (in.)	190.9	190.9	190.9
Overall Width (in.)	71.7	71.7	71.7
Overall Height (in.)	57.9	57.9	57.9
Track - front (in.)	62.8 (LE) 62.4 (all other 4-cyl.)	62	62.8 (Hybrid LE) 62.4 (Hybrid SE, Hybrid XLE)
Track - rear (in.)	62.4 62 (all other 4-cyl.)	61.6	62.4 62 (Hybrid SE, Hybrid XLE)
Coefficient of Drag - gas only (Cd)	0.28	0.28	0.28
Coefficient of Drag - Hybrid (Cd)	NA	NA	0.27
Ground Clearance (in.)	6.1	6.1	6.1
DIMENSIONS - INTERIOR			
Seating Capacity	5	5	5
Head Room - front (in.)	38.8	38.8	38.8
Head Room - rear (in.)	38.1	38.1	38.1
Head Room - front with moonroof (in.)	37.9	37.9	37.9
Head Room - rear with moonroof (in.)	38	38	38



	4 CYL	6 CYL	HYBRID
Leg Room - front (in.)	41.6	41.6	41.6
Leg Room - rear (in.)	38.9	38.9	38.9
Shoulder Room - front (in.)	58	58	58
Shoulder Room - rear (in.)	56.6	56.6	56.6
Hip Room - front (in.)	54.5	54.5	54.5
Hip Room - rear (in.)	54.5	54.5	54.5
DRIVE SYSTEM			
TYPE	Front-wheel drive	Front-wheel drive	Front-wheel drive
ENGINE			
Type - Gas-only	2.5L DOHC 16-valve 4- cylinder with Dual Independent VVT-i	3.5L DOHC 24-valve SEFI V6 with Dual Independent VVT-i	2.5L DOHC 16-valve 4- cylinder with Dual Independent VVT-i
Type - Hybrid	NA	NA	2.5L DOHC 16-valve 4- cylinder with Dual Independent VVT-i
Horsepower (hp @ RPM) - Gas-only	178 @ 6000; 173 @ 6000 (PZEV)	268 @ 6200	178 @ 6000; 173 @ 6000 (PZEV)
Horsepower (hp @ RPM) - Hybrid	NA	NA	156 @ 5700
Torque lbft. @ RPM Torque (lbft. @ RPM) – Gas-only	170 @ 4100; 165 @ 4100 (PZEV)	248 @ 4700	NA
Torque lbft. @ RPM Torque (lbft. @ RPM) – Hybrid	NA	NA	156 @ 4500
Timing (Chain/Belt)	Chain	Chain	Chain
Engine Oil - Type	Synthetic	Synthetic	Synthetic
Engine Oil - Weight	0W-20	0W-20	0W-20
FUEL FACTS			
MPG <sup>31</sup> (EPA-est. city/hwy/combined)	25/35/28	21/31/25	43/39/41 (LE) 40/38/40 (SE, XLE)
Fuel Tank (gal.)	17	17	17
Recommended Fuel	Regular	Regular	Regular



	4 CYL	6 CYL	HYBRID
Type	Permanent magnet AC synchronous motor	NA	Permanent magnet AC synchronous motor
Torque (lbft. @ RPM)	199 @ 1500	NA	199 @ 1500
High-Voltage Battery - Type	Sealed Nickel-Metal Hydride (Ni-MH)	NA	Sealed Nickel-Metal Hydride (Ni-MH)
High-Voltage Battery - Voltage	650V	NA	650V
Hybrid System - net power	200 hp (149 kW)	NA	200 hp (149 kW)
SAFETY			
Dual-Stage Advanced Airbag <sup>4</sup> Supplemental Restraint System (SRS) with Front Passenger Occupant Classification System	Driver and front passenger	Driver and front passenger	Driver and front passenger
Side Airbag <sup>4</sup>	Driver, front passenger, rear outboard seats	Driver, front passenger, rear outboard seats	Driver, front passenger, rear outboard seats
Side-Curtain Airbag <sup>4</sup>	2-row	2-row	2-row
Knee Airbag <sup>4</sup>	Driver and front passenger	Driver and front passenger	Driver and front passenger
Seatbelts - driver	3-point with pretensioner, force limiter, adjustable shoulder anchor and Emergency Locking Retractor (ELR)	3-point with pretensioner, force limiter, adjustable shoulder anchor and Emergency Locking Retractor (ELR)	3-point with pretensioner, force limiter, adjustable shoulder anchor and Emergency Locking Retractor (ELR)
Seatbelts - front passenger	3-point with pretensioner, force limiter, adjustable shoulder anchor and ELR/Automatic Locking Retractor (ALR)	3-point with pretensioner, force limiter, adjustable shoulder anchor and ELR/Automatic Locking Retractor (ALR)	3-point with pretensioner, force limiter, adjustable shoulder anchor and ELR/Automatic Locking Retractor (ALR)
Seatbelts - all rear passengers	3-point with ELR/ALR	3-point with ELR/ALR	3-point with ELR/ALR
STEERING			
Type	Electric Power Steering (EPS); power-assisted rack-and-pinion	Electric Power Steering (EPS); power-assisted rack-and-pinion	Electric Power Steering (EPS); power-assisted rack-and- pinion



	4 CYL	6 CYL	HYBRID
Turning Diameter, curb-to-curb (ft.)	36.7	36.7	36.7
SUSPENSION			
Type - front	MacPherson® strut suspension with gas- filled shock absorbers and stabilizer bar	MacPherson® strut suspension with gas-filled shock absorbers and stabilizer bar	MacPherson® strut suspension with gas-filled shock absorbers and stabilizer bar
Type - rear	Dual independent link MacPherson® strut rear suspension with gas- filled shock absorbers and stabilizer bar	Dual independent link MacPherson® strut rear suspension with gas-filled shock absorbers and stabilizer bar	Dual independent link MacPherson® strut rear suspension with gas-filled shock absorbers and stabilizer bar
TRANSMISSION			
Standard (gas-only)	6-speed Electronically- Controlled Transmission with intelligence (ECT-i) and sequential shift mode	6-speed Electronically- Controlled Transmission with intelligence (ECT-i) and sequential shift mode	NA
Standard (Hybrid)	NA	NA	Electronically-controlled Continuously Variable (ECVT)
WEIGHTS & CAPACITIES			
Curb Weight (lbs.)	3240 (LE)	3480 (XSE V6)	3485 (Hybrid LE)
	3300 (SE, Special Edition)	3460 (XLE V6)	3565 (Hybrid SE)
	3350 (XSE)		3585 (Hybrid XLE)
	3340 (XLE)		
Cargo Capacity <sup>32</sup> (cu. ft.)	15.4	15.4	13.1
EPA Passenger Volume (cu. ft.)	102.7 (without moonroof; NA on XSE and XLE V6) 101.3 (with moonroof; NA on Hybrid LE)	102.7 (without moonroof; NA on XSE and XLE V6) 101.3 (with moonroof; NA on Hybrid LE)	102.7 (without moonroof; NA on XSE and XLE V6) 101.3 (with moonroof; NA on Hybrid LE)
WHEELS & TIRES			
Wheel Type - standard	Steel with wheel covers (LE)	Machined alloy with black painted accents (XSE V6)	Steel with wheel covers (Hybrid LE)
	Alloy with Graphite finish (SE)	Alloy with Super Chrome paint (XLE V6)	Alloy with Graphite finish (Hybrid SE)





	4 CYL	6 CYL	HYBRID
	Machined alloy with black painted accents (Special Edition, XSE)  Alloy with Super Chrome paint (XLE)		Alloy with Super Chrome paint (Hybrid XLE)
Wheel Size - standard	16-in. (LE)	17-in. (XLE V6)	16-in. (Hybrid LE)
	17-in. (SE, XLE)	18-in. (XSE V6)	17-in. (Hybrid SE, Hybrid XLE)
	18-in. (Special Edition, XSE)		
Tire Type - standard	All-season steel-belted radials	All-season steel-belted radials	All-season steel-belted radials
Tire Size - standard	P205/65R16 (LE)	P215/55R17 (XLE V6)	P205/65R16 (Hybrid LE)
	P215/55R17 (SE, XLE)	P225/45R18 (XSE V6)	, ,
	P225/45R18 (Special Edition, XSE)		P215/55R17 (Hybrid SE, XLE)
Spare	Temporary T155/70D17 110M	Temporary T155/70D17 110M	Temporary T155/70D17 110M



GAS MODELS	2016 Camry SE	2016 Ford Fusion Titanium	2016 Honda Accord Sedan EX-L V6
MECHANICAL			
Engine	2.5L DOHC 4-cyl.	2.0L DOHC Turbo 14	3.5L SOHC V6
Horsepower (hp @ RPM)	178 @ 6000	231 @ 5500	278 @ 6200
Torque (lbft @ RPM)	170 @ 4100	270 @ 3000	252 @ 4900
Pounds Per Horsepower	18.2	14.8	12.7
Transmission Speeds	6	6	6
Transmission (Automatic/Manual)	Automatic	Automatic	Automatic
Fuel Economy Est. City/Highway/Combined <sup>31</sup>	25/35/28	<b>★</b> 22/33/26	<b>★</b> 21/34/26
Fuel Capacity (gal.)	17	16.5	17.2
Suspension - Front	Independent	Independent	Independent
Suspension - Rear	Independent	Independent	Independent
SAFETY & SECURITY			
Number of Std. Equip. Airbags <sup>4</sup>	10	<b>★</b> 8	<b>★</b> NA
Front Knee Airbags <sup>4</sup>	Standard	Standard	★NA
Front and Rear Outboard Seat- Mounted Side Airbags <sup>4</sup>	Standard	★Front Only	<b>★</b> Front Only
Whiplash-Injury-Lessening (WIL) <sup>21</sup> Front Seats	Standard	★NA	★NA
Brakes - Front	11.65-in. Ventilated Disc	11.8-in. Disc	11.5-in. Ventilated Disc
Brakes - Rear	11-in. Solid Disc	11.8-in. Disc	11.1-in. Solid Disc
Pre-Collision System <sup>28</sup>	NA	Available	Available
Lane Departure Alert (LDA) <sup>29</sup>	NA	Available	Available
Engine immobilizer <sup>30</sup>	Standard	Standard	Standard
Remote Keyless Entry	Standard	Available	Standard
Vehicle Anti-Theft	Available	Standard	Standard
COMFORT & CONVENIENCE			
Air conditioning	Standard includes air filter	Standard dual-zone electronic automatic temperature control includes air filter	Standard dual-zone electronic automatic temperature control includes air filter



GAS MODELS	2016 Camry SE	2016 Ford Fusion Titanium	2016 Honda Accord Sedan EX-L V6
Integrated Multimedia System	Entune™ Audio — includes 6.1-in. touch-screen display, AM/FM CD player, MP3/WMA playback capability, six speakers, auxiliary audio jack, USB 2.0 port with iPod®8 connectivity and control, advanced voice recognition¹7, hands-free phone capability³, phone book access and music streaming via Bluetooth®6 wireless technology	SYNC® with MyFord Touch® — includes customizable, 8-in. touch screen, dual 4.2-in. cluster screens, audio/video input jacks, two USB ports, WiFi®48 capability, voice- recognition technology and SiriusXM® voice command; AM/FM/CD player, MP3 playback, six speakers	8-in. i-MID touch screen, 360-Watt AM/FM/CD Audio System with seven speakers including subwoofer, MP3/WMA playback, USB audio interface, Bluetooth® HandsFreeLink® and streaming audio, SiriusXM® and HD Radio™, Apple CarPlay® and Android Auto™
Bluetooth® wireless technology with voice recognition	Standard	Standard	Standard
Touch-screen display	6.1 (in.)	8.0 (in.)	7.0 (in.)
Backup camera <sup>5</sup>	Standard	Standard	Standard
USB Audio Input	Standard	Standard	Standard
HomeLink™ Universal Transceiver	Available	★NA	Standard
Navigation <sup>14</sup>	Available	Available	Available
Smart Key System <sup>12</sup> with Push-Button start	Available	Available	Standard
2nd-row seating configuration	60/40 split	60/40 split	60/40 split
DIMENSIONS, CAPACITIES & WEIG	HTS		
Length (in.)	190.9	191.7	192.5
Width (in.)	71.7	72.9	72.8
Height (in.)	57.9	58.2	57.7
Wheelbase (in.)	109.3	112.2	109.3
Head Room - Front (in.)	37.9	39.2	37.6
Head Room - Rear (in.)	38.0	37.8	37
Leg Room - Front (in.)	41.6	44.3	42.5
Leg Room - Rear (in.)	38.9	38.3	38.5

# **2016 CAMRY**

# COMPETITIVE COMPARISONS

GAS MODELS	2016 Camry SE	2016 Ford Fusion Titanium	2016 Honda Accord Sedan EX-L V6
Curb Weight - (lbs.)	3240	3427	3543
Cargo Volume <sup>32</sup> , MFR (cu. ft.)	15.4	16	15.5
Passenger Volume - MFR (cu. ft.)	101.3	102.8	100.8
Turning Diameter - Curb-to-Curb (ft.)	36.7	37.6	38.1
WARRANTY			
Basic Time (Months)	36	36	36
Basic Miles	36,000	36,000	36,000
Powertrain Time (Months)	60	60	60
Powertrain Miles	60,000	60,000	60,000
Rust Time (Months)	60	60	60
Rust Miles	Unlimited	Unlimited	Unlimited

# **2016 CAMRY**

### COMPETITIVE COMPARISONS

HYBRID MODELS	16 Camry Hybrid SE	16 Ford Fusion Hybrid SE	16 Hyundai Hybrid SE
MECHANICAL			
Gasoline Engine	2.5L DOHC 4-cylinder	2.0L DOHC I4	2.0L DOHC 14
Horsepower @ RPM	178 @ 6000	141 @ 6000	154 @ 6000
Torque @ RPM	170 @ 4100	129 @ 4000	140 @ 5000
Electric Motor	Permanent Magnet AC	Permanent Magnet AC	Permanent Magnet AC
Torque @ RPM	199 @ 0-1500	NL	151 @ 0-1770
Hybrid System-Net Power (hp)	200	188	193
Transmission Speeds	NA	NA	6
Transmission (Automatic/Manual)	Continuously Variable Transmission (CVT)	Electronic Continuously Variable Transmission (eCVT)	Automatic
Fuel Economy Est. City/Hwy/Combined <sup>31</sup>	40/38/40	44/41/42	40/44/42
Fuel Capacity (gal.)	17	13.5	15.9
Suspension, Front	Independent	Independent	Independent
Suspension, Rear	Independent	Independent	Independent
SAFETY & SECURITY			
Number of Std. Equip. Airbags <sup>4</sup>	10	8	9
Driver and Front-Passenger Knee Airbags <sup>4</sup>	Standard	Standard	Driver Only
Front and Rear Outboard Seat- Mounted Side Airbags <sup>4</sup>	Standard	Front Only	Front Only
Whiplash-Injury-Lessening (WIL) <sup>21</sup> Front Seats	Standard	NA	NA
Brakes, Front	11.65-in. Ventilated Disc	11.8-in. Disc	11.8-in. Ventilated Disc
Brakes, Rear	11-in. Solid Disc	11.8-in. Disc	11.2-in. Ventilated Disc
Regenerative Braking	Standard	Standard	Standard
Vehicle Anti-Theft	NA	Standard	Standard
COMFORT & CONVENIENCE			
Air Conditioning	Dual zone automatic climate control with air filter, electric compressor and humidity sensor	Standard dual-zone electronic automatic temperature control includes air filter	Dual zone automatic climate control



HYBRID MODELS	16 Camry Hybrid SE	16 Ford Fusion Hybrid SE	16 Hyundai Hybrid SE
Integrated Multimedia System	Entune™ Audio — includes AM/FM CD player, MP3/WMA playback capability, six speakers, auxiliary audio jack, iPod®³ connectivity and control, advanced voice recognition¹², hands-free phone capability², phone book access and music streaming via Bluetooth®⁶ wireless technology	SYNC® with MyFord Touch® — includes customizable, 8-in. touch screen, dual 4.2-in. cluster screens, audio/video input jacks, two USB ports, WiFi®48 capability, voice- recognition technology and SiriusXM® voice commands; AM/FM/CD player, MP3 playback, six speakers	AM/FM/SiriusXM®/CD/M P3 audio system with six speakers, smartphone/USB and auxiliary audio jacks, steering-wheel-mounted Bluetooth® controls and hands-free phone system
Bluetooth®6 wireless technology w/voice recognition	Standard	Standard	Standard
Touch-screen display	6.1 (in.)	8.0 (in.)	5.0 (in)
Backup camera <sup>5</sup>	Standard	Standard	Standard
USB Audio Input	Standard	Standard	Standard
Qi-compatible wireless smartphone charging <sup>13</sup>	Available	NA	NA
Smart Key System <sup>12</sup> with Push Button Start	Standard	Available	Standard
2nd-row seating configuration	Fold-down with center armrest with cup holder and pass-through	Fold-down 60/40 split with center armrest	Fold-down 60/40 split with pass-through
DIMENSIONS, CAPACITIES & WEIG	HTS		
Length (in.)	190.9	191.8	191.1
Width (in.)	71.7	72.9	73.4
Height (in.)	57.9	58	57.9
Wheelbase (in.)	109.3	112.2	110.4
Head Room - Front (in.)	37.9	39.2	40.4
Head Room - Rear (in.)	38.0	37.8	38
Leg Room, Front (in.)	41.6	44.3	45.5
Leg Room, Rear (in.)	38.9	38.3	35.6

# **2016 CAMRY**

# COMPETITIVE COMPARISONS

HYBRID MODELS	16 Camry Hybrid SE	16 Ford Fusion Hybrid SE	16 Hyundai Hybrid SE
Curb Weight, AT (lbs.)	3565	3639	3497
Cargo Volume <sup>32</sup> , MFR (cu. ft.)	13.1	12	13.3
Passenger Volume - MFR (cu. ft.)	101.3	102.8	106.1
Turning Diameter, Curb-to-Curb (ft.)	36.7	37.5	35.6
WARRANTY			
Basic Time (Months)	36	36	60
Basic Miles	36,000	36,000	60,000
Powertrain Time (Months)	60	60	120
Powertrain Miles	60,000	60,000	100,000
Rust Time (Months)	60	60	84
Rust Miles	Unlimited	Unlimited	Unlimited
Hybrid Component (Months)	96	96	Lifetime
Hybrid Component Miles	100,000	100,000	Unlimited



# 2016 FORD FUSION TITANIUM



#### **KEY ADVANTAGES**

#### 2016 Camry SE vs. 2016 Ford Fusion Titanium

- Fuel Economy: Camry SE bests the Fusion Titanium in fuel economy, with an EPA-estimated rating of 25 city/35 hwy/28 combined MPG<sup>33</sup> vs. Fusion's 22/33/26.
- Safety: Camry SE comes with 10 standard airbags<sup>4</sup> vs. the Fusion's 8 airbags. Also Camry comes with Whiplash-Injury-Lessening (WIL)<sup>21</sup> front seats.

### 2016 FORD FUSION TITANIUM CHALLENGES

- More horsepower and torque
- Standard dual-zone automatic temperature control



# 2016 HONDA ACCORD SEDAN SPORT



#### **KEY ADVANTAGES**

#### 2016 Camry SE vs. 2016 Honda Accord Sedan Sport

- Agility: Camry SE weighs 129 lbs. less than Accord Sport with CVT, has more rear headroom (1/2 inch) and features an almost three foot smaller turning radius (36.7' for Camry SE vs. 39.6' for Accord Sport).
- Safety: Camry SE comes with 10 standard airbags<sup>4</sup> including front knee airbags<sup>4</sup>, front and rear outboard seat-mounted side airbags<sup>4</sup>.

### 2016 HONDA ACCORD SEDAN SPORT CHALLENGES

- More horsepower
- 8-in. touch-screen display



# 2016 FORD FUSION HYBRID SE



#### **KEY ADVANTAGES**

#### 2016 Camry Hybrid SE vs. 2016 Ford Fusion Hybrid SE

- Design: Camry Hybrid SE features an aggressive design with a dynamic driving experience
- Power: Camry Hybrid SE features more horsepower and torque than the Fusion Hybrid SE
- Safety: Camry Hybrid SE comes with 10 standard airbags<sup>4</sup> vs. the Fusion's 8 airbags

#### 2016 FORD FUSION HYBRID SE CHALLENGES

- Better estimated MPG
- 8-in, touch-screen



## 2016 HYUNDAI SONATA HYBRID SE



#### **KEY ADVANTAGES**

#### 2016 Camry Hybrid SE vs. 2016 Hyundai Sonata Hybrid SE

- Design: Camry Hybrid SE features an aggressive design with a dynamic driving experience
- Power: Camry Hybrid SE features more horsepower and torque than the Hyundai Hybrid SE
- Safety: Camry Hybrid SE comes with 10 standard airbags<sup>4</sup> vs. the Hyundai's 8 airbags

### 2016 HYUNDAI SONATA HYBRID SE CHALLENGES

Better estimated MPG



#### **DISCLAIMERS**

- 1. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See toyota.com/entune for details.
- 2. Manufacturer's Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$835 for Cars, \$900 for Small/Light Trucks (Sienna, RAV4, Highlander Gas, Highlander HV, 4Runner, Tacoma and Venza), \$1195 for Large Trucks (Tundra), and \$995 for Large SUVs (Sequoia and Land Cruiser). (Historically, vehicle manufacturers and distributors have charged a separate fee for processing handing and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handing and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.
- 3. Extra cost for (070)(3T3) painted exterior molding, requires Option (PC).
- 4. All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings.
- 5. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy.
- 6. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by [Toyota/Lexus] is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier.
- 7. Concentrating on the road should always be your first priority while driving. Do not use the hands-free phone system if it will distract you.
- 8. Concentrating on the road should always be your first priority while driving. Do not use the hands-free phone system if it will distract you.
- 9. The Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your Owner's Manual for details.
- 10. SiriusXM® services require a subscription after a 3 month trial period. Subscriptions governed by SiriusXM® Customer Agreement available at SiriusXM.com. If you decide to continue your SiriusXM® service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C..
- 11. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp.
- 12. The Smart Key system may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system.
- 13. Qi wireless charging may not be compatible with all mobile phones, MP3/WMA players and like models.
- 14. Availability & accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services & programming subject to change. Services not available in every city or roadway. Updates may be available from your dealer at an additional cost. See your navigation system Owner's Manual for details.
- 15. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps & services subject to change. See Toyota.com/entune® for details.
- 16. Contact with the response center may not be available in all areas. Service Agreement required. A variety of subscription terms available; charges will vary. See Toyota.com for details.
- 17. Advanced Voice Recognition capabilities vary by head unit.
- 18. Always drive safely, obey traffic laws & focus on the road while driving. Siri® is available only on iPhone® 4s, or later iPad® w/Retina display, iPad® mini, & iPod® touch (5th gen.) & requires Internet access. Siri® is not available in all



#### **DISCLAIMERS**

- languages or all areas & features vary by area. Some Siri® functionality & commands are not accessible in the vehicle. Data charges may apply. See Apple.com & phone carrier for details. Siri® is a registered trademark of Apple Inc.'s.
- 19. PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission.
- 20. Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. See your Owner's Manual for details.
- 21. Whiplash-Injury-Lessening front seats can help reduce the severity of whiplash injury in certain rear end collisions.
- 22. Vehicle Stability Control (VSC) and Vehicle Dynamics Integrated Management (VDIM) are electronic systems designed to help the driver maintain vehicle control under adverse conditions. They are not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC and VDIM will be effective in preventing a loss of control. Please see your Owner's Manual for further details.
- 23. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance, tire and road conditions.
- 24. Smart Stop Technology operates only in the event of certain contemporaneous brake and accelerator pedal applications. When engaged, the system will reduce power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your Owner's Manual for further details.
- 25. Automatic high beams system operates at speeds above 25 mph. Situations such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn off. See Owner's Manual for details.
- 26. Do not rely exclusively on the blind-spot monitor. Always look over your shoulder and use your turn signal. There are limitations to the function, detection, range and clarity of the monitor. For a complete list of limitations and directions, please see the Owner's Manual.
- 27. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. To learn more, see Owner's Manual.
- 28. The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See your Owner's Manual for further information.
- 29. Lane Departure Alert is designed to read lane markers under certain conditions, and provide visual and audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. See Owner's Manual for more information.
- 30. The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key/fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key/fob, it can be costly to replace. If you lose a key or fob, your Toyota dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting www.aloa.org.
- 31. 2016 EPA-MPG estimates. Actual mileage will vary.
- 32. Cargo and load capacity limited by weight and distribution.
- 33. 2016 Camry SE EPA 25/city, 35/hwy, 28/comb MPG estimates. Actual mileage will vary.