



KEY SELLING POINTS

1. Designed by Passion
2. Inspired Handling
3. Tech That Connects
4. Versatility
5. Peace of Mind
6. Incredible Value
7. Efficiency

WHAT'S NEW

Packaging

- The Scion iM hatchback is all-new for 2016.

NOW THE JOURNEY IS AS INTERESTING AS THE DESTINATION

- Sporty hatchback design with 20.8 cubic feet of cargo space²
- Front-Wheel Drive (FWD)
- 1.8-Liter DOHC 16-valve 4-cylinder with chain-drive and Valvematic
- Standard 6-speed manual transmission; available CVTi-S 7-Speed automatic transmission with Sport Sequential Shiftmatic mode—both with Hill-Start Assist Control (HAC)
- 6-speaker Touch Screen Display Audio system with Bluetooth^{®3} connectivity, HD Radio^{™4} and integration with Aha^{™5}
- 7.0-in high-resolution touch screen
- Dual-zone automatic climate control



MODELS & COLORS

MODELS

TRIM	MODEL #	MSRP	TRANS.	ENGINE	CYL.
COUPE					
iM	6273	\$19,255 ¹	M/T	1.8-liter	4
iM	6272	\$19,995 ¹	CVT	1.8-liter	4

COLORS

(For color samples go to <http://www.eshowroom.toyota.com>)

EXTERIOR (CODE)	INTERIOR (CODE)
Barcelona Red Metallic (3R3)	Black (23)
Black Sand Pearl (209)	Black (23)
Blizzard Pearl (070)	Black (23)
Classic Silver Metallic (1F7)	Black (23)
Electric Storm Blue (8X7)	Black (23)
Spring Green Metallic (6W2)	Black (23)



FEATURES

FEATURES

	SCION iM
COMFORT & CONVENIENCE	
AIR CONDITIONER, HEATER & DEFROSTER	
Dual-zone automatic climate control	S
Rear window defogger	S
AUDIO, ENTERTAINMENT & NAVIGATION	
7-in. Touch-Screen Display Audio; AM/FM/HD Radio™ ⁴ featuring Aha™ ⁵	S
Six-speaker Pioneer® sound system	S
Color-keyed shark fin AM/FM antenna	S
Auxiliary audio jack	S
USB port ⁶ with iPod® ⁷ connectivity	S
Hands-free phone capability and music streaming via Bluetooth® ⁸ wireless technology	S
Rear-view backup camera	S
CONVENIENCE	
Remote Keyless Entry system	S
Two years/25,000 miles of no-cost Scion Service Boost®. Two years of no-cost 24-hour roadside assistance.	S
CRUISE CONTROL	
Cruise control	S
DOORS	
Power door locks	S
INSTRUMENTATION	
Analog speedometer	S
Tachometer	S
Trip meter	S
Digital clock	S



FEATURES

	SCION iM
4.2" color Multi-Information Display	S
Eco-driving indicator	S
MIRRORS & VISORS	
Color-keyed, heated, power-folding outside mirrors with LED turn signal indicators	S
Dual sun visors with vanity mirrors	S
SEATS	
Sport front bucket seats	S
Height-adjustable driver seat	S
60/40 split fold-flat rear seats	S
STEERING WHEEL	
Tilt/telescopic steering wheel with audio controls	S
Leather-trimmed steering wheel	S
TRIM - EXTERIOR	
Sporty exterior body kit	S
Piano-black grille treatment	S
Roof-mounted shark-fin antenna	S
Chrome exhaust tip	S
TRIM - INTERIOR	
8 Cupholders	S
Center console	S
WINDOWS, GLASS & WIPERS	
Power windows w/driver-side auto up/down and jam protection	S
Intermittent front windshield wipers	S
Rear window wiper	S



FEATURES

	SCION iM
SAFETY	
AIRBAGS	
Driver and front-passenger Advanced Airbag System ^o	S
Driver and front-passenger seat-mounted side airbags ^o	S
Front and rear side curtain airbags ^o	S
Front-passenger seat cushion airbag ^o	S
Driver knee airbag ^o	S
BRAKING	
Four-wheel disc brakes, front diameter 11.7", rear diameter 11.0"	S
Anti-lock Brake System (ABS)	S
Electronic Brake-force Distribution (EBD)	S
Brake Assist (BA)	S
Smart Stop Technology ^o (SST)	S
LIGHTS	
Projector-beam halogen headlights	S
Auto on/off headlights	S
LED Daytime Running Lights & LED taillights	S
SAFETY & SECURITY	
Star Safety System™ – Anti-lock Brake System (ABS)	S
Star Safety System™ – Electronic Brake-force Distribution (EBD)	S
Star Safety System™ – Brake Assist (BA)	S
Star Safety System™ – Smart Stop Technology™	S
Star Safety System™ – Vehicle Stability Control (VSC)	S
Star Safety System™ – Traction Control (TRAC)	S
Remote Keyless Entry system	S
Engine immobilizer	S
First-aid kit	S



FEATURES

	SCION iM
SEATBELTS & CHILD RESTRAINT SYSTEM	
3-point seatbelts for all seating positions; driver-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractor (ALR/ELR) on all passenger belts	S
LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on outboard rear seats and tether anchors on all rear seats	S
PERFORMANCE	
ENGINE	
1.8L DOHC 16-valve 4-cylinder, chain drive with VALVEMATIC	S
137 hp @ 6100 rpm	S
126 lb.-ft. of torque @ 4000 rpm	S
EPA fuel economy: 27/36/31 M/T ¹⁰ , 28/37/32 CVT ¹¹	S
Regular unleaded fuel	S
STEERING	
Electric Power Steering (EPS)	S
Turning diameter: 35.4 ft.	S
SUSPENSION	
MacPherson® strut front suspension	S
Double-wishbone rear suspension	S
Stabilizer bars – front 23.2 mm/rear 22.0 mm	S
TRANSMISSIONS	
6-speed manual (M/T models) with Hill Start Assist	S
CVTi-S 7-speed automatic with Sport Sequential Shiftmatic Mode (CVT models) with Hill Start Assist	S
WHEELS & TIRES	
17"/ 7.0 alloy wheels	S
P225/45R17 all-season tires	S
Temporary spare tire	S



OPTIONS & PACKAGES

OPTIONS

CODE	MSRP	OPTION
		No options at this time

PACKAGES

CODE	MSRP	OPTION
		No options at this time



SPECIFICATIONS

SPECIFICATIONS

SCION iM	
FEATURE	DESCRIPTION
MECHANICAL/PERFORMANCE	
Engine	1.8-liter
Displacement	1.8 (2ZR-FAE) (1798cc)
Bore x Stroke	80.5 mm x 88.3 mm
Valvetrain	DOHC 16-valve 4-cylinder, chain drive with VALVEMATIC
Compression ratio	10.6 : 1
Horsepower	137 hp @ 6100 rpm
Torque	126 lb.-ft. @ 4000 rpm
Injection System	Electronic Fuel Injection
Ignition system	Direct ignition
Recommended fuel	Regular unleaded
Fuel tank capacity	14 gal.
Emission control	ULEV
TRANSMISSION	
6-Speed Manual	Gear Ratios
1st	3.538:1
2nd	1.913:1
3rd	1.310:1
4th	0.971:1
5th	0.818:1
6th	0.700:1
Reverse	3.333:1
Final drive	4.214:1
CVTi-S 7-Speed Automatic with Sport Sequential Shiftmatic Mode	Gear Ratios
1st	2.480:1-0.396:1
Reverse	2.604:1-1.680:1
Final drive	5.045:1



SPECIFICATIONS

	SCION iM
SUSPENSION	
Front	MacPherson® strut
Rear	Double wishbone
BRAKES	
Type	Front (type/diameter): disc/11.7-in; Rear (type/diameter): disc/11.0-in
WHEELS & TIRES	
Wheels	17"/7.0 Alloy
Tires	225/45R17
Spare	Temporary
INTERIOR DIMENSIONS	
Head room (front/rear)	39.7 cu. in. / 37.5 cu. in.
Leg room (front/rear)	41.7 cu. in. / 32.7 cu. in.
Hip room (front/rear)	Not Listed
Shoulder room (front/rear)	54.3 cu. in. / 54.1 cu. in.
EPA cargo volume	20.8 cu. ft
Passenger volume	90.4 cu. ft.
Passenger capacity	5
EXTERIOR DIMENSIONS	
Overall length	170.5 in.
Overall width	69.3 in.
Overall height	55.3 in.
Wheelbase	102.4 in.
Track (front/rear)	59.6 in./59.3 in.
Curb weight	M/T: 2943 lbs.; CVT: 3031 lbs.
Steering	Electric Power Steering (EPS)
Turning diameter	35.4 ft.
EPA estimated fuel economy (mpg) city/highway/combined ¹⁰	6-speed M/T: 27/36/31, CVT: 28/37/32



2016 SCION iM

SPECIFICATIONS

	SCION iM
WARRANTIES	
Basic	36 months/36,000 miles
Powertrain	60 months/60,000 miles
Corrosion perforation	60 months/unlimited miles
Accessories	36 months/36,000 miles
Complimentary Scion Service Boost	2-year or 25,000-mile Factory-Scheduled Maintenance, 2-year 24-hour Roadside Assistance



2016 SCION iM

COMPETITIVE COMPARISONS

FEATURE	2016 SCION iM	2016 HYUNDAI ELANTRA GT	2015 FORD FOCUS SE	2015 MAZDA3 i TOURING
COST				
MSRP	\$19,255 M/T ¹ \$19,995 CVT ¹	\$18,800 M/T \$19,800 A/T	\$18,460 Sedan M/T \$19,555 Sedan A/T \$18,960 Hatch M/T \$20,055 Hatch A/T	\$19,595 Sedan M/T \$20,645 Sedan A/T \$20,095 Hatch M/T \$21,145 Hatch A/T
Destination Charge	\$795	\$825	\$875	\$820
WARRANTY				
Basic Warranty (Months/Miles)	36/36,000	60/60,000	36/36,000	36/36,000
Powertrain Warranty (Months/Miles)	60/60,000	120/100,000	60/60,000	60/60,000
Corrosion Perforation Warranty (Months/Miles)	60/Unlimited	84/Unlimited	60/Unlimited	60/Unlimited
MECHANICAL FEATURES				
Engine	1.8L DOHC 16-valve 4-cylinder with chain drive and VALVEMATIC	2.0L DOHC 16-valve inline 4-cylinder with direct injection and D-CVVT	2.0L Ti-VCT direct-injection I-4/Optional 1.0L 3-cylinder turbocharged, direct-injected EcoBoost® engine	SKYACTIV-G 2.0L DOHC 16-valve 4-cylinder with VVT
Drive Type	FWD	FWD	FWD	FWD
Fuel Capacity	14 gal.	13.2 gal.	12.4 gal.	13.2 gal.
Fuel Economy (city/highway/combined)	27/36/31 M/T ¹⁰ 28/37/32 CVT ¹¹	24/33/27 M/T 24/33/27 A/T	26/36/30 2.0L M/T 27/40/31 2.0L A/T 26/38/30 2.0L A/T with SelectShift® 30/42/35 1.0L EcoBoost® I-3 SFE sedan M/T with auto start stop technology 29/40/33 1.0L EcoBoost® I-3	29/41/33 2.0L M/T Sedan 30/41/34 2.0L A/T Sedan 29/40/33 2.0L M/T Hatch 30/40/33 2.0L A/T Hatch



COMPETITIVE COMPARISONS

FEATURE	2016 SCION iM	2016 HYUNDAI ELANTRA GT	2015 FORD FOCUS SE	2015 MAZDA3 i TOURING
			hatch M/T with auto start stop technology and SE EcoBoost® Package	
Fuel Type	Regular unleaded	Regular unleaded	Regular unleaded	Regular unleaded
Horsepower (hp @ rpm)	137@ 6100 rpm	173 @ 6500	2.0L: 160 @ 6500 /1.0L Turbo: 123 @ 6350	155 @ 6000
Torque (lb.-ft. @ rpm)	126 @ 4000 rpm	154 @ 4700	2.0L: 146 @ 4450 /1.0L Turbo: 148 @ 5000	150 @ 4000
Transmission	Standard 6-Speed manual Optional Continuously Variable Transmission with 7-step shifting (CVTi-S) and Sport Sequential Shiftmatic Mode	Standard 6-speed manual Optional 6-speed automatic transmission with SHIFTRONIC® and Active ECO System	Standard 5-speed manual Optional 6-speed PowerShift™ automatic transmission with Select shift® (SE Appearance Package)	Standard 6-speed manual Optional 6-speed with manual-shift mode

INTERIOR FEATURES

Bluetooth® hands-free phone and streaming audio	Bluetooth® hands-free phone and streaming audio	Bluetooth® hands-free phone	Bluetooth® hands-free phone	Bluetooth® hands-free phone and audio capability
Audio system	7-in. Touch Screen Display Audio system with FM/AM Radio with HD Radio™ ⁴ and the Aha™ ⁵ app	AM/FM/SiriusXM/CD/MP3 audio system with optional HD Radio™ technology with multicasting	AM/FM/CD/MP3 and speed-sensitive volume control.	7-in. touch screen, multi-function remote interface, voice recognition, AM/FM/HD Radio™ with Pandora®, Stitcher™ and Aha™
Speakers/Sound System	6-speaker Pioneer® sound system	6 speakers	6 speakers [Optional Sony® Audio system with 10 speakers including subwoofer (included in the Navigation with	6 speakers (Optional Bose® 9 speaker surround sound system with Centerpoint® 2 and AudioPilot®)



COMPETITIVE COMPARISONS

FEATURE	2016 SCION iM	2016 HYUNDAI ELANTRA GT	2015 FORD FOCUS SE	2015 MAZDA3 i TOURING
Satellite radio	N/A	SiriusXM with complimentary 3-month subscription	Sony® and MyFord Touch® and ST2 packages]] SiriusXM Satellite Radio (included in the SE Appearance and ST2 Packages) w/complimentary 6-month subscription	Optional SiriusXM satellite radio w/ complimentary 4-month subscription
iPod® ⁷ connectivity	Auxiliary audio jack/USB port ⁶ with iPod® ⁷ connectivity	iPod®/USB auxiliary input jacks	2 USB ports	USB audio input port & auxiliary-audio input jack
Heated/cooled seats	N/A	Standard heated front seats, optional ventilated front seats	Optional heated front seats	N/A
Keyless ignition	N/A	Optional Proximity Key entry with push-button start	Optional Intelligent Access with Push-Button Start	Standard Mazda Advanced Keyless Entry & Push-Button Start System
Navigation	Accessory	Optional 7-inch navigation system with high-resolution display	Voice-activated navigation with SiriusXM Traffic and SiriusXM Travel Link with 5-year subscription (Requires SE Appearance Package)	N/A on iTouring models
Parking assistance	Standard rear-view backup camera	Optional rearview camera	Standard rear view camera with 4.2-in. display; Reverse Sensing System (included in SE Power Seat System)	Standard rear view camera
Seating capacity	5	5	5	5



COMPETITIVE COMPARISONS

FEATURE	2016 SCION iM	2016 HYUNDAI ELANTRA GT	2015 FORD FOCUS SE	2015 MAZDA3 i TOURING
Upholstery	Premium cloth seating	Premium cloth seating Optional Leather seating surfaces with power driver's seat	Cloth seating Optional Leather-trimmed front bucket seats with 8-way power driver's seat with power lumbar (included in the SE Appearance Package)	Premium cloth-trimmed sport seats

EXTERIOR FEATURES

All-season tires	Yes	Yes	Yes	Yes
Power glass sunroof	N/A	Optional panoramic tilt-and-slide sunroof	Power moonroof	Optional (with package) power sliding-glass moonroof with one-touch-open feature and interior sunshade
Wheel size (in.) and type	17-in./7.0-in. alloy	Standard 16-in., alloy Optional 17-in., alloy	Standard 16-in., painted alloy Optional 17-in., sparkle-nickel premium painted alloy (Included in SE Appearance Package), black gloss aluminum, or machined aluminum wheels with black painted pockets (included in SE EcoBoost® Sedan and SE Sport Packages)	Standard 16-in., alloy
Tire size	225/45R17	Standard P205/55R16 Optional P215/45R17	Standard P215/55R16 Optional P215/50R17	P205/60R16



COMPETITIVE COMPARISONS

FEATURE	2016 SCION iM	2016 HYUNDAI ELANTRA GT	2015 FORD FOCUS SE	2015 MAZDA3 i TOURING
SAFETY FEATURES				
Anti-lock Brake System (ABS)	Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) & Smart Stop Technology® (SST)	Anti-lock Braking System (ABS)/Electronic Brake-force Distribution (EBD)/Brake Assist (BA)	Anti-lock Braking System/Electronic Brake Assist	ABS with Electronic Brake-force Distribution and Brake Assist
Anti-theft system	Engine Immobilizer	Remote keyless w/alarm	SecuriLock® Passive Anti-Theft System	Engine immobilizer
Child seat anchors	LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on outboard rear seats and tether anchors on all rear seats	Rear LATCH (Lower Anchors and Tethers for CHildren)	LATCH, Lower Anchors and Tether Anchors for Child safety seats	LATCH child-safety-seat anchors & upper tethers
Side curtain airbags ⁹	Front and rear side curtain airbags ⁹	Front and rear side curtain airbags	Front and rear side curtain airbags	Front and rear side curtain airbags
Stability Control	Vehicle Stability Control (VSC)	Vehicle Stability Management (VSM) Electronic Stability Control (ESC)	AdvanceTrac® electronic stability control	Dynamic Stability Control
Traction Control	Traction Control (TRAC)	Traction Control System (TCS)	Traction Control (part of AdvanceTrac®)	Traction Control System
MEASUREMENTS				
Head room (front/rear) (in.)	39.7/37.5	40.1/37.9	38.3/38 sedan/37.9 hatch	38.6, 37.6 (without, with moonroof)/37.6, 37.5 (without, with moonroof)
Hip room (front/rear) (in.)	Not listed/Not listed	53.1/51.0	53.9/52.7	55.5/53.5
Leg room (front/rear) (in)	41.7/32.7	42.0/34.6	43.1/33.2	42.2/35.8



2016 SCION iM

COMPETITIVE COMPARISONS

FEATURE	2016 SCION iM	2016 HYUNDAI ELANTRA GT	2015 FORD FOCUS SE	2015 MAZDA3 i TOURING
Shoulder room (front/rear) (in.)	54.3/54.1	55.9/54.9	55.6/53.7	57.2/54.4
Width (in.)	69.3	70.1	71.8 mirrors excluded/80.5 included /74.1 folded	70.7
Height (in.)	55.3	57.9	57.7	57.3
Length (in.)	170.5	169.3	178.5 sedan/171.6 hatch	175.6
Front/rear track (in.)	59.6/59.3	61.0/61.5	61.2/60.4	61.2/61.4
Wheelbase (in.)	102.4	104.3	104.3	106.3
Cargo capacity (cu. ft.) ²	20.8	23.0	Sedan 13.2 Hatch 23.8 behind 2nd row, 44.8 2nd row folded	20.2 behind 2nd row/47.1 2nd row folded
EPA interior volume (cu. ft.)	90.4	96.1	90.7	96.4
Curb weight (lbs.)	2943 (M/T) 3031 (CVT)	2851 (M/T) 2904 (A/T)	2932 (Sedan 2.0L M/T) 2970 (Sedan 2.0L A/T) 2919 (Hatch 2.0L M/T) 2956 (Hatch 2.0L A/T) 2899 (Hatch 1.0L M/T)	2852 (M/T) 2919 (A/T)



2016 HYUNDAI ELANTRA GT



KEY ADVANTAGES

- **The “M” Stands for More, as in More Value:**
 - Dual-zone automatic climate control
 - 17-in. alloy wheels
 - Sport-tuned suspension
 - 7-in. Touch Screen Display Audio System
 - Rearview camera
 - LED turn signal lights on exterior mirrors
- **Impressive Handling:** European-inspired handling facilitated by iM’s double-wishbone rear suspension is designed to provide superior ride and handling, compared to the torsion-beam rear suspension on Elantra GT.
 - Precise, responsive Electric Power Steering (EPS)
 - iM’s 17-inch alloy wheels and 225/45R17 tires provide confidence-inspiring responsiveness and grip, more so than Elantra GT’s more narrow 16-inch alloy wheels and 205/55R16 tires.
- **More Appealing Audio:** While Elantra GT’s audio system with standard SiriusXM™ radio is adequate, it’s old-school compared to iM’s 7-inch Pioneer® Touch Screen Display Audio System with HD Radio™⁴ Technology and built-in Aha™⁵ app.
- **Eight Airbags:** iM has eight standard airbags⁶, including a front-passenger seat-cushion airbag. Elantra GT does not have a front-passenger seat-cushion airbag⁷. iM also helps provide additional protection to drivers and front passengers with standard Whiplash Injury Lessening (WIL) seats. WIL seats are not available on the Elantra GT.
- **No-cost Maintenance Plan:** iM comes standard with Scion Service Boost, which provides two years or 25,000 miles of a no-cost factory-scheduled maintenance plan and 24-hour roadside assistance⁸. While Elantra GT comes standard with roadside assistance, it doesn’t offer complimentary scheduled maintenance.

2016 HYUNDAI ELANTRA GT CHALLENGES

- Elantra GT has 36 more horsepower than iM
- Elantra GT’s powertrain warranty is 84/100,000 vs. iM’s 60/60,000
- Elantra GT has a push-button ignition and a cooled glove box as standard equipment and offers an optional panoramic sunroof



2016 FORD FOCUS SE (SEDAN AND HATCH)



KEY ADVANTAGES

- **The “M” Stands for More, as in More Value:**
 - Dual-zone automatic climate control
 - 17-in. alloy wheels
 - 7-in. Touch Screen Display Audio System
 - Sport-tuned suspension (N/A on Focus SE)
 - Impressive Handling: European-inspired handling facilitated by iM’s double-wishbone rear suspension provides superior ride and handling, compared to Focus’ control-blade rear suspension
 - Precise, responsive Electric Power Steering (EPS)
 - iM’s 17-in. alloy wheels and 225/45R17 tires provide confidence-inspiring responsiveness and grip, more so than Focus SE’s more narrow 16” alloys and 215/55R16 tires.
- **More Appealing Audio:** While Focus SE’s traditional audio system is adequate, it’s really old technology compared to iM’s 7-inch Pioneer® Touch Screen Display Audio System with HD Radio™⁴ Technology and Aha™⁵ built-in app. A similar system, SYNC® with MyFord Touch®, can be added to Focus SE for an additional \$995.
- **Eight Airbags⁶:** iM has eight standard airbags⁶, including a front-passenger seat-cushion airbag⁶—one that Focus SE does not have. iM also helps provide additional protection to drivers and front passengers with standard Whiplash Injury Lessening (WIL) seats. WIL seats are not available on the Focus SE.
- **No-cost Maintenance Plan:** iM comes standard with Scion Service Boost, which provides two years or 25,000 miles of a no-cost factory-scheduled maintenance plan and 24-hour roadside assistance⁸. Focus SE comes standard with roadside assistance, but it doesn’t offer complimentary scheduled maintenance.

2015 FORD FOCUS SE (SEDAN AND HATCH) CHALLENGES

- Focus SE has 23 more horsepower than iM
- Available power moonroof
- Available leather-trimmed power driver’s seat



2015 MAZDA3 *i*TOURING



KEY ADVANTAGES

- **The “M” Stands for More, as in More Value:**
 - Dual-zone automatic climate control
 - 17-in. alloy wheels
- **Impressive Handling:** iM’s 17-inch alloy wheels and 225/45R17 tires provide confidence-inspiring responsiveness and grip, more so than *i*Touring’s more narrow 16-inch alloys and 205/60R16 tires.
- **Eight Airbags[®]:** iM has eight standard airbags,[®] including a driver’s knee airbag[®] and a front-passenger seat-cushion airbag[®]. Mazda3 *i*Touring does not have a driver’s knee airbag[®] or a front-passenger seat-cushion airbag[®]. iM also helps provide additional protection to drivers and front passengers with standard Whiplash Injury Lessening (WIL) seats. WIL seats are not available on the Mazda3 *i*Touring.
- **No-cost Maintenance Plan:** iM comes standard with Scion Service Boost, which provides two years or 25,000 miles of a no-cost factory-scheduled maintenance plan and 24-hour roadside assistance[®]. While Mazda3 *i*Touring comes standard with roadside assistance, it doesn’t offer complimentary scheduled maintenance.

2015 MAZDA3 *i*TOURING CHALLENGES

- Mazda3 *i*Touring has 18 more horsepower and better EPA fuel economy ratings than iM
- Mazda3 *i*Touring has standard push-button ignition and an optional power moonroof



DISCLAIMERS

- 1 MSRP as of 6/29/15 includes the Delivery, Processing and Handling Fee of \$795 for Scion cars. (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Scion's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Scion provides as well as Scion's overall pricing structure. Scion may make a profit on the Delivery, Processing and Handling Fee.). The Delivery, Processing and Handling Fee in AL, FL, GA, NC, SC, AR, LA, MS, OK and TX will be higher. Excludes taxes, license, title and accessories or other optional equipment. Dealer price will vary.
- 2 Cargo and load capacity limited by weight and distribution.
- 3 The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Scion is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier.
- 4 HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp.
- 5 Aha Radio is a trademark of Harman International Industries Inc. Apps/services vary by phone carrier & are subject to change. Data charges may apply.
- 6 May not be compatible with all WMA/MP3 players and like models.
- 7 iPod® is a registered trademark of Apple, Inc. All rights reserved.
- 8 Scion Service Boost covers normal factory scheduled service for two years or 25,000 miles, whichever occurs first. Excludes those items listed in the Maintenance Guide under Special/Severe Operating Conditions. Roadside Assistance does not include parts and fluids, except emergency fuel delivery. Available only in the continental U.S. and Alaska.
- 9 All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings.
- 10 2016 Scion iM with 6-speed manual transmission has an EPA-estimated 27/city, 36/hwy, 31/combined mpg. Actual mileage will vary.
- 11 2016 Scion iM with CVTi-S 7-speed automatic transmission has an EPA-estimated 28/city, 37/hwy, 32/combined mpg. Actual mileage will vary.